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### Professional Experience

*Conley DeAngelis Family Professor of Education.* Stanford University School of Education. (2008 to present).

*Senior Fellow.* Stanford University Hoover Institution. (2023 to present).

*Faculty Director.* Stanford/Aspen Institute Comm. College Presidential Fellowship. (2015-2023).

*Section (Department) Chair.* Social Science, Humanities, and Interdisciplinary Policy Studies in Education. Stanford University. (2017 to 2023).

*Co-Director.* Lemann Center for Entrepreneurship and Educational Innovation in Brazil, Stanford University. (2012 to present).

*Faculty Director.* Center for Education Policy Analysis, Stanford University. (2018-present)

*Affiliate,* Abdul Latif Jameel Poverty Action Lab (2015–present).

*Research Associate.* National Bureau of Economic Research. (2003–present).

*Assoc./Asst. Professor of Economics.* Case Western Reserve. (2000-2008).

Other Current Affiliations include Stanford Institute for Economic Policy Research, Stanford Center for International Development, Center for Analysis of Postsecondary Education and Employment at Teacher's College, Center for the Analysis for Postsecondary Readiness at Teacher's College, CESifo

### Education

*Ph.D.* Economics, Massachusetts Institute of Technology, 2000

*Honorary Phd.* University of Zurich, 2022

*B.A.* Economics, Brigham Young University, 1996. *Magna cum Laude*, Honors

### Peer-Reviewed Articles

Patrick Lehnert, Michael Niederberger, Uschi Backes-Gellner, and Eric Bettinger (2023)  
"Proxying economic activity with daytime satellite imagery: Filling data gaps across time and space" *PNAS Nexus* 2(4):1-10.

Bettinger, E., Fairlie, R., Kapuza, A., Kardanova, E., Loyalka, P. and Zakharov, A. (2023),  
Diminishing Marginal Returns to Computer-Assisted Learning. *Journal of Policy Analysis and Management*. 42(2): 552-570. <https://doi.org/10.1002/pam.22442>

Bettinger, Eric, Oded Gurantz, Monica Lee, and Bridget Terry Long (2023) "Prior-Prior Year FAFSA Increased Aid Submissions but Likely not Enrollment." *Journal of Higher Education* 64: 789-807.

Bettinger, E.P., Castleman, B.L., Choe, A. and Mabel, Z. (2022), Finishing the Last Lap: Experimental Evidence on Strategies to Increase Attainment for Students Near College Completion. *Journal of Policy Analysis and Management*, 41: 1040-1059. <https://doi.org/10.1002/pam.22416>

- Bettinger, Eric, Lu, A., Matheny, K. T., & Kienzl, G. S. (2022). Unmet Need: Evaluating Pell as a Lever for Equitable Dual Enrollment Participation and Outcomes. *Educational Evaluation and Policy Analysis*, 44(4), 783–807. <https://doi.org/10.3102/01623737221091574>
- Rosa, Leonardo, Eric Bettinger, Martin Carnoy, Pedro Dantas (2022) The effects of public high school subsidies on student test scores: The case of a full-day high school in Pernambuco, Brazil, *Economics of Education Review* (87) <https://doi.org/10.1016/j.econedurev.2021.102201>.
- Bettinger, E., Gurantz, O., Lee, M. & Long, B. (2022). "Prior-prior year" FAFSA increased aid submission but likely not enrollment. *Research in Higher Education*.
- Rege, M., Hanselman, P., Solli, I. F., Dweck, C. S., Ludvigsen, S., Bettinger, E., Crosnoe, R., Muller, C., Walton, G., Duckworth, A., & Yeager, D. S. (2021). How can we inspire nations of learners? An investigation of growth mindset and challenge-seeking in two countries. *American Psychologist*. <https://doi.org/10.1037/amp0000647>
- Chirikov, Igor, Tatiana Semenova, Natalia Maloshonok, Eric Bettinger, and René F. Kizilcec (2020) "Online Education Platforms Scale College STEM Instruction with Equivalent Learning Outcomes at Lower Cost." *Science Advances* 6(15).
- Gurantz, Oded, Matea Pender, Zachary Mabel, Cassandra Larson, and Eric Bettinger (2020) "Virtual Advising for High-Achieving High School Students." *Economics of Education Review* 75(C).
- Bettinger, Eric and Brent Evans, (2019) "College for All: Evidence from a Randomized Experiment in Pre-College Advising." *Journal of Policy Analysis and Management*.38(3): 579-599. [equal authorship].
- Berthelon, M., Bettinger, E., Kruger, D.I. et al. "The Structure of Peers: The Impact of Peer Networks on Academic Achievement" *Research in Higher Education* (2019). <https://doi.org/10.1007/s11162-018-09543-7>. [equal authorship].
- Bettinger, Eric, Oded Gurantz, Laura Kawano, and Bruce Sacerdote, (2019) "The Long Run Impacts of Merit Aid: Evidence from California's Cal Grant." *American Economic Journal: Economic Policy* 11(1): 64-94. [equal authorship].
- Baker, Rachel, Eric Bettinger, Brian Jacob, and Ioana Marinescu, (2018) "The Effect of Labor Market Information on Community College Students' Major Choice." *Economics of Education Review* 65(C): 18-30. [equal authorship].
- Bettinger, Eric, Sten Ludvigsen, Mari Rege, Ingeborg F. Solli, and David Yeager (2018), "Increasing Perseverance in Math: Evidence from a Field Experiment in Norway." *Journal of Economic Behavior and Organization* 146(Feb 2018) 1-15. [equal authorship].
- Bettinger, Eric and Bridget Long (2018), "Mass Instruction or Higher Learning? The Impact of College Class Size on Student Retention and Graduation." *Education Finance and Policy* 13(1): 97-118 [equal authorship].
- Bettinger, Eric, Lindsay Fox, Susanna Loeb, and Eric Taylor, (2017) "Changing Distributions: How Online College Classes Alter Student and Professor Performance." *American Economic Review* 107(9): 2855-75. [equal authorship].
- Bettinger, Eric, Christopher Doss, Susanna Loeb, and Eric Taylor, (2017) "The Effects of Class Size in Online College Courses: Experimental Evidence." *Economics of Education Review* 58 (June): 68-85. [equal authorship].
- Bettinger, Eric, Jing Liu, and Susanna Loeb (2016), "Connections Matter: How Interactive Peers Affect Students in Online College Courses" *Journal of Policy Analysis and Management* 35(4): 932-954. [equal authorship].

- Bettinger, Eric, Bridget Long, and Eric Taylor (2016) "When Inputs are Outputs: The Case of Graduate Student Instructors" *Economics of Education Review* 54: 63-76. [equal authorship].
- Bettinger, Eric (2015) "Need-Based Aid and College Persistence: The Effects of the Ohio College Opportunity Grant." *Educational Evaluation and Policy Analysis* 37:1, 102S-119S.
- Bettinger, Eric, Mari Rege, and Torbjorn Haegland, (2014) "Home with Mom: The Effects of Stay at Home Parents on Children's Long-run Outcomes." *Journal of Labor Economics* 32:3. [equal authorship].
- Bettinger, Eric and Rachel Baker. (2014) "The Effects of Student Coaching: An Evaluation of a Randomized Experiment in Student Advising." *Educational Evaluation and Policy Analysis* 36:1 pp 3-19. [equal authorship].
- Hornig, Eileen L.; Evans, Brent J.; Antonio, Anthony I.; Foster, Jesse D.; Kalamkarian, Hoori S.; Hurd, Nicole F.; Bettinger, Eric P. (2013) "Lessons Learned from a Data-Driven College Access Program: The National College Advising Corps" *New Directions for Youth Development*, n140 p55-75.
- Bettinger, Eric, Brent Evans, and Devin Pope (2013). "Improving College Performance and Retention the Easy Way: Unpacking the ACT Exam," *American Economic Journal: Economic Policy*, 5(2), 26-52.
- Bettinger, Eric, Bridget Long, Phil Oreopoulos and Lisa Sanbonmatsu, (2012) "The Role of Simplification and Information: Evidence from the FAFSA Experiment." *Quarterly Journal of Economics* 127 (3), 1205-1242. [equal authorship]
- Bettinger, Eric (2012) "Paying for Performance in Grade School: Evidence from a Policy Experiment" *Review of Economics and Statistics* 94 (3), 686-698.
- Bettinger, Eric, Michael Kremer, and Juan Saavedra (2010) "How Do Vouchers Work? Evidence from Colombia." *Economic Journal* 546(08): F204-F228. [equal authorship].
- Bettinger, Eric and B. T. Long. (2010) "Does Cheaper Mean Better? The Impact of using Adjunct Instructors on Student Outcomes." *Review of Economics and Statistics* 92(3): 598-613. [equal authorship]
- Bettinger, Eric and B. T. Long. (2009) "Addressing the Needs of Under-Prepared College Students: Does College Remediation Work?" *Journal of Human Resources* 44(3): 736-771. [equal authorship]
- Slonim, Robert, James Carlson, and Eric Bettinger, (2007), "Possession and Discounting Behavior." *Economics Letters* 97(3): 216-221.
- Bettinger, Eric and Robert Slonim (2007), "Patience in Children: Evidence from Experimental Economics." *Journal of Public Economics* 91(1-2): 343-363. [equal authorship].
- Bettinger, Eric and Robert Slonim (2006), "Using Experimental Economics to Measure the Effects of a Natural Educational Experiment on Altruism," *Journal of Public Economics* 90(8-9): 1625-1648. [equal authorship].
- Angrist, Joshua, Eric Bettinger, and Michael Kremer (2006), "Long-Term Educational Consequences of Secondary School Vouchers: Evidence from Administrative Records in Colombia," *American Economic Review* 96(3): 847-862. [equal authorship].
- Bettinger, Eric and B. T. Long. (2005) "Do Faculty Members serve as Role Models? The Impact of Faculty Gender on Female Students." *American Economic Review*, vol. 95, no. 2. [equal authorship]
- Bettinger, Eric P (2005), "The Effect of Charter Schools on Charter Students and Public Schools," *Economics of Education Review*, 24(2) pp. 133-147.

- Bettinger, Eric and Bridget Long. (2005) "Remediation at the Community College: Student Participation and Outcomes" *New Directions for Community Colleges*, Number 129, pp. 17-26. [equal authorship].
- Angrist, Joshua, Eric Bettinger, Erik Bloom, Michael Kremer, and Elizabeth King (2002) "The Effects of School Vouchers on Students: Evidence from Colombia," *American Economic Review* 92(5): 1535-1558. [equal authorship].
- Bettinger, Eric, and William T. Bogart (2001), "Open Enrollment and Property Values: Who Really Benefits?" *National Tax Association Conference Proceedings 2001*: 273-278. [equal authorship].

#### Edited Volumes

- Woessman, Ludger, and Eric Bettinger (2020) *New Directions in the Economics of Higher Education*. Edward Elgar Publishing. Edited compilation of significant articles in the Economics of Higher Education.

#### Book Chapters

- Kim, Moonhawk, Jim Shen, Laura Wentworth, Norma Ming, Michelle Reininger, and Eric Bettinger. (2020). "The Stanford-SFUSD Partnership: Development of Data-Sharing Structures and Processes." In: Cole, Dhaliwal, Sautmann, and Vilhuber (eds), *Handbook on Using Administrative Data for Research and Evidence-based Policy*.
- Bettinger, Eric and Betsy Williams (2015) "Federal and State Financial Aid during the Great Recession" *How the Financial Crisis and Great Recession Affected Higher Education*. Jeffrey Brown and Caroline Hoxby, Eds. University of Chicago Press, pp. 235-262.
- Zimmer, Ron and Eric Bettinger. (2014). "Getting Beyond the Rhetoric: Surveying the Evidence of Vouchers and Tax Credits" In *Handbook of Research in Education Finance and Policy*, ed. Helen Ladd, and Edward Fiske. Note that this is an updated version of our 2007 chapter.
- Bettinger, Eric (2012) "Financial Aid: A Blunt Instrument for Increasing Degree Attainment." In *Getting to Graduation: The Completion Agenda in Higher Education*, Andrew Kelly and Mark Schneider, Eds. John Hopkins Press.
- Bettinger, Eric (2011) "Educational Vouchers in International Contexts" in *The Handbook of the Economics of Education, Volume 4*, ed. Eric Hanushek, Stephen Machin, and Ludger Woessmann, Elsevier.
- Bettinger, Eric (2010) "To Be or Not to Be: Major Choices in Budding Scientists" in *The American University in the Global Economy*. Ed. Charles Clotfelter. University of Chicago Press, pp. 69-100.
- Bettinger, Eric (2010) "Instrumental Variables," *International Encyclopedia of Education*. Statistics Volume. Elsevier Press. pp. 223-228.
- Bettinger, Eric and B. T. Long. (2007) "Institutional Responses to Reduce Inequalities in College Outcomes: Remedial and Developmental Courses in Higher Education." In Stacy Dickert-Conlin and Ross Rubenstein, Eds. *Economic Inequality and Higher Education: Access, Persistence, and Success*. New York: Russell Sage Foundation. [equal authorship]
- Zimmer, Ron and Eric Bettinger. (2007). "Getting Beyond the Rhetoric: Surveying the Evidence of Vouchers and Tax Credits" In *Handbook of Research in Education Finance and Policy*, ed. Helen Ladd, and Edward Fiske. New York: Routledge: 447-466. Also published in *The International Encyclopedia of Education*, 3rd Edition, edited by Barry McGaw, Penelope Peterson and Eva Baker, Elsevier, 2010.

- Bettinger, Eric. "Evaluating Educational Interventions in Developing Countries." (2006) in *Educating All Children: A Global Agenda*, ed. Joel E. Cohen, David E. Bloom, and Martin B. Malin. MIT Press.
- Bettinger, Eric and B. T. Long. (2006) "The Increasing Use of Adjunct Instructors at Public Institutions: Are we Hurting Students?" In Ronald Ehrenberg, Ed. *What's Happening to Public Higher Education*. Westport, CT: Greenwood Press for the American Council on Education. [equal authorship]
- Bettinger, Eric and Bridget Long. (2006) "The Increasing Use of Adjunct Instructors at Public Institutions: Are We Hurting Students?" in *Assessing Public Higher Education at the Start of the 21<sup>st</sup> Century*, ed. Ron Ehrenberg. [equal authorship].
- Bettinger, Eric and Robert Slonim, "The Effects of Educational Vouchers on Student Over-confidence." (2005) *Field Experiments in Economics*, ed. Glenn Harrison, Elsevier. [equal authorship].
- Bettinger, Eric and Erin Riley. "Buying Ohioans Loyalty? How State Financial Aid Affects Brain Drain" (2005) in *Creating Enterprise: University-Government Partnerships to Promote Entrepreneurship*, ed. Scott Shane, Aldershot, UK: Edward Elgar. [equal authorship].
- Bettinger, Eric, "Is the Finish Line in Sight? Financial Aid's Impact on Retention and Graduation." (2004) in *College Choices: The Economics of Where to Go, When to Go, and How to Pay For It*, ed. Caroline M. Hoxby, Chicago University Press and NBER.

#### Research in Progress

- Bettinger, Eric, Michael Kremer, Maurice Kugler, Carlos Medina, Christian Posso and Juan Saavedra. "School Vouchers, Labor Markets, and Vocational Education" Under Submission.
- Bettinger, Eric, Nina Cunha, Guilherme Lichand, and Ricardo Madeira, "Are the Effects of Informational Interventions Driven by Salience?" Conditionally accepted *American Economic Journal: Economic Policy*.
- Lichand, Guilherme, Eric Bettinger, Nina Cunha, and Ricardo Madeira, "The Psychological Effects of Poverty on Investments in Children's Human Capital." Under Submission.
- Lehnert, Patrick, Madison Dell, Uschi Backes-Gellner, and Eric Bettinger "The Effect of Postsecondary Educational Institutions on Local Economies: A Bird's-Eye View" Under Submission.
- Balakrishnan, Sidhya, Eric Bettinger, Michael S Kofoed, Dubravka Ritter, Douglas A Webber, Ege Aksu, Jonathan S Hartley, "Navigating Higher Education Insurance: An Experimental Study on Demand and Adverse Selection" Under Submission.
- Fidjeland, Andreas and Eric Bettinger. "College Rankings, Labor Market Outcomes, and Alumni Satisfaction" Revise and Resubmit at Education Economics.
- Bettinger, Eric, Monica Lee, and Bridget Terry Long. "Connecting Students with Financial Aid: The Impact of Information on Aid Renewal and Postsecondary Persistence" Under Submission.
- Lichand, Guilherme, Eric Bettinger, Elliott Ash, Ana Ribeiro, Carlos Doria and David Yeager, "Measuring Student Mindsets at Scale in Resource-constrained Settings: A Toolkit with an Application to Brazil during the Pandemic" Revise and Resubmit and Journal of Research on Adolescence.

#### Public and Professional Service and Awards

Chair. US Department of Education College Completion Network. (Sep 2017-December 2022)

Chair. Stanford Committee on Undergraduate Admissions and Financial Aid (September 2020 to September 2022)

Vice-Chair. Stanford Non-medical IRB. (October 2019-present).

Associate Editor. *Journal of Human Capital* (March 2016-October 2019)

Associate Editor. *Journal of Labor Economics*. (Jan 2009–Feb 2017).

Associate Editor. *Economics of Education Review*. (Aug 2006–December 2013).

Editorial Board. *Education Finance and Policy*. (June 2010 to present).

Editorial Board. *Planejamento e Políticas Públicas* (Jan 2015 to present)

Editorial Board. *AERA Open* (Oct 2014 to May 2019)

Advisory Board. Swiss Leading House for Economics of Education, Firm Behaviour and Training Policies. (July 2014 to present).

Guest Lecturer. Taught week-long intensive courses on designing experiments at University of Stavanger, University of Zurich, University of Cuenca, and Higher School of Economics in Moscow.

Juan Luis Londoño Prize for best paper LACEA 2015 for “Educational, Labor Market, and Fiscal Impacts of Scholarships for Private Secondary School: Evidence from Colombia.”

*Visiting Fellow*. American Academy of Arts and Science. (Fall 2002).

Weatherhead School of Management, Best Junior Faculty Paper 2002-03. “The Effects of School Vouchers on Students: Evidence from Colombia”