

Kelsea Jackson, Ph.D.

REACH Clerkship Program Manager

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Globally-minded intuitive leader with a comprehensive history in research, international development, intercultural communication, and mediation. Skilled in spearheading and collaborating on research and MEL design informing public attitudes toward refugees, peace solutions, gender issues, and business development. Strong international experience in Australasia, the Middle East, Europe, Asia, and North America. Excellent leadership and networking skills, with the ability to manage and collaborate with cross-functional teams on complex projects. Comprehensive experience in intervention research with exceptional cross-cultural communication and engagement skills. Proven ability to equitably support ongoing project teams in the planning and execution of research projects for clients and stakeholders of all ages, ethnicities, and backgrounds. Deep enthusiasm for building meaningful, equitable engagement and sustainable change.

Areas of Expertise

- ◆ Data analysis & reporting
- ◆ Intercultural conflict resolution
- ◆ Research project dev
- ◆ Study design assessment
- ◆ International education dev
- ◆ Subaward analysis & closeout
- ◆ MEL design implementation
- ◆ Diversity & equity initiatives
- ◆ Networking for impact
- ◆ Budget and financial processing
- ◆ Data-based solutions development
- ◆ Government funded operations

Key Accomplishments

7 years' experience conducting research and MEL strategy development for nonprofits and the Department of State centered around intercultural communication, business communication, and equity centered crisis response.

Designed and delivered targeted curriculum for 18 Syrian female journalists over 5-week course in collaboration with the Syrian Journalists Leadership Fellowship and spearheaded targeted MEL to understand impact and program viability.

Developed unique Fellowship program and MEL for 300 young professionals and leaders from 49 countries in Sub-Saharan Africa for in-country programming during 6-week networking and professional development experience.

Professional Experience

Stanford University School of Medicine, Stanford, CA
REACH Clerkship Program Manager

5/23 – Present

Owns program development and implementation of new Racial Equity to Advance a Community of Health (REACH) Clerkship at Stanford Medicine, including program and curriculum development, instruction, stakeholder and community engagement. Supports Office of Medical Education as part of core team responsible for curriculum for MD Program. Contributes to overall Office of Equity and Strategic Initiatives (OESI) strategy, design, and program development.

- Develops and manages overall Monitoring, Evaluation, and Learning (MEL) design for REACH Clerkship, including various surveys and touchpoints, aggregating data, and delivers to key stakeholders.
- Develops and delivers curriculum on racial health equity for 3rd and 4th year medical students, including a history of racism as specific to the Bay Area, which now influences ongoing racism and existing segregation today.
- Acts as Advisor for the Community College Outreach Program (CCOP).
- Develops and contributes to outreach strategy to program communications, development, partnerships, and funding. Directly oversees budget of \$5 million annually for program development.

IREX, Washington, DC
Program Coordinator, Mandela Washington Fellowship

1/22 – 5/23

Key role in supporting programming for the Leadership Practice. Provide aid to Leadership Team members in managing relationships by preparing training materials, drafting communications, leading research, and advancing engagement. Coordinated and developed work plans, incorporating key touchpoints with partners and delivering input and recommendations for internal/external reports presentations, and ancillary products while balancing competing priorities. Directed key projects and support with subaward execution, procurement, and budget review.

- Designed curriculum and training materials for U.S.-Jordan Leadership Exchange Program (UJLEP) for 12-week course designed for young professionals based in Jordan.
- Spearheaded MEL strategy development, translating raw data into key learnings to inform future programming.
- Created and delivered an innovative eight-month long Webinar Series for the Alumni Enrichment Institute, while leading and building Institute Tools and Resources on Canvas that complimented Partner Institute learnings.
- Collaborated with key stakeholders, such as members of the Bureau of Educational and Cultural Affairs (ECA) on the grant lifecycle; drafted grant proposals and subsequent implementation of projects.
- Mastered new software, including LexisNexis, Concur, SAM, Submittable, Salesforce, iKnow, and CostPoint.

Kehillah Jewish High School, Palo Alto, CA
Interim 11th Grade American Literature Teacher

9/21 – 12/21

Shouldered educational leadership responsibilities for students during a period of extended absence from teachers. Internalized and delivered high-quality lesson plans using provided curriculum resources to meet the diverse needs of all learners. Applied assessment data to modify short and long-term plans in order to promote all students' academic performance. Developed individualized learning plans for students and communicate plans to families in parent meetings and conferences.

- Instrumental support to the Director of Jewish Life in orchestrating logistics for an annual trip to Israel.
- Aided the Learning Center in delivering targeted support to students needing additional help across a wide and diverse learning portfolio.
- Created strategies that assisted students in formulating ideas for papers and possible solutions to issues and projects.

Massey University, Wellington, NZ
Assistant Lecturer

1/18 – 6/21

Designed and developed the Examining Business Dilemmas course for Masters Students in specialized studies. Conducted research and involved students as learners and partners, contributing to knowledge while advancing equitable educational practices. Actively engaged with professional associations connected to higher education and student affairs. Kept subject matter relevant and remained abreast of current critical debates and contextual themes. Advanced curricula and pedagogic innovation for department usage and online programming as needed.

- Built open bridges of communication with students that encouraged engaged learning while maintaining mutual respect and professionalism.
- Created and conducted formative assessments throughout the course that measured learning and advanced modifications as needed.
- Orchestrated an international expedition, interfacing with Massey and PaCE and served as the Pastoral Care Provider and Academic Facilitator throughout the trip.
- Conducted research on PRCA-24 and Spiral of Silence; analyzed data and presented collaborative paper at the NCA conference in 2018.

University of Jyväskylä, Jyväskylä, FI
Researcher

10/17– 12/17

Collaborated with the Principal Investigator to facilitate the development of research methods for surveys of native Finns for the Intercultural Communication Department targeting local perception towards refugees in Finland. Headed research survey operations and performed quality assurance reviews of data collections and entries.

- Introduced innovative engagement measures that elicited survey and program participation.
- Coordinated intercultural educational training for refugee adults to aid in seamless integration into host culture.

Additional Experience

Human Rights Measurement Initiative (HRMI), Wellington, New Zealand
Volunteer Program Officer, Human Rights Researcher

12/22 – Present

Spearheaded impact-driven research initiatives and funding for the Palestine-Israel Human Rights research project.

Education

Doctor of Philosophy (PhD), Intercultural Empathy

Massey University

Master of Arts, Intercultural Communication

University of Jyväskylä

Bachelor of Science, Speech Communication and Peace & Justice Studies

Utah Valley University

International Research

Intercultural Empathy and Perceptions of Peace and the “other”, **Palestine & Israel**

Finnish Attitudes Toward Refugees, **Finland**

Objectification and Sexualization of Women and Attitudes Toward Homosexuality in Relation to the Machismo of Prominent Political Figures, **Russia**

Publications & Conferences

Croucher, S. M., Condon, S. M., Galy-Badenas, F., Jackson, K., Sharapan, M., & Salonen, M. (November, 2018). Looking inward: Perceptions of refugees in Finland. Paper presented at the Peace and Conflict Division of the 104th National Communication Association, Salt Lake City, UT.

Croucher, S. M., Kelly, S., Rahmani, D., Burkey, M., Subanaliev, T., Galy-Badenas, F., Lando, A., Chibita, M., Nyiranasbimana, V., Turdubaeva, E., Eskiçorapçı, N., & Jackson, K. (2020). A multi-national validity analysis of the Self- Perceived Communication Competence Scale. *Journal of International and Intercultural Communication* 13(2), 1-12. doi:10.1080/17513057.2019.1569250

Jackson, K. & Croucher, S. (2024). Applying integrated threat theory to the Palestinian-Israeli conflict: a qualitative study. In Nshom, E. & Croucher, S, *Research Handbook on Communication and Prejudice* (in print, August 2024). Edward Elgar Publishing Ltd.

Jackson, K. & Croucher, S. (forthcoming 2022). Intercultural empathy, peace, and the “other” among Palestinians and Israelis: A qualitative analysis. In S. Roy (ed), *The global handbook of conflict and peace communication*. Wiley Blackwell.

Jackson, K., & Croucher, S. M. (2023). Intercultural empathy between Palestinians and Israelis: A qualitative analysis. In S. Roy (Ed.), *Handbook of peace and conflict communication*. Wiley Blackwell.

Jackson, K., & Croucher, S. M. (November 2019). Perceptions of intercultural empathy, peace and the “other” among Palestinians and Israelis. Paper presented at the National Communication Association, Baltimore, Maryland.

Jackson, K., Neu, M., Okoliko, J., & Faucanangui, I. (February 2024). Intersectionality in intercultural community building: A panel discussion. SIETAR, virtual.

Jackson, K., Neu, M., Okoliko, J., & Faucanangui, I. (under review). Bridging cultural gaps through storytelling: Using the UNESCO story circle model. International Leadership Association, Chicago, IL.

Languages

Currently studying Arabic for reading and conversation
Basic understanding of Hangul and Finnish