JEANNE L. TSAI, Ph.D October 2025

Address
Department of Psychology, Bldg. 420, Stanford University, Stanford, CA 94305
E-mail: jeanne.tsai@stanford.edu, Lab website: https://culture-emotion-lab.stanford.edu/

Current Position
Fellow, Center for Advanced Study in the Behavioral Sciences
Dunlevie Family Professor, Department of Psychology, Stanford University
Co-Founding Director, Asian American Research Center at Stanford (AARCS), https://aarcs.stanford.edu/

Education
Ph.D., Clinical Psychology, University of California, Berkeley (1996)
M.A., Clinical Psychology, University of California, Berkeley (1993)
B.A., Psychology, Stanford University (1991)

Honors and Awards (selected)
Outstanding Contributions to Cultural Psychology Award, Advances in Cultural Psychology Pre-Conference, Society for Personality and Social Psychology (2025)
Yumi and Yasunori Kaneko Family University Fellow in Undergraduate Education, Stanford (2019-24)
Dean's Award for Distinguished Teaching, Stanford (2018-19, 2005-2006)
Fellow, American Psychological Association (2015); Association for Psychological Science (2015)*;* Society for Personality and Social Psychology (2012); Society for Experimental Social Psychology (2010)
Early Career Award for Distinguished Contributions, Asian American Psychological Association (2003)

Grants (selected)
Affective virality on social media: The role of culture and ideal affect, National Science Foundation (2022-25)
Tuning our algorithmic amplifiers: Encoding societal values into social media algorithms, Stanford Human-Centered Artificial Intelligence Hoffman-Yee (2024-26)
Cross-cultural trust and resource sharing: The role of ideal affect, National Science Foundation (2017-23)
Cultural shaping of leadership judgments: The role of ideal affect, National Science Foundation (2013-18)
Cultural variation in affect valuation, National Institute of Mental Health (2005-2009)

Publications (selected)
Markus, H.R., **Tsai, J.L.,** Uchida, Y., Yang, A., & Maitreyi, A. (2024). Cultural defaults in the time of COVID: Lessons for the future. *Psychological Science in the Public Interest. 25,* 41-91. *https://doi.org/10.1177/15291006241277810*

Ge, X., Xu, C., Misaki, D., Markus, H., & **Tsai, J.L.** (2024). How culture shapes what people want from AI. In *Proceedings of the CHI Conference on Human Factors in Computing Systems (CHI '24*), May 11–16, 2024, Honolulu, HI, USA. https://doi.org/10.1145/3613904.3642660

Tsai, J.L. (2024). Investigating culture and emotion: From responses to ideals. In M. Gelfand, C.Y. Chiu, and Y. Hong (Eds). *Advances in culture and psychology, Vol 10*. Oxford University Press.

Blevins, E., Ko, M., Park, B.K., Qu, Y., Knutson, B., & **Tsai, J.L.** (2023). Cultural variation in neural responses to social but not monetary reward outcomes. *Social Cognitive and Affective Neuroscience, 18, 1-10.* https://doi.org/10.1093/scan/nsad068

Hsu, T. W., Niiya, Y., Thelwall, M., Ko, M., Knutson, B., & **Tsai, J. L.** (2021). Social media users produce more affect that supports cultural values, but are more influenced by affect that violates cultural values. *Journal of Personality and Social Psychology, 121*(5), 969–983. https://doi.org/10.1037/pspa0000282

Tsai, J.L. (2021). Why does passion matter more in individualistic cultures? *Proceedings of the National Academy of Sciences.* https://doi.org/10.1073/pnas.2102055118

Tsai, J. L., Blevins, E., Bencharit, L. Z., Chim, L., Fung, H. H., & Yeung, D. Y. (2019). Cultural variation in social judgments of smiles: The role of ideal affect. *Journal of Personality and Social Psychology, 116*(6), 966-988. http://dx.doi.org/10.1037/pspp0000192

Tsai, J.L. (2017). Ideal affect in daily life: Implications for affective experience, health, and social behavior. *Current Opinion in Psychology, 17,* 118-128. DOI: 10.1016/j.copsyc.2017.07.004

Tsai, J.L. (2007). Ideal affect: Cultural causes and behavioral consequences. *Perspectives on Psychological Science, 2,* 242-259. https://doi.org/10.1111/j.1745-6916.2007.00043.x

Tsai, J.L. Knutson, B., & Fung, H. H. (2006). Cultural variation in affect valuation. *Journal of Personality and Social Psychology, 90,* 288-307. https://doi.org/10.1037/0022-3514.90.2.288