

# Tom Cheng

**Email:** [contacttomcheng@gmail.com](mailto:contacttomcheng@gmail.com)

**Portfolio:** <https://tom.chenglish.hk>

## ACADEMIC HISTORY

- Stanford University**, Stanford, CA Fall 2022 – Summer 2023
- M.S. in Learning Design and Technology
  - Selected as a winner of *Stanford Digital Learning Design Challenge*
- The Chinese University of Hong Kong**, Hong Kong, China Fall 2013 – Summer 2018
- B.A. (English Studies) and B.Ed. (English Language Education)
  - GPA 3.64/4.00; First Class Honours
- University of York**, York, United Kingdom Summer 2016
- English Immersion programme

## UIUX RESEARCH EXPERIENCE

- Product Intern**, [Impulsa Co.](#), San Francisco, CA 2023 – present
- Develops UIUX designs for the new “Say!” language app based on language theories
- Creator**, [Imprompt2](#), Stanford, CA 2022 – present
- Conducts user interviews with Hong Kong English teachers and students to understand their needs and difficulties in English language learning
  - Designs and conducts low-res prototype testing with Hong Kong English teachers and students to gauge their feelings on the functionality of the proposed solution

## PROFESSIONAL EXPERIENCE

- English & Computer and Technology Teacher**, [Ho Fung College \(Sponsored by Sik Sik Yuen\)](#), Hong Kong, China 2021 – 2022
- Implemented ed-tech projects to enhance learning motivation: FinTech workshops and Ho Fung Channel (Campus TV Station)
- English Teacher**, [TWGHs Mrs. Wu York Yu Memorial College](#), Hong Kong, China 2020 – 2021
- Developed ed-tech hardware to enhance learning effectiveness: YouTube Maker Studio, Learning Center, and AI & Programming Room
- English Teacher**, [Shatin Tsung Tsin Secondary School](#), Hong Kong, China 2018 – 2020
- Built a website with self-designed study guides, exam tips, and vocabulary flashcards to improve English Language proficiency among students (website: [chenglish.hk](http://chenglish.hk))
- Dean of Faculty**, [Summerbridge Hong Kong](#), Hong Kong, China Summer 2018
- Designed a teacher-training curriculum focusing on lesson planning, class management, and teaching methodology

## SKILLS AND EXPERIENCES

- **Product & business:** UIUX research & design and Figma
- **Programming:** Light experience with Python, C++, and Javascript
- **Web design:** HTML, CSS, and Wix
- **Multimedia:** Adobe Photoshop and iMovie