

CURRICULUM VITAE**NAME:** Peter Rudd, M.D.**CURRENT POSITION:** Professor of Medicine
Chief, Division of General Internal Medicine**ADDRESS:** Room X-214; MSOB (work) 1981 Camino de los Robles
Stanford University Medical Center Menlo Park, CA 94025-5914
Stanford, CA 94305-5475**TELEPHONE:** (650) 723-8287 (work) (650) 327-8365 (home)
(650) 723-8596 (FAX)**DATE & PLACE OF BIRTH:** February 15, 1945 - New York, N.Y.

EDUCATION:		<u>Dates</u>	<u>Comments</u>
1. <i>College:</i>	Amherst College; Amherst, MA	1962-66	B.A. - French
2. <i>Medical School:</i>	Case Western Reserve University Cleveland, OH 44106	1966-70	M.D.
3. <i>Internship:</i>	Stanford University Affiliated Hospitals; Stanford, CA 94305	1970-71	Medicine
4. <i>Residency:</i>	Stanford University Affiliated Hospitals; Stanford, CA 94305	1973-75	Medicine
5. <i>Fellowship:</i> Johnson Clinical Scholar	McGill University (Royal Victoria Hospital) Montreal, Quebec, CANADA H2A 1A1	1975-76	Health Care Planning

OTHER POSITIONS OF TRAINING:		<u>Dates</u>
1. <i>Traineeship:</i>	Administrative assistant and translator Kodak-Pathé, S.A.; Vincennes, France	6/65-8/65
2. <i>Traineeship:</i>	COSTEP, Student Health Organization Projects, Division of Regional Medical Programs, HSMHA, Bethesda, MD	6/68-8/68
3. <i>Externship:</i>	COSTEP, Indian Health Service Hospital; Shiprock, NM	8/69-10/69
4. <i>Chief Residency:</i>	Department of Medicine (Stanford-affiliated) Palo Alto VA Hospital; Palo Alto, CA	1/75-6/75

OTHER POSITIONS		
1. <i>Family Practice:</i>	Staff Physician; Director, Medical Records National Farm Workers Health Group, Inc.; Delano, CA	7/71-6/73
2. <i>Assistant Professor</i>	Section of General Internal Medicine; Department of Medicine University of Chicago; Chicago IL	7/76-7/77
3. <i>Assistant Professor</i>	Department of Medicine Stanford University Medical Center	8/77-8/84
4. <i>Associate Professor</i>	Department of Medicine Stanford University Medical Center	8/84-8/94
5. <i>Professor</i>	Department of Medicine Stanford University Medical Center	9/94-present

HONORS AND CERTIFICATIONS:

1. Phi Beta Kappa: Amherst College, graduation magna cum laude, 1966
2. Diplomate, National Board of Medical Examiners, 1971
3. Diplomate, American Board of Internal Medicine, 1975
4. Fellowship Recipient, W.K. Kellogg Foundation from the Hospital Research and Education Trust for identifying and achieving improvements in health care organization and delivery, 4/77-12/77
5. Fellowship Recipient, Andrew W. Mellon Foundation, 9/77-8/79; 9/80-8/81
6. Listed in THE BEST DOCTORS IN AMERICA, 1997-99
7. Listed in THE BEST DOCTORS IN SILICON VALLEY, 3/99
8. Fellowship Recipient, California Healthcare Foundation Leadership Training; 9/01-8/03
9. Dean's Office Excellence in Teaching award, 9/04

LICENSURE:

California - from 7/71 (License G020629)

MEMBERSHIPS:

1. American College of Physicians, 11/77; Fellowship 4/80-present
2. Society of General Internal Medicine, 5/79-present
3. Physicians for Social Responsibility, 11/81-present
4. American Society of Hypertension, 5/86-present
5. Physicians for a National Health Program, 11/88-present

LANGUAGES: in addition to English

French: Excellent fluency, both written and oral

Spanish: Good oral fluency, fair written

OTHER MAJOR ACTIVITIES

		<u>Dates</u>
1.	Co-founder	Student Committee on Medical Education, CWRU School of Medicine; Cleveland, OH 1967-68
2.	Volunteer Physician	National Farm Workers Health Group, Inc.; Salinas, CA 1973-74
3.	Assistant Professor	University of Chicago; Chicago, IL 8/76-7/77
4.	Director, Medical Educ.	Gary Methodist Hospital; Gary, IN (Liaison: Univ. of Chicago) 1/77-7/77
5.	Consultant	Center for Health Administration Studies, University of Chicago, Chicago, IL 9/76-4/77
6.	Freshman Advisor	Stanford University undergraduates 9/78-6/79
		Stanford University medical students 9/81-6/82
7.	Co-chairman	SUMC Ad Hoc Comm on Cost Containment Education 1978-79
8.	Member	Questionnaire Working Group; SUMC 1979-80
		Long Range Strategic Planning Group, SUMC 1980-82
		Research Committee; (Santa Clara County), AHA 1979-80
		Steering Group, Professional Practice Committee, SUMC 1982-84
		Steering Group, Primary Care Task Force; SUMC 1984-85
		Steering Group, Strategic Planning Committee; SUMC 1986
9.	Course Director	Introduction to Clinical Methods (Medicine 204A-B-C) 1979-80
10.	Member, Scientific Pgrm. Chairman	Program Planning Committee; Northern California Region 1980-81; 1986-87
		American College of Physicians 1981-82; 1987-88
		Member, National Scientific Program Committee, ACP 1990-92
11.	Sponsor, Ph.D. Candidate	M. Southam: "Biobehavioral Aspects of Hypertension Control" 1980-81
12.	(Sabbatical)	Core courses, Stanford MBA Program 4/84-3/85
13.	Assoc. Medical Director	Cost-Effective Practice (COSTEP) Program, SUH 12/87-9/88
14.	Member	Medical School Admissions Committee 9/92-5/93
15.	Member	Behavioral Medicine Study Section; NHLBI/NIH 1990
16.	Consultantships	Healthtrac Advisory Group: hypertensive patient education 1991
		Apex Corporation 1991-94
		Pacific Presbyterian Medical Center; San Francisco, CA 1991
		South Auckland Health; Auckland, New Zealand 1994
17.	Additional Training	Leadership in Academic Medical Centers; Harvard School of Public Health; Boston MA 10/99

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| | Advanced Training Program in Clinical Process Improvement; | 1/0-5/00 |
| | Intermountain Health Care; Salt Lake City UT | |
| 18. Fellow | California Healthcare Foundation Leadership Training | 10/01-9/03 |
| 19. Chair | Clinical Science Affinity Group; Committee to Define the Core Curriculum | 9/02-9/03 |

CURRENT/RECENT ACTIVITIES:

1. Teaching and Patient Care:
 - a) Attending physician: Stanford Medical Group; General Medicine Wards
 - b) Lecturer: Housestaff Training Program (Departments of Medicine, Surgery, OB-GYN)
 - c) Course director, lecturer, small group facilitator: Preparation for Clinical Medicine: Clinical Reasoning
 - d) Course co-director, lecturer, small group facilitator: Stanford Faculty Development Center: "Contemporary Practice"
 - e) Thread Leader, Clinical Correlates, Practice of Medicine (Inde 201,202,203,204,205,206)

2. Research: Investigator for several projects dealing with
 - a) Medication compliance; monitoring of medication-taking behavior
 - b) Clinical guidelines and continuous quality improvement (patient-physician-system change)
 - c) Ambulatory hypertensive management and antihypertensive pharmacology
 - d) Cost-containment in medical practice
 - e) Nurse-mediated algorithms for chronic disease management (MULTIFIT)
 - f) Managed care curriculum for housestaff
 - g) Quality improvement in clinical guideline application

3. Administration:
 - a) Director, Department of Medicine QA/QI Programs
 - b) Chief, Division of General Internal Medicine (DOM)
 - c) Member, Stanford University Medical Center Care Review Committee
 - d) Member, Department of Medicine Leadership Group
 - e) Member, Stanford Quality Improvement and Patient Safety Committee
 - f) Member, MCQARC Project Committee (2002)
 - g) Member, SMILE Advisory Group (2003)
 - h) Chair, Clinical Science Affinity Group; School of Medicine Curricular Reform Project (2003)
 - i) Member-at-large, Stanford University School of Medicine Faculty Senate (2002-present)

4. Other:
 - a) Reviewer:

American Federation for Clinical Research American Journal of Hypertension American Journal of Managed Care Annals of Epidemiology Annals of Internal Medicine Archives of Internal Medicine Chest Clinical Pharmacology & Therapeutics Health Psychology Int'l Journal of Clin. Pharmacology & Therapeutics Journal of the American Medical Assn. (JAMA)	Journal of Clinical Psychopharmacology Journal of Chronic Diseases Journal of Clinical Epidemiology Journal of Clinical Investigation Journal of General Internal Medicine Journal of Vascular Medicine & Biology National Science Foundation New England Journal of Medicine Patient Education & Counseling Psychosomatic Medicine Seminars in Medical Practice Society for General Internal Medicine
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 - b) Member:
 - Clinical Trial Methodology Subsection (ASCPT) 1985-94
 - Governor's Advisory Comm., N. Calif. Region (American College of Physicians) 1986-2003
 - Member, Executive Committee, California Managed Care Education and Research Network 1998-2000
 - Secretary-Treasurer, Association of Chiefs of General Internal Medicine, 2001-2003

California Health Care Foundation Leadership Fellow, 10/01-9/03

PUBLISHED ARTICLES:

1. **Rudd P.** Navajo health care; A case for priorities. CWRU Alumni Bulletin (Spring) 1970; 34:4-6.
2. **Rudd P.** The United Farm Workers Clinic in Delano, California; A study of the rural poor. Publ Health Rep 1975; 90:331-339.
3. **Rudd P, Fries JF, Epstein WV.** Irreversible bone marrow failure with chlorambucil. J Rheumatol 1975; 2:421-429.
4. **Rudd P, Siegler M, Byyny RL.** Perioperative diabetic consultation: A plea for improved training. J Med Educ 1978; 53:590-596.
5. **Rudd P, Carrier AC:** Patient visits for internists in hospital outpatient departments and private practice. Canad Med Assoc J 1978; 119:891-895.
6. **Rudd P, Tul V.** Modifying house staff behavior: Physician versus patient oriented intervention. Proc 17th Annu Res Med Educ 10/26/78, pp 315-319.
7. **Rudd P.** Urinary tract infections; An ambulatory care perspective. Primary Care 1979; 6:97-112.
8. **Rudd P.** Medication packaging: Simple solutions to nonadherence problems? Clin Pharmacol Ther 1979; 25:257-265.
9. **Rudd P, Tul V, Brown K, Bostwick GH, Davidson SM.** Hypertension continuation adherence: natural history and role as indicator condition. Arch Intern Med 1979; 139:545-549.
10. **Rudd P, Marton KI.** Nontraditional problems of antihypertensive management. West J Med 1979; 131:179-192.
11. **Rudd P, Tul V, Brown K, Davidson SM, Bostwick GH.** The general medicine clinic: the dilemma and teaching implications. J Med Educ 1979; 54:766-774.
12. **Rudd P.** In search of a gold standard for compliance (editorial). Arch Intern Med 1979; 139:627-628.
13. **Rudd P, Beilstein B, Howard J, Tul V.** Once daily regimen for propranolol antihypertensive therapy. Curr Therap Res 1980; 27:29-39.
14. **Rudd P, Beilstein B, Farquhar W.** The utility of a commercial film in hypertensive patient education. Urban Health 1980; 9:46-48.
15. **Marton KI, Rudd P, Sox HC.** Diagnosing pancreatic cancer; An analysis of several strategies. West J Med 1980; 133:19-25.
16. **Rudd P, Bell D, Eshima I.** Medication noncompliance: a randomized trial for primary care skill instruction. J Med Educ 1981;56:59-61.
17. **Rudd P.** Contrasts in academic consultation. Ann Intern Med 1981; 93:537-538.
18. **Marton KI, Rudd P.** Teaching cost control in medical school. Patient Care 1981; 15:198-215.
19. **Rudd P.** Resistant hypertension: Differential diagnosis and management recommendations. Hosp Formul 1982; 17:1320-1326.
20. **Goldman L, Lee T, Rudd P.** Ten commandments for effective consultations. Arch Intern Med 1983; 143:1753-1755.
21. **Rudd P.** Cardiovascular risks for very low calorie diets. Compreh Ther 1985; 11:3-6.
22. **Rudd P, Berenson G, Brown M, Canosa FL, Lunn J, Moser M, Nash D, Neal W, Ruoff G:** Cumulative experience with terazosin administered in combination with diuretics. Am J Med 1986; 80(supp 5B):49-54.
23. **Rudd P, Price MG, Graham LE, Beilstein BA, Tarbell SJH, Bacchetti P, Fortmann SP:** Consequences of worksite hypertension screening: Differential changes in psychosocial function. Am J Med 1986; 80:853-860.
24. **Rudd P, Marshall G.** Resolving problems of measuring compliance with medication monitors. J Compliance Health Care 1987; 2:23-35.
25. **Rudd P, Price MG, Graham LE, Beilstein BA, Tarbell SJH, Bacchetti P, Fortmann SP.** Consequences of worksite hypertension screening: Changes in absenteeism. Hypertension 1987; 10:425-436.
26. **Rudd P.** Management pitfalls in malignant hypertension. J Critical Illness 1987; 2:9-10.
27. **Rudd P.** Calcium-channel blockers. Audio-Digest 1987; 34 (No. 24).
28. **Rudd P.** Utilization of calcium channel blockers in hypertension. Mod Medicine 1988; 56:118-127.
29. **Rudd P, Byyny RL, Zachary V, LoVerde M, Mitchell W.** Pill count measures of compliance in a drug trial: Variability and suitability. Am J Hypertension 1988; 1(No. 3 - part 1):309-312.
30. **Rudd P.** Problems in consultation medicine: The generalist's reply. J Gen Intern Med 1988; 3:592-595.

31. **Rudd P**, Byyny RL, Zachary V, LoVerde ME, Titus C, Mitchell WD, Marshall G. The natural history of medication compliance in a drug trial: Limitations of pill counts. Clin Pharmacol Ther 1989; 46:169-76.
32. **Rudd P**, Ahmed S, Zachary V, Barton C, Bonduelle D. Improved compliance measures: Applications in an ambulatory hypertensive drug trial. Clin Pharmacol Ther 1990; 48:676-685.
33. Eisner GM, Johnson BF, McMahon FG, **Rudd P**, Sowers JR, Vargas R, Semel M. A multicenter comparison of the safety and efficacy of isradipine and enalapril in the treatment of hypertension. Am J Hypertension 1991; 4:154S-157S.
34. Varon J, Sternbach GL, **Rudd P**, Combs AH. Resuscitation attitudes among medical personnel: How much do we really want to be done? Resuscitation 1991; 22:229-235
35. **Rudd P**, Ahmed S, Zachary V, Barton C, Bonduelle D. Compliance with medication timing: Implications from a medication trial for drug development and clinical practice. J Clin Res Pharmacoepidemiol 1992 ; 6:15-27.
36. **Rudd P**. Commentary on "Effect of caffeine restriction on mild hypertension." ACP J Club 1992 March-April:38 (Ann Intern Med vol 116, suppl 2). Comment on MacDonald TM, Sharpe K, Fowler G, et al. Caffeine restriction: Effect on mild hypertension. Br Med J 1991; Nov 16; 303:1235-8.
37. **Rudd P**, Ahmed S, Zachary V, Barton C, Bonduelle D. Issues in patient compliance: The search for therapeutic sufficiency. Cardiology 1992; 80(suppl 1):2-10
38. **Rudd P**. Partial compliance in the treatment of hypertension: Issues and strategies. Primary Cardiology 1992; Suppl 1:17-23.
39. **Rudd P**. Commentary on "Indomethacin or nifedipine for cough induced by captopril." ACP J Club 1992:42 (Ann Intern Med vol 117, suppl 2). Comment on Fogari R, Zoppi A, Tettamanti F, et al. Effects of nifedipine and indomethacin on cough induced by angiotensin-converting enzyme inhibitors: a double-blind, randomized, cross-over study. J Cardiovasc Pharmacol, 1992 May, 19 (5):670-3.
40. **Rudd P**. Maximizing compliance with antihypertensive therapy. Drug Therapy 1992; 22:25-32 [reprinted with permission of publisher in P & T 1993; 18(12):1152-64.]
41. **Rudd P**. Commentary on "Relative cost of home blood pressure monitoring." ACP J Club 1993:59 (Ann Intern Med vol 118, suppl 2). Comment on Soghikian K, Casper SM, Fireman BH, et al. Home blood pressure monitoring. Effect on use of medical services and medical care costs. Med Care. 1992; Sep; 30(9):855-65.
42. Guerrero D, **Rudd P**, Bryant-Kosling C, Middleton BF. Antihypertensive medication-taking: Investigation of a simple regimen. Am J Hypertension 1993; 6:586-92.
43. **Rudd P**. Partial Compliance: Implications for clinical practice. J Cardiovasc Pharmacol 1993; 22 (Suppl A):S1-S5.
44. **Rudd P**, Ramesh J, Bryant-Kosling C, Guerrero D. Gaps in cardiovascular medication-taking: The tip of the iceberg. J Gen Intern Med 1993; 8(12):659-66.
45. **Rudd P**. Medication compliance: Correlation with clinical outcomes. P & T 1994; 19(4S):10S-18S.
46. **Rudd P**. Linking compliance to outcomes: Clinical and economic ramifications. Canad J Cardiol 1994; 10(7):705; suppl:3-5.
47. **Rudd P**. Compliance with antihypertensive therapy: A shifting paradigm. Cardiol Rev 1994; 2(5):230-40.
48. **Rudd P**. Blood pressure can be mercurial! Healthline 1994; 13(12):8.
49. **Rudd P**, Lenert L. Pharmacokinetics as aid to optimising compliance with medications. Clin Pharmacokinetics 1995; 28(1):1-6.
50. Johnson BF, Eisner GM, McMahon FG, Jain AK, **Rudd P**, Sowers JR. A multicenter comparison of adverse reaction profiles of isradipine and enalapril at equipotent doses in patients with essential hypertension. J Clin Pharmacol 1995 35(5):484-92
51. **Rudd P**. Commentary on "Many drugs and food interact with warfarin." ACP J Club 1995:44 (Ann Intern Med vol 122, suppl 2). Comment on Wells PS, Holbrook AM, Crowther NR, Hirsh J. Interactions of warfarin with drugs and food. Ann Intern Med. 1994; Nov 1; 121:676-83.
52. **Rudd P**. Clinicians and patients with hypertension: Unsettled issues in compliance. Am Heart J 1995; 130(3 Pt 1):572-9.
53. Hopkins J, Siu S, Cawley M, **Rudd P**. Drug therapy: The impact of managed care. Adv Pharmacol 1998; 44:1-32
54. **Rudd P**. Commentary on "Review: Medication adherence may reduce mortality and morbidity." ACP J Club 1998; 128 (2):53. Comment on McDermott MM, Schmitt B, Wallner E. Impact of medication nonadherence on coronary heart disease outcomes: a critical review. Arch Intern Med 1997; 157:1921-9.

55. **Rudd P.** Compliance with antihypertensive therapy: Raising the bar of expectations. Am J Man Care 1998 4:957-66.
56. **Rudd P.** The search for high-yield, low-risk antihypertensive treatment. Am J Med 2000 108(5):429-30.
57. **Rudd P, Houston Miller N, Kaufman J, Kraemer HC, Bandura A, Greenwald G, DeBusk, RF.** Nurse care management for hypertension: A systems approach. Am J Hypertension (2004, 17(10), in press)

PUBLISHED BOOK CHAPTERS:

1. **Rudd P, Nazum CT.** Quality of care. In: AR Tarlov, JA Rice (eds). University/Regional Partnerships for Medication Education and Health Care: An Internal Medicine Perspective. Chicago, University of Chicago, 1979, pp. 145-150.
2. **Rudd P, Price MG, Graham LE, Fortmann SP, Beilstein B, Tarbell S, Bacchetti P.** Impact on hypertensive labelling on worker absenteeism and psychosocial dysfunction. In: Rosenfeld JB et al. (eds.). Hypertension Control in the Community London, John Libbey & Co., 1985, pp. 62-66.
3. **Rudd P, Marshall G.** Antihypertensive medication-taking behavior: Out-patient patterns and implications. In: Rosenfeld JB et al. (eds.). Hypertension Control in the Community London, John Libbey & Co., 1985, pp. 232-236.
4. **Rudd P, Blaschke TF.** Antihypertensive agents and the drug therapy of hypertension. In: Gilman AG, Goodman LS, Rall TW, Murad F (eds.). The Pharmacological Basis of Therapeutics. New York, MacMillan, 1985, pp. 784-805.
5. **Rudd P, Marshall G.** Medication-taking in hypertension. In: Laragh J, et al. (eds). Hypertension: Pathophysiology, Diagnosis, and Management. Raven Press, New York, 1990, pp. 2309-2327.
6. **Rudd P, Ahmed S, Zachary V, Barton C, Bonduelle D.** Antihypertensive drug trials: Contributions from medication monitors. In: Cramer JA, Spilker B (eds). Patient Compliance in Medical Practice and Clinical Trials. New York, Raven Press, 1991, pp.. 283-299.
7. **Rudd P.** The measurement of compliance: Medication-taking. In: Krasnegor NA, Epstein L, Johnson SB, Yaffe SJ (eds.). Developmental Aspects of Health Compliance Behavior. Hillsdale NJ, Lawrence Erlbaum, 1993, pp. 185-213.
8. **Rudd P, Dzau V.** Hypertension: evaluation and management. In Loscalzo J, Creager MA, Dzau VJ (eds). Vascular Medicine. 1996, pp. 609-38
9. **Rudd P.** Compliance issues in the management of hypertension. In Leenen F (ed) Patient Compliance and the Long-Term Management of Hypertension Quebec, STA Communications, 1996, pp. 7-20.
10. **Rudd P, Hagar RW.** Hypertension: Mechanisms, diagnosis, therapy. In Topol E (ed). Textbook of Cardiovascular Medicine New York, Lippincott-Raven, 1997; pp. 109-43.
11. **Rudd P, Hagar RW.** Hypertension: Mechanisms, diagnosis, therapy. In Topol E (ed). Comprehensive Cardiovascular Medicine New York, Lippincott-Raven, 1998; pp. 123-157.
12. **Rudd P.** Medication compliance in antihypertensive therapy. In Oparil S, Weber M (eds). Hypertension New York, W B Saunders, 1999; pp. 419-431.
13. **Rudd P, Osterberg L.** Hypertension: context, pathophysiology, and management. In Topol E et al. (eds.) Textbook of Cardiovascular Medicine (2nd edition) Philadelphia: Lippincott Williams & Wilkins, 2002; pp. 91-122.
14. **Osterberg L, Rudd P.** Medication adherence for antihypertensive therapy. In Oparil S, Weber M (eds). Hypertension (2nd edition). Philadelphia, Elsevier Science, 2004 (in press)

PUBLISHED ABSTRACTS:

1. **Rudd P, Davidson SM, Bostwick GH, Tul V, Brown K.** Natural history of hypertensive appointment adherence: Hypertension as indicator condition. Clin Res 1978; 26:337A.
2. **Rudd P, Davidson SM, Bostwick GH, Tul V, Brown K.** Hypertensive appointment adherence: Indicator condition and natural history. Prev Med 1978; 7:129.
3. **Rudd P.** Medication packaging as a simple solution to nonadherence problems. Prev Med 1979; 8:218.
4. **Rudd P, Howard J, Tul V.** Once daily propranolol to improve antihypertensive compliance. Prev Med 1979; 8:218.

5. **Rudd P**, Tul V, Brown K, Davidson SM, Bostwick GH. Prognostic stratification in ambulatory hypertensive management. Prev Med 1979; 8:219.
6. **Rudd P**, Tul V. Randomized controlled trial for physician behavior change and patient knowledge. Clin Res 1979; 27:283A.
7. **Rudd P**. Medication packaging as a simple solution to nonadherence problems. Clin Pharmacol Ther 1979; 25:247.
8. **Rudd P**. Once-daily propranolol to improve antihypertensive compliance. Clin Pharmacol Ther 1979; 25:247.
9. **Rudd P**, Tul V, Beilstein B. Compliance obstacles among hypertensive versus nonhypertensive patients. Clin Res 1980; 28:299A
10. **Rudd P**, Price MG, Beilstein B, Tarbell S. Reduction in hypertension prevalence by reassurance intervention. Clin Res 1981; 29:40A.
11. **Rudd P**, Marshall G, Taylor CB, Agras WS. Medication monitor/dispenser for pharmacological and compliance research. Clin Pharmacol Ther 1981; 29:278.
12. **Rudd P**, Price MG, Graham LE, Fortmann SP, Beilstein B, Tarbell S: Reassurance intervention to reduce artifactual hypertension. Clin Res 1981; 29:32A.
13. **Rudd P**, Marshall G. Profile of self-defined compliant patients. Clin Res 1982; 30:43A
14. **Rudd P**, Marshall G. Self-reported strategies for medication compliance. Clin Res 1982; 30:44A.
15. **Rudd P**, Marshall G. Patient correlations for compliance-improving strategies. Clin Pharmacol Ther 1982; 31:265-266.
16. **Rudd P**, Price MG, Graham LE, Fortmann SP, Beilstein B, Bacchetti P, Tarbell SV: Long-term consequences of hypertensive labeling. Clin Res 1983; 31:37A.
17. **Rudd P**, Marshall G. Patient suitability and preferences for compliance aids. Clin Pharmacol Ther 1983; 33:214.
18. **Rudd P**, Price MG, Graham LE, Fortmann SP, Beilstein B, Bacchetti P, Tarbell SV: Absenteeism and psychosocial dysfunction after hypertensive screening. Clin Res 1983; 31:303A.
19. **Rudd P**, Byyny R, Zachary V, LoVerde M, Titus C. Correlations among compliance measures. Clin Pharmacol Ther 1986; 39:224.
20. **Rudd P**, Byyny RL, Zachary V, LoVerde M, Titus C. Compliance variability with antihypertensive regimens. Clin Res 1986; 34:835A.
21. **Rudd P**, Byyny RL, Zachary V, LoVerde M, Mitchell W. Nonconcordance among regimen components by antihypertensive pill count. Clin Res 1988; 36:749A.
22. **Rudd P**, Byyny RL, Zachary V, LoVerde M, Mitchell W. The natural history of medication compliance in a drug trial. Am J Hypertension 1988; 1:19A.
23. Ahmed S, **Rudd P**, Zachary V, Barton C. Pill count vs. monitor in a drug trial. Clin Res 1989; 37:115A.
24. Fenster R, **Rudd P**, Zachary V. Long-term safety and efficacy of cilazapril for mild ambulatory hypertension. Clin Res 1989; 37:120A.
25. **Rudd P**, Ahmed S. Pill count vs. electronic monitor in a drug trial. Clin Pharmacol Ther 1989; 45:159.
26. **Rudd P**, Byyny RL, Zachary V, LoVerde M, Mitchell W, Titus C. Correlates and predictors of continuation and compliance in an antihypertensive drug trial. Am J Hypertension 1989; (Program Supplement; Annual Meeting):148.
27. **Rudd P**, Ahmed S, Zachary V, Barton C. Reinterpreting clinical drug trial results with an electronic monitor. Clin Res 1989; 37:801A.
28. Guerrero D, Bryant C, **Rudd P**. Partial compliance despite simple regimens. Clin Res 1991; 39:29A.
29. **Rudd P**, Bryant-Kosling C, Ramesh J, Guerrero D, Bonduelle D. Medication-taking behavior; Patterns and sufficiency among ambulatory patients. Am J Hypertension 1992; 5:126A.
30. **Rudd P**. Introduction to compliance with antihypertensive therapy. Am J Hypertension 1997; 10(4; Part2):242A.
31. Arnall J, Gervin L, Moreno E, **Rudd P**, Wolfe E, Gesundheit N. Integration of standardized patients and problem-based learning in an introductory clinical medicine course. AAMC, Spring, 2001.
32. DeBusk RF, Houston Miller N, **Rudd P**, Kaufman J, Alexander P, Li WW, Greenwald G. Home-Based Blood Pressure Monitoring Vs. Drug Adherence Monitoring In Hypertension. American Heart Association, 11/01

BOOK/SOFTWARE REVIEWS

1. **Rudd P**. Review of EP Hoffer, GO Barnett. Hypertension Management (IBM software). JAMA 1986; 255:828.

2. **Rudd P.** Review of KE Gerber, AM Nehemkis. Compliance: The Dilemma of the Chronically Ill (book) in Arch Intern Med 1987; 147:25.

PUBLISHED LETTERS

1. Oboler SO, **Rudd P.** "Loyalty questions" and V.A. house staff. N Engl J Med 1975; 292:164.
2. **Rudd P.** "Loyalty questions" and V.A. house staff. N Engl J Med 1975; 293:726-727.
3. **Rudd P**, Waitzkin H. Physicians working for the union. N Engl J Med 1976; 295:54.
4. Safani MM, Tatro DS, **Rudd P.** Fatal propylthiouracil-induced hepatitis. Arch Intern Med 1982; 142:838-839.
5. **Rudd P**, Price MG, Graham LE, Fortmann SP. More on labeling of hypertensive patients. N Engl J Med 1984; 310:1126.
6. **Rudd P**, Fortmann SP. Some pitfalls in disease screening. Arch Intern Med 1990; 150:1121,1124-1125.
7. **Rudd P.** Blood pressure reduction and the risk of myocardial infarction. JAMA 1990; 263:660.
8. **Rudd P**, Fortmann SP. Some cautions in labeling effects. Arch Intern Med 1991; 151(11):2313.
9. **Rudd P.** Concerning "Compliance with antihypertensive therapy." Am J Mgd Care 1999; 5(1):101-2.

TEACHING VIDEOTAPES participant in the following

1. Pam Moore, et al. Health matters: Hypertension, the silent killer. McCann-Erickson, 10/17/95
2. C. Everett Koop, et al. High blood pressure at time of diagnosis. Time Life Medical TLMV217, 1/96

INVITED PRESENTATIONS

1. Gary Methodist Hospital Grand Rounds; Gary, IN
 - a) Controversies in UTI Management: 1/19/77
 - b) Disorders of Hyponatremia: Case Studies and Evaluation: 3/16/77
2. Clinical Scholars Annual Meeting; Chicago, IL; 10/27/77
Patients of Internists in Hospital OPDs and Private Practice
3. National Conference on High Blood Pressure Control
 - a) Hypertension Continuation Adherence: Natural History and Indicator Condition; Los Angeles, CA; 4/3/78
 - b) Reassurance Intervention to Reduce Artfactual Hypertension; New York, NY; 5/4/81
 - c) Consequences of Worksite Hypertensive Screening; Washington, DC; 4/21/83
4. Kaiser Permanente Medical Center Visiting Professorship Program; Santa Clara, CA
 - a) Nontraditional Problems of Antihypertensive Management 5/15/78
 - b) Urinary Tract Infection: An Ambulatory Perspective 4/16/79
 - c) Case Studies in Resistant Hypertension 5/29/80
 - d) Primary Hyperaldosteronism: The Rules and the Exceptions 5/19/83
 - e) Hypertensive Emergencies 7/18/85
5. 17th Annual Conference on Research in Medical Education; New Orleans, LA 10/26/78
Modifying House Staff Behavior: Physician Versus Patient Oriented Intervention
6. Western Section, American Federation for Clinical Research; Carmel, CA; 2/8/79
Randomized Controlled Trial for Physician Behavior Change and Patient Knowledge
7. Grand Rounds, Natividad Medical Center; Salinas, CA; 2/12/79
Primary Care Problems in Hypertension
8. Medical Staff Meeting, Mee Memorial Hospital; King City, CA; 2/12/79
Newer Treatment Principles for Congestive Heart Failure
9. American Society for Clinical Pharmacology and Therapeutics Annual Meeting
 - a) Medication Packaging as a Simple Solution to Nonadherence Problems; 3/21/79
 - b) Once-daily Propranolol to Improve Antihypertensive Compliance; 3/21/79
 - c) Medication Monitor/Dispenser for Pharmacological and Compliance Research; 3/18/81
 - d) Patient Correlations for Compliance-Improving Strategies; 3/20/82
 - e) Patient Suitability and Preference for Compliance Aids; 3/11/83
10. Stanford Pharmacy Department Continuing Education Program, Stanford, CA; 4/22/79
Hypertension: Physiologic Clues for Treatment Strategy
11. University of Santa Cruz Extension; Stanford, CA; 4/28/79
Principles and Practice of Antihypertensive Management

12. Second Annual Meeting: Society for Research and Education in Primary Care Internal Medicine; Washington, D.C.; 5/4/79 Medication Noncompliance: A Randomized Trial for Primary Care Skill Instruction
13. American Federation for Clinical Research (National meeting); Washington, DC
 - a) Randomized Controlled Trial for Physician Behavior Change and Patient Knowledge; 5/9/79
 - b) Compliance Obstacles Among Hypertensive Versus Nonhypertensive Patients; 5/12/80
 - c) Reassurance Intervention to Reduce Artifactual Hypertension; 4/27/81
 - d) Medication-Taking Systems; Patterns and Implications; 5/10/82
 - e) Absenteeism and Psychosocial Dysfunction After Hypertensive Screening; 5/2/83
14. Stanford University Office of Postgrad. Medical Education: Therapy: Principles and Use of Drugs; San Francisco, CA; 1/23/80 The Clinical Status of Antihypertensive Therapy
15. Stanford University Department of Medicine Grand Rounds; Stanford, CA;
 - a) Nontraditional Problems in Hypertension Management 5/15/80
 - b) Hyperaldosteronism: The Rules and the Exceptions
16. Referring Physician Appreciation Day; Stanford, CA
 - a) Resistant Hypertension; 6/28/80
 - b) Newer Pharmacological Approaches to Antihypertensive Management; 6/5/82
 - c) Diagnostic Work-up of Hypertension; 6/18/83
17. California Society for Hospital Pharmacists;
 - a) Pathophysiology, Morbidity and Mortality of Severe Hypertension; 8/3/80
 - b) Severe Hypertension: Pathophysiology, Morbidity, and Mortality; 7/11/81
18. Community Hospital of Sonoma County; Santa Rosa, CA; 9/17/80
Improving Patient Compliance with Antihypertensive Regimens
19. Advanced Course for Internists; Stanford, CA; 10/16/80
Severe Hypertension
20. Mills Hospital Medical Staff Conference; San Mateo, CA
 - a) Management of Severe Hypertension in Clinical Practice; 10/22/80
 - b) Tradeoffs in Treating Mild Hypertension; 10/30/85
21. Alexian Brothers Hospital Medical Staff Conference; San Jose, CA; 10/28/80
Beta Blockers in the Treatment of Hypertension
22. National Meeting, Robert Wood Johnson Foundation Clinical Scholars Program Phoenix, AZ; 11/13/80
Reduction in Hypertension Prevalence by Reassurance Intervention
23. Mary's Help Hospital Medical Staff Conference, Daly City, CA; 11/20/80
Severe and Resistant Hypertension
24. Kaiser Permanente Medical Group Visiting Professorship Program; San Francisco, CA
 - a) Use and Abuse of Beta Blockers 1/9/81
 - b) Resistant Hypertension: Real vs. Imagined 12/18/81
 - c) Primary Hyperaldosteronism: The Rules and the Exceptions 5/20/83
25. Northern California Regional American College of Physicians Meeting; Berkeley, CA; 3/7/81
An Approach to Resistant Hypertension
26. El Camino Hospital Medical Staff Conference; Los Alto, CA
 - a) Resistant Hypertension; 4/7/81
 - b) Tradeoffs in the Management of Mild Hypertension; 1/21/86
27. Merced Community Medical Center Staff Conference; Merced, CA; 6/10/81
Clinical Strategies for "Resistant" Hypertension
28. Revlon Health Care Group; Bermuda; 7/24/81
Initial Clinical Experience with Indapamide Antihypertensive Therapy
29. San Jose Health Center Medical Staff Conference; San Jose, CA; 9/10/81
A Strategy for Evaluating Beta Blockers
30. Ralph A. Davies Hospital Medical Staff Conference; San Francisco, CA; 11/13/81;
Newer Beta Blockers in Hypertension
31. Alza Corporation, Palo Alto, CA; 1/8/82
Medication Noncompliance: Research Potential and Unanswered Questions
32. SREPCIM Annual Meeting; Washington, DC
Principles of Medical Consultation 5/7/82
33. American Psychological Association; Washington, DC; 8/26/82
 - a) Worksite Blood Pressure Programs: Do Negative Consequences Outweigh Their Advantages?

- b) Long-Term Consequences of Hypertensive Labeling: Absenteeism, Adjustment, Adherence, and Blood Pressure
- 34. Novato Community Hospital Medical Staff Conference; Novato, CA; 10/1/82
A Strategy for Evaluating Beta Blockers
- 35. International Symposium on Hypertension Control in the Community; Tel Aviv, Israel; 11/7-14/82
 - a) Antihypertensive Medication-taking Behavior: Outpatient Patterns and Implications
 - b) Impact of Hypertensive Labeling on Worker Absenteeism and Psychosocial Dysfunction
- 36. Smith, Kline & French Symposium on Compliance; Philadelphia, PA; 1/20/83
Round table discussion
- 37. Western Section, American Federation for Clinical Research, Carmel, CA; 2/11/83
Long-term Consequences of Hypertensive Screening
- 38. San Luis Obispo Consortium; San Luis Obispo, CA; 2/19/83
Recent Advances in Cardiovascular Pharmacology
- 39. Clinical Vignette Program; American College of Physicians; San Francisco, CA; 4/12/83
Chest Mass and Perioperative Hypertension; Cardiopulmonary Arrest in Young Dieter
- 40. Department of Medicine Grand Rounds; University of California at Davis; Davis, CA; 5/26/83
Primary Hyperaldosteronism: The Rules and the Exceptions
- 41. Community Hospital of Santa Cruz; Santa Cruz, CA; 8/31/83
Comparison of Current Beta Blocking Agents
- 42. San Jose Hospital and Health Center; San Jose, CA; 10/18/83
Use and Abuse of Beta Blockers
- 43. Stanford University Pharmacy Department; Stanford, CA; 4/1/84
Management of Hypertensive Crisis
- 44. Marion Laboratories; Kansas City, MO; 12/8/84
Workshop on Compliance with Antihypertensive Drugs
- 45. Northern California Regional SREPCIM Meeting, San Francisco, CA; 1/11/85
General Medicine Consultation
- 46. Abbott Symposium on Terazosin; Boca Raton, FL; 5/4/85
Cumulative Experience with Terazosin in Combination with Diuretics
- 47. Olinder Health Center; San Jose, CA; 2/26/86
Tradeoffs in Treatment of Mild Hypertension
- 48. Annual Meeting, ASCPT, Washington, D.C.; 3/20/86
Correlations Among Compliance Measures
- 49. Hayward Hospital; Hayward, CA; 3/27/86
Trade-offs in Treating Mild Hypertension
- 50. Annual National Meeting, SREPCIM, Washington, D.C.; 5/1/86
Breakeven Analysis for a Consultation Service
- 51. Annual National Meeting, SREPCIM, Washington, D.C.; 5/2/86
Compliance Variability with Antihypertensive Regimens
- 52. Quarterly Staff Meeting, San Luis Obispo General Hospital; 6/3/86
Controversies in Managing Mild Hypertension
- 53. Medical Grand Rounds, Children's Hospital of San Francisco; 8/26/86
Hypertension: The New Uncertainties
- 54. Medical Grand Rounds, Alexian Brothers Hospital, San Jose CA; 10/7/86
Trade-offs in Managing Mild Hypertension
- 55. Stanford University CME: Intensive Care Medicine, Stanford, CA; 11/10/86
Hypertensive Emergencies
- 56. Grand Rounds, Good Samaritan Hospital; San Jose, CA; 11/11/86
Advances and Controversies in Antihypertensive Treatment
- 57. Mid-Peninsula Physician Group; Redwood City, CA; 1/23/87
Strategies for Dealing With Mild Hypertension
- 58. Grand Rounds, Stanford University Medical Center; Stanford, CA; 3/12/87
Treatment of Mild Hypertension: Rationality and Conjecture
- 59. Medical Staff Meeting; Mills Hospital; San Mateo, CA; 3/25/87
Hypertension: Urgencies and Emergencies
- 60. Medical Staff Meeting; Community Hospital of Santa Cruz; 4/1/87

- Trade-offs in the Treatment of Mild Hypertension
61. Dept. of Emergency Medicine Staff Meeting; Kaiser Permanente, Santa Clara, CA; 4/9/87
Trends in the Management of Hypertension
62. National Conference on High Blood Pressure Control, Las Vegas, NV; 4/25/87
Nonconcordance of Compliance Measures and Outcome in an Antihypertensive Drug Trial
63. Society for Research and Education in Primary Care Internal Medicine, National Meeting, San Diego, CA; 5/1/87
Cost-Containment: Basic Concepts from Medical Economics
64. Stanford University Pharmacy Seminar on Ambulatory Care Topics, Stanford, CA; 5/3/87
Trade-offs in Treating Hypertension
65. Grand Rounds, El Camino Hospital, Mountain View, CA, 5/5/87
Hypertensive Emergencies
66. Stanford Symposium: Lipids and Antihypertensive Therapy - Interrelation and Management, San Francisco, CA; 5/6/87
Introduction and Historical Trends
67. American Society of Hypertension National Meeting, New York, NY; 5/18/87
Correlates and Predictors of Continuation and Compliance in an Antihypertensive Drug Trial
68. Annual Meeting Drug Information Association, San Francisco, 6/2/87
Correlates and Predictors of Continuation and Compliance in an Antihypertensive Drug Trial
69. Annual Meeting, Santa Clara Pharmacy Association, San Jose, CA; 6/16/87
Trade-offs in the Treatment of Mild Hypertension
70. New Advances in Internal Medicine (UC Davis), Monterey, CA. 8/27-28, 1987
Update on Calcium Channel Blockers in Hypertension; Hypertensive Drugs: Newer Aspects
71. American College of Physicians, N. California Regional Meeting, Monterey, CA 10/17/87
New Uncertainties in Treating Mild Hypertension
72. San Mateo County Pharmacy Association, Quarterly Meeting, San Mateo, CA 11/19/87
Calcium Channel Blockers: Why, When, and How
73. Medical Staff Meeting, Community Hospital of Monterey, Monterey, CA 2/18/88
The Dilemma of Mild Hypertension: Should We Change Our Approach?
74. Grand Rounds, Madigan Army Hospital; Tacoma, WA 2/20/88
Tradeoffs for Mild Hypertension: Epidemiologic and Pharmacologic Aspects
75. Annual Meeting, American Heart Association, Utah Chapter; Salt Lake City, UT; 4/1/88
Customizing Management for Subclasses of Hypertensive Patients
76. Annual Meeting, Society for General Internal Medicine; Arlington, VA 4/27-29/88
Nonconcordance Among Regimen Components by Antihypertensive Pill Count
Medical Economics: How to Avoid Paranoia in Running Your Program
77. Department of Medicine Rounds, University of Nevada School of Medicine, Reno, NV; 6/10/88
New Insights in Controlling Hypertension in Divergent Population Groups.
78. Annual Meeting, American Society of Hypertension, New York, NY 6/24/88
The Natural History of Medication Compliance in a Drug Trial.
79. Stanford Department of Medicine Grand Rounds; Stanford, CA 6/30/88
Secondary Hypertension
80. Medical Staff Meeting, Los Gatos Community Hospital; Los Gatos, CA; 10/27/88
Hypertension and Hypercholesterolemia; Can we use the same approach?
81. Compliance Monitoring Symposium; Tufts Center for the Study of Drug Development; Iselin, NJ; 11/11/88
Medication Compliance in an Antihypertensive Drug Trial: Quantitation of Distortion
82. International Symposium on ACE Inhibition; London, UK; 2/15/89
Long-term safety and efficacy of cilazapril for mild ambulatory hypertension.
83. Annual Meeting, American Psychosomatic Society; San Francisco, CA; 3/9/89
Compliance Workshop: The Search for Better Measures
84. Medical Staff Meeting, Kaiser Permanente Medical Center; Roseville, CA; 3/28/89
New Drugs for Hypertension: Promises and Pitfalls
85. National Meeting, Association of Program Directors in Internal Medicine; San Francisco, CA; 4/11/89
Focused Teaching in an Ambulatory Setting
86. Health Serv. Research Seminar, Dept. of Health and Health Policy; Stanford, CA; 4/17/89
Medication Noncompliance; Peeling the Onion
87. National High Blood Pressure Control Conference; Orlando, FL; 5/8/89
Distortions in Interpreting Clinical Drug Trial Results: Pill Counts vs. Electronic Monitors

88. Syntex Symposium; Palo Alto, CA; 5/18/89
Hypertension: Nicardipine and Competitors
89. Grand Rounds, Kaiser Permanente Medical Center; South Sacramento, CA; 5/25/89
Hypertension: Diagnostic Criteria and Update on Therapy
90. Grand Rounds, Kaiser Permanente Medical Center; Vallejo, CA; 7/28/89
Differentiating Among the Antihypertensives
91. National Meeting, Betaxolol: Precision Beta-Blocker Therapy; Boston, MA; 9/16/90
Partial Compliance in Antihypertensive Therapy
92. Drug Information Assn.; The Impact of Partial Compliance in Clinical Trials; Philadelphia, PA; 9/19/89
Antihypertensive Drug Trials: Moving Beyond the Average Effect
93. Regional Meeting: Beta-Blocking Drugs and Cardiovascular Disease; La Costa, CA; 10/28/89
Medication Compliance in Beta Blocker Therapy
94. Division of Cardiology Conf.; Univ. of Calif. San Francisco, CA; 12/6/89
Vasoselectivity: New Focus on Calcium Entry Blockade
95. Grand Rounds; O'Connor Hospital; San Jose, CA 2/13/90
Calcium and Calcium Channel Blockers in Hypertension
96. Medical Staff Rounds; Memorial Hospital; Colorado Springs, CO; 2/27/90
Vasoselectivity in the Management of Hypertension
97. Medicine Rounds; Kaiser Permanente Med. Ctr.; Santa Clara, CA; 3/6/90
Calcium Channel Blockers: Antihypertensive Applications
98. National Meeting; Amer. Soc. for Clin. Pharm. & Therap.; San Francisco, CA; 3/23/90
Threats to Interpreting the Clinical Experiment: Occult Noncompliance
99. Spring Meeting, Pacific Interurban Clinical Club; San Francisco, CA; 4/7/90
Hypertension: In Search of Tidy Answers
100. Cardiology Update 1990; Beverly Hills, CA; 4/21/90
Compliance: The Search for Therapeutic Sufficiency
101. Firm System Workshop; OMAR (NIH); Bethesda, MD; 5/1/90
Stanford: A Comprehensive Firm System Proposal - Status of New and Evolving Programs: Goals, Plans/Progress, Successes and Problems
102. Cardiology Update 1990; New York, NY; 5/5/90
Compliance: The Search for Therapeutic Sufficiency
103. Annual Meeting, International Society of Hypertension; Montreal, PQ; 6/26/90
Medication-Taking in Hypertension
104. Health in Action Symposium; Berkeley, CA; 8/25/90
Calcium Channel Blockers in Hypertension
105. European Congress of Cardiology; Circadian Variation in CV Disease; Stockholm, Sweden; 9/19/90
Issues in Patient Compliance; The Search for Therapeutic Sufficiency
106. Dental Research Program Advisory Committee, National Institutes of Health; Bethesda, MD; 10/30/90
Patient Compliance in Clinical Trials and Practice
107. Medical Grand Rounds, Santa Clara Valley Medical Center; Santa Clara, CA; 11/9/90
Therapeutic Sufficiency in Hypertension
108. Medical Staff Conference; Santa Teresa Community Hospital; San Jose, CA; 1/23/91
Mild Hypertension: Unexpected Complexities
109. Satellite Symposium: Amlodipine; Continuous Control and Protection in Hypertension and Myocardial Ischemia; IX Scientific Meeting of the Inter-American Society of Hypertension; Rio de Janeiro, Brazil; 3/10/91
Medication-taking in Hypertension: From Complexity to Sufficiency
110. Annual Meeting, American College of Physicians; Technology in Clinical Medicine; New Orleans, LA 4/11-13/91
Ambulatory Blood Pressure Monitoring: Clinical Applications; Session Moderator
New Applications of Old Technologies: MRI for Joints, Transrectal Ultrasonography, TE Echocardiography
111. Hayward Medical Rounds; Hayward, CA ; 4/24/91
Strategies for Optimizing Medical Outcomes in Hypertension
112. Sonoma County Community Hospital; Santa Rosa, CA; 5/8/91
Hypertension in the Geriatric Patient
113. Professional Postgraduate Services Symposium: Noncompliance in Clinical Practice - Focus on an Interventional Program; New York, NY; 9/27/91 - Noncompliance in the Treatment of Hypertension: Issues and Answers
114. Medical Grand Rounds; Physicians' Community Hospital; San Leandro, CA; 10/10/91

- Antihypertensive Treatment of the Elderly; The Role of ACE-Inhibitors
115. 2nd Annual Cardiology Hawaii; The Queen's Medical Center Heart Institute; Honolulu, HI; 10/23/91
Antihypertension Treatment; The New Complexities
Calcium Channel Blockers in Hypertension
116. Medical Grand Rounds; Community Hospital of the Monterey Peninsula; Monterey, CA; 2/6/92
Guidelines for Treatment of the Elderly Hypertensive
117. Medical Staff Conference; San Mateo General Hospital; San Mateo, CA
Practical Epidemiology: The Case of Mild Hypertension - 5/28/92
Urgent Problem-Solving: Hypertensive Crises - 6/1/92
118. Satellite Symposium, Venezuelan Cardiology Congress; Margarita Island, Venezuela; 9/13/92
Quality of Life and Issues in Patient Compliance; The Search for Therapeutic Sufficiency
119. Postgraduate Course in Cardiology; Focus on Therapy; Golden State and Quatra County Society of Hospital Pharmacists; Burlingame, CA; 9/19/92
New Controversies in Antihypertensive Management
120. Vascular Medicine Symposium; The Patient with Peripheral Vascular Disease: Prompt Discovery and Thoughtful Response; Stanford, CA; 2/27/93
Refractory Hypertension: Finding a Regimen Your Patient Can Live With
121. Society for General Internal Medicine; Annual Meeting: Compliance Workshop; Arlington, VA; 4/29/93
Compliance Applications in Clinical Trials
122. Fourth National Health Care for the Homeless Conference; The Policy Context; San Jose, CA 5/8/93
National Health Care Reform: Managed Care, Managed Competition, and Homelessness
123. Kaiser Permanente Northern California Region; Hypertension Update 1993; Berkeley CA 8/14/93
Joint National Committee V Guidelines: Clinical Evaluation of Hypertension
124. Annual Meeting, Northern California Region, American College of Physicians; Monterey CA 10/17/93
Controversies in Hypertension, 1993
125. Geriatrics Lecture Series; GRECC (Palo Alto VA Medical Center); 11/2/93
Hypertension in the Geriatric Patient
126. Department of Medicine Grand Rounds; Stanford University Medical Center; 12/2/93
Refractory Hypertension: Peeling the Onion
127. Eighth Annual Stanford University Health Policy Forum; Stanford; 1/29/94
Health Care at Last? A view from the Underserved Population (Panel Discussion)
128. Symposium on Compliance for Improved Health Outcomes; Toronto Canada; 6/3/94
Non-Compliance: The Consequences in Clinical Practice and Health Care Economics
129. Department of Medicine Grand Rounds; St. Mary's Hospital and Medical Center; San Francisco, CA; 10/6/94
Myths, Medication Compliance, and Hypertension
130. Third Annual James Kung Symposium; Stanford University Medical Center; 5/20/95
Update on Hypertension
131. Medical Staff Conference, Santa Clara Kaiser Permanente Medical Group; 3/5/96
Subtle Controversies in Antihypertensive Management
132. Pfizer Canada Consultant Focus Group; San Francisco CA 4/24/96
Clinical and Economic Ramifications of Non Compliance in Drug Therapy
133. ACP Annual Meeting: Clinical Skill Demonstration: San Francisco, 4/25/96
Difficult Patient Encounters: The NonCompliant Patient
134. IIR Limited Symposium: Practical Strategies for Improving Patient Compliance; London UK; 6/27/96
The Role of Health Care Professionals as Key in Your Patient Compliance Strategy
135. EMMG: Pharmaceutical Care Programs: Their Role In Medication Compliance; Kansas City, MO; 9/25/96
Understanding the Reasons for Patients' Noncompliance, Their Impact, and Outcomes of Care
136. American Society of Hypertension Workshop: The Science and Management of Hypertension; San Francisco, CA; 9/28/96 - The Office Evaluation of the Hypertensive Patient; There Must Be a Pheo in There Somewhere
137. Annual Meeting, American College of Osteopathic Internists: Scientific Sessions; San Francisco CA; 11/1/96
Compliance Issues in Antihypertensive Therapy
138. Annual Meeting, American College of Physicians; Philadelphia, 3/22/97
Clinical Demonstrations: The Noncompliant Patient
139. Annual Meeting, American Society of Hypertension; San Francisco, 5/28/97
Compliance with Antihypertensive Therapy: Pharmacology, Drug Development, Clinical Trials, Pharmacoeconomics, and Clinical Practice.

140. Medical Staff Rounds; Kaiser Permanente Medical Group (Santa Clara); 3/3/98
Refractory Hypertension: Useful Strategies
141. Department of Medicine Grand Rounds; Stanford University Medical Center; Stanford CA; 3/19/98
Towards Best Practices: Stanford and the Future
142. American College of Cardiology; Annual Meeting; Atlanta GA; 4/1/98
Meet the Professor: Hypertension in the Elderly
143. Society of General Internal Medicine; Annual Meeting; Chicago IL; 4/25/98
Workshop: Preparing for the First Job After Training
144. American College of Physicians; Northern California Regional Meeting; San Francisco; 10/17/98
Future of Medical Education (panel with C. Fenton, S. Mutha)
145. California Managed Care Education and Research Network; San Francisco; 10/18/98
Managing Care: Will You be Ready?
146. Medical Staff Rounds; Kaiser Permanent Medical Group (Richmond); 10/27/98
Hypertensive Emergencies 1998: an Update
147. Medical Directors Clinical Management Forum; Cabo San Lucas (Mexico); 11/7/98
Patient Compliance: The Big Picture and Strategic Options
148. American Heart Association, 71st Scientific Sessions; Dallas; 11/10/98
How to Manage Resistant Hypertension (panel with SJ Taler, DG Vidt)
149. Harvard Medical International - UNIMED Symposia; Sao Paulo Brazil; 4/10/99
Improving Clinical Care: The Search for Best Practices
150. Society for General Internal Medicine, National Meeting; San Francisco
The First Job After Training (workshop with R. Chiu, L. Nicholson; R. Meyer, M Callahan, D. Hooper; J. Mele; 4/29/99
Current Controversies in Antihypertensive Management; 5/1/99
151. HealthCare Partners 1999 Provider/Leadership Conference; Santa Monica CA; 5/15/99
Partnering with Patients: Improving Outcomes by Improving Patient Compliance
152. Advanced Training Program; Intermountain Healthcare Leadership Course in Improving Health
Care Processes; Salt Lake City, UT 5/17/00
Shifting from IV to PO Medications; A Pilot Study in Quality Improvement
153. Medical Staff Rounds; Kaiser Permanente Medical Group (Santa Clara); 8/31/00
Hypertension: From Guidelines to Best Practices
154. The Network Investigators' Meeting; San Francisco CA; 9/29/00
Understanding and Applying CQI to Community Based Clinical Practice
155. Partners for Quality Education Annual Meeting; San Diego CA; 10/20/00
Preparing for Continuous Quality Improvement
156. Medical Staff Meeting; Kaiser Permanente Medical Group (Redwood City); 6/8/01
Some Dirty Secrets About Hypertension
157. Medical Staff Meeting; Kaiser Permanente Medical Group (Santa Teresa); 11/13/01
Hypertension: Applications for CQI Techniques
158. Northern California Regional SGIM Meeting; 3/29/02
Navigating a Career in General Internal Medicine (Panel)
159. National Meeting, Society for General Internal Medicine; Atlanta, GA; 5/2/02
Preparing for Institutional Change
160. Medical Staff Grand Rounds, Kaiser Permanente Medical Group; Santa Clara; 8/7/02
Antihypertensive Guidelines and "Best Practices"
161. Stanford Faculty Development Center training with A. Dembitzer, E. Holmboe, C. Braddock; 11/02
Contemporary Practice
162. Department of Medicine Grand Rounds, Stanford University; 1/14/03
Medical Errors
163. Stanford Faculty Development Center: Contemporary Practice Training; Stanford, CA; March 2003
Current Health Care Environment; Facilitating Change in Small Groups; Facilitating Change in
Organizations
164. SGIM National Meeting Workshop with L. Osterberg, A. Dembitzer, C. Sharp; Vancouver; 5/1/03
Getting Ready for CQI
165. Veterans Affairs –Contemporary Practice training; A. Dembitzer, E. Holmboe, C. Braddock; 10/03

Current Health Care Environment; Facilitating Change in Small Groups; Facilitating Change in Organizations

166. NHLBI Adherence Investigators' Meeting: The SMART Study: Bethesda MD; 10/9/03
Improving Adherence for Dyslipidemia and Anticoagulation; Progress Report
167. ACP, Regional meeting: Monterey CA; 11/8/03. *From Medical Errors to System Change*
168. Highland General Hospital Grand Rounds; Oakland CA, 2/6/04
Beyond Medical Errors: Where Do We Go From Here?
169. Society of General Internal Medicine, California Regional Meeting; San Francisco CA, 3/26/04
Art of Leadership: Managing Change
170. Society of General Internal Medicine; Annual National Meeting PreCourse; Chicago IL, 5/12/04
Preparing for CQI: The Basic Steps

OTHER COMPLETED WORK:

1. **Rudd P:** From health needs to curriculum: A proposal for a curriculum in community medicine for Case Western Reserve University School of Medicine. Unpublished medical school theses, 186 pp, 7/1/69.
2. Marton KI, **Rudd P:** Information packet on controlling the cost of medical care. 1980