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Education: Ph.D. University of Iowa (1973)
B.A. Linfield College (1968)

Institutional

Affiliations: 1973-79 Assistant Professor, Kansas State University
1980-1982 Visiting Postdoctoral Fellow, Yale University
1983-1985 Assistant Professor, Yale University
1986-1988 Associate Professor, SUNY – Stony Brook
1988-1990 Associate Professor, UCLA
1991-1997 Professor, UCLA
1998 - Professor, Stanford University

Awards and Recognition:

Member, Norwegian Academy of Science and Letters
Member, American Academy of Arts and Sciences
Hazel Gaudet Erskine Career Achievement Award, Political Psychology Section,
American Political Science Association
David Swanson Award for Service to Political Communication Research, American
Political Science Association
Helen Dinerman Award for Career Contributions to Innovative Research, World
Association for Public Opinion Research
International Francqui Professorship, University of Antwerp
American Association for Public Opinion Research Book Award (for *News That Matters*)
Visiting Distinguished Fellow, Sage Center for the Study of the Mind, University of
California – Santa Barbara
Distinguished Alumni Award, University of Iowa
Philip Converse Book Award (for *News That Matters*), American Political Science
Association
Murray Edelman Lifetime Achievement Award, Political Communication Section, American
Political Science Association
Goldsmith Book Award (for *Going Negative*), Harvard University

Research Grants (2017-):

2023 Co-Principal Investigator, Polarization Research Lab. John Templeton Foundaton, Hewlett
Foundation
2022. Co-Principal Investigator, The 2024 American National Election Studies (ANES). NSF
2022. Co-Principal Investigator, Polarization Research Lab. The Charles Koch Foundation
2020. Wolfpack: How Media Coverage Paved the Way for Mass Incarceration
in the United States. Brown Institute for Media Innovation
2019. Explaining Political Misinformation. Facebook Integrity Foundational Research Award
2018: Principal Investigator, ANES WEB: American National Election Studies 2018-2021. NSF
2017: Echo Chambers and Polarization. Hewlett Foundation

Publications:

Books

Media Politics: A Citizen's Guide. W. W. Norton, 2022 (5th ed).

Political Communication in China (co-edited with Wengang Tang). Routledge, 2012.

Do the Media Govern? Reporters, Politicians and the American People (co-edited with Richard Reeves). Sage, 1997.

Going Negative: How Political Advertisements Shrink and Polarize the Electorate (with Stephen Ansolabehere). Free Press, 1995.

Explorations in Political Psychology (co-edited with William J. McGuire). Duke University Press, 1993.

The Media Game: American Politics in the Age of Television (with Stephen Ansolabehere and Roy Behr). Macmillan, 1993.

Is Anyone Responsible? How Television Frames Political Issues. University of Chicago Press, 1991. (Spanish edition, 1995)

News That Matters: Television and American Opinion (with Donald R. Kinder). University of Chicago Press, 1987. (Chinese Edition, 2003)

Media Columns:

The debate was one long negative ad; Undecided voters will walk away. **Washington Post**. October 2, 2020.

Attacks make a better sales campaign. **The Australian**. October 31, 2011.

Negative ads turnoff voters, enthrall news media. **Washingtonpost.com**, November 15, 2006.

Democrats' ads prove more effective. **Washingtonpost.com**, October 18, 2006

Issue advertising and the 2006 vote. **Washingtonpost.com**, September 19, 2006

Mind the gap: Differences in public knowledge about domestic and overseas events (with Richard Morin). **Washingtonpost.com**, July 5, 2006.

Natural disasters in black and white: How racial cues influenced public response to Hurricane Katrina (with Richard Morin). **Washingtonpost.com**, June 8, 2006.

Red media, blue media: Evidence for a political litmus test in online news readership (with Richard Morin). **Washingtonpost.com**, May 3, 2006.

Polarization across party lines, or politics as contact sport (with Richard Morin). **Washingtonpost.com**, March 29, 2006.

What's in a face? Testing the familiarity-likeability connection (with Richard Morin). **Washingtonpost.com**, February 26, 2006.

Book Chapters:

Iyengar, Shanto and Matthew DeBell. 2022. Identity Strength Leads to Out-Group Animus and Polarization, in V. Otatti and C. Stern eds. *Divided: Open-Mindedness and Dogmatism in a Polarized World*. New York: Oxford University Press.

Iyengar, Shanto. 2022. Fear and loathing in American politics: A review of affective polarization, in D. Osborne and C. Sibley eds. *The Cambridge Handbook of Political Psychology*. New York: Cambridge University Press.

Iyengar, Shanto. 2020. The polarization of American politics, in De Ridder and Hannon eds. *Routledge Handbook of Political Epistemology*. NY: Routledge, forthcoming.

Peterson, Erik, Westwood, Sean, and Shanto Iyengar. 2020. Beyond attitudes: Incorporating measures of behavior into survey experiments, in James Druckman and Donald Green eds., *Advances in Experimental Political Science*. NY: Cambridge University Press, forthcoming.

Iyengar, Shanto. 2020. Affective Polarization or hostility across the party divide; an overview, in Adam Berinsky ed., *New Directions in Public Opinion Research*. NY: Oxford University Press.

Harell, Allison, Stuart Soroka, Shanto Iyengar and Valérie Lapointe. 2018. Attitudes toward work, motherhood, and parental leave in Canada, the United States, and the United Kingdom.” pp 247-267 in Melanee Thomas and Amanda Bittner eds., *Mothers and Others: The Role of Parenthood in Politics*. University of British Columbia Press.

Shanto Iyengar and Gaurav Sood, 2018. All in the eye of the beholder: Asymmetry in ideological accountability, in Howard Lavine and Charles Taber eds., *The Feeling, Thinking Citizen: Essays in Honor of Milton Lodge*. NY: Routledge.

Iyengar, Shanto, Jackman, Simon, and Kyu Hahn. 2016. Polarization in less than thirty seconds: Continuous monitoring of voter response to campaign advertising, in Dan Schill ed. *Political Communication in Real Time: Theoretical and Applied Research Approaches*. NY: Routledge.

Stuart Soroka, Allison Harrell, and Shanto Iyengar, 2016. Heterogeneity in the impact of immigration on social welfare spending, in Gary Freeman ed. *Handbook of Migration and Social Policy*. NY: Edward Elgar.

Shanto Iyengar. 2015. A typology of media effects, in Kathleen Jamieson and Kate Kenski eds, *Oxford Handbook of Political Communication*. NY: Oxford University Press.

Dietram Sheufele and Shanto Iyengar. 2015. The state of framing research: A call for new directions, in Jamieson and Kenski eds, *Oxford Handbook of Political Communication*. NY: Oxford University Press.

Shanto Iyengar, Kyu Hahn, Peter Van Aelst, and James Curran, 2011. Does knowledge of hard news go with knowledge of soft news, in Aalberg and Curran eds., *How Media Inform Democracy*. London: Routledge.

James Curran, Sharon Coen, and Shanto Iyengar, 2011. News Content, Media Consumption, and Current Affairs Knowledge pp. 81-97 in Toril Aalberg and James Curran eds, *How Media Inform Democracy*. NY: Routledge.

Lynn Vavreck and Shanto Iyengar, 2011. The future of political communication research: Online panels and experimentation, in Robert Shapiro and Lawrence Jacobs eds., Oxford Handbook of Public Opinion and Media Research. NY: Oxford University Press.

Shanto Iyengar. 2011. The state of media effects research, in James Curran ed., Media and Society. London: Bloomsbury Academic Press.

Shanto Iyengar. 2011. Laboratory experiments in political science, in James Druckman et al. eds., Handbook of Experimentation in Political Science, NY: Cambridge University Press.

Shanto Iyengar and Lynn Vavreck. 2010. Online panels and the future of political communication research, in Holli Semetko and Margaret Scammell eds., Handbook of Political Communication Research. Thousand Oaks: Sage Publishers.

Shanto Iyengar. 2010. Experimental designs for political communication research: From shopping malls to the Internet, in E. P. Bucy & R. L. Holbert eds., Sourcebook for Political Communication Research: Methods, Measures, and Analytical Techniques. NY: Routledge.

Shanto Iyengar. 2010. Absence of diversity: Market-based journalism, vote-seeking candidates, and racial cues in broadcast media programming, in H. Markus & P. Moya eds., Race and Culture in the 21st Century. NY: W. W. Norton.

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Shanto Iyengar and Jennifer McGrady. 2005 Political persuasion in the era of mass media, (with Jennifer McGrady), in Timothy Brock & Melanie Green eds., Persuasion: Psychological Insights and Perspectives. Thousand Oaks: Sage Publications.

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Shanto Iyengar and Adam Simon. 2000. New perspectives and evidence on political communication and campaign effects, in J. T. Spence (ed.), Annual Review of Psychology, Volume 51. Palo Alto: Annual Reviews Press.

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Shanto Iyengar and John Petrocik. 2000. Basic rule voting: The impact of campaigns on party and approval-based voting in J. Thurber & C. Nelson (eds.) *Crowded Airwaves: Campaign Advertising in Modern Elections*. Washington, D.C.: Brookings Institution Press.

Shanto Iyengar, Stephen Ansolabehere, and Nicholas Valentino. 1996. To be or not to be? Campaigning as a woman, P. Norris (ed.), *Women, the Media and Politics*. NY: Oxford University Press.

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S. Iyengar and M. Tyler. 2023. Testing the Robustness of the ANES Feeling Thermometer Indicators of Affective Polarization. *American Political Science Review*.

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Tyler, M., and S. Iyengar. 2022. Learning to dislike your opponents; Political socialization in the era of polarization. *American Political Science Review*, 117, 347-354.

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Iyengar, S. 1975. The development of political agitators: political socialization in an Indian state. *Youth and Society*, 5, 27-48.

Iyengar, S. 1974. Magnifying relationships between attitudinal variables using panel analysis. *Public Opinion Quarterly*, 38, 90-97.

Iyengar, S. 1973. The problem of response stability: some correlates and consequences. *American Journal of Political Science*, 17, 797-808.

Conference Presentations (2015-2023):

2023

A house divided; How partisan disagreement affects divorce and voting (with Rachel Lienesch and Kasey Rhee). Presented at the Annual Meeting of the American Political Science Association.

2021

Do issues still matter? Examining the effects of candidate positioning on issue voting (with Brett Parker and David Brady). Presented at the Annual Meeting of the Midwest Political Science Association.

2020

Party Polarization, Identity Politics, and the Rise of Donald Trump. Presented at the Changing Character of the American Right Conference (virtual), Oxford University.

2019

Partisan enclaves and information bazaars: Mapping selective exposure to online news (with Matthew Tyler and Justin Grimmer). Presented at the Annual Meeting of the American Political Science Association.

Partisanship as a social identity: Implications for Political Polarization (with Emily West). Presented at the Annual Meeting of the European Political Science Association.

2018

Partisan news exposure and political misinformation (with Erik Peterson). Presented at the Annual Meeting of the Midwest Political Science Association.

2017

Fear and loathing across party lines, Presented at the Root Causes of Polarization Conference, University of California –Santa Barbara.

Gender and racial biases and social spending generosity: A comparison of effects (with Allison Harrell, Stuart Soroka, and Colin Smith), Presented at the Annual Meeting of the International Society of Political Psychology.

Echo chambers and partisan polarization: Evidence from the 2016 presidential campaign (with Erik Peterson and Sharad Goel), Presented at the Annual Meeting of the American Political Science Association

2015

Iyengar, S., & Konitzer, T. A Comparative Mapping of Middle Eastern Stereotypes in the U.S. Canada, and the U.K. Presented at the Annual Meeting of the Midwestern Political Science Association.

Westwood, S., Iyengar, S., Walgrave, S. The Tie that Divides: Cross-National Evidence of the Primacy of Partyism. Presented at the Duke-Oxford Conference on Cognitive Approaches to Law, Economics, Politics and Policy.

Davenport, L., Franco, A., Iyengar, S., & Westwood, S. Who Am I? Racial Identity and Affect among Biracial White-Blacks and White-Asians. Presented at the Annual Meeting of the American Political Science Association.

Professional Service

Co-Principal Investigator, American National Election Studies, 2015 -

Editor, *Political Communication* (2007-2014)

President, Experimental Research Section, American Political Science Association, 2012

Editor, Oxford Encyclopedia of Political Science – Political Communication Section

Editor, Special Issue on Polarization, *Public Opinion Quarterly* 2016