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CURRICULUM VITAE

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Education

Ph.D., English and American Literature. Stanford University. 1995.
Dissertation: "Under the Influence: Drink, Discourse & Narrative in Victorian Fiction."
Committee: Rob Polhemus; Regenia Gagnier; Joss Marsh

B.A., English Literature, with Honors. Brown University. 1989.
Thesis: Marginalized Femininity in Nineteenth-Century British Sensation Fiction.
Thesis advisor: Roger Henkle

Administrative Experience

Associate Director, Program in Writing & Rhetoric. Stanford University, 2014-present.

Assistant Director, Program in Writing & Rhetoric. Stanford University, 2007-2010.

Co-Director, Stanford Cross-Cultural Rhetoric Project (CCR). Stanford University, 2009-2012.

Retreat Leader. Writing Retreat for Stanford Undergraduate Academic Life (UAL) Website Authors. Half Moon Bay, CA, June 2007.

Coordinator. Virtual Admit Weekend. Stanford Introductory Studies, Admissions & the Cross-Cultural Rhetoric Project. Stanford University, 2010-present.

Academic Positions

Lecturer, Program in Writing & Rhetoric. Stanford University, 1998-present.

Writing Specialist, History Department. Stanford University, 2013-2014.

Instructor, Center to Support Excellence in Teaching (CSET). Stanford University, 2009-2011.

Assistant Professor of Literature, Department of English. University of Colorado at Denver, 1996-1998.

Lecturer, Writing and Critical Thinking. Stanford University, 1994-1995.

Visiting Lecturer, Department of English. North Carolina State University, 1992-1993.

Teaching Assistant, Department of English. Stanford University, 1989-1992.

Research Grants and Academic Awards

Research Grants

- ❖ Vice Provost for Undergraduate Education, Innovation in Teaching and Researching Online and Blended Courses Grant, “Jumpstarting Writing.” Stanford University. With Julia Bleakney & Annelise Heinz.

2014-2016
- ❖ Program in Writing and Rhetoric Research Grant, “Rhetorics of Gender, Technology, and Digital Culture.” Stanford University.

2013
- ❖ Program in Writing and Rhetoric Research Grant, “Writing Spaces.” Stanford University.

2011
- ❖ Stanford Initiative for the Arts (SICA), for Cross-Cultural Rhetoric Project Program Events. With Andrea Lunsford, Donna Hunter, Sangeeta Mediratta, & Alyssa O'Brien

2009-2010
- ❖ Stanford Initiative for the Arts (SICA), for Cross-Cultural Rhetoric Project, Curricular Innovation. With Andrea Lunsford, Donna Hunter, Sangeeta Mediratta, Alyssa O'Brien, & Kristi Wilson

2008-2009
- ❖ Wallenberg Global Learning Network Grant, Year 2. With Andrea Lunsford (Stanford University), Brigitte Mral (Örebro University), Dan Gilbert (Stanford University), Alyssa O'Brien (Stanford University), Robert Smith (Stanford University), Anders Eriksson (Örebro University), & Eva Magnusson (Örebro University).

2007-2008
- ❖ Wallenberg Global Learning Network Grant, Year 1. With Andrea Lunsford (Stanford University), Brigitte Mral (Örebro University), Dan Gilbert (Stanford University), Alyssa O'Brien (Stanford University), Robert Smith (Stanford University), Anders Eriksson (Örebro University), & Eva Magnusson (Örebro University).

2006-2007
- ❖ Grant for Development of Visual Rhetoric Resource Website, Longman Publishers. With Alyssa O'Brien.

2003-2004

Academic Awards & Fellowships

- ❖ Alden Dissertation Award, Stanford University.

1996
- ❖ Postdoctoral Scholar, Stanford University, English Department.

1995-1996
- ❖ Mellon Dissertation Fellowship, Stanford University, English Department.

1993-1994
- ❖ Stanford University English Department Fellowship, Stanford University.

1989-1993
- ❖ Donald R. Howard Memorial Prize for Medieval Literature, Stanford University.

1990

Teaching Experience

Undergraduate Writing Courses: First-Year Writing and Research

- ❖ The Rhetoric of Gaming. <http://rhetoricofgaming.wordpress.com>
- ❖ The Rhetorics of the Novel.
- ❖ Rhetoric Remixed.
- ❖ Writing, Rhetoric and Digital Culture.
- ❖ Visual Rhetoric and Strategies of Persuasion.

- ❖ The Rhetoric of Advertising: Text, Images, and Researched Arguments.

Undergraduate Writing Courses: Second-Year Writing and Oral/Multimedia Presentations

- ❖ The Rhetoric of Gender & Technology. <http://rhetgendertech.wordpress.com>
- ❖ Networked Rhetoric.
- ❖ New Technologies of Identity: Web 2.0 and the Rhetoric of Digital Culture.
- ❖ Cultural Interfaces: The Rhetoric of Cultures, Subcultures, and Digital Identity.
- ❖ Cross-Cultural Rhetoric (co-taught with Alyssa O'Brien).
- ❖ eRhetoric: Writing Persuasively in a Digital Age.
- ❖ The Rhetoric of the News.

Advanced Writing Courses: Electives for Juniors and Seniors

- ❖ Digital Rhetoric, New Media, and Transformations in Writing. Stanford University.
- ❖ Reading & Writing Science Fiction. University of Colorado, Denver.

Courses in Professional Development, Center to Support Excellence in Teaching (CSET), Stanford University

- ❖ Composing Arguments Across Genres: From New Media to Academic Writing. Stanford Humanities Teaching Studio. Co-taught with Jennifer Wolf.
- ❖ Creating Learning Communities with Technology. Stanford Summer Teaching Institute (SSTI).
- ❖ Teaching with Technology. Stanford Summer Teaching Institute (SSTI).

Courses in Literature

- ❖ The Brontës (English 135G). Upper division seminar. English Department, Stanford University.
- ❖ Nineteenth-Century British Women Writers (English 134). Upper division seminar. English Department, Stanford University.
- ❖ The Nineteenth-Century British Novel (English 132). English Department, Stanford University.
- ❖ Sex & Death in Victorian Fiction (English 164H). English Department, Stanford University.
- ❖ Masterpieces of English Literature II (English 20/120). English Department, Stanford University.
- ❖ Victorian Science (and) Fiction: Nineteenth-Century Tales of the Supernatural (English 185A). Seminar. English Department, Stanford University.
- ❖ Jane Austen. Graduate/Undergraduate lecture course. English Department, University of Colorado, Denver.
- ❖ Reading Dickens: A Study in Fiction and Culture. Undergraduate seminar. English Department, University of Colorado, Denver.
- ❖ The Victorian Age. Graduate/Undergraduate survey course. English Department, University of Colorado, Denver.
- ❖ Great Works of British and American Literature. Undergraduate seminar, on-line course. English Department, University of Colorado, Denver.
- ❖ Jane Austen & Charlotte Brontë. Graduate seminar. English Department, University of Colorado, Denver.
- ❖ Dickens: Texts and Contexts. Graduate/Undergraduate seminar. English Department, University of Colorado, Denver.

Publications

Books

- ❖ *Envision In Depth: Reading, Writing, and Researching Arguments*. With Alyssa J. O'Brien. Longman, 2008; 2nd edition, 2011; 3rd edition, 2013.
- ❖ *Envision: Writing, And Researching Arguments*. With Alyssa J. O'Brien. Longman, 2005; 2nd edition, 2008; 3rd edition, 2011; 4th edition, 2013.
- ❖ *Instructor's Manual to Accompany Envision in Depth*. With Alyssa J. O'Brien, Kristi Wilson and Steven Holmes. NY: Longman, 2009; 2nd edition, 2011.
- ❖ *Instructor's Manual to Accompany Envision*. With Alyssa J. O'Brien. NY: Longman, 2005; 2nd edition, 2008.

Articles and Invited Chapters

- ❖ "Tech Travels: Connecting Students Across Continents." With Alyssa O'Brien. *Transnational Writing Program Administration*. Ed. David Martins. Utah State University Press, 2014. 61-84. <http://muse.jhu.edu/books/9780874219623/9780874219623-8.pdf>
- ❖ "The Architecture of New Media Consulting: Designing Space for Multimodal Tutoring." With Sohui Lee & Russell Carpenter. *Cases on Higher Education Spaces: Innovation, Collaboration, and Technology*. Ed. Russell Carpenter. IGI Global, 2012. 41-63. <http://www.igi-global.com/chapter/invention-two-parts/72670>
- ❖ "Connecting Student Globally Through Video Conference Pedagogy." With Alyssa O'Brien. *Journal of Online Learning and Teaching (JOLT)*. 5.4 (December 2009) http://jolt.merlot.org/vol5no4/obrien_1209.htm
- ❖ "Global Learning through Communication Technologies." With Alyssa O'Brien, Anders Eriksson, and Eva Magnusson. *Kalmar Proceedings*, Sweden, 2008.
- ❖ "Improving Cross-Cultural Communication through Collaborative Technologies." With Alyssa O'Brien and Eva Magnusson. *Persuasive Technology*. Eds. Yvonne de Kort, Wijnand IJsselsteijn, Cees Midden, Berry Eggen, B.J. Fogg. Springer Berlin / Heidelberg (4744): 2007. 125-131.
- ❖ Review: Kathleen McCormack, George Eliot and Intoxication. *Victorian Institute Journal*. Volume 28 (2000) 174-177.
- ❖ "Breaking the Pathetic Silence: Helen's Journal and Nineteenth-Century Temperance Rhetoric in *The Tenant of Wildfell Hall*." *The Dickens World* 8 (Summer 1992).
- ❖ "The Issue of Feminine Monstrosity." *Comitatus* (Fall 1992).

Digital Publications & Websites

- ❖ "Crafting Arguments that Matter." *Adventures in Writing Online Module*. EdX. Stanford University. 2014.
- ❖ TeachingPWR website. Editor & Webmaster. Launched November 2012. <http://teachingpwr.wordpress.com>
- ❖ *Envision Online: The Comprehensive Companion Website*. Launched September 2004. Updated 2009 & 2011. http://wps.ablongman.com/long_alfano_envision_3/
- ❖ Cross-Cultural Rhetoric Website and Blog. <http://ccr.stanford.edu>
- ❖ Program in Writing and Rhetoric Website. Contributing Author. Stanford University, 2007-2010.
- ❖ *Trends and Teaching in Composition: A Professional Development DVD*. Interviewed panelist. Longman, 2009.
- ❖ VPUE Undergraduate.Stanford.edu Web Project. Head Writer. Stanford University, 2007.

- ❖ PWR Newsletter. Editor & Webmaster. Stanford University, 2002-2007.
- ❖ English Department Website. University of Colorado, Denver. 1996-1998.

Guest Editorships & Reviews

- ❖ Judge, CCCC Emerging Pedagogies Research and Travel Grants, Sponsored by Pearson Education. 2011.
- ❖ Reviewer, *Journal of Online Learning and Teaching*, 2009-2011.
- ❖ Reviewer, ABLongman, 2005.
- ❖ Reviewer, Broadview Press, 2002.
- ❖ Reviewer, *Pedagogy*, 2000.
- ❖ Reviewer, *Victorian Institute Journal*, 1999.

Articles: Spotlighted

- ❖ "Virtually Admitted." *The Stanford Daily*. May 2, 2011. Interviewed for article.
<http://www.stanforddaily.com/2011/05/02/virtually-admitted/>
- ❖ "Studying Blogs, Vlogs, and PowerPoint." *Stanford Magazine*. January/February 2007. 36. Article about Program in Writing and Rhetoric class.
- ❖ "Totally On." *Stanford Magazine*. May/June 2004. 43-49. Interviewed for article.
- ❖ "Stanford University: Another Day in Paradise." *U.S. World & News Report: America's Best Colleges 2005 Edition*. 31-33. Class photographed and interviewed for article.
- ❖ Hendel, Andrew. "Professors Blog Away in the Classroom." *The Stanford Daily*. February 17 2004.
<http://www.stanforddaily.com/2004/02/17/professors-blog-away-in-the-classroom/>

Presentations & Workshops

Stanford Community Presentations (Invited)

- ❖ "Faces of Facebook: Social Media Practices of Undergraduates." With John Pell. Student Affairs Conference. Stanford University, California. February 14, 2012.
- ❖ "Online Choices, Offline Consequences: Roundtable." Stanford University, Office of Student Affairs. October 26, 2011.
- ❖ "How I Write: Collaboration/Teaching/Revision." Faculty Book Series. January 2005.

Stanford Pedagogy & Technology Presentations (Invited)

- ❖ "Program in Writing & Rhetoric." With Kelly Myers. Presentation to All-Hands meeting, Vice Provost for Undergraduate Education. Stanford University, June 5 2012.
- ❖ "PWR Assignment Sequence." Writing Center Peer Tutor Seminar. Stanford University, Spring 2010. [or don't even put the role.]
- ❖ "Writing Textbooks: Symposium." Program in Writing & Rhetoric, Stanford University, Spring 2009.

- ❖ "Teaching with Technology." Graduate Student Pedagogy Seminar. Stanford University, Fall 2008.
- ❖ "The New CourseWork." PWR Faculty Orientation. Stanford University, September 2006.
- ❖ "Tech Workshop: Effective CourseWork Practices." Stanford University, Fall 2005; Winter 2006.
- ❖ "From TAing a Literature Class to Teaching Writing." Stanford Pedagogy Seminar. Stanford University, Fall 2005.
- ❖ "The PWR 2 Assignment Sequence." PWR Faculty Orientation. Stanford University, September 2005.
- ❖ "Teaching Diverse Students," New Instructor Orientation, Stanford University, September 2004.
- ❖ "Teaching Hypertext." PWR Faculty Orientation, Stanford University, September 2004.
- ❖ "Teaching Oral/Multimedia Presentations." Oral Communication Tutor Teaching Practicum. Stanford University, April 2004.
- ❖ "Teaching with Technology." Hands-on technology workshop with Advisory Board members, November 2003.
- ❖ "Spring Forward: Approaches to Visual Rhetoric," Program in Writing and Rhetoric, Lecturer Workshop, Stanford University, March 8, 2002.

Advanced Workshops on Digital Media and Technology (Invited)

- ❖ "Using *Envision in Depth* for teaching first year composition." Daytona State College, Florida. March 3, 2014.
- ❖ "Using *Envision* in the Classroom." Westlake High School. Webex Presentation. Pearson. February 28,
- ❖ "The Cross-Cultural Rhetoric Project." With Alyssa O'Brien. (Invited) Workshop: Rhetoric and Composition Pedagogy and Scholarship in the Context of Globalization." CCCC. St. Louis, MO. March 21, 2012.
- ❖ "Teaching New Media Literacies." With Alyssa O'Brien. English Department, Santa Clara University, California. April 15, 2011.
- ❖ "Teaching New Media Literacies." With Alyssa O'Brien. Stanford Faculty Club. Pearson. March 11, 2011.
- ❖ "From Thesis to Rhetorical Argument: Practical Strategies." With Alyssa O'Brien. Speaking About ... Pearson Online Professional Development. Adobe Connect. October 20, 2010.
- ❖ "Building Virtual Classrooms Across the Globe." With Alyssa O'Brien. ELI Online Fall Focus Session. Adobe Connect. September 23, 2009.
- ❖ "Connecting Students for Global Learning: Building Intercultural Collaboration into Pedagogy at Stanford University." With Alyssa O'Brien. ELI 2009 Annual Meeting. Orlando, FL. January 21, 2009.
- ❖ "The Cross-Cultural Rhetoric Project: Showcase of Research." Wallenberg Hall, Stanford, CA. June 2, 2008. With Alyssa O'Brien and Andrea Lunsford.

National Conference Presentations

- ❖ "Flipping the MOOC: Reimagining Online Writing Videos as Sites of Active Learning and Invention." With Julia Bleakney. Conference on College Communication and Composition (CCCC). Tampa, FL. March 20, 2015.
- ❖ "Opening Up New Writing Partnerships: Broadening Program Reach Across the University." Conference on College Communication and Composition (CCCC). Indianapolis, IN. March 21, 2014.
- ❖ "Geek girls and gamer chicks: re-negotiating the rhetorics of gendered tech identity." Feminisms and Rhetorics Conference. Stanford, CA. September 2013.
- ❖ "Teaching New Media Writing in a New Key: Reevaluating the Pedagogy of Multimodal Writing Instruction." Conference on College Communication and Composition (CCCC). Las Vegas, NV. March 14, 2013.

- ❖ “ArchiTEXTure of Invention: New Media and the Multimodal Invention Process in Two Writing Centers.” With Sohui Lee and Russell Carpenter. Computers and Writing Conference. NC State University, NC. May 18, 2012.
- ❖ “Intercultural Encounters: Connecting Students Across Five Continents.” With Alyssa O’Brien. Conference on College Communication and Composition (CCCC). St. Louis, MO. March 24, 2012.
- ❖ “Research and the New Writing in Virtual Environments.” Explosions of Virtuality Conference. Stanford University. October 5, 2011.
- ❖ “Classroom Networks: Composition and Research Collaboration in the Read-Write Classroom.” Conference on College Communication and Composition (CCCC). Atlanta, GA. April 9, 2011.
- ❖ “Simulation and Connection: Gameplay, Open Worlds, and Cross-Cultural Collaborations.” Writing Research Across Borders. George Mason University, VA. February 19, 2011.
- ❖ “Hardwiring Connections between Students: Group Work, Social Networks, and Connecting Students Across Cultures.” Conference on College Communication and Composition (CCCC). San Francisco, CA. March 12, 2009.
- ❖ “The Responsibilities of Global Rhetoric.” Roundtable. Rhetoric Society of America. Seattle, WA. May 23-26, 2008.
- ❖ “Computing Across Cultures: Learning Intercultural Competencies through International Exchanges.” Panel with Alyssa O’Brien, Anders Eriksson, and Eva Magnusson. College Composition and Communication Conference (CCCC). New Orleans, LA. April 4, 2008. (*Kairos* review of panel: <http://kairos.technorhetoric.net/pmwiki/pmwiki.php/CCCCReviews/2008B19Gerben>)
- ❖ “Cross-Cultural Rhetoric and Intercultural Communication: U.S. and Swedish Students at Work.” With Andrea Lunsford & Alyssa O’Brien. Writing Research Across Borders. Santa Barbara, CA. February 2008.
- ❖ “More than just Management: Inscribing Pedagogy in CourseWork Design.” With Sohui Lee & Kristi Wilson. Poster Session. Persuasive Technologies Conference. Stanford, CA. April 2007.
- ❖ “Improving Cross-Cultural Communication through Collaborative Technologies.” With Alyssa O’Brien and Eva Magnusson. Persuasive Technologies Conference. Stanford, CA. April 2007.
- ❖ “Remediating the Digital Divide.” Conference on College Communication and Composition (CCCC). New York City, NY. March 2007.
- ❖ “Wikiworlds and Blogospheres: Collaborations and Conversations in Online Communities.” Conference on College Communication and Composition (CCCC). Chicago, IL. March 2006.
- ❖ “Alternative Models for Composition Programs.” Roundtable Participant. MLA. Washington DC, December 2005.
- ❖ “Choose Your Own Adventure? The Complexities of Argument in Hypertext Form.” Computers & Writing. Stanford, CA. June 2005.
- ❖ “Interactive Authorship on Manuscripts-in-Progress: Collaborations, Conversations, Classroom Dynamics.” With Alyssa O’Brien. Conference on College Communication and Composition (CCCC). San Antonio, TX. March 2004.
- ❖ “Multivocal, Multimedia: A Bakhtinian Approach to Visual Rhetoric.” With Alyssa O’Brien, MLA. San Diego, CA. December 2003.
- ❖ “(De)Constructing American Adcult: Toward a Theory and Pedagogy of Visual Rhetoric.” Conference on College Communication and Composition (CCCC). New York City, NY. March 2003.

International Conference Presentations

- ❖ Cross-Cultural Rhetoric International Symposium. June 9, 2008, Stanford University and Örebro University. Presenter (“The Cross-Cultural Rhetoric Project and the Use of Information Communication Technology”) and Small Group Discussion leader (“Technology & Pedagogy”).
- ❖ “The Örebro-Stanford Cross-Cultural Rhetoric Project.” With Anders Eriksson, Eva Magnusson, Alyssa O’Brien. NU 2008 Kalmar Conference, Stockholm, Sweden, May 7-9, 2008.

- ❖ "Cross-Cultural Rhetoric Project." With Anders Eriksson, Eva Magnusson, Alyssa O'Brien. Conference on Global Learning, Örebro University, May 2-3, 2008.
- ❖ "The Cross-Cultural Rhetoric Project." With Anders Eriksson, Eva Magnusson, Alyssa O'Brien. Designs for Learning Conference, Stockholm University, March 3, 2008.
- ❖ Cross-Cultural Rhetoric International Symposium. June 14 2007; Stanford University and Örebro University. Presenter ("Project Technology and Class Activities") and Small Group Discussion leader ("Technology & Pedagogy").

Literature & Related Presentations

- ❖ "Academia and Parenting." Round Table Participant, "Romanticism and Parenting" conference, Stanford University, June 2004.
- ❖ "Pulp Fiction: Authoring Victorian Violence." "Victorian Violence," Dickens Project Summer Conference, U. C. Santa Cruz, August 1998.
- ❖ "Pledged to Success: Fictions of Temperance in Victorian England." Victorian Interdisciplinary Studies Association of the Western United States Conference, California State University, Northridge, California, November 1996.
- ❖ "Beyond the Gin Shop(s): George Cruikshank's Temperance Narratives." Addiction and Culture Conference, Claremont, California, March 1996.
- ❖ "Domestic Solutions, Selective Amnesia, and Temperance Reform." North American Conference on British Studies, Vancouver, Canada, October 1994.
- ❖ "Great Escapes: Ainsworth's Jack Sheppard and Early Nineteenth-Century Popular Culture." Victorian Institute Conference, University of Richmond, September 1994.
- ❖ "Driving the Worker from Drink: The Temperance Movement and the New Paternalism." "Victorian Work," Dickens Project Summer Conference, U. C. Santa Cruz, August 1994.
- ❖ "Drink, Sin, & Redemption in George Eliot's 'Janet's Repentance.'" 18th- and 19th-Century British Women Writers, University of Washington, May 1993. Also presented at Dickens Project Winter Conference, U. C. Riverside, February 1993.
- ❖ "Breaking the Pathetic Silence: Helen's Journal and Nineteenth-Century Temperance Rhetoric in The Tenant of Wildfell Hall." Conference on 18th- and 19th-Century British Women Writers, University of Oregon, Eugene, May 1992. Also presented at Dickens Project Winter Conference, U. C. Riverside, February 1992.
- ❖ "The Issue of Feminine Monstrosity." Medieval Association of the Pacific, U. C. Davis, March 1991.

Conference Planning & Service

- ❖ Feminism & Rhetoric Conference Planning Committee. Stanford University. 2010-present. Conference date: September 2013.
- ❖ Conference Proposal Reviewer, Feminism & Rhetoric Conference. Conference date: September 2013.
- ❖ Conference Proposal Reviewer, CCCC 2015. Spring 2014.
- ❖ Conference Proposal Reviewer, CCCC 2013. Spring 2012.
- ❖ Cross-Cultural Rhetoric 2nd International Symposium. Stanford University, 2008. Symposium date: June 9, 2008.
- ❖ Cross-Cultural Rhetoric International Symposium. Stanford University, 2007. Symposium date: June 14, 2007.
- ❖ Computers & Writing Conference Planning Committee. Stanford University, 2004-2005. Conference date: May 2005.

- ❖ Moderator. "Terrible Visions." Victorian Terrors Conference. Dickens Project. Santa Cruz, California, August 2004.
- ❖ Moderator. "Theorizing Visual Rhetoric." Modern Language Association. San Diego, CA, December 2003.
- ❖ Moderator. "Resonance." Victorian Soundings Conference. Dickens Project. Santa Cruz, California, July 2003.
- ❖ Moderator. The Victorian Mind Conference. Dickens Project. Santa Cruz, California, July 1996.
- ❖ Moderator. The Victorian Work Conference. Dickens Project. Santa Cruz, California, July 1995.
- ❖ Moderator. Interdisciplinary Nineteenth-Century Studies (INCS) Conference. Santa Cruz, California, April 1995.

Writing Workshops

- ❖ "Process of Invention: Generating Topics." Workshop for History students. Stanford Department of History, 2013-2014.
- ❖ "Focusing Your Topic, Developing Research Questions, and Considering Relevance." Workshop for History students. Stanford Department of History, 2013-2014.
- ❖ "Writing Introductions." Workshop for History students. Stanford Department of History, 2013-2014.
- ❖ "Outlining and Organizing Your Argument." Workshop for History students. Stanford Department of History, 2013-2014.
- ❖ "Revising Your Research-Based Argument." Workshop for History students. Stanford Department of History, 2013-2014.

Technology Workshops (Stanford)

- ❖ "Creating Effective Multimedia Presentations." Workshop for graduate students. Hume Center for Writing and Speaking. Stanford University, June 2013.
- ❖ "Writing for the Web." Workshop for Stanford communications staff. With Kelly Myers. University Communications. September 2012.
- ❖ "Developing an Online Presence for Academic and Professional Success." Workshop for graduate students. Hume Center for Writing and Speaking. Stanford University, May 2014; July 2013; August 2012; April 2012; July 2011.
- ❖ "Second Life and Multimodal Composition and Research." (Invited) Workshop for Program in Writing and Rhetoric Students. Stanford University, 2011.

Technology Workshops (Other)

- ❖ "Building Collaborative Digital Classrooms." Half-day workshop. With Helle Rytkenon, Julia Bleakney, and Alyssa O'Brien. Educause Conference. Anaheim, CA. October 12, 2010.
- ❖ "Making Cross-Cultural Connections: Global Learning in Composition Classes and Writing Centers." Half-day Workshop. CCCC. San Francisco, CA. March 11, 2009. With Alyssa O'Brien, Susan Thomas (University of Sydney), Sanaa Makhoulf (American University in Cairo), Helle Rytkenon (Stanford University).
- ❖ "Visual Rhetoric and Writing Program Curricula." Salt Lake City Community College, UT. October 2005.

Tutoring, Mentoring & Advising

Tutoring and Consulting

- ❖ Digital Media Consultant. Hume Center for Writing and Speaking, Stanford University. 2011-present.
- ❖ Hume Center Writing Tutor. Hume Center for Writing and Speaking, Stanford University. 2003-present.

Student Mentoring & Advising

- ❖ Pre-Major Undergraduate Advisor. Stanford University, 2004-present.
- ❖ Faculty Advisor. "League of Stanford." Student *League of Legends* club. Stanford University. Spring 2013-present.
- ❖ Faculty Advisor: PWR Undergraduate Advisory Board. Stanford University. Fall 2007-2010.
- ❖ Three Books Discussion Leader. Stanford University. Fall 2008, Fall 2010.
- ❖ International Student Orientation Group Leader. Stanford University. Fall 2006, Fall 2007.
- ❖ Faculty Director for Directed Reading: "The Eighteenth-Century Comic Tradition." Stanford University. Fall 2000.
- ❖ Faculty Advisor for Senior Writing Projects. University of Colorado, Denver. 1996-1998.
- ❖ Faculty Advisor: Sigma Tau Delta Honor Society. University of Colorado, Denver, 1996-1998.
- ❖ Faculty Sponsor for Student Internship. English Department, University of Colorado, Denver, 1997.

Faculty & Graduate Student Mentoring

- ❖ New Lecturer Mentor. 2011, 2012.
- ❖ Graduate Student Mentor. 2001-2006, 2010-2012.

Leadership & Committee Participation

Program Leadership

- ❖ Orientation Planner and Facilitator. Program in Writing & Rhetoric Faculty Orientation. Stanford University, September 2013; September 2012; September 2009; September 2008; September 2007.
- ❖ Technical Coordinator. Undergraduate Writing Study (WASC accreditation process). 2008-2010.
- ❖ Technical Coordinator. PWR FroshWrite Project. Program in Writing & Rhetoric, Stanford University, 2007-2008.

Technology Leadership

- ❖ Coordinator. PWR Tech Fair; Professional Development for Lecturers. Stanford University, 2012; 2013.
- ❖ Technology Specialist, Stanford Cross-Cultural Rhetoric Project. Stanford University, 2006-2012.

Committee Leadership

- ❖ Co-Chair, Teaching & Tutoring Practices Committee. Stanford University, 2012-present.
- ❖ Chair. Technology & Teaching Committee. Program in Writing and Rhetoric, Stanford University, 2001-2007.

University Committee Participation

- ❖ C-RUM (Committee for Review of Undergraduate Major). Stanford University, 2014-present.
- ❖ SUES Subcommittee on Writing and Oral Presentation. Stanford University, 2010-2011.
- ❖ Writing & Rhetoric 2 Technology Subcommittee. VPUE Committee. Stanford University, 2004-2005.

PWR Committee Participation

- ❖ Lecturer Affairs Committee. Stanford University, 2013-present.
- ❖ PWR Writing Outreach Committee. Stanford University, 2012-2013.
- ❖ Boothe Prize Committee. Stanford University, 2003; 2011-present.
- ❖ Cross-Cultural Rhetoric Subcommittee. Program in Writing & Rhetoric, Stanford University, Fall 2009-2011.
- ❖ Program in Writing & Rhetoric Tech Room Committee. Stanford University, 2011-2012.
- ❖ Curriculum Committee. Program in Writing & Rhetoric, Stanford University, 2010-2011.
- ❖ Lunsford Oral Presentation Award Selection Committee. Stanford University, 2010; 2011.
- ❖ Program Review Committee. Program in Writing and Rhetoric, Stanford University, 2006.
- ❖ Lecturer Search Committee. Program in Writing and Rhetoric, Stanford University, 2004.
- ❖ PWR Summer Institute Planning Committee. Program in Writing and Rhetoric, Stanford University, 2004.
- ❖ Community Service Writing Prize Committee. Stanford University, 2003.

Other Committee Participation

- ❖ On-line Instruction Committee. English Department, University of Colorado, Denver. 1997-1998. Chair, 1998.
- ❖ Curriculum Committee. English Department, University of Colorado, Denver. 1996-1998.
- ❖ Salary Committee. English Department. University of Colorado, Denver. 1997-1998.
- ❖ Tenure Subcommittee. English Department, University of Colorado, Denver. 1996-1997.
- ❖ Honors Committee for Honors Theses. English Department, University of Colorado, Denver. 1996-1998.
- ❖ Qualifying Examination Revision Committee. English Department, Stanford University. 1994.

Professional Affiliations

Professional Collaborations, Networks, and Group Participation

- ❖ Writing Program Administrator's List (WPA-L). Online Discussion Forum. 2009-present.
- ❖ Technology and Rhetoric List (techrhet). Online Discussion Forum. 2010-present.
- ❖ FemTechNet. Online Discussion Forum. 2013-present.
- ❖ Classroom 2.0 Network (<http://www.classroom20.com/>). Professional Online Network for teachers interested in Web 2.0 and Social Media in Education. 2009-present.
- ❖ Global Education Collective. (<http://gloaleducation.ning.com/>) Professional Online Network for Educators interested in Cross-Cultural Exchanges at the K-12 and University levels. 2009-2013.
- ❖ English Companion Network. (<http://englishcompanion.ning.com/>) Professional Online Network for English teachers, K-12 and at the university level. 2009-2013.
- ❖ Participatory Media Literacy: Socialtext. Online Academic Community, 2008.
- ❖ Participatory Media Group member. Monthly cross-disciplinary discussion group lead by Howard Rheingold. Stanford University, 2005-2007.
- ❖ Writing Program Administrator's Reading Group. Program in Writing & Rhetoric, Stanford University, 2004-2005.

Professional Organizations - Membership

- ❖ Coalition of Women Scholars in the History of Rhetoric and Composition (CWSHRC).
- ❖ College Composition and Communication (CCC).
- ❖ The Modern Language Association (MLA).
- ❖ National Council of Teachers of English (NCTE).
- ❖ Rhetoric Society of America (RSA).