

JOHN PETERSON

Program in Writing and Rhetoric

Stanford University

Sweet Hall, Rm 331

Stanford, CA 94305-3069

(650) 723-1361

johnpete@stanford.edu

<https://undergrad.stanford.edu/people/johnpeterson>

TEACHING AND ADMINISTRATIVE EXPERIENCE

Stanford University, Program in Writing and Rhetoric 2004-Present

Advanced Lecturer, Full Time, Rhetoric and Composition Promoted 2016

Teaching, Mentoring, Writing Center, Committee Work, Advising

Coordinator, Writing and Rhetoric 1 2013-2016

University of Washington, Tacoma, Interdisciplinary Arts and Sciences 1996-2004

Senior Lecturer, Full Time, Composition and Creative Writing 1996-2004

Writing Program Coordinator, Senate Faculty, Graduate Faculty

(Promoted to Sr. Lecturer in 1999, Distinguished Teaching Award 2002)

University of California, Irvine, English and Comparative Literature 1986-1996

Lecturer/Mentor Teacher, Full Time, Composition 1986-1996

Split appointment: taught undergraduate writing; designed curriculum for, trained, and supervised writing lecturers and teaching assistants

Summer Bridge Writing Program Administrator 1992-1995

Adjunct Instructor, Composition, Orange Coast College 1985-1988

Teaching Assistant, English, University of Alaska, Fairbanks 1982-1984

EDUCATION

University of Alaska, Fairbanks M.F.A., Creative Writing (Fiction) 1985

University of California, Santa Cruz B.A., English (with honors) 1981

RECOGNITION AND AWARDS

Course Release to work with Stanford Storytelling Project Spr 2019

VPTL Teaching Advancement Grant 2018-2019

Stanford PWR Annual Research Award 2011, 2016, 2017

University of Washington, Tacoma Distinguished Teaching 2002

AWP National Program Directors' Prize, Design: *Tahoma West* 2001, 2002

Institute for Teaching Excellence, University of Washington 2000

Founders' Endowment Award, UWT 1997

Scholarships, Squaw Valley Writers' Conference 1990, 1991

Fellowship, California Writing Project 1988

COURSE DESIGNS, COURSES TAUGHT

Stanford University:

Graduate Level – Stanford Public Policy Program

Writing & Rhetoric for Policy Audiences

First Year Writing – Rhetoric, Research and Argumentation

Learning toward the Future: Education in Changing Times

The Rhetoric of Liberal Arts Education

The Rhetoric of Consumer Culture

The Rhetoric of Open Spaces (Land Use Policy)

Second Year Writing – Rhetoric, Research, and Multiple Modalities of Delivery

Curated Reality: How Media Shape What We Know

[revised 2023 Curated Reality: Writing about the Influence of Media]

How We Got Schooled: The Rhetoric of Education and Literacy

The Rhetoric of Art and Commerce

The Rhetoric of Literary/Arts Magazines

High School Summer College – college style course for advanced high school

Writing About Popular Culture

Stanford Summer Session's Veteran Accelerator Program – for highly select military veterans headed towards a four-year degree or beyond

Researching and Writing About Popular Culture

PWR 1A: Introduction to Writing at Stanford – enrollment exclusive to incoming Stanford freshman student athletes, small, workshop-style, extensive interaction between students and instructor

Rhetorics of Popular Culture

University of Washington, Tacoma (1996-2004):

All courses upper-division, interdisciplinary:

Argument and Research

Perspectives on Science

Writing across the Curriculum

Introduction to Creative Writing: Short Fiction (Workshop)

Introduction to Creative Writing: Poetry (Workshop)

Writing Creative Nonfiction (Workshop)

Editing a Literary Arts Magazine

Writing in the Pacific Northwest

Writing Effectively *linked with* Introduction to Restoration Ecology

University of California, Irvine (1986-1996):

Advanced Expository Writing (Upper-division, interdisciplinary)

Argument and Research*

Expository Writing (First Year Writing)

Fundamentals of Composition (Basic Writing)*

Fundamentals of Composition PASS—extra 2-hour computer lab, often 100% MLL*

The Art of Writing: Prose Fiction—fiction workshop

*served as academic coordinator of these courses--teaching, designing curriculum and training teachers in pedagogy and methods

PUBLICATIONS, including online (Selected)

Peterson, John. "So Good to be Live! Students Receive Recognition during End-of-Year Ceremonies." *PWR Newsletter*, 6 June, 2023,
<https://teachingwriting.stanford.edu/news/so-good-be-live-students-receive-recognition-during-end-year-ceremonies>.

- Peterson, John. "A Tale of Two Websites: The PWR Intranet & TeachingWriting ." *PWR Newsletter*, 16, Dec. 2022, teachingwriting.stanford.edu/teachingwriting/teaching-talk/digital-presenting-oral-communication-tutoring-online-pwr-2-classes.
- Peterson, John. "Digital Presenting: Oral Communication Tutoring for Online PWR 2 Classes." *PWR Newsletter*, 24 Nov. 2020, <https://teachingwriting.stanford.edu/news/tale-two-websites-pwr-intranet-teachingwriting>.
- Peterson, John, Jenae Cohn, and Norah Fahim. "Tinker, Teacher, Sharer, Spy: Negotiating Surveillance in Online Collaborative Writing Spaces." *Privacy Matters: Conversations about Surveillances Within and Beyond the Classroom*. University Press of Colorado, 2020.
- Peterson, John. "Reading Rhetorically to Support Writing Instruction." *Third Symposium on Academic Writing and Critical Thinking*, February 2017, Nagoya University, Nagoya, Japan, edited by Chad Nilep, *NU Ideas: Nagoya University Multidisciplinary Journal*, Vol. 6, 2017. <http://nuideas.ilas.nagoya-u.ac.jp/Volume6/AWCT-Peterson.html>
- Wadden, Paul and John Peterson. "Best Practices for Teaching Academic Writing: A Guide for University Teachers in Japan (and Elsewhere)." *Third Symposium on Academic Writing and Critical Thinking*, February, 2017, Nagoya University, Nagoya, Japan, edited by Chad Nilep, *NU Ideas: Nagoya University Multidisciplinary Journal*, Vol. 6, 2017. http://nuideas.ilas.nagoya-u.ac.jp/Volume6/6_wadden-peterson.html
- Peterson, John, and Paul Wadden. "10 Best Practices for Teaching in the Major Courses: Multilingual Language Learners and the Need for Clear Guidelines." *Stanford Teaching Commons*. Web Summer 2016.
- Wadden, Paul, and John Peterson. "Education Proposals the Opposite of 'Workforce Needs'" Editorial. *The Japan News* [Tokyo] 02 Feb. 2016: n.p. *The Japan News*. The Yomiuri Shimbun, 02 Feb. 2016. Web 03 Feb. 2016.
- Wadden, Paul, and John Peterson. "Best Practices in the Teaching of Writing: 10 Principles for ICU Faculty." *ICU Faculty Development News Letter*. Spring 2016.
- "Adventures in Writing," Online Writing Tutorials Stanford Online EdX *Lagunita*: graphic novel, collaborative project, Online Writing Team, PWR Stanford (Released Winter 2015)
- "Canvas Profile Interview," video discussion of Canvas Online Learning System, VPTL Canvas website.

Literary Nonfiction in Journals:

Peterson, John. "Plan B." *Santa Monica Review* 15.1 (Spr. 2003): 109-124.

Poetry in Journals:

Peterson, John. "Running the Dogs through the Trees." *Interdisciplinary Studies in Literature and Environment* 12.1 (Win. 2005): 237-238.

Stories in Anthologies:

Peterson, John. "Water, Blood, Leaves." *Absolute Disaster: Fiction from Los Angeles*. Ed. Lee Montgomery. Los Angeles: Dove Books, 1996. 89-95. (Distributed by Penguin Books, USA)

Peterson, John. "Out of the Cold." *A Good Crew: An Alaskan Men's Anthology*. Ed. Roland Wulbert and Larry Laraby. Fairbanks, AK: Fireweed Press, 1986. 39-40.

Stories in Journals:

Peterson, John. "Three Epigraphs." *permafrost* [sic] 11 (1982-1983): 28-34.

Peterson, John. "From Back East." *Chinquapin* 1.1 (1980): 46-47.

Chapters in Books:

Peterson, John. "Scouting for Places to Publish Poetry: Analyzing Literary Magazines." *Creative Writing/Creative Teaching: Pedagogy Papers*. AWP Fairfax, VA: 2004.

Peterson, John. "Preparing the Undergrad Workshop Using Critiques of Published Poems." *Creative Writing/Creative Teaching Pedagogy Forum Handbook*. AWP, Fairfax, VA: 2002: 116

Peterson, John. "The Writer's Need to Revise." *A Student Guide to Writing at UCI*. Ed. John Hollowell et al. 3rd, 4th and 5th eds. Edina, MN: Burgess, 1995-1997. 95-112.

In-progress:

Free Speech and Improvisation: The Danger and Beauty of Speaking Off the Cuff, a book-length investigation into the value of improvisation and the production of knowledge in an age of mechanically delivered education

PEER-REVIEWED PAPER PRESENTATIONS (Selected)

"Living in a Google Docs World: Interviews with Students Who Rock Docs," with Jenae Cohn, Computers and Writing Conference, Michigan State University, 2019

"Reconsidering Professional Credentials of Writing Program Faculty," Conference on College Composition and Communication, Houston, 2016

"Free Speech? The Danger and Beauty of Speaking Off the Cuff," Conference on College Composition and Communication, Las Vegas, 2013 (speaker and panel organizer)

"3 Live Books, 3 Live Authors: Summer Reading 2008" (on Stanford's common reading program), Conference on College Composition and Communication, San Francisco, 2009

"Ivory Halls and Shopping Malls: Field Trips to the Boundaries of Education and Consumerism," Conference on College Composition and Communication, New Orleans, 2008 (speaker and panel organizer)

"Improv/ed Writing: Performed Revision and Re-invested Emotion," Conference on College Composition and Communication, New York, 2007 (speaker and panel organizer)

"The Economical Labor of Love: How We Negotiate Emotional Investments in Teaching and Learning," Conference on College Composition and Communication, Chicago, 2006 (speaker and panel organizer, along with Susan Miller)

"Scouting for Places to Publish Poetry: Analyzing Literary Magazines," Associated Writing Programs Creative Writing/Creative Teaching Pedagogy Forum, Associated Writing Programs Annual Conference, Chicago, 2004.

"From Critic to Poet: Composition as Bridge to the Creative Writing Workshop," Conference on College Composition and Communication, New York, 2003

"Preparing the Undergrad Workshop Using Critiques of Published Poems," Associated Writing Programs Creative Writing/Creative Teaching: Pedagogy Forum, Associated Writing Programs Annual Conference, New Orleans, 2002

"Imagining Publication: Making the Case for Undergrad Lit Mags," Conference on College Composition and Communication, Minneapolis, 2000

"Placing Literacy in Biotic Communities," Conference on College Composition and Communication, Atlanta, 1999

"The Pacific Northwest as Forum: Trading Histories in Tacoma," Conference on College Composition and Communication, Chicago, 1998

"Creative Writing: Alternatives to Workshops," Conference on College Composition and Communication, Chicago, 1998

"Writing in the Pacific Northwest: Rural, Urban, and Suburban Landscapes," Conference on College Composition and Communication, Phoenix, 1997

"Gender and Creative Writing," Conference on College Composition and Communication, Phoenix, 1997

"Creative Writing Case Study: University of California, Irvine," Conference on College Composition and Communication, Milwaukee, 1996

"Beyond Iowa: Rethinking the Student's Transition from a Writing Program to a Creative Writing Workshop," Conference on College Composition and Communication, Washington D.C., 1995

"A Hard Question for the 1990's: *The Handmaid's Tale* and Fundamentalist Students," Conference on College Composition and Communication, Nashville, 1994

"Feed Me No More Theory: Hunger and the Creative Writer Who Teaches Composition," Conference on College Composition and Communication, Nashville, 1994

"UC Irvine's Writing 39A PASS: Intensive Basic Writing with a Computer Assisted Lab," UC Council of Writing Programs Annual Conference, Irvine, 1994

"The Chaos Theory of Science Used in Upper-Division Writing," UC Council of Writing Programs Annual Conference, Santa Cruz, 1989

Invited Talks

"Supporting Collaborative Writing Assignments with Google Docs," Teaching Workshop, Center for Teaching and Learning, International Christian University, Tokyo, February 14, 2017

"Reading Rhetorically to Support Writing Instruction," Nagoya University Writing Center 3rd International Symposium on Academic Writing & Critical Thinking, Nagoya University, Nagoya, Japan, February 18, 2017

ACADEMIC AND COMMUNITY SERVICE (Selected) Stanford University

Lecturer Affairs Committee	Aut 2021-Present
Newsletter and Communications Committee	Aut 2020-Present
Leader, "Writer's Block: Games to Keep the Writing Flowing"	10/18
Leader, "Collaboration & Imagination," The Writer's Studio	11/16, 1/18, 10/19
Curriculum Committee	Aut 2017-Aut 2020
Freshman, Sophomore Pre-Major Advisor	Aut 2006-Jun 2018
Advanced Lecturer Rep, Lecturer Advisory Committee	Fall 2016-Present
September Sessions Planning Committee/Presenter	Sum 2010-Present
Hoefer Prize Subcommittee	Spring 2017
Presenter, ATXpo 2016, Bay Area Tech Ed Consortium	Oct 3, 2016
Moderator, "Western Civilization: A Dialogue," campus talk	March 10, 2016
Presenter, "Canvas Kick-Off Event," VPTL Workshop	December 8, 2015
New Course Evaluations Task Force	Aut 2015
Publications Committee	Aut 2015-2017
Lecturer Hiring Committee	Win 2015
Boothe Prize Judge	Spr 2014-2020
Lunsford Oral Presentation of Research Awards Judge	Spr 2012-2020
Teaching and Tutoring Practices Committee	Aut 2012-Aut 2015
Small Group Evaluation Subcommittee Chair	Aut 2012-Spring 2013
Associate Director, Stanford Undergrad Sustainability Scholars	Sum 2011-Sum 2012
Instructor, International Student Orientation	Aut 2006-Aut 2011
Mentor Teacher for New Lecturers and Grad Students	Aut 2005-Present
Instructor, 3 Books Program (common reading)	Aut 2006-Aut 2012
Chair, Professional Activities Committee	Aut 2005-Spr 2009
Videoconferencing Exchange with Örebro University, Sweden	Win 2007-Spr 2008
Wallenberg Global Learning Network: Cross-Cultural Rhetoric	
Live, Public Interview, Pulitzer Prize Winner Michael Chabon	Spr 2006
Co-Chair, Curriculum Committee	Aut 2004-Spr 2005

University of Washington, Tacoma:

Founding Advisor, A.L.I.V.E. Student Arts Organization	2002-2004
IAS Writing Task Force (Founder/Chair)	2000-2004

Editorial Board, <i>Terrain</i> Campus/Alumni Newsletter	2000-2004
Founding Publisher/Advisor <i>Tahoma West</i> Literary Magazine	1996-2004
Facilitator, "Microteaching" and "Syllabus Design," Faculty Seminar	Aut 2003
Presenter, "Collaborative Writing Assignments," Faculty Seminar	Spr 2003
Chair, Selection Committee, Distinguished Teaching Award	Win 2003
Facilitator "Strategies for Grading Writing," Faculty Seminar	Aut 2002
Co-Coordinator (UWT)/ Senior Fellow, Faculty Fellows Program	Aut 2002
Search Committee, Two Studio Arts Tenure Track Positions	Aut 2002-Win 2003
Vice Chancellor's Research Tools Task Force	Aut 2001-Win 2002
Search Committee, Art History Tenure Track Position	Aut 2000-Spr 2001
Tacoma Comm. College/UWT Writing Education Workshop	Spr 2001, Aut 2002
Presenter, "Student Library Research," Faculty Roundtable	Win 2001
Search Committee, Student Life Coordinator	Sum 2000
Coordinated Hire, Senior Lecturer, Writing	Win/Spr 2000
Search Committee, <i>Ledger</i> (Newspaper) Publisher/Adj Journalism Prof	Spr 1999
Organizer, Founder, Student Publications Advisory Board	1998-1999
Faculty Advisor, <i>Ledger</i> , Student Newspaper	1997-1999
Search Committee, Two Literature Tenure-Track Positions	1998-1999
Organizer Letter Writing Exchange: UWT and Stadium High School	1997-1998
Arts, Media, Culture Concentration Design Committee	1997-1998
Search Committee, Communications Tenure Track Position	1997-1998
Designer, UWT Liberal Studies Portfolio Pilot Project	1996-1997
Organizer, UWT Arts and Lectures-- Poet, Tess Gallagher	Spr 1997
Novelist, Peter Bacho	Aut 1997
Poet, Judith Roche	Win 1998

At Richard Hugo House, Community Writing Center, Seattle:	
Presenter, "Remembering Your Practice: A Teaching Writing Forum"	Aut 2003
Invited Participant, Writing Teachers' Seminar	Aut 1999
Advisor, Writing Teachers' Library	1998-1999

Curator, Literary Program, Bumbershoot Arts Festival, Seattle	Win 1999
---	----------

University of California, Irvine:

Chair, Undergraduate Writing Contest	1994-1995
Chair, Conference Proposal Committee	1993-1995
Writing Director, Summer Bridge Program	1992-1995
Scorer, UC System-wide Subject A Exam, Berkeley	1988-1995
UC Council of Writing Programs	1988-1995

PROFESSIONAL AFFILIATIONS

Conference on College Composition and Communication	1988-Present
National Council of Teachers of English	1988-Present
Associated Writing Programs	1985-Present

RELATED PROFESSIONAL EXPERIENCE

Reviewer (writer of cover blurb), <i>Bold Venture</i> , Potomac Press	2019
Reviewer, Houghton-Mifflin; HarperCollins; St. Martin's; Longman	1991-2002
Production Assistant, KUAC-TV (PBS Affiliate), Fairbanks	1983-1985

Senior Writer, *Moving to Los Angeles/Orange Counties Magazine* 1981

RECOMMENDATIONS

Mr. Michael Chabon, author, essayist, Pulitzer Prize in Fiction, 2001
Contact information upon request.

Dr. Andrea Lunsford, Louise Hewlett Nixon Professor of English, Emerita, Stanford University, (650) 723-0682, lunsford@stanford.edu

Dr. Steven Mailloux, President's Professor of Rhetoric, Loyola Marymount University, Los Angeles, (310) 338-5701, smailou@lmu.edu

Dr. Julie Nicoletta, Professor, Art History, University of Washington, Tacoma (253) 692-4468, jn@u.washington.edu