

Charles E. Eesley

Office Address

475 via Ortega Ln.
Huang Engineering Center Rm. 325
Stanford, CA 94305

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EMPLOYMENT

Stanford University, Department of Management Science & Engineering
Associate Professor (tenured) 2017-present.
Assistant Professor 2009-2017.
Faculty member in the Stanford Technology Ventures Program 2009-present

EDUCATION

Massachusetts Institute of Technology, Sloan School of Management 2005-2009
Ph.D., 2009. Technology, Innovation and Entrepreneurship Program

Duke University 1998-2002
B.S., 2002. Major: Cognitive Neuroscience

AWARDS AND HONORS

2023 Best paper award, Entrepreneur & Innovation Exchange (EIX),
Applied and Practice

2023 Top-cited article in *Strategic Entrepreneurship Journal* in the past
two years

2022 Best Paper Award (3), Israel Strategy Conference

2022 National Natural Science Foundation of China Grant Award

2022 Stanford Teagle Fellow in Liberal Education

2022 Keynote Speaker. World Youth Entrepreneurship Summit

2020 Keynote Speaker: Third International Conference of Entrepreneurship
Research

2020 Third Annual IACMR-RRBM Responsible Research in Management
Award

2019 Institute for Advanced Studies Visiting Fellowship, Technical
University of Munich

2018 Finalist, Best Organization and Management Theory (OMT)
Published Paper

2018 Technical University of Munich Research Award

2018 Industry Studies Association Giarratani Rising Star Award
(Runner-Up)

2017 Innovation Growth Lab (IGL) Grant Award

2017 Freeman Spogli Center for International Studies. Cyber Policy Center
Research Award

2017 W.M. Keck Family Foundation Faculty Scholar Award

2016 Schulze Publication Award (Outstanding Teaching and Education
Publication)

- 2015 Inaugural Richard Schulze Distinguished Professorship Award
- 2012 Best Paper Award. IEEE Recent Advances in Technology and Innovation Management
- 2012 Winner, National Natural Science Foundation of China (NSFC) Research Fund for International Young Scientists
- 2012 Academy of Innovation and Entrepreneurship (AIE), Best Paper Award Finalist
- 2010 University of Virginia (UVA) Darden School of Business, Batten Institute Fellow Award.
- 2009 Kauffman Foundation Dissertation Fellowship Award
- 2009 Best Dissertation Award, Business Policy and Strategy (BPS) Division, Academy of Management
- 2008 Society for the Advancement of Socio-Economics, Best Student Paper Award

PROFESSIONAL LEADERSHIP

Academia

Co-organizer, Inaugural MS&E Rising Stars Conference, May 2, 2023

Organizer. Methodological Frontiers in Organizations & Strategy Research Symposium. Academy of Management, Seattle, WA. Aug. 9th, 2022.

Research Committee Member. STR Division, *Academy of Management*, 2022-2024.

Richard Schulze Family Foundation. Distinguished Professorship Award Committee. 2017-2019.

Review Committee. Kauffman Junior Faculty Fellowship in Entrepreneurship Research (KJFF) program. 2017.

Research Committee Member. BPS Division, *Academy of Management*, 2014-2017.

Research Committee Member. TIM Division, *Academy of Management*, 2014-2017.

Research Committee Member. Entrepreneurship Division, *Academy of Management*, 2010-2013.

Co-organizer, West Coast Research Symposium (WCRS) Doctoral Consortium. 2013-2020.

Editorial Roles

Strategic Management Journal Editorial Board. 2014-present.

Strategic Entrepreneurship Journal Editorial Board. 2021-present.

Entrepreneurship & Innovation Exchange (EIX) Editorial Board. 2016-2020.

Referee, *Administrative Science Quarterly*, *Academy of Management Journal*, *Organization Science*, *Strategic Management Journal*, *Management Science*, *Research Policy*, *Strategic Entrepreneurship Journal*, *Academy of Management Annual Meeting*

Government

Member. National Science Foundation. Future of Work at the Human-Technology Frontier. Grant Review Panel. Office of Emerging Frontiers and Multidisciplinary Activities. 2020.

American Association for the Advancement of Science (AAAS). Global Innovation Through Science and Technology (GIST) Program, Tech-I. Advisory Board Committee Member and Mentor. 2012-2017.

International

Distinguished Overseas Expert. Research Institute of Inland-Coast Cooperation and Common Prosperity. 2022-2027. Hosted by NingboTech University of China.

Peter Pribilla Foundation. Technical University of Munich (TUM) Research Excellence Award Committee. 2019-2022.

Academic Director, ITRI-Stanford Platform. Industrial Technology Research Institute in collaboration with the Department of Industrial Technology (DOIT) and the Ministry of Economic Affairs (MOEA) of Taiwan. 2013-present.

Advisory Board. Chile's Ministry of the Economy (Chilean Economic Development Agency - CORFO). Startup Chile global accelerator program. 2012-2017.

PUBLICATIONS

Journal Articles

1. **Koo, W.;** Eesley, C. Confluence of Tech and Talent: Rural E-Commerce Enhanced by Return Migration. *Provisionally accepted at Organization Science*.
2. **Motley, C.;** Eesley, C.; Koo, W. 2023. Born Into Chaos: How Founding Conditions Shape Whether Ventures Survive or Thrive When Experiencing Environmental Change. *Strategic Entrepreneurship Journal*. 17(2): 408-444.
3. Eesley, C.; Lee, Y.S. 2023. In Institutions We Trust? Trust in Government and the Allocation of Entrepreneurial Intentions. *Organization Science* 34(2): 532-556.
4. Eesley, Charles E.; **Wu, Y.;** Yang, Delin. 2022. Entrepreneurial Strategies During Institutional Changes: Evidence from China's Economic Transition. *Strategic Entrepreneurship Journal*. 16(1): 185-206. (a **top-cited article in SEJ** over the past two years)
5. **Armanios, D.;** Eesley, C. 2021. Lowering Entry Barriers (but also Providing Resources): How Governments Spur Founding, *Organization Science*. 32(6): 1415-1438. **2018 Industry Studies Association Giarratani Rising Star Award Runner-Up.**
6. **Wu, Y.** and Eesley, C.E., 2021. Regional Migration, Entrepreneurship and University

- Alumni. *Regional Studies*, 56(6): 1-18.
7. Li, Z., Seering, W., Yang, M. and Eesley, C., 2021. Understanding the motivations for open-source hardware entrepreneurship. *Design Science*, 7, e19.
 8. Lee, Y.S.; Eesley, C. 2021. Do University Entrepreneurship Programs Promote Entrepreneurship?. *Strategic Management Journal*. 42(4): 833-861.
 9. **Koo, W.;** Eesley, C. 2020. Platform governance and the rural–urban divide: Sellers' responses to design change. *Strategic Management Journal*. 42(5): 941-967.
 10. Eesley, C.; Wu, L. 2020. For Startups, Adaptability and Mentor Network Diversity can be Pivotal: Evidence from a Randomized Experiment on a MOOC Platform. *MIS Quarterly*. 44(2): 661-697/June.
 11. **Wu, Y.,** Eesley, C. E. & Eisenhardt, K.E., 2020. Entrepreneurship in dynamic environments: A comparison between the U.S. and China. *Quarterly Journal of Management (管理学季刊)*, 5(2), 1–17.
 12. **Eberhart, R.N.;** C.E. Eesley, 2018. Too Much of a Good Thing: Institutional Change and New Firm Performance in Japan, *Strategic Management Journal*. 39 (10): 2643–65.
 13. Lee, Y.S. and Eesley, Charles E. 2018. The Persistence of Entrepreneurship and Innovative Immigrants. *Research Policy*. 47 (6): 1032–44.
 14. Eesley, C.E., **Eberhart, R.N.,** Skousen, B.R. and Cheng, J.L., 2018. Institutions and entrepreneurial activity: The interactive influence of misaligned formal and informal institutions. *Strategy Science*, 3(2): 393-407.
 15. Eesley, C.; Wang, Y. 2017. Social Influence in Entrepreneurial Career Choice: Evidence from Randomized Field Experiments on Entrepreneurial Mentorship. *Research Policy*, Vol. 46(3): 636–650.
 16. **Eberhart, R.;** Eesley, C. and Eisenhardt, K.M. 2017. Failure is an Option: Institutional Barriers to Failure, Bankruptcy, and New Firm Performance in Japan, *Organization Science*. Vol. 28(1): pp. 93-112. **Finalist, Best OMT Published Paper, 2018**
 17. **Armanios, D.;** Eesley, C.; Li, J; Eisenhardt, K.M. 2017. How entrepreneurs leverage institutional intermediaries in emerging economies to acquire public resources. **Lead Article**, *Strategic Management Journal*, 38(7): 1373-1390. doi:10.1002/smj.2575, **Academy of Innovation and Entrepreneurship (AIE), Best Paper Award Finalist, 2012**
 18. Eesley, C. 2016. Institutional Barriers to Growth: Entrepreneurship, Human Capital and Institutional Change. *Organization Science*, Vol. 27(5): 1290-1306.
 19. Eesley, C.; **Li, J.B.;** Yang, D. 2016. Does Institutional Change in Universities Influence

High-Tech Entrepreneurship?: Evidence from China's Project 985. *Organization Science*, Vol. 27(2): 446-461.

20. Eesley, C.; Decelles, K.; Lenox, M. 2016. Through the Mud or in the Boardroom: Activist Types and their Strategies in Targeting Firms for Social Change. *Strategic Management Journal*, Vol. 37(12): 2425-2440.
21. Eesley, C.; Hsu, D.; Roberts, E.B. 2014. The Contingent Effects of Top Management Teams on Venture Performance: Aligning Founding Team Composition with Innovation Strategy and Commercialization Environment. *Strategic Management Journal*, Vol. 35(12): pp. 1798-1817.
22. Eesley, C. and Roberts, E.B. 2012. Are You Experienced: When Does Talent vs. Experience Drive Entrepreneurial Performance, *Strategic Entrepreneurship Journal*, Vol. 6, No. 3, pp. 207-219.
23. Lenox, M. and Eesley, C. 2009. Private Environmental Activism and the Selection and Response of Firm Targets. *Journal of Economics Management and Strategy*, Vol. 18, No. 1, pp. 45-73.
24. Hsu, D.H.; Roberts, E.B.; Eesley, C. 2007. Entrepreneurs from Technology-Based Universities, *Research Policy*, Vol. 36, pp. 768-788.
25. Eesley, C. and M. Lenox, 2006. Firm Responses to Secondary Stakeholder Action, *Strategic Management Journal*, Vol. 27, No. 8, pp. 765-781.
26. Keefe, R., C.E. Eesley, M. Poe, 2005. Defining A Cognitive Function Decrement in Schizophrenia. *Biological Psychiatry*, Vol. 57, pp. 688-691.

Refereed Publications Under Peer Review

1. **Ahmad, Wajeaha**; Ananya Sen; Erik Brynjolfsson; Charles Eesley. Impact of Financing Misinformation on Exit and Voice: Evidence from Information Interventions. *1st Round R&R at Nature*.
2. Han, JungYun; Eesley, C. The Impact of Accelerator Cohort Composition on Startup Outcomes. *Under Review at Organization Science*. (Best Paper Award (3), Israel Strategy Conference, 2022)
3. Han, JungYun; Eesley, Charles; **Hejrati, Zahra**. Young Firms' Alliance Strategy During the Global Financial Crisis: Exploratory vs. Exploitative Alliance Formation. *Under Review at Strategic Management Journal*.
4. **Whittle, T.**; **You (Willow) Wu**, **Seyedeh Zahra Hejrati**, and Charles E. Eesley. The Three Body Problem: Organizations, Public Shareholders, and Employees. *Under Review at the Journal of Management*.

5. Michael Fröhlich, Stefan Weik, Aaron Defort, Charles Eesley and Isabell Welpel. Impact of University Entrepreneurship Programs: Quasi-Experimental Evidence. *Under Review at Strategic Management Journal. (Academy of Management Annual Meeting Best Paper Award, 2023).*
6. **Hejrati, Zahra**; Clough, D.; Eesley, C; Visa, B. Founding Process Pathways: The Contingent Fit Between Sequential Versus Simultaneous Founding Team Formation and Entrepreneurial Strategy. *Under Review at Organization Science.*

Working Papers

1. **Wu, You (Willow)**; Song Wang, and Charles E. Eesley. Strategies to Leverage Intermediaries: Creating Network Ties to Investors on a Fundraising Platform.

Non-Refereed Publications

1. Eesley, C. and Hannah, DP. 2012. Review of: Winds of Change: The Environmental Movement and the Global Development of the Wind Energy Industry. By Ion B. Vasi, *Administrative Science Quarterly*, Vol. 57, pp. 359-362.

Refereed Conference/Symposia Proceedings

1. Lichtenstein, G., Sheppard, S., Chen, H., and Eesley, C. 2022. Getting Maximum Mileage from Qualitative Data: Researching Innovation Culture in a Multinational Automobile Manufacturing Company. *SAGE Research Methods Cases*. SAGE Publications.
2. Charles Eesley, James C. Wetherbe, Robert Buday. 2023. a16z Brings Thought Leadership to the Valley. Entrepreneur and Innovation Exchange. *Best paper award, Applied and Practice.*
3. **Hejrati, Z.**; Gaim, Medhanie; Eesley, C.; Dang, Taarini. 2021. Use of MOOC and Digital Technologies to Study Effects of Liability of Foreignness on Venture Formation in Forced Immigration. *IEEE 4th International Conference on Information Systems and Computer Aided Education (ICISCAE)*. Sept. 24-26, 2021, Dalian, China.
4. Zhouxuan Li; Robert Eberhart; Charles Eesley. 2021. Institutions and Maker Entrepreneurship. *HICSS Conference Proceedings*. Maui, Hawaii.
5. **Koo, Wesley**; Eesley, C.E. 2021. Rural Online Entrepreneurship and Return Migration. *HICSS Conference Proceedings*. January. Maui, Hawaii.
6. Jacqueline Lane, Ethan Poskanzer, Charles Eric Eesley, Solene Delecourt, Stefan Dimitriadis, Zhuoxuan Li, Chiara Spina, Salman Alibhai, Anyada Assavabhokhin, Aletheia Donald, Rembrand Michael Koning, Karim R. Lakhani, Elena Novelli and Jeffrey T Polzer Field Experiments in Social Networks and Entrepreneurship. *Academy of Management Conference Proceedings*, August 2021.
7. Eesley, C., Yang, D.; Roberts, E.B.; Li, Tan. 2016. Understanding Entrepreneurial Process

and Performance: A Cross-National Comparison of Alumni Entrepreneurship Between MIT and Tsinghua University. *Asian Journal for Innovation and Policy*, Vol. 5 Issue 2, 146-184.

8. **Eberhart, R.N.**, Eesley, C.E., and Eisenhardt, K. 2012. "Failure IS an Option: Institutional Barriers to Failure and New Firm Performance." *Academy of Management Best Paper Proceedings*:1 1-1; doi:10.5465/AMBPP.2012.189.
9. Eesley, C.E. and D. Yang. 2011. "Changing Entrepreneurial Strategies to Developing Capitalist Institutions: A Look at Chinese Technology Entrepreneurs." *First International Technology Management Conference*, pp. 1016-1035. doi: 10.1109/ITMC.2011.5995998.
10. Eesley, C.E. and E.B. Roberts. 2010. "Cutting Your Teeth: Entrepreneurial Experience and Performance." *Academy of Management Best Paper Proceedings*:1 1-6; doi:10.5465/AMBPP.2010.54493446.
2. Eesley, C.E., 2009. "Who has 'the Right Stuff'? Human Capital, Entrepreneurship and Institutional Change in China." In IEEE PICMET Portland International Conference on Management of Engineering & Technology, pp.1919-1944.
3. Eesley, C.E. and M. Lenox. 2006. "Secondary Stakeholder Actions and the Selection of Firm Targets." *Academy of Management Best Paper Proceedings*:1 B1-B6; doi:10.5465/AMBPP.2006.27176694.
4. Eesley, C.E. and M. Lenox, 2005. "Secondary Stakeholders and Firm Self-Regulation," *Academy of Management Best Paper Proceedings*:1 E1-E6; doi:10.5465/AMBPP.2005.18783310.

Book Chapters and Reports in Print

1. Eesley, C., Zhou, Lijie, **Wu, You (Willow)**. 2021. Fostering Entrepreneurship and Innovation: Education, Human Capital, and the Institutional Environment. In Yong Suk Lee and Fei Yan (eds.). *Drivers of Innovation: Entrepreneurship, Education, and Finance in Asia*. Stanford, CA: Shorenstein Asia-Pacific Research Center.
2. Yan, Fei, Yong Suk Lee, Lin William Cong, Charles Eesley, and Charles Lee. 2021. "Entrepreneurship education and financing innovation in Asia." In Yong Suk Lee and Fei Yan (eds.). *Drivers of Innovation: Entrepreneurship, Education, and Finance in Asia*. Stanford, CA: Shorenstein Asia-Pacific Research Center.
3. Eesley, C.E. and Miller, W.F., 2018. Impact: Stanford University's economic impact via innovation and entrepreneurship. *Foundations and Trends® in Entrepreneurship*, 14(2), pp.130-278.
4. Lee, Y.S. and Eesley, C., 2018. A comparative analysis of Asian versus Asian American entrepreneurship: Evidence from Stanford University alumni. In Strategic, Policy and Social Innovation for a Post-Industrial Korea (pp. 132-146). Routledge.

5. Choi, J.N. and Eesley, C., 2018. Brain drain, circulation, and linkage: Sequence analysis of Korean nationals graduating from Stanford University. In Strategic, Policy and Social Innovation for a Post-Industrial Korea (pp. 115-131). Routledge.
6. Eberhart, R.N., Eisenhardt, K.M., and Eesley, C.E. 2014. "Institutional Change and Venture Exit: Implications For Policy." Ch. 10. In *20 years of Entrepreneurship Research*, edited by Pontus Braunerhjelm, p. 127.
7. King, A.; Lenox M.; Eesley, C. and Asif Mehedi. 2014. "The Economic Impact of Entrepreneurial Alumni: A Case Study of the University of Virginia." *Batten Briefing Series*. Charlottesville, VA.
8. Eesley, C.; **Li, Jian Bai**. 2013. "Technology Entrepreneurship in China" Handbook of East Asian Entrepreneurship edited by Fu-Lai Tony Yu and Ho-Don Yan, published by Routledge.
9. Eesley, C.; Hsu, D.; Roberts, E.B., "Bringing Ideas to Life," 2012. Chapter in IEEE International Recent Advances in Technology and Innovation Management. Wiley Publications. Page(s): 40-60. (Conference version. Top paper award)
10. Keefe, R. and Eesley, C. 2012. Neurocognitive Impairments. in Lieberman, Stroup, Perkins, eds., *Essentials of Schizophrenia*. American Psychiatric Publishing. Washington, DC.
11. Roberts, E.B. and Eesley, C. 2009. Entrepreneurial Impact: The Role of MIT. *Kauffman Foundation*.
12. Keefe, R. and Eesley, C. 2009. Neurocognition in Schizophrenia. in *Kaplan and Sadock's Comprehensive Textbook of Psychiatry*, Benjamin Sadock, M.D., Virginia A. Sadock, M.D., and Pedro Ruiz, M.D. Editors. Baltimore, MD: Lippincott, Williams, & Wilkins.
13. Sloan, F.A. and Eesley, C. 2007. Implementing a Public Subsidy for Vaccines. in *Pharmaceutical Innovation: Incentives, Competition, and Cost-Benefit Analysis in International Perspective*. edited by Frank A. Sloan and Chee-Ruey Hsieh. 107-126. New York: Cambridge University Press.
14. Sloan, F.A. and Eesley, C. 2006. Governments as Insurers in Professional and Hospital Liability Insurance Markets. In William M. Sage and Rogan Kersh, eds., *Medical Malpractice and the U.S. Healthcare System--New Century, Different Issues*. 291-317. New York: Cambridge University Press.
15. Keefe, R. and Eesley, C. 2005. Neurocognitive Impairments. in *American Psychiatry Publishing Textbook of Schizophrenia*. Ch. 13, 245-260. Edited by Jeffrey A. Lieberman, M.D., T. Scott Stroup, M.D., and Diana O. Perkins, M.D. American Psychiatric Publishing.

TEACHING

Doctoral Advisees (Principal Advisor)

- Gope, Khonika
 - Graduated: 2023
 - Assistant Professor, University of Oregon, Lundquist College of Business
 - **SEED Ph.D. I-Award, Stanford Institute for Innovation in Developing Economies**
- Muma, Ayinwi (co-advised with Sarah Soule)
 - Graduating: Summer 2023
 - Post-doc, Duke University
- Motley, Carrington
 - Graduated: 2022
 - Assistant Professor, Carnegie Mellon University, Tepper School of Business
- Wu, Willow (You)
 - Graduated: 2020
 - Assistant Professor, Chinese University of Hong Kong
 - **Top-cited article in *Strategic Entrepreneurship Journal* for the past two years, Academy of Management Entrepreneurship Division Best Paper Award, The Academy of Management, 2017, China Economic Research Scholarship Award, Peking University National School of Development, 2014-2015**
- Whittle, Tyler
 - Graduated: 2020
 - Investor, Floodgate
- Koo, Wesley.
 - Graduated: 2018
 - Assistant Professor, Johns Hopkins University
 - **SRF Dissertation Grant Award, Strategic Management Society, Stanford Seed I-Award, Stanford Institute for Innovation in Developing Economies**
- Li, Jamber.
 - Graduated: 2017.
 - Assistant Professor, National University of Singapore (NUS)
 - **Best Student Paper Award, Organization and Management Theory (OMT) division, 2017 Academy of Management Annual Meeting - 2017, Li Ning Dissertation Award, IACMR, 2014**
- Leatherbee Michael
 - Graduated: 2016.
 - Associate Professor: Universidad Catolica
 - **Stanford Institute for Innovation in Developing Economies PhD Fellowship Award, NESTA and Kauffman Foundation Grant Award**
- Armanios, Daniel. (co-chair)
 - Graduated: 2015
 - Full Professor, Oxford University; Previously, Assistant Professor, Carnegie Mellon, Engineering and Public Policy.
 - **Winner, Best Dissertation Award, AOM TIM Division, 2016; Runner-Up, Best Dissertation Award, Industry Studies Association (ISA), 2016; ITC-**

**Emerald Best International Dissertation Award, Finalist, 2016; INFORMS
TIMES Dissertation Award Finalist, 2016**

- Eberhart, Robert. (co-chair)
 - Graduated: 2013
 - Associate Professor, UCLA
 - **Outstanding Dissertation Award, Academy of Management, BPS Division, finalist**

Current:

- Ahmed, Wajeeha (co-advised with Erik Brynjolfsson)
- Hejrati, Zahra (co-advised with Kathleen Eisenhardt)

Doctoral Thesis Committees

Stanford University:

- Bremner, Rob. 2020
 - Graduated: 2020
 - Strategy, EA.
- Jason Rathje. “Essays on public funding for private innovation,”
 - Graduated: 2019.
 - U.S. Department of Defense, Air Force Ventures
- Sruthi Thatchenkery “Competition and innovation,” 2017, University College London (Winner, Wiley Best Dissertation Award, STR Division, Academy of Management).
- Emily Cox Pahnke “Funding innovation in young firms: The case of minimally invasive surgical devices,” 2010. University of Washington (Winner, Industry Studies Best Dissertation Award; TIM Emerging Scholar, Academy of Management).
- Henning Piezunka “Big pond, little pond...Sellers’ dilemma when joining intermediaries’ portfolios,” 2016. INSEAD.
- Rory McDonald “Competition and strategic interaction in new markets,” 2012. Harvard Business School.
- Sam Garg. Strategy area. Employment: Hong Kong University of Technology. 2011.
- Doug Hannah, Strategy area. Employment: Boston University.
- Tim Ott
 - 2017
 - Assistant Professor, UNC.
- Eric Volmar
 - Graduated: 2020
 - U.S. Department of Defense
- Ron Tidhar
 - Graduated: 2020
 - Data scientist, Instagram

Post-Doctoral Researchers

Fanny (Zhouxuan) Li, 2019-present.

Courses

- E145. Technology Entrepreneurship – Undergraduate engineering course and also first MOOC in entrepreneurship.
- MS&E 272. Entrepreneurship Without Borders - international entrepreneurship
- MS&E 372. Doctoral seminar in Entrepreneurship
- MS&E 379. Social Data Analysis - causal inference, instrumental variables, regression discontinuity, matching on observables, differences-in-differences, randomized experiments.
- ASES Startup Bootcamp. Student Initiated Course, Faculty Director.

Professional Memberships and Research Affiliations

- Academy of Management
- Strategic Management Society
- Institute for Operations Research and the Management Sciences (INFORMS)
- ACM-EC

RESEARCH PRESENTATIONS

Invited Plenary Talks and Distinguished Lectures

1. Keynote Speaker. 3rd International Symposium on Corporate Acceleration. London, England. October, 2022.
2. Keynote Speaker. World Youth Entrepreneurship Summit. Hosted by Zhejiang University, Hangzhou, China. June, 2022.
3. Keynote Speaker: Third International Conference of Entrepreneurship Research. Nov. 2nd, 2020. EGADE Business School, Technology University of Monterey, Mexico.
4. Keynote Speaker: National Taiwan University. University-Industry Partnerships. Dec. 2019.
5. Keynote Speaker: Art Thinking and Science Fiction Prototyping. Zhejiang University. June 2019.
6. Keynote Speaker. Junior World Entrepreneurship Summit. Zhejiang University, Hangzhou, China. June 2019.
7. Keynote Speaker. Chinese Society for Management of Technology (CSMOT) 25th Anniversary Conference. Joys and Perils of Cross-Boundary Innovation, Hsinchu, Taiwan, Nov. 2015.
8. Keynote Speaker. Dominican Republic, Office of Science and Technology. Impact: Stanford University's Economic Impact via Entrepreneurship and Innovation. Santo Domingo, DR., March 2013.

9. Keynote address, Inaugural International Conference on Innovation and Entrepreneurship: Theory and Practice Relevant to China. Hosted by Lancaster University and Wuhan University. Wuhan, China, July 2012.
10. Keynote Speaker. University of Sao Paulo, Brazil. University – Industry Partnerships: MIT and Stanford, May 2012.

SERVICE

Department-Level

- Chair, Diversity, Equity and Inclusion Committee, Department of Management Science & Engineering, Stanford University. 2020-present.
- Race-in-STEM Search Committee, Department of Management Science & Engineering, Stanford University. 2021-2022
- Faculty Search Committee, MS&E, 2019-2020.
- Master's Student Admissions Committee. MS&E, Stanford University, 2016-2017.
- Departmental Faculty Search Committee. MS&E, Stanford University, 2015-2016.
- Academic Director for customized Executive Education Programs, School of Engineering, Stanford University 2012-present.
- Reappointment Committee for a junior faculty member, MS&E, Stanford University, 2017-2018.
- Faculty Director, Career Services Affiliates Program, MS&E, 2016-present.
- Departmental Faculty Search Committee. MS&E, Stanford University, 2012-2013.
- Master's Student Admissions Committee. MS&E, Stanford University, 2010-2016.

School-Level

- Associate Director, International Entrepreneurship, Stanford Technology Ventures Program (STVP)
- Business Association of Stanford Entrepreneurial Students (BASES), Faculty Advisor
- Stanford Advisor for Diversifying Academia, Recruiting Excellence program, 2012.
- University Chair, Dissertation Defense of Nathan Bronson, Computer Science Department, Stanford University, May 10, 2010.
- Presentation for a meeting hosted by Stanford School of Engineering Dean Jim Plummer for a delegation, 2010.
- Presentation for Dean Plummer and the Stanford Engineering Venture Fund, Winter, 2010

University-Level

- Stanford Teagle Fellow in Liberal Education. 2021-2023.
- King Center for Global Development (Grant review board). 2017-2020.
- Organizer, Stanford SIEPR Social Science and Technology Seminar 2009-2018.
- Faculty Advisor, Stanford School of Medicine, Masters in Clinical Informatics and Management (MCiM) Program
- Freeman Spogli Institute for International Studies, Faculty Affiliate
- Stanford Human Centered AI (HAI), Digital Economy Lab (DEL), Faculty Affiliate
- Stanford Center for International Development (SCID) Faculty Affiliate 2014-2020.
- Stanford Center on China's Economy and Institutions (SCCEI), Faculty Affiliate. 2020-

present.

- Woods Institute for the Environment. Faculty Affiliate. 2009-present.
- Stanford Institute for Economic Policy Research (SIEPR) and STVP Seminar series coordinator 2010-2018.
- Faculty Advisor, Chinese Entrepreneurs Organization (CEO). 2010-2012

Workshop and Panel Convener

- Research Insight: Entrepreneurship Education Is About More than Startup Creation. Jon Fjeld, Duke University, Hadiyah Mujhid, HBCUvc, and Elizabeth Brake, Venture for America. September 2021. <https://ecorner.stanford.edu/podcasts/research-insight-entrepreneurship-education-is-about-more-than-startup-creation/>
- ITRI-Stanford Forum on Technology Startups. Aug. 10-11th, 2021.
- Organizer. Field Experiments in Social Networks and Entrepreneurship. Academy of Management, August 2021.
- ITRI-Stanford Forum on Digital Transformation and Post-Pandemic Preparedness. December, 2020.
- ECorner Panel Discussion. Entrepreneurship and Racial Justice. Jessica Norwood, Project Runway and Rodney Sampson, OHUB. Nov. 2020. <https://ecorner.stanford.edu/videos/entrepreneurship-and-racial-justice/>
- Randomized Experiments in Entrepreneurship and Innovation. Academy of Management, 2019 (co-organizer with Rem Koning, Karim Lakhani, Khonika Gope).
- Industrial Technology Research Institute (ITRI)-Stanford Forum on AI and Mobility. [2018.](#)
- Industrial Technology Research Institute (ITRI)-Stanford Forum on Quantum Computing and Supply Chain Analytics. 2017.
- STVP Entrepreneurial Thought Leaders Series Panel. Alumni Impact: Stanford Entrepreneurship and Innovation. (with William Miller and Heidi Roizen). Oct. 24, 2012. <https://ecorner.stanford.edu/podcasts/impact-stanford-entrepreneurship-and-innovation/>

Reviewer and Evaluator

Journals (ad-hoc reviewer): Academy of Management Journal, Academy of Management Review, Administrative Science Quarterly, Management Science, Organization Science, Research Policy, Strategic Entrepreneurship Journal, Strategic Management Journal.

Conferences: Academy of Management Meetings (ad-hoc reviewer and regular reviewer), IACMR, HCSS, Western Academy of Management, West Coast Research Symposium doctoral consortium (WCRS), and the Strategic Management Society Meetings.

Funding agencies: National Science Foundation, Science of Organizations (SoO) program, Kauffman Foundation

Contributed Talks

1. **Wajeaha Ahmad**, Ananya Sen, Charles Eesley, Erik Brynjolfsson. The Role of Advertisers and Platforms in Monetising Misinformation: Descriptive and Experimental Evidence. *Ghoshal Conference*, London Business School, June 19-21, 2023.

2. Koo, W.; Eesley, C. A Confluence of Tech and Talent: Return Migration and Rural Online Entrepreneurship.
 - a. Columbia University, Migration and Organizations Conference. June 7, 2023.
 - b. U.Penn Wharton, Department of Management Faculty Seminar. May 8, 2023.
 - c. Entrepreneurship and Innovation Policy Seminar organized by Maryann Feldman and Timothy Folta. Nov. 1, 2022.
 - d. SCECR Conference. Madrid, Spain. June 22, 2022.
3. Han, JungYun; Eesley, C.; Whittle, T. Keep Your Friends Close and Your Enemies Closer?: The Impact of Accelerator Cohort Composition on Startup Outcomes.
 - a. *Ghoshal Conference*, London Business School, June 19-21, 2023.
 - b. *Best Paper Award (3)*, *Israel Strategy Conference*. Dec. 18-20th, 2022.
4. Li, Zhouxuan; Eesley, Charles. Peer Learning and Entrepreneurship. Field Experiments in Strategy Conference. Sept. 15th, 2022, London, England.
5. Han, JungYun; Eesley, Charles. Young Firms' Alliance Strategy During the Global Financial Crisis: Exploratory vs. Exploitative Alliance Formation. Strategic Management Society (SMS), London, UK, Sept. 20, 2022
6. Li, Zhouxuan, Eesley, C., Eberhart, R. Makerspaces, Entrepreneurship and Institutions. Academy of Management, Seattle, WA. August 8, 2022.
7. Eesley, C. Trends and Opportunities in Silicon Valley. Zhejiang University. Nov. 23, 2021.
8. Koo, W.; Eesley, C. A Confluence of Tech and Talent: Return Migration and Rural Online Entrepreneurship. Stanford Center on China's Economy and Institutions (SCCEI) Seminar Series. Nov. 16, 2021
9. Wu, Y., Eesley, C. Stepping-Stone Strategies to Leverage Institutional Intermediaries: Entrepreneurial Strategies to Contact Investors on a Fundraising Platform. USC Marshall China Workshops. Feb. 23, 2021
10. Eesley, Charles; Wu, Willow; Yang, Delin. 2017. Changing Entrepreneurial Strategies to Developing Capitalist Institutions. Academy of Management Best Paper Proceedings.
11. Eesley, C.; Wu, Lynn. Entrepreneurial Adaptation and Social Networks: Evidence from a Randomized Experiment on a MOOC Platform. Innovation Growth Lab Conference. Harvard Business School. Dec. 8, 2016.
12. Armanios, D.; Eesley, C. Lowering Entry Barriers (but also Providing Resources): How Governments Spur Founding. West Coast Research Symposium (WCRS), University of Washington, Seattle, WA. Sept. 2016
13. Academy of Management, Anaheim, CA. Aug. 2016
 - a. Eesley, Charles E. and Wu, Lynn, [Entrepreneurial Adaptation and Social Networks: Evidence from a Randomized Experiment on a MOOC Platform](#) (February 28, 2016). (Winner, best PDW - MED Division at Academy of Management, Anaheim, 2016).
 - b. Lowering Entry Barriers (But also Providing Resources): How Governments Spur Funding (with Daniel Armanios)
 - c. Effects of Strategic Change on Venture Performance. Early Venture Evolution PDW at AOM, 2016
 - d. Institutionalized Choice and Entrepreneurship (with Delin Yang and Xiaocong Tian)

14. Rice University, 6th Annual Emerging Markets Strategy Conference. "Institutionalized Choice and Entrepreneurship" May, 2016
15. Eesley, Charles E.; Jamber Li; Delin Yang. Does Institutional Change in Universities Influence High-Tech Entrepreneurship?: Evidence from China's Project 985
 - a. Pacific Conference for Development Economics. 2016. Stanford Center for International Development (SCID)
 - b. Ghoshal Conference, London Business School. June 2nd, 2013
 - c. Challenges for the Chinese Government. Stanford Center for International Development (SCID). May 9-10th, 2013, Tsinghua University, Beijing, China.
 - d. Wharton Technology Conference. April 19, Philadelphia, PA
 - e. Strategic Management Society Conference. Dec. 2013, Guangzhou, China
16. Entrepreneurial Adaptation and Social Networks: Evidence from a Randomized Experiment on a MOOC Platform. Kauffman Emerging Scholars Conference. Kansas City, MO. Feb. 2016
17. Successes and Failures of Public Policies for Innovation and Entrepreneurship. Startup Chile Conference. March 21st, 2013. Santiago, Chile
18. R.N. Eberhart, C.E. Eesley, K. Eisenhardt. 2012. [Failure IS an Option: Institutional Barriers to Failure and New Firm Performance](#). Academy of Management Best Paper Proceedings, 2012 2012:1 1-1; doi:10.5465/AMBPP.2012.189. (only the top 10% of presented papers).
19. C.E. Eesley and D. Yang. 2012. "Changing entrepreneurial strategies to developing capitalist institutions: A look at Chinese technology entrepreneurs," Strategic Management Society Conference
20. C.E. Eesley and E.B. Roberts. "Cutting Your Teeth: Entrepreneurial Experience and Performance." Academy of Management Best Paper Proceedings, August 1, 2010 2010:1 1-6;doi:10.5465/AMBPP.2010.54493446. (only the top 10% of presented papers), Montreal, 2010.
21. C.E. Eesley and M. Lenox. "Secondary Stakeholder Actions and the Selection of Firm Targets." Academy of Management Best Paper Proceedings, August 1, 2006. (only the top 10% of presented papers), Atlanta, 2006.
22. C.E. Eesley, and M. Lenox, "Secondary Stakeholders and Firm Self-Regulation," Academy of Management Conference Best Paper Proceedings, August 1, 2005. (only the top 10% of presented papers), Honolulu, 2005.
23. C.E. Eesley and E.B. Roberts, "Serial Entrepreneurs from MIT (Summary)," *Frontiers of Entrepreneurship Research*: Vol. 26: Iss. 7, Article 4.
24. C.E. Eesley, D. Hsu, E.B. Roberts, "Focus or Diversify? Aligning Founding Teams with Strategy and Environment." Darden Innovation and Entrepreneurship Research Conference. Charlottesville, VA, 2012
25. C.E. Eesley and D. Yang. Changing entrepreneurial strategies to developing capitalist institutions: A look at Chinese technology entrepreneurs.
 - a. Technology Management Conference (ITMC), 2011 IEEE International. San Jose, 2011
 - b. Wharton Strategy and the Business Environment Conference, U. Penn., 2011.
 - c. University of Virginia, Darden School of Business, Batten Institute Innovation and Entrepreneurship Conference, Charlottesville, VA, 2010

- d. Sixth Annual Smith Entrepreneurship Research Conference. Univ. of Maryland, 2010
26. C.E. Eesley. "The Future of Technology Entrepreneurship Research," Invited presentation at MIT's TIES group 50th anniversary. April 1st, 2011.
27. C.E. Eesley, Who has 'The Right Stuff'? Human Capital, Entrepreneurship and Institutional Change in China.
 - a. Organization Science Winter Conference. Feb. 8, 2012
 - b. Carnegie Mellon SETChange, Nov. 2011
 - c. World Bank - Entrepreneurship and Growth Conference. Washington, DC. Nov. 19-20th, 2009
 - d. 15th Annual CCC Doctoral Colloquium. Carnegie Mellon. April 11-13th, 2008
 - e. SASE Student Paper Award, Costa Rica, June, 2008
 - f. Babson Conference on Entrepreneurship Research (BCERC), June, 2008.

Department Seminars

1. Koo, Wesley; Eesley, C. A Confluence of Tech and Talent: Return Migration and Rural Online Entrepreneurship.
 - a. Wharton School of Management. May 7, 2023.
 - b. NOVA School of Business and Economics. June 24th, 2022.
2. Eesley, C.; Wu, L. For Startups, Adaptability and Mentor Network Diversity can be Pivotal: Evidence from a Randomized Experiment on a MOOC Platform. Shanghai University of Finance and Economics. June 3, 2019.
3. Koo, Wesley; Eesley, C. Connected, But Still Lagging: Rural Sellers During Platform Change. London Business School. March 2019.
4. Koo, Wesley; Eesley, C. Connected, But Still Lagging: Rural Sellers During Platform Change. Harvard Business School. Feb. 7, 2019.
5. Technical University of Munich. July 2019.
6. Zhejiang University, China. December 2018.
7. HKUST. Department Seminar. December 2018.
8. Rice University. Management Department. 2015.

Invited Panelist and Discussant Contributions

1. Art Thinking: A Non-Client Centric Agile Method. Academy of Management. Aug. 5th, 2022.
2. How to Experiment: Lessons from Economics. Academy of Management. Aug. 8th, 2022.
3. OMT Global Consortium: Doing Organizational Research Around the World. Academy of Management. Aug. 7th, 2022.
4. Lean Startups and Innovation Strategy: Building a Research Agenda. Academy of Management. Aug. 7th, 2022.
5. Discussant. INSEAD Doriot Entrepreneurship Conference. Fontainebleau, France. June 17th, 2022.
6. Presenter. 2021 SMS Annual Meeting Panel on Inclusivity in Entrepreneurship.
7. Discussant. Field Experiments in Social Networks and Entrepreneurship. Academy of Management, 2021.

8. Discussant. EPFL Virtual Innovation Seminar. Small Changes With Big Impact: Experimental Evidence of a Scientific Approach to the Decision-making of Entrepreneurial Firms by Chiara Spina. Sept. 14. 2020.
9. Technion - Cornell Tech. Entrepreneurship. Haifa, Israel. January 2019.
10. University of Maryland, Entrepreneurship Conference. Discussant. 2016.

Video Abstracts

- Wu, Eesley and Yang. 2020. [Entrepreneurial Strategies During Institutional Changes | SEJ Video Abstract](#)
- Eesley, Decelles, Lenox. 2016. Through the mud or in the boardroom: Examining activist types and their strategies in targeting firms for social change. SMJ. [SMJ Video Abstract - Eesley, DeCelles, & Lenox on strategies of social activists](#)
- [The Dark Side of Institutional Intermediaries | SMJ Video Abstract](#)
- [How Entrepreneurs Leverage Institutional Intermediaries](#)

RESEARCH GRANTS AND FELLOWSHIPS

Grants

- “Grassroot Entrepreneurs’ Initial Investment Tie Formation Through Online Platforms” granted by the Hong Kong General Research Fund
- “Entrepreneurial Networking Strategy in Digital Platforms” granted by the National Science Foundation of China (72272135).
- NASDAQ Foundation. NASDAQ Entrepreneurship Center (NEC). \$100k
- Stanford Thailand Research Consortium. 2017-present. \$300k/year.
- King Center for Global Development. Stanford University. \$25k (with Zahra Hejrati)
- Freeman Spogli Center for International Studies. Cyber Policy Center Research Award. (with Yong Suk Lee) “Assessing the Impact of Digital Technologies on the Labor Market”.
- National Natural Science Foundation of China.
- Schulze Family Foundation Distinguished Professor Grant.
- Innovation Growth Lab Grant.
- Kauffman Foundation. \$25k
- Sequoia Capital. \$100k
- Lillie Fund.

Work Experience

<i>Duke University Center for Health Policy, Law, and Management</i>	2004-2005
Research Assistant to the Director, Dr. Frank Sloan, Professor of Economics	
 <i>Duke University Medical Center, Brain Imaging and Analysis Center</i>	2002-2004
Research Assistant to Dr. Richard Keefe, Professor of Psychiatry	
 <i>Sun Dance Genetics – Founder/CEO</i>	2001-2002
Biotechnology Startup, 1st Prize: Duke Startup Challenge (\$50,000)	

Stanford Center for Professional Development Programs

- ITRI-Stanford Forum. 2013-present. Academic Director
- China Energy Innovation. 2017. Academic co-Director
- Citic Financial Innovation. 2016. Academic co-Director