# **Candace Thille**

### Employment

Stanford Graduate School of Education: Associate Professor	2023-present
(Teaching).	-
<ul> <li>Amazon: Director, Learning Science and Engineering</li> </ul>	2018-2023
<ul> <li>Stanford Graduate School of Education: Associate Professor (Teaching) on leave of absence.</li> </ul>	2018-2019
<ul> <li>Stanford Graduate School of Education: Assistant Professor</li> </ul>	2013-2017
• Stanford University: Director, Open Learning Initiative	2013-2017
Carnegie Mellon University: Director, Open Learning Initiative	2002-2013
• Interaction Associates, LLC: Managing Partner, Executive Vice President, West Coast Regional Managing Director, CFO, CIO, Consultant	1984-2002
Education	
• University of Pennsylvania, Ed.D., Higher Education	2013
• Carnegie Mellon University, M.S., Information Technology	2005
• University of California, Berkeley, B.A., Sociology	1980
Other Affiliations	
• Trustee, Educational Testing Service (ETS) Board of Trustees	2019-Present
• From dia a Monthan Advisora Conneil of Colifornia Education Loomin a Lab	

Founding Member, Advisory Council of California Education Learning Lab	2018-Present
<ul> <li>Member, Association for Computing Machinery Learning at Scale Conference (ACM L@S) Steering Committee</li> </ul>	2017-Present
Co-Editor, MIT Press Learning at Scale Book Series	2017-2018
Affiliated Faculty, Stanford Neurosciences Interdepartmental Program	2015-2019
• Member, American Association of Colleges and Universities (AAC&U) Board of Directors	2014-2018
Member, Advisory Council of NSF Education and Human Resources	2014-2018
• Member, Advisory Board of the William E. Kirwan Center for Academic Innovation University System of Maryland	2014-2018
<ul> <li>Member, Technical Advisory Council of the American Association of Universities STEM initiative</li> </ul>	2012-2018
• Fellow, International Society for Design and Development in Education	2010-2018
Member, Stanford Academic Senate	2015-2017
<ul> <li>Chair, Association for Computing Machinery Learning at Scale Conference (ACM L@S2017) Program Committee</li> </ul>	2016-2017
<ul> <li>Member, Assessment 2020 Task Force of the American Board of Internal Medicine</li> </ul>	2013-2016

 Member, Association for Computing Machinery Learning at Scale Conference 2015-2021 (ACM L@S) Program Committee

<ul> <li>Member, Leaning with MOOCs (LWMOOC2015) Program Committee</li> </ul>	2014-2015
• Member, U.S. Department of Education working group, 2015 National Education Technology Plan	2014-2015
<ul> <li>Chair, Leaning with MOOCs (LWMOOC2014) Program Committee</li> </ul>	2013-2014
Co-Editor, Association of Computing Machinery Ubiquity symposium	2013-2014
Redesign Scholar, The National Center for Academic Transformation	2007-2012
<ul> <li>Member, Advisory Committee of the Business Higher Education Forum &amp; Office of Naval Research STEM project</li> </ul>	2012-2012
Member, Advisory Council Hewlett Packard Catalyst Initiative	2010-2012
<ul> <li>Member, working group of the President's Council of Advisors on Science and Technology (PCAST). Engage to Excel</li> </ul>	2011-2011
• Member, U.S. Department of Education working group, 2010 National Education Technology Plan	2009-2010

### Grants

Principal Investigator on federal and private foundation sources totaling over \$18,000,000:

• CIF21 DIBBs: Building a Scalable Infrastructure for Data-Driven Discovery and Innovation in Education: National Science Foundation.	2015-2019
• The Learning Engineering Initiative: EdHub: CZI/Silicon Valley Community Foundation	2017-2018
Adaptable Learning Feedback for Instructors: The Open Analytics Research System     (OARS): Stanford VPTL Innovation Grant	2017-2018
Next Generation Courseware Challenge: A Partnership for Iterative Excellence in Online Courseware for College Learners: The Bill and Melinda Gates Foundation:	2014-2017
OLI Fundamentals of Philanthropic and Nonprofit Strategy: The Stanford PACs     Center	2016-2017
• The Digital Learning Research Network (dLRN): The Bill and Melinda Gates Foundation	2015-2017
Lacuna Stories: Stanford Digital Learning Forum	2015-2016
Beyond the Lecture: The Kresge Foundation	2014-2016
• Introduction to Data Analysis and Interpretation: Stanford VPOL Seed Grant	2015-2016
• Raising the Floor with C3T- Consortium for Infrastructure Services: The Bill & Melinda Gates Foundation	2013-2015
• Improving Productivity and Attainment in Higher Education: The Kresge Foundation	2012-2013
• The Open Learning Initiative: StatWay: The Carnegie Foundation	2012-2013
Open Professionals Education Network: The Bill and Melinda Gates Foundation	2010-2013

Gateways to Success: The Carnegie Corporation	2010-2012
• The Community College Open Learning Initiative: The Walter S. Johnson Foundation	2010-2011
• The Community College Open Learning Initiative: The William and Flora Hewlett Foundation	2009-2011
• The Community College Open Learning Initiative: The Lumina Foundation	2009-2011
• The Community College Open Learning Initiative: The Bill & Melinda Gates Foundation	2009-2011
• The Open Learning Network (OLNet): The William and Flora Hewlett Foundation	2009-2011
• APLU and OLI Planning Grant: The Bill & Melinda Gates Foundation	2010-2011
• The Catalyst Initiative: Office of Global Social Innovation at HP	2009-2011
• Transforming Web-based Courseware into a Full Statics course with Digital Feedback and Assessment: National Science Foundation	2009-2010
• Improving the Feedback Cycle in Introductory Courses: The Spencer Foundation	2008-2010
Molecular Visualization in STEM Education: National Science Foundation	2010-2010
• The Open Learning Initiative II: The William and Flora Hewlett Foundation	2004-2007
• The Open Learning Initiative: The William and Flora Hewlett Foundation	2002-2004

#### **Publications**

- . Zhao, J., Thille, C. Zimmaro, D. (2021). Data mining for discovering cognitive models of learning. *Proceedings of the Conference on Education and Artificial Intelligence Technologies – EAIT-2021*, August 2021. London, UK.
- Strauber, C.B., Ali, L.R., Fujioka, T. et al. (2021). Replicability of neural responses to speech accent is driven by study design and analytical parameters. Sci Rep 11, 4777 (2021). <u>https://doi.org/10.1038/s41598-021-82782-4</u>
- Zhao, J., Thille, C., Gattani, N., Zimmaro, D. (2021). A novel framework for discovering cognitive models of learning. *Proceedings of the Eighth ACM Conference on Learning @ Scale*. June 2021 (pp. 271–274). https://doi.org/10.1145/3430895.3460156
- Bassen, J., Balaji, B., Schaarschmidt, M., *et al.* (2020). Reinforcement learning for the adaptive scheduling of educational activities. *Proceedings of the 2020 CHI Conference on Human Factors in Computing Systems*. April 2020. (pp 1–12). <u>https://doi.org/10.1145/3313831.3376518</u>
- Zhao, J., Bhatt, S., Thille, C., Zimmaro, D. (2020) Interpretable personalized knowledge tracing and next learning activity recommendation. *Proceedings of the Seventh ACM Conference on Learning @ Scale*. August 2020 (pp. 325–328) <u>https://doi.org/10.1145/3386527.3406739</u>
- Bhatt, S., Zhao, J., Thille, C., Zimmaro, D. (2020). Evaluating Bayesian knowledge tracing for estimating learner proficiency and guiding learner behavior. *Proceedings of the Seventh ACM*

Conference on Learning @ Scale. August 2020. (pp. 357–360). https://doi.org/10.1145/3386527.3406746

- Zhao, J., Bhatt, S., Thille, C., Zimmaro, D. (2020). Cold start knowledge tracing with attentive neural Turing machine. *Proceedings of the Seventh ACM Conference on Learning @ Scale*. August 2020 (pp 333–336). <u>https://doi.org/10.1145/3386527.3406741</u>
- Bhatt, S., Zhao, J., Thille, C., Zimmaro, D. (2020). A novel approach for knowledge state representation and prediction. *Proceedings of the Seventh ACM Conference on Learning @ Scale*. August 2020. (pp. 353– 356) https://doi.org/10.1145/3386527.3406745
- Johanes, P. & Thille, C. (2019). The heart of educational data infrastructures: Conscious humanity and scientific responsibility, not infinite data and limitless experimentation. *British Journal of Educational Technology*. Volume 50, Issue 6. (pp. 2959-2973). November 2019. London, UK.
- Brunskill, E., Zimmaro, D., Thille, C. (2018). Exploring the impact of the default option on student engagement and performance in a statistics MOOC. *Proceedings of the Fifth Annual ACM Conference on Learning at Scale*. Article No.: 34 (pp 1–4) June 2018.
- Bälter, O., Zimmaro, D., Thille, C. (2018) Estimating the minimum number of opportunities needed for all students to achieve predicted mastery. *Smart Learn. Environ.* 5, 15 (2018). <u>https://doi.org/10.1186/s40561-018-0064-z</u>
- Bassen,J., Howley, I., Fast, E., Mitchell, J., Thille, C. (2018). OARS: exploring instructor analytics for online learning. *Proceedings of the Fifth Annual ACM Conference on Learning at Scale*. June 2018 Article No.: 55. (pp 1–10h). ttps://doi.org/10.1145/3231644.3231669
- Thille, C. & Zimmaro, D. (2017). Incorporating learning analytics in the classroom. In Zilvinskis, J. & Borden, V. (Eds.). *New Directions for Higher Education*. Hoboken, NJ: Wiley.
- Koedinger, K. Liu, R., Stamper, J., Thille, C. Pavlik, P. (2017). Community based educational data repositories and analysis tools. *Proceedings of the Seventh International Learning Analytics & Knowledge Conference* Pp. 524–525. Vancouver, British Columbia, Canada, March 13, 2017. New York, NY: ACM
- Thille, C. (2016). What the science of learning indicates we should do differently. In Otte, G. Goldstein, M. (Eds.), *Change We Must: Deciding the Future of Higher Education*. New York, NY.
- Thille, C. (2016). Bridging Learning Research and Teaching Practice for the Public Good: The Learning Engineer. New York, NY: TIAA Institute.
- Thille, C., Schneider, E., Kizilcec, R., Piech, C. Halawa, S., & Greene, D. (2014). The future of dataenriched assessment. *Research & Practice in Assessment*, 9, 5-16.
- Bier, N., Lip, S., Strader, R., Thille, C. & Zimmaro, D. (2014). An approach to knowledge component/skill modeling in online courses. Open learning technical paper. Retrieved from https://static1.squarespace.com/static/5330c47be4b03ea35b2645a8/t/5361cb4be4b0c9d8aaa7d3be/ 1398917963378/AnApproachtoSkillMappinginOnlineCourses04302014.pdf

- Thille, C (2014). MOOCs and technology to advance learning and learning research. *Ubiquity*. Volume 2014 Issue April, Article No. 1 (pp.1-7). New York, NY: ACM
- Thille, C (2013) How technology is transforming higher education. Proceedings of the Aspen Institute Congressional Congress. Oct 4-7, 2013
- Kaufman, J., Ryan, S., Thille, C. & Bier, N. (2013). Open Learning Initiative Courses in Community Colleges: Evidence on Use and Effectiveness. Technical Report of the William and Flora Hewlett Foundation. Retrieved from https://www.hewlett.org/wpcontent/uploads/2013/12/CCOLI\_Report\_Final\_1.pdf
- Thille, C. (2012). Changing the production function in higher education. Part of the series: *Making Productivity Real: Essential Readings for Campus Leaders*. Washington, DC: American Council on Education.
- Strader, R. & Thille, C. (2012). The Open Learning Initiative: Enacting instruction online. In Oblinger, D.G. (ed.) Game Changers: Education and Information Technologies. Washington, DC: Educause
- Thille, C. (2012). Treating higher ed's 'cost disease' with supersize online courses. In McCormick, T. & Young, J. (eds.) *Rebooting the Academy: 12 Tech Innovators who are Transforming Campuses*. Washington, DC: Chronicle of Higher Education.
- Thille, C (2012). Technology: Conducive and disruptive roles in improving student success and college completion. *Proceedings of 21st Century Commission on the Future of Community Colleges*. Washington, DC: AACC
- Thille, C. & Smith, J. (2011). Cold rolled steel and knowledge: What can higher education learn about productivity? *Change: The Magazine of Higher Learning*. March/April 2011.
- Lovett, M., Meyer, O., Thille, C. (2010). In search of the "perfect" blend between and instructor and an online course for teaching introductory statistics. *Proceedings of 8th International Conference on Teaching Statistics*. July 11-16, Ljubljana, Slovenia.
- Thille, C. (2010). Educational technology as a transformational innovation. *The White House Summit on Community Colleges Conference Papers*. October 2010. Washington, DC.
- Thille, C. (2010). Continuous improvement in teaching and learning: Open Learning Initiative (OLI) and Open Learning Net (OLnet). EDUCAUSE ELI January 11, 2010
- Thille, C. & Smith, J. (2010). Learning unbound: Disrupting the Baumol/Bowen effect in higher education. *Futures Forum*. Washington, DC: American Council on Education.
- Bajzek, D., Brooks, J., Jerome, W., Lovett, M., Rinderle, J., Rule, G. & Thille, C. (2008). Assessment and instruction: Two sides of the same coin. In G. Richards (Ed.), *Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education* (pp. 560-565). Chesapeake, VA: AACE

- Thille, C. (2008). Building open learning as a community based research activity. In Iiyoshi, T. & Kumar, V. (Eds.), *Opening Up Education: The Collective Advancement of Education through Open Technology, Open Content, and Open Knowledge*. Cambridge, MA: MIT Press.
- Lovett, M., Meyer, O. & Thille, C. (2008). The Open Learning Initiative: Measuring the effectiveness of the OLI statistics course in accelerating student learning. *Journal of Interactive Media in Education*. http://jime.open.ac.uk/2008/14/
- Thille, C., Conole, G. Law, S. & Ives C. (2008). Developing open courseware for excellence in learning. Proceedings of the First International Conference of the new Canadian Network for Innovation in Education (CNIE). Banff, Alberta, Canada. April 27, 2008
- Thille, C. & Heffernan, N. (2007) Supporting student learning: The Open Learning Initiative and ASSISTments. *EDUCAUSE ELI* November 6, 2007
- Thille, C. (2007). The Open Learning Initiative. *Proceedings of the International Conference of Open Courseware and e-Learning*. Taipei, Taiwan. June 11-15
- Thille, C. (2007). Evidence based design: The Open Learning Initiative. *Academic Intersections*. No 1. Fall 2007.
- Meyer, O., & Thille, C. (2006). Developing statistical literacy across social, economic, and geographical barriers using a "stand-alone" online course. *Proceedings of 7th International Conference on Teaching Statistics.* July 2-7, Salvador, Bahia, Brazil.
- Margulies, A., Sinou, V., Thille, C. (2005) Models of open educational resources: OpenCourseWare, Sofia, and the Open Learning Initiative. *EDUCAUSE Center for Analysis and Research (ECAR) Research Bulletin*. October 25, 2005

#### Selected Blogs, Editorials, & Podcasts

• Why 'Black Box' Software Isn't Ready to Teach College; with Jeffrey	May 18, 2017
R. Young. EdSurge Guide Thought Leaders Discuss the College (And	
Classroom) Of the Future. https://www.edsurge.com/news/2017-05-	
18-why-black-box-software-isn-t-ready-to-teach-college	
• As Big-Data Companies Come to Teaching, a Pioneer Issues a	February 23, 2016
Warning; with Goldie Blumenstyk. Chronicle of Higher Education.	
http://www.chronicle.com/article/As-Big-Data-Companies-Come-	
to/235400	
• What We've Learned from MOOCs; with Mitchell Stevens and John	September 22, 2015
Mitchell. Inside Higher Education,	
https://www.insidehighered.com/views/2015/09/22/moocs-are-	
no-panacea-they-can-help-improve-learning-essay	

• MOOCs and Machines; with Steve Kolowich. Inside Higher Education.	May 12, 2012
https://www.insidehighered.com/news/2012/05/10/candace-thille-	
talks-moocs-and-machine-learning	

# **Courses Taught**

• Data Analysis and Interpretation (EDUC 200A)	F2014, F2015, F2016, F2017
• Engineering Education & Online Learning (EDUC 391/ENGR 391)	S2014, S2015, S2016, S2017
Lytics Seminar (EDUC 407)	W&S 2014 W&S 2016, S2023
• Learning Sciences and Technology Design Seminar (EDUC 291),	W2015, F2106
• Proseminar on Teaching and Learning (EDUC 325B)	W2017

## Awards

<ul> <li>Arizona State University Frank Rhodes Scholar Lecture Award</li> </ul>	2023
• University of Pennsylvania GSE Distinguished Alumni Award	2022
• National Leadership in Student Success, Innovation, and Collaboration Award, UIA	2017
• The Sixteen Most Innovative People in Higher Education, Washington Monthly	2016
• Cyber Learning Distinguished Lecture Award, National Science Foundation	2015
• Orkand Chair Distinguished Lecture Award, University of Maryland System	2014
• Distinguished Service Award, The National University Technology Network	2014