

CURRICULUM VITAE

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Education A.B., Harvard University (in Psychology, Magna Cum Laude), 1980.
M.A., University of Michigan (in Social Psychology, with Honors), 1983.
Ph.D., University of Michigan (in Social Psychology), 1986.

Employment

2013-2014 Visiting Research Collaborator, Princeton Institute for International and Regional Studies and the Princeton Environmental Institute, Princeton University.

2010- Research Psychologist, Center for Survey Measurement, U.S. Census Bureau, United States Department of Commerce.

2009-2010 Research Psychologist, Statistical Research Division, U.S. Census Bureau, United States Department of Commerce.

2006- Research Professor, Survey Research Laboratory, University of Illinois.

2005-2011 Co-Principal Investigator, American National Election Studies.

2004- Frederic O. Glover Professor in Humanities and Social Sciences, Stanford University.

2004- Professor, Department of Communication, Stanford University.

2004- Professor, Department of Political Science, Stanford University.

2004- Professor, Department of Psychology (by courtesy), Stanford University.

- 2004-2008 Associate Director, Institute for Research in the Social Sciences, Stanford University.
- 2008-2014 Senior Fellow, Woods Institute for the Environment (by courtesy), Stanford University.
- 2005-2008 Senior Fellow, Woods Institute for the Environment, Stanford University.
- 2004-2007 Director, Methods of Analysis Program in the Social Sciences, Stanford University.
- 2004-2006 Visiting Professor, Department of Psychology, The Ohio State University.
- 2003-2004 Visiting Professor, Department of Communication, Stanford University.
- 1986-2004 Assistant to Associate to Full Professor, Departments of Psychology and Political Science, The Ohio State University.
- 1987-1989 Adjunct Research Investigator, Survey Research Center, Institute for Social Research, University of Michigan.
- 1987-1989 Lecturer, Survey Research Center Summer Program in Survey Research Techniques, University of Michigan.
- 1986-1987 Visiting Scholar, Survey Research Center, Institute for Social Research, University of Michigan.
- 1985 Lecturer, Department of Psychology, The Ohio State University.
- 1982-1985 Research Assistant, Center for Political Studies and Survey Research Center, Institute for Social Research, University of Michigan.
- 1980-1981 Senior Research Assistant, Department of Psychology, Harvard University.
- 1979-1981 Senior Research Assistant, Department of Behavioral Sciences, School of Public Health, Harvard University.

Honors

- 1976 Bausch and Lomb Science Award.
- 1982 National Institute of Mental Health Graduate Training Fellowship.
- 1984 Phillip Brickman Memorial Prize for Research in Social Psychology.
- 1984 American Association for Public Opinion Research Student Paper Award.
- 1984 National Institute of Mental Health Graduate Training Fellowship.
- 1984 Pi Sigma Alpha Award for the Best Paper Presented at the 1983 Midwest Political Science Association Annual Meeting.
- 1984 Elected Departmental Associate, Department of Psychology, University of Michigan, recognizing outstanding academic achievement.

- 1990 Invited Guest Editor, *Social Cognition* (Special issue on political psychology, Vol. 8, #1, May)
- 1993 Brittingham Visiting Scholar, University of Wisconsin.
- 1995 Erik H. Erikson Early Career Award for Excellence and Creativity in the Field of Political Psychology, International Society of Political Psychology.
- 1996-1997 Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, California.
- 1998 Elected Fellow, American Psychological Association.
- 1998 Elected Fellow, Society for Personality and Social Psychology.
- 1998 Elected Fellow, American Psychological Society.
- 2001- Appointed University Fellow, Resources for the Future, Washington, DC.
- 2003 Prize for the Best Paper Presented at the 2002 Annual Meeting of the American Political Science Association, Section on Elections, Public Opinion, and Voting Behavior.
- 2009 Elected Fellow, American Academy of Arts and Sciences.
- 2010 Elected Fellow, American Association for the Advancement of Science.
- 2013-2014 Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, California.
- 2014 The AAPOR Award, the American Association for Public Opinion Research's lifetime achievement award, given for an outstanding contribution to the field of public opinion research, including: advances in theory, empirical research and methods; improvements in ethical standards; and promotion of understanding among the public, media and/or policy makers.

Invited Addresses

- 1992 Invited Address, Midwestern Psychological Association Annual Meeting, Chicago, Illinois.
- 2003 Invited Address, Midwestern Psychological Association Annual Meeting, Chicago, Illinois.
- 2004 Invited Address, Distinguished Lecture Series Sponsored by the Departments of Psychology and Political Science, University of California, Davis, California.
- 2004 Keynote Lecture, International Symposium in Honour of Paul Lazarsfeld, Katholieke Universiteit Leuven (Belgium).
- 2005 Invited Address, Joint Program in Survey Methodology Distinguished Lecture Series, University of Maryland, College Park, Maryland.
- 2005 Invited Address, "Climate Change: Science → Action", Conference Hosted by the Yale School of Forestry and Environmental Studies, Aspen, Colorado.

- 2005 Invited Commentator, “Science for Valuation of EPA’s Ecological Protection Decisions and Programs,” a U.S. Environmental Protection Agency Science Advisory Board Workshop, Washington, DC.
- 2006 Invited Address, “The Wonderful Willem Saris and his Contributions to the Social Sciences.” Farewell Symposium for Willem Saris, University of Amsterdam, Amsterdam, the Netherlands.
- 2006 Invited Workshop, “The State of Survey Research.” Annual Summer Meeting of the Society for Political Methodology, Davis, California.
- 2006 Invited Keynote Address, “Recent Lessons Learned About Maximizing Survey Measurement Accuracy in America: One Surprise After Another.” 2006 Survey Research Methodology Conference, Center for Survey Research, Academia Sinica, Taipei, Taiwan.
- 2006 Invited Address, “Review of Nonresponse Analysis Across Multiple Surveys.” Conference on “Sample Representativeness: Implications for Administering and Testing Stated Preference Surveys,” Resources for the Future, Washington, D.C.
- 2006 Invited Address, “Introduction to Survey Issues in Ecological Valuation.” Meeting of the U.S. Environmental Protection Agency Scientific Advisory Board Committee on Valuing the Protection of Ecological Systems and Services (CVPESS), Washington, D.C.
- 2006 Invited Address, “Gas Pumps and Voting Booths: Energy and Environment in the Midterm Elections.” First Wednesday Seminar, Resources for the Future, Washington, D.C.
- 2006 Invited Address, “What Americans Believe and Don’t Believe about Global Warming: Attitude Formation and Change in Response to a Raging Scientific Controversy.” National Science Foundation Speaker Series, Washington, D.C.
- 2006 Invited Address, “Moving Survey Data Collection to the Internet? Surprising Ways that Mode, Sample Design and Response Rates Affect Survey Accuracy.” New York Chapter of the American Association for Public Opinion Research, Fordham University, New York, New York.
- 2006 Invited Address, “Climate change: What Americans Really Think.” Conference entitled “A Favorable Climate for Climate Action,” sponsored by the Sustainable Silicon Valley, Santa Clara University, Santa Clara, California.
- 2006 Invited Lecture, “What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy.” Brown Bag Series, National Oceanic and Atmospheric Administration, Silver Spring, Maryland.
- 2007 Invited Lecture, “What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy.” Education And Outreach Colloquium, Earth Sciences Division, NASA Goddard Space Flight Center, Greenbelt, Maryland.
- 2007 Inaugural Lecture, “The Brave New World of Survey Research: One Surprise After Another.” Survey Research Institute First Annual Speaker Series, Cornell University, Ithaca, New York.

- 2007 Inaugural Lecture, “What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy.” National Centers for Coastal Ocean Science/Center for Sponsored Coastal Ocean Research Ecosystem Science Seminar Series & NOS Science Seminar Series, National Oceanic and Atmospheric Administration, Silver Spring, Maryland.
- 2007 Plenary Speaker, “What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy.” Annual Ocean and Coastal Program Managers’ Meeting, Sponsored by the Office of Ocean and Coastal Resource Management in partnership with the National Estuarine Research Reserve Association, National Oceanic and Atmospheric Administration, Washington, DC.
- 2007 Oral Testimony on Assembly Bill 372 (to revise the order in which the names of candidates for an office must appear on the ballot) before the Nevada State Legislature, Carson City, Nevada.
- 2007 Invited Lecture, “What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy.” The White House Office of Science and Technology Policy, Washington, D.C.
- 2007 Invited Lecture, “What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy.” Workshop on Climate Science and Services: Coastal Applications for Decision Making through Sea Grant Extension and Outreach. NOAA Coastal Services Center, Charleston, South Carolina.
- 2007 Invited Lecture, “Climate Change: What Americans Think.” Capital Hill briefing sponsored by the Environment and Energy Study Institute, Cannon House Office Building, Washington, D.C. Broadcast live on C-SPAN.
- 2007 Invited Lecture, “The Impact of Candidate Name Order on Election Outcomes.” The Carter Center, Atlanta, Georgia.
- 2007 Invited Lecture, “What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy.” Google, Mountain View, California.
- 2007 Invited Lecture, “Climate Change: What Americans Really Think.” The Commonwealth Club, San Francisco, California.
- 2007 Invited Address, “Representativeness of Online Panels.” Time-Warner 2007 Research Conference, New York, New York.
- 2007 Invited Lecture, “What the Public Knows.” News Executives Roundtable: Covering Climate Change, Stanford, California.
- 2007 Invited Address, “The Top Ten Signs of an Excellent Survey Vendor.” Intuit Corporate Customer & Market Insight Offsite, Palo Alto, California.
- 2007 Invited Lecture, “What Americans Really Think About Climate Change.” Association of Science-Technology Centers Conference, Los Angeles, California.

- 2007 Invited Address, “The New American National Election Study Panel Survey Project.” Survey Research in the 21st Century: Challenges and Opportunities, Royal Statistical Society, London, UK.
- 2007 Invited Testimony, “Aviation Safety: Can NASA Do More to Protect the Public?” House Committee on Science and Technology, U.S. Congress, Washington, DC. Broadcast live on C-SPAN.
- 2007 Invited Opening Keynote Address, “New Insights Into Optimizing Survey Questionnaire Design and Selecting a Model of Data Collection.” Panel Research 2007, ESOMAR World Research Conference, Orlando, Florida.
- 2007 Invited Plenary Address, “New Insights into Questionnaire Design: How to Maximize the Validity of Your Measurements.” Federal Committee on Statistical Methodology Research Conference, Arlington, Virginia.
- 2007 Invited Lecture, “What Americans Think and Do About Climate Change; Insights from a Psychological Perspective.” California Institute for Energy and Environment’s Behavior, Energy, and Climate Change Conference, Sacramento, California.
- 2007 Invited Keynote Lecture, “What Americans Think About Climate Change.” 2007 American Public Media Conference on Sustainability, Pocantico Conference Center, Tarrytown, New York.
- 2007 Invited Address, “What the American Public Really Thinks About Climate Change: New Evidence on Amelioration Strategies.” 2007 American Geophysical Union Fall Meeting, San Francisco, California.
- 2008 Invited Address, “Climate Change and the 2008 U.S. Presidential Election.” Eighth National Conference on Science, Policy, and the Environment: Climate Change: Science and Solutions. Conference sponsored by the National Council for Science and the Environment, Washington, DC.
- 2008 Invited Presentation, “Explaining the Relation of Aging with Susceptibility to Attitude Change.” Eighth Annual SPSP Attitudes Preconference, Albuquerque, New Mexico.
- 2008 Invited Lecture, “Comparisons of Survey Modes in Terms of Data Quality.” Department of Families, Housing, Community Services, and Indigenous Affairs, Australian Government, Canberra, Australia.
- 2008 Invited Lecture, “Applying Theories of Attitudes and Attitude Change to the Mission of the Australian Tax Office.” Australian Tax Office, Australian Government, Canberra, Australia.
- 2008 Invited Lecture, “The Theory of Survey Satisficing.” Tourism Australia, Canberra, Australia.
- 2008 Invited Lecture, “Lessons from the Field: A Blueprint for Optimizing Measurement Accuracy and Sample Composition.” 40th Meeting of the Computer Market Analysis Group, Intuit, Mountain View, California.

- 2008 Invited Lecture, "Uses of Surveys in Court." How to Find, Litigate, and Try Class Action Lawsuits, Educational Symposium sponsored by Consumer Attorneys of San Diego, San Diego, California.
- 2008 Invited Keynote Address, "What the American Public Really Thinks About Climate Change: New Evidence on Amelioration Strategies." Union of Concerned Scientists Retreat, National Labor College, Silver Spring, Maryland.
- 2008 Invited Lecture, "The Challenges of Measuring Facts Accurately in Surveys: Small Changes in Question Wording can Make a Difference." Survey Methodology Division, U.S. Census Bureau, Suitland, Maryland.
- 2008 Invited Lecture, "The Accuracy of Non-Probability Samples of People Who Volunteer to Do Surveys for Money." Harvard Center for Survey Research 2008 Spring Conference: New Technologies and Survey Research, Harvard University, Cambridge, Massachusetts.
- 2008 Invited Presentation, "Writing an Effective Grant Proposal for NSF." AAPOR Professional Development Breakfast. Annual Meeting of the American Association for Public Opinion Research, New Orleans, Louisiana.
- 2008 Invited Commentary, "Reflections on the American Voter Revisited." Annual Meeting of the American Association for Public Opinion Research, New Orleans, Louisiana.
- 2008 Invited Presentation, "Briefing on the NAOMS Survey Creation." Presentation to the Committee to Assess NASA's National Aviation Operations Monitoring Service (NAOMS) Project, National Research Council, National Academy of Sciences, Washington, DC.
- 2008 Invited Address, "Public Attitudes, Perceptions, and Concern about Global Warming: Evidence from a New Survey." Lecture at the Russell Senate Office Building in the Environmental Science Seminar Series Sponsored by the American Meteorological Society, Washington, D.C.
- 2008 Invited Keynote Address, "Designing Ballots to Prevent Bias: How the Order of Candidate Names Determines Who Was Elected President." EVT '08, 2008 Usenix/Accurate Electronic Voting Technology Workshop, San Jose, California.
- 2008 Invited Address, "What Americans Think about Climate Change: Insights from 10 Years of Psychology-Inspired National Surveys Tracking Public Attitudes." Symposium on the Psychology of Global Climate Change, American Psychological Association Annual Meeting, Boston, Massachusetts.
- 2008 Invited Presentation, "The Accuracy of On-line Surveys with Non-Probability Samples." Second Annual Workshop on Measurement and Experimentation with Internet Panels, Sponsored by CentERdata, Institute for Data Collection and Research (University of Tilburg), Zeist, The Netherlands.
- 2008 Invited Address, "What Americans Really Think About Climate Change: Is it Happening? What's Causing it? What Should Be Done About It?" Conference entitled "Social Science and Humanities Facing the Climate Change Challenges," sponsored by the European Union, the Republic of France, the French Ministere de L'Enseignement Superieur Et De La Recherche, and the French Ministere De L'Ecologie, De L'Energie, Du Developpement Durable, Ett De L'Amenagmenet du Territoire, Paris, France.

- 2008 Invited Presentation, “Susceptibility to Response Effects in Surveys: Cognitive and Motivational Factors.” Seventh International Conference on Social Science Methodology – RC33 – Logic and Methodology in Sociology, Naples, Italy.
- 2008 Invited Presentation, “Satisficing When Answering Questions: A Theoretical Explanation for a Wide Range of Findings in the Questionnaire Design Literature.” Max Planck Institute for Human Development, Berlin, Germany.
- 2008 Invited Presentation, “Social Psychology Under the Microscope: Do Classic Laboratory Experiments Replicate When Participants Are Representative of the General Public Rather Than Convenience Samples of College Students?” Max Planck Institute for Human Development, Berlin, Germany.
- 2008 Fathauer Lecturer, “How Do American Voters Decide? Findings from Fifty Years of Scholarship on Electoral Choice.” Eller College of Management, University of Arizona, Tucson, Arizona.
- 2008 Invited Presentation, “What Are They Thinking? Information, Persuasion, and the American Public’s Response to Climate Change.” American Politics Research Workshop, Harvard University, Cambridge, Massachusetts.
- 2008 Invited Presentation, “The 2008 American Presidential Election: Psychological Insights from the AP-Yahoo News Poll.” Society of Experimental Social Psychology Annual Meeting, Sacramento, California.
- 2008 Invited Presentation, “Election Preview: Polls, Ballots, Fraud, and Misconceptions.” 46th Annual New Horizons in Science Conference, Council for the Advancement of Science Writing, Palo Alto, California.
- 2008 Invited Presentation, “Getting Into the Heads of American Voters: Insights from Political Psychology.” Menlo School, Menlo Park, California.
- 2008 Invited Lecture, “Do We Really Care About Climate Change? Grounding Climate Policy in Psychological Analysis.” The World Bank, Washington, DC.
- 2008 Invited Lecture, “Issue-Focused Passion in America: How and Why Issue Publics Determine Election Outcomes.” Seminario de Investigación en Ciencia Política 2008, Instituto Tecnológico Autónomo de México (ITAM), Mexico City, Mexico.
- 2009 Invited Presentation, “Accounting for Biases in NAOMS.” Presentation to the Committee to Assess NASA’s National Aviation Operations Monitoring Service (NAOMS) Project, National Research Council, National Academy of Sciences, NASA Ames Conference Center, Moffett Field, California.
- 2009 Presidential Symposium Lecture, “Why the 2008 U.S. Presidential Election Turned Out As It Did: Psychology Peers Into National Survey Data.” Annual Meeting of the Society for Personality and Social Psychology, Tampa, Florida.
- 2009 Stauffer Colloquium Series Lecture, “What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy.” School of

Behavioral and Organizational Sciences, Claremont Graduate School, Claremont, California.

- 2009 RTI Fellow Lecture, “What Americans Really Think About Climate Change: Psychological Insights from 10 Years of National Surveys.” RTI International, Research Triangle Park, North Carolina.
- 2009 Walter H. Stellner Distinguished Speaker in Marketing, “Social Psychology Under the Microscope: Do Our Classic Experiments Replicate When Participants Are Representative of the General Public Rather Than Convenience Samples of College Students?” College of Business, University of Illinois, Urbana-Champaign, Illinois.
- 2009 Invited Presentation, “Mediation: Why Bother?” Twelfth Sydney Symposium of Social Psychology entitled “Attitudes and Attitude Change.” University of New South Wales, Sydney, Australia.
- 2009 Keynote Address, “Money for Surveys: What about Data Quality?” GOR 09, 11th General Online Research Conference, University of Vienna, Vienna, Austria.
- 2009 Invited Presentation, “Comparing Various Measures of Survey Accuracy and Summarizing the Findings of Studies Using Each Method.” Conference on Survey Quality, Program on Survey Research, Harvard University, Cambridge, Massachusetts.
- 2009 Invited Lecture, “What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy.” Climate Policy Seminar Series, sponsored by the Climate Risk Management Initiative, Dickinson School of Law, the Environment & Natural Resources Institute, the Penn State Institute of Energy and the Environment, the Rock Ethics Institute, Communication Arts and Sciences, Department of Political Science, Department of Psychology, Schreyer Institute for Teaching Excellence, and the Social Science Research Institute, Pennsylvania State University.
- 2009 Invited Lecture, “The Accuracy of Online Surveys with Non-probability Samples of People who Volunteer to do Surveys for Money.” Center for Statistics and the Social Sciences Seminar, University of Washington, Seattle, Washington.
- 2009 Allen Edwards Endowed Lecture in Psychology, “Social Psychology Under the Microscope: Do Classic Experiments Replicate when Participates are Representative of the General Public Rather Than Convenience Samples of College Students?” Department of Psychology, University of Washington, Seattle, Washington.
- 2009 Invited Lecture, “Why I Challenged the NASA Administrator in Congressional Testimony: The Shocking Story of a Groundbreaking Aviation Safety Survey Research Project Gone Awry.” Google Tech Talk Series, Mountain View, California.
- 2009 Invited Lecture, “What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy.” Climate Central, Princeton, New Jersey.
- 2009 Invited Plenary Lecture, “What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy.” A National Workshop on Communicating Ocean Issues Based on Ocean on the Edge: Top Ocean Issues. Long Beach Convention Center, sponsored by the Aquarium of the Pacific, the National

Oceanic and Atmospheric Administration, and the National Research Council's Marine Board and Ocean Studies Board, Long Beach, California.

- 2009 Invited Lecture, "What Americans Really Think About Climate Change." Air Resources Board Chair's Air Pollution Seminar, California Environmental Protection Agency Building, Sacramento, California.
- 2009 Invited Presentation, "What Americans Really Think About Climate Change." Stanford University Alumni Association – Sacramento Chapter. Sacramento, California.
- 2009 Keynote Address, "The End of Agree/Disagree Rating Scales: Acquiescence Bias and Other Flaws Suggest a Popular Measurement Method Should Be Abandoned." European Survey Research Association 2009 Conference, Warsaw, Poland.
- 2009 Invited Lecture, "Methods of Survey Data Collection and Determinants of Data Quality." German Research Foundation Summer Academy on Methods of Educational Research, University of Bamberg, Bamberg, Germany.
- 2009 Invited Panel Member, "Hopenhagen: Public support for a climate deal in Copenhagen." The Commonwealth Club of California, San Francisco, California.
- 2009 Invited Primary Paper Presentation, "Conducting Experiments to Evaluate Questions." Workshop on Question Evaluation Methods, National Center for Health Statistics, Hyattsville, Maryland.
- 2009 Invited Presentation, "The Use of Surveys in Court." Second Annual Class Action Symposium Sponsored by Consumer Attorneys of San Diego, San Diego, California.
- 2009 Invited Presentation, "The Accuracy of Internet Surveys." Attaining Accuracy, Maximum Coverage, and Representative in Web-Base Research. Conference at the Charles Hotel, Cambridge, Massachusetts.
- 2009 Keynote Address, "Scientific Survey Research: Sustainable in an Online World?" CASRO Data Collection Conference, Council of American Survey Research Organizations, Las Vegas, Nevada.
- 2009 Invited Webinar, "Best Practice Data Collection Online with a Probability Sample?" Australian Market & Social Research Society, Sydney, Australia.
- 2010 Invited Presentation, "A New Look at Racism in America: Evidence from National Surveys." Political Psychology Pre-Conference 2010, Society for Personality and Social Psychology Annual Conference, Las Vegas, Nevada.
- 2010 Invited Presentation, "What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy." Stanford Club of Las Vegas, Las Vegas, Nevada.
- 2010 Invited Address, "Tracking American Opinions About Climate Change." Climate, Mind, and Behavior Symposium, The Garrison Institute, Garrison, New York.
- 2010 Invited Presentation, "Public Opinion and Climate Change: The Real Reason for the Recent Decline." Climate Policy: Public Perception, Science, and the Political Landscape.

Sponsored by the American Association for the Advancement of Science, the American Geophysical Union, the American Meteorological Society, and the American Statistical Association. Hart Senate Office Building, Washington, DC.

- 2010 Invited Lecture, “Creating and Evaluating a new Method for Collecting Survey Data via the Internet: The Story of the FFRISP (Face-to-Face Recruited Internet Survey Platform)”. Social, Behavioral, and Economic Sciences Lecture Series, National Science Foundation, Arlington, Virginia.
- 2010 Invited Lecture, “Recent Research Findings from SRS Experiments.” Science Resources Statistics Program Colloquium, National Science Foundation, Arlington, Virginia.
- 2010 Invited Lecture, “What Americans Think About Climate Change.” Speaker Series, Center for Decision Sciences, Columbia University, New York, New York.
- 2010 Invited Lecture, “Social Psychology Under the Microscope: Do Our Classic Experiments Replicate When Participants Are Representative of the General Public Rather Than Convenience Samples of College Students?” Colloquium Series, Psychology Department, Columbia University, New York, New York.
- 2010 Invited Lecture, “Public Opinion Research on Climate Change.” Rio Tinto Workshop on the Politics of Carbon, Meridian Institute, Washington, DC.
- 2010 Invited Lecture, “How to Measure Usability: Designing Your Questions Well.” Washington, DC, Chapter of the Usability Professionals’ Association, Arlington, Virginia.
- 2010 Invited Lecture, “Have Americans’ Views on Global Warming Changed? A New Look at Public Opinion.” Briefing sponsored by the Environmental and Energy Study Institute, Capital Visitor Center, Washington, DC.
- 2010 Invited Lecture, “What Americans Really Think About Climate Change.” Climate Change Communication Forum, Hosted by the U.S. Fish and Wildlife Service and the U.S. Department of the Interior, George Mason University, Fairfax, Virginia.
- 2010 Invited Lecture, “What Americans Really Think About Climate Change.” Clean Energy Program, Third Way, Washington, DC.
- 2010 Invited Lectures, “Experimental Methods in the Social Sciences.” Workshop in Experimental Methods, Sponsored by the ELECDDEM Training Network in Electoral Democracy, ICHEC, Brussels, Belgium.
- 2010 Invited Lecture, “Optimizing Survey Questionnaire Design: New Findings.” Interagency Response Error Group Monthly Meeting, Government Accountability Office, Washington, DC.
- 2010 Invited Lecture, “Creating and Evaluating a New Method for Collecting Survey Data via the Internet,” Workshop sponsored by DC-AAPOR, Bureau of Labor Statistics, Washington, DC.
- 2010 Keynote Address, “Surveys and Statistical Evidence to Mangle the Class Case”. Third Annual Class Action Symposium, San Diego, California.

- 2010 Invited Presentation, “Implicit Attitude Measurement in National Surveys.” Conference on Methodology in Political Psychology, Ohio State University, Columbus, Ohio.
- 2010 Invited Presentation, “What Americans Really Think About Climate Change,” MZES Colloquium, Mannheimer Zentrum Fur Europäische Sozialforschung, University of Mannheim, Mannheim, Germany.
- 2010 Invited Workshop, “Attitudes in the World of Politics: Formation, Change, and Impact.” Oberrhein-Program (cosponsored by the Universities of Mannheim, Heidelberg, Freiberg, and Basel), Social Sciences Graduate School, University of Mannheim, Mannheim, Germany.
- 2010 Lunchtime Brownbag Series, “Assessing Anti-Black Racism in Contemporary America via Surveys: New Measurement Approaches Yield New Insights.” National Opinion Research Center, University of Chicago, Chicago, Illinois.
- 2010 Invited Lecture, “What Americans Really Think About Climate Change.” AAAS Leadership Seminar in Science and Technology Policy, American Association for the Advancement of Science, Washington, DC.
- 2010 Invited Panelist, “Outlook for Climate and Energy Policy in the New Congress,” Session in the “Science & Society: Global Challenges Discussion Series”, Center for Science, Technology and Security Policy, American Association for the Advancement of Science, Washington, DC.
- 2010 Invited Guest Speaker, “What Americans Really Think About Climate Change.” World Resources Institute, Washington, DC.
- 2010 Invited Presentation to the Working Group on Immigration and Cultural Contact, “The Accuracy of Internet Surveys with Probability and Non-Probability Samples.” Russell Sage Foundation, New York, New York.
- 2010 Invited Lecture, “What Mainers Really Think About Global Warming: Results from an In-Depth Statewide Survey.” Environmental Studies Program, Bowdoin College, Brunswick, Maine.
- 2010 Invited Panelist, “Reflections on the Accomplishments and Future of Political Communication Research.” Conference on “Political Communication: The State of the Field in the 21st Century.” Annenberg Public Policy Center, University of Pennsylvania, Philadelphia, Pennsylvania.
- 2010 Invited Presentation, “The American Public’s Understandings and Misunderstandings About Climate Change: Is There a Crisis of Confidence in Climate Science?” Scientific Symposium in Honor of Stephen H. Schneider, Stanford University, Stanford, California.
- 2011 Invited Lecture, “What Floridians Really Think About Global Warming: Results from an In-Depth Statewide Survey.” Lecture hosted by the FSU Department of Earth, Ocean, and Atmospheric Science, the FSU Department of Urban and Regional Planning, the Florida Climate Institute, the Tallahassee Democrat, and the FSU Institute for Energy Systems, Economics, and Sustainability, Florida State University, Tallahassee, Florida.
- 2011 Invited Presentation, “The Mega-Splice in the 2008 American National Election Studies

Time Series Survey.” Design Issues in Longitudinal and Repeated Cross-Sectional Surveys. Duke Initiative on Survey Methodology. Social Science Research Institute at Duke University, Durham, North Carolina.

- 2011 Invited Presentation, “What Americans Think About Global Warming: Attitude Formation and Change in Response to a Raging Scientific Controversy.” Monterey Bay Aquarium, Monterey, California.
- 2011 Invited Testimony, Comments on Assembly Bill No. 99 “Revises the Order in Which the Names of Candidates for an Office Must Appear on the Ballot”, Committee on Legislative Operations and Elections, Nevada Assembly, State of Nevada.
- 2011 Invited Discussant on Respondent Motivation, BLUE-Enterprise and Trade Statistics Conference on Business’ Burden and Motivation in Official Surveys. Conference sponsored by Statistics Netherlands and the European Union, Heerlen, The Netherlands.
- 2011 Invited Presentation, “What Massachusetts Residents and Other Americans Think About Climate Change: Results from an In-Depth Statewide Study and National Surveys.” Boston University, Boston Massachusetts.
- 2011 Invited Presentation, “What Massachusetts Residents and Other Americans Think About Climate Change: Results from an In-Depth Statewide Study and National Surveys.” The Heller School for Social Policy and Management, Brandeis University, Waltham, Massachusetts.
- 2011 Invited Presentation, “What Massachusetts Residents and Other Americans Think About Climate Change: Results from an In-Depth Statewide Study and National Surveys.” Green Conversation Series, Harvard University Center for the Environment, Harvard University, Cambridge, Massachusetts.
- 2011 Invited Presentation, “What Massachusetts Residents and Other Americans Think About Climate Change: Results from an In-Depth Statewide Study and National Surveys.” Tufts Institute of the Environment, Tufts University, Medford, Massachusetts.
- 2011 Invited Presentation, “Adventures in Survey Research: A Workshop on the Dangers of Trying to Make the World a Better Place through Social Science.” Essex Short Course in Social Research, in Association with Methodology Institute LSE and IPSOS MORI, University of Essex, Essex, United Kingdom.
- 2011 Invited Presentation, “Measuring Intent to Participate and Participation in the 2010 Census and Their Correlates and Trends: Comparisons of RDD Telephone and Non-probability Sample Internet Survey Data.” U.S. Census Bureau, Suitland, Maryland.
- 2011 Invited Remarks, “Studying the Impact of Electoral Impact of Candidate Statements on Policy Issues.” Session entitled “Studying 2012 Campaign and elections: Current Plans and Future Directions,” sponsored by the Omidyar Network and the National Institute for Civil Discourse at the University of Arizona. American Political Science Association Annual Meeting, Seattle, Washington.
- 2011 Invited Presentation, “Social Psychology Under the Microscope: Do Our Classic Experiments Replicate When Participants Are Representative of the General Public Rather Than Convenience Samples of College Students?” A Conference in Honor of Daniel

Wegner, Harvard Business School, Harvard University.

- 2011 Invited Presentation, “American Public Opinion on Climate Change and Its Impact on Voting in Congressional and Presidential Elections.” Public lecture and webcast sponsored by Resources for the Future, Washington, D.C.
- 2011 Invited Webinar, “Advances in Questionnaire Design.” Australian Market & Social Research Society, Sydney, Australia.
- 2011 Invited Lecture, “Passion in American Politics: What Happens When Citizens Become Deeply Committed to Pressuring Government on a Policy Issue.” MZE-Colloquium, School of Social Sciences, University of Mannheim, Mannheim, Germany.
- 2011 Invited Lecture, “Creating the Face-to-Face Recruited Internet Survey Platform (FFRISP).” Collaborative Research Center, University of Mannheim, Mannheim, Germany.
- 2012 Invited Lecture, “Trends in American Public Attitudes about Global Warming: A Psychological Analysis.” Sustainability Psychology Preconference, Society for Personality and Social Psychology Annual Meeting, San Diego, California.
- 2012 Invited Lecture, “Americans’ Views on Climate Change and Their Impact on Voting Behavior.” 2012 Climate, Mind, and Behavior Symposium, Garrison Institute, Garrison, New York.
- 2012 Invited Presentation, “Changing Government Policy by Changing Public Attitudes.” Climate Central, Princeton, New Jersey.
- 2012 Invited Presentation, “Americans’ Views on Climate Change and Their Impact on Voting Behavior.” Skoll Global Threats Fund, San Francisco, California.
- 2012 Invited Presentation, “What Americans Think About Climate Change.” Webinar series on The Science of Policy Communication. Society for the Psychological Study of Social Issues.
- 2012 Invited Lecture, “What Americans Really Think About Climate Change.” Lecture sponsored by the Water Sustainability Program, the Institute of the Environment, the Renewable Energy Network, the School of Earth and Environmental Sciences, and the School of Geography and Development, University of Arizona, Tucson, Arizona.
- 2012 Invited Lecture, “Trust in Scientists, Controversy Among Scientists, and American Public Opinion on Climate Change: How Attitude Formation and Change Unfold.” Presentation during “The Science of Science Communication”, The Arthur M. Sackler Colloquia, National Academy of Sciences, Washington, DC.
- 2012 Invited Short Course, “Maximizing the Accuracy of Online Surveys: Comparisons of Methods and Recommendations of Optimal Procedures.” American Association for Public Opinion Research Annual Meeting, Orlando, Florida.
- 2012 Invited Lecture, “How Americans Form and Change Their Opinions About Climate Change.” Outside-In Engagement Series sponsored by the Interagency Communication and Education Team, United States Global Change Research Program, Washington, DC.
- 2012 Invited Lecture, “Pursuing Excellence in Scientific Research: Challenges and Rewards.”

Second Annual Stanford University Postdoctoral Association Research Symposium, Stanford University, Stanford, California.

- 2012 Invited Lecture, “U.S. Public Views on Climate Change: Insights from Polling.” Program on Communicating Uncertainty, Institute for International and Regional Studies, Princeton University, Princeton, New Jersey.
- 2012 Invited Keynote, “Public perceptions of Climate Change in the U.S.” Planning for Local Government Climate Challenges: Connecting Research and Practice Workshop, Sponsored by the University of Arizona Institute of the Environment, Arizona State University Campus, Tempe, Arizona.
- 2012 Invited Presentation, “Optimizing the Design of Self-Reports.” Engagement and Academic Tenacity: Making the Invisible Salient and Actionable, Workshop Sponsored by the Bill and Melinda Gates Foundation, Cambridge, Massachusetts.
- 2012 Invited Presentation, “Evidence of Decline in Effect Sizes: From Original Studies to Replications to Representative National Samples.” The Decline Effect: Evidence, Explanations, and Future Directions. Symposium at the University of California Santa Barbara, Santa Barbara, California.
- 2012 Invited Presentation, “Has the American Public Turned Away from Climate Change?” Salon Sponsored by the Woods Institute for the Environment at Stanford University, Venice, California.
- 2012 Invited Presentation, “Questionnaire Design.” Conference on the Future of Survey Research, National Science Foundation, Arlington, Virginia.
- 2012 Invited Speaker, “What’s at Stake for California?” Event sponsored by the Division of Social Sciences, the Office of Government Relations, and the Politics Department, University of California - Santa Cruz, Santa Cruz, California.
- 2012 Invited Presentation, “Issue Publics and Candidate Evaluations; Contrasting Different Analytic Methods to Identify the Psychological Process of Candidate Evaluation.” Directions in Political Science: Papers in Honor of George B. Rabinowitz. University of Michigan, Ann Arbor, Michigan.
- 2012 Invited Lecture, “What Americans Think About Climate Change: Explorations of Attitude and Belief Formation and Change in Response to a Raging Controversy”, Lecture Series on Persuasion, Attitude, and Behavior Change, Sponsored by the Research Center for Group Dynamics, Institute for Social Research, University of Michigan.
- 2013 Invited Keynote Address, “The Future of Survey Research,” Survey Research Methodology: The Changing Landscape of Survey Research in the Field and at ICF. Conference sponsored by ICF International, Fairfax, Virginia.
- 2013 Invited Lecture, “The Future of Survey Research,” 2013 National Cancer Institute Division of Cancer Control and Population Sciences Workshop: Global and National Issues Shaping the Cancer Control Surveillance Landscape. NIH Neuroscience Conference Center, Rockville, Maryland.
- 2013 Invited Lecture, “Public Perceptions about Global Warming and Government Involvement

in the Issue.” Briefing at the Rayburn House Office Building, sponsored by the Environmental and Energy Study Institute, Washington, DC.

- 2013 Policy Briefing, “Preparing for the Effects of Global Warming: The American Public’s Perspective on Sea Level Rise,” National Press Club, sponsored by the Woods Institute for the Environment at Stanford University and the Center for Ocean Solutions at Stanford University, Washington, DC.
- 2013 Invited Lecture, “What Americans Really Think About Climate Change - Attitude Formation and Change Across the U.S. in Response to a Raging Scientific Controversy.” Sponsored by the “Middle America” Student Organization, Graduate School of Education, Harvard University, Cambridge, Massachusetts.
- 2013 Invited Remarks, “RFF University Fellows Roundtable: RFF’s Next Decade.” Resources for the Future, Washington, DC.
- 2013 Invited Lecture, “The American Public’s Views of Climate Change: An Update.” Department of Global Ecology, Carnegie Institution for Science, Stanford, California.
- 2013 Invited Lecture, “Contingent Valuation.” Lecture sponsored by the Centre for Environmental Political Sciences, University of Gothenburg, Gothenburg, Sweden.
- 2013 Invited Lecture, “The Accuracy of Online Surveys with Non-probability Samples of People who Volunteer to Do Surveys for Money.” Workshop on Survey Methodology, Multidisciplinary Opinion and Democracy Research Group, Department of Political Science, University of Gothenburg, Gothenburg, Sweden.
- 2013 Invited Lecture, “Satisficing When Answering Questions: A Theoretical Explanation for a Wide Range of Findings in the Questionnaire Design Literature.” Workshop on Survey Methodology, Multidisciplinary Opinion and Democracy Research Group, Department of Political Science, University of Gothenburg, Gothenburg, Sweden.
- 2013 Invited Lecture, “What Americans Really Think About Climate Change: Attitude Formation and Change in Response to a Raging Scientific Controversy.” Sponsored by the Faculty of Social Sciences, University of Gothenburg, Gothenburg, Sweden.
- 2013 Invited Lecture, “Trust in Environmental Scientists and Public Opinion on Global Warming in the United States.” Presentation at the Breakfast Seminar on Climate and Opinion, sponsored by the Bergen Programme for Governance and Climate, Uni Rokkan Center, Bergen, Norway.
- 2013 Invited Lecture, “Survey Item Design.” Workshop on Survey Design for the Norwegian Citizen Panel, University of Bergen, Bergen, Norway.
- 2013 Invited Presentation, “American Public Opinion on Climate Change.” Conference on “What is the Value of Being First? Perspectives from the California and Sweden Experiences.” Climate Policy Forum co-sponsored by Resources for the Future, the Swedish Mistra Indigo program, and the ClimateWorks Foundation. Hyatt Regency Embarcadero, San Francisco, California.
- 2013 Invited Lecture, “The Psychology of American Public Opinion on Climate Change.” Symposium on Conservation Psychology, hosted by the University of Southern California

Environmental Sustainability Network, University of Southern California, Los Angeles, California.

- 2013 Invited Keynote Presentation, “The History of Panel Internet Surveys.” Workshop on Longitudinal Research in Internet Panels, Program on Political Economy of Reforms, University of Mannheim, Mannheim, Germany.
- 2013 Invited Presentation, “Mode Comparisons.” Workshop on Longitudinal Research in Internet Panels, Program on Political Economy of Reforms, University of Mannheim, Mannheim, Germany.
- 2013 Short Course (with Mario Callegaro), “How to Publish in Survey Research: Strategies, Venues, Opportunities, and Errors to Avoid.” American Association for Public Research Annual Meeting, Boston, Massachusetts.
- 2013 Invited Keynote Address, “The Accuracy of Survey Measurements and the Impact of Data Collection Methodology.” Canadian Political Science Association, Victoria, British Columbia, Canada.
- 2013 Invited Presentation, “Debiasing.” Conference on Risk Communication for Better Long-Term Decisions: Insights from Finance and Healthcare. CenSoC - Centre for the Study of Choice, University of Technology, Sydney, Sydney, Australia.
- 2013 Invited Webinar (with Arthur Lupia and Matthew K. Berent), “Survey Coding: Best Practices for Coding Open-Ended Survey Data.” Webinar sponsored by the American Association for Public Opinion Research.
- 2013 Invited Keynote Address, “The Accuracy of Survey Data Collected by Various American On-line Survey Firms: A 2012 Comparison.” MESS Workshop, Sponsored by the University of Tilburg CentERdata Institute for Data Collection and Research, Den Haag, The Netherlands.
- 2013 Invited Keynote Address, “Social Desirability Response Bias: Real of an Illusion?” Sixth Webdatanet MC, WGs, TFs, Seminars, Webdatametrics Workshop and Conference: “Mixed Mode and Multi-Mode Research.” Sponsored by the Universitatis Islandiae Sigillum, Reykjavik, Iceland.
- 2013 Invited Keynote Address, “Choosing Mode of Data Collection for Surveys to Maximuze Data Quality.” International Conference on Applied Statistics 2013, Ribno, Slovenia.
- 2013 Invited Address, “Online Surveys.” DSA2 Conference on Web Surveys, Faculty of Social Sciences, University of Ljubljana, Ljubljana, Slovenia.
- 2013 Invited Address, “The Effects of Scientists’ Expressions of Uncertainty on Public Opinion on Global Warming.” Australian Psychological Society Annual Meeting, Cairns Convention Centre, Queensland, Australia.
- 2013 Invited Presentation, “Inequality in Public Conversations about Politics.” Cottrell Salon, Stanford, California.
- 2013 Invited Webinar, “Communicating About Climate Adaptation with the Public.” Sponsored by the Center for Ocean Solutions and the Woods Institute for the Environment, Stanford

University.

- 2013 Invited Testimony, “Public Opinion on Global Warming in the States.” Bicameral Task Force on Climate Change, Committee on Energy and Commerce, U.S. House of Representatives, Washington, DC.
- 2013 Invited Presentation, “Public Opinion on Global Warming in the States.” Climate Action Campaign, Washington, DC.
- 2013 Invited Short Course, “Maximizing the Accuracy of Online Surveys: Comparisons of Methods and Recommendations of Optimal Procedures.” Annual Meeting of the Pacific Chapter of the American Association for Public Opinion Research, San Francisco, California.
- 2013 Invited Keynote Address, “Public Perceptions of Climate Change in the U.S.” Regional Climate Summit for Municipal Leaders: Economic, Health, Water, and Transportation Impacts. Sponsored by Climate Assessment for the Southwest, University of Arizona. University Marriott, Tucson, Arizona.
- 2014 Invited Presentation, “The Quality of Data Obtained from Non-Probability Internet Panels.” Google, Mountain View, California.
- 2014 Invited Presentation, “Satisficing When Answering Questions: A Theoretical Explanation for a Wide Range of Findings in the Questionnaire Design Literature.” CORE Colloquium Series, Southern Methodist University, Dallas, Texas.
- 2014 Invited Presentation, “Public Opinion on Global Warming.” Connecting the Dots Conference, Sponsored by the Woods Institute for the Environment, Stanford University, Stanford, California.
- 2014 Invited Keynote Address, “The Future of Survey Research.” Survey Research in the 21st Century: Lectures Celebrating the Survey Research Laboratory’s 50th Anniversary, University of Illinois, Champaign, Illinois.
- 2014 Invited Keynote Address, “The Future of Survey Research.” Survey Research in the 21st Century: Lectures Celebrating the Survey Research Laboratory’s 50th Anniversary, University of Illinois, Chicago, Illinois.
- 2014 Invited Webinar, “Experiments in Surveys: Tools for Determining How Marketers Can Shape People’s Preferences.” Australian Market & Social Research Society, Sydney, Australia.
- 2014 Invited Keynote Presentation, “Conducting and Publishing Methodology Research.” Annual Meeting of the Association of Academic Survey Research Organizations, University of Illinois, Chicago, Illinois.
- 2014 Invited Lecture, “Climate Change and Clean Energy – A Survey of U.S. Public Attitudes.” Resources for the Future, Washington, DC.
- 2014 Invited Presentation, “Public Attitudes About Climate Change and Clean Energy.” Sponsored by the Environmental and Energy Study Institute, Rayburn House Office Building, Washington, DC.

- 2014 Invited Presentation, "Social Science as Combat: The Global Warming War." Center for Advanced Study in the Behavioral Sciences, Palo Alto, California.
- 2014 Invited Keynote Address, "The Future of Survey Research." World Association of Public Opinion Research Annual Meeting, Universidad Diego Portales, Santiago, Chile.

Editorial Board Member

- 1989-2000 Journal of Personality and Social Psychology
2006-2008
- 1990-1994 Journal of Experimental Social Psychology
- 1997-2003 Basic and Applied Social Psychology
- 1988-1991, Public Opinion Quarterly
1994-2002
- 1998-2005 Media Psychology
- 2006-2008 Sociological Methodology
- 2008- Pathways
- 2012- Journal of Survey Statistics and Methodology

Internal Grants

- 1986 Ohio State University Office of Research and Graduate Studies Faculty Seed Grant, to support research on attitude importance.
- 1986 Ohio State University College of Social and Behavioral Sciences Research Expense Grant, to support research on social information processing and judgments about the self.
- 1987 Mershon Center Research Grant, to study the determinants of attitude importance.
- 1987 Ohio State University Office of Research and Graduate Studies Research Grant, to study the role of attitude importance in regulating political judgment.
- 1988 Ohio State University Office of Research and Graduate Studies, to support a study of the Arab/Israeli relations issue public in the United States (with Shibley Telhami).
- 1988 The Mershon Center, Ohio State University, to support a study of the Arab/Israeli relations issue public in the United States (with Shibley Telhami).
- 1988 Department of Political Science, Ohio State University, to support a study of the Arab/Israeli relations issue public in the United States (with Shibley Telhami).
- 1988 College of Social and Behavioral Sciences, Ohio State University, to support a study of the Arab/Israeli relations issue public in the United States (with Shibley Telhami).

- 1991 Ohio State University Office of Research and Graduate Studies Research Grant, to study the role of satisficing in shaping responses to survey questionnaire measures of attitudes.
- 1993 Ohio State University Office of the Vice President for Research, to support preparation of a book on questionnaire design.
- 1995 College of Social and Behavioral Sciences, Ohio State University, to support a study of the contingent valuation method of survey research.
- 1995 College of Social and Behavioral Sciences, Ohio State University, to support a survey of public attitudes toward global warming.
- 1995 College of Social and Behavioral Sciences, Ohio State University, to support research on questionnaire design.
- 1999 Mershon Center, Ohio State University. Foreign policy and election outcomes: A proposal to study the 2000 American Presidential election.
- 2003 VPUE Faculty Grant for Undergraduate Research, Stanford University.
- 2004 VPUE Faculty Grant for Undergraduate Research, Stanford University.
- 2005 VPUE Faculty Grant for Undergraduate Research, Stanford University.
- 2006 VPUE Faculty Grant for Undergraduate Research, Stanford University.
- 2007 VPUE Faculty Grant for Undergraduate Research, Stanford University.
- 2007 Summer Research College Support for Undergraduates, Political Science Department, Stanford University.
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- 2009 Summer Research College Support for Undergraduates, Political Science Department, Stanford University.
- 2009 Summer Research College Support for Undergraduates, Public Policy Program, Stanford University.
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- 2011 Summer Research College Support for Undergraduates, Political Science Department, Stanford University.
- 2011 Summer Research College Support for Undergraduates, Woods Institute for the Environment, Stanford University.
- 2011 Summer Research College Support for Undergraduates, Public Policy Program, Stanford University.
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- 2012 Summer Research College Support for Undergraduates, Public Policy Program, Stanford University.
- 2012 VPUE Faculty Grant for Undergraduate Research, Stanford University.
- 2013 Summer Research College Support for Undergraduates, Political Science Department, Stanford University.
- 2013 Summer Research College Support for Undergraduates, Woods Institute for the Environment, Stanford University.
- 2013 Summer Research College Support for Undergraduates, Public Policy Program, Stanford University.

External Grants and Contracts

- 1977 CBS Research Grant, to support development and evaluation of a mass media promotional campaign for sound recordings.
- 1984 Society for the Psychological Study of Social Issues Doctoral Dissertation Grant-in-aid.
- 1984 CBS Research Grant, to support literature review/research on the causes of heavy television viewing among children and adolescents.
- 1985 CBS Research Grant, to support empirical research on the effect of television viewing on alcohol use among children and adolescents.
- 1985 CBS Research Grant, to support empirical research on the causes of heavy television viewing among children and adolescents.
- 1987-1989 National Institute on Aging Research Grant, to study changes in political orientations over the life span (with Duane F. Alwin).

- 1987 National Association of Broadcasters Research Grant, to study the causes of heavy television viewing among children and adolescents.
- 1988 Society for the Psychological Study of Social Issues Grant-in-Aid, to support research on the causes of heavy television viewing among children and adolescents.
- 1990-1992 National Science Foundation, The information processing consequences of attitude importance.
- 1991 National Science Foundation Research Experience for Undergraduates Grant Supplement, The information processing consequences of attitude importance.
- 1992 Society for the Psychological Study of Social Issues Grant-in-Aid, to support research on the impact of the Gulf War on the constituents of presidential evaluations.
- 1992 National Science Foundation Research Experience for Undergraduates Grant Supplement, The information processing consequences of attitude importance.
- 1994 National Science Foundation, Explaining the surprising accuracy of mail surveys.
- 1995 National Science Foundation Research Experience for Undergraduates Grant Supplement, Explaining the surprising accuracy of mail surveys.
- 1995 U.S. Department of the Interior/Minerals Management Service/University of California Coastal Marine Institute, Testing and calibrating the measurement of nonmarket values for oil spills via the contingent valuation method (with Michael Hanemann).
- 1995 Electric Power Research Institute/Industrial Economics, Elicitation of public perceptions regarding the potential ecological effects of climate change (part I).
- 1996 Electric Power Research Institute/Industrial Economics, Elicitation of public perceptions regarding the potential ecological effects of climate change (part II).
- 1997 National Science Foundation, Formation and change of public beliefs about global warming.
- 1997 National Oceanic and Atmospheric Administration/U.S. Environmental Protection Agency/Resources for the Future, Formation and change of public beliefs about global warming: Wave II of survey interviewing.
- 1998, 1999, 2000, 2001 Robert Dodd and Associates/The Battelle Memorial Institute/National Aeronautics and Space Administration, National aviation operational monitoring system questionnaire development.
- 2000, 2001 Resources for the Future, American public opinion on the environment.
- 2001, 2002 Columbus Airport Authority, The dynamics and causes of airport customer satisfaction.
- 2002 Time-sharing Experiments for the Social Sciences (TESS) grant (funded by the National Science Foundation), Social desirability and reports of voter turnout (with Allyson L. Holbrook).
- 2003 National Science Foundation, Social and psychological mechanisms of the relation between age and openness to attitude change (with Penny Visser).

- 2003 New York Academy of Medicine/W. K. Kellogg Foundation, Engaging the community in terrorism preparedness planning.
- 2003 Decade of Behavior 2000-2010 Distinguished Lecture Program Grant to feature Richard E. Petty at the 2003 annual meeting of the American Association for Public Opinion Research.
- 2004 National Science Foundation, Optimizing the number of points on rating scales.
- 2004 The Bureau of Labor Statistics, U.S Department of Labor, Refining the categorization of jobs in the biotechnology industry.
- 2005 National Science Foundation, 2005 Summer Institute in Political Psychology.
- 2005 National Science Foundation, Survey Research Methodology Optimization for the Science Resource Statistics Program.
- 2005 National Science Foundation, American National Election Studies 2005-2010 (with Arthur Lupia).
- 2006 American Psychological Association, The psychology of voting and election campaigns: A proposal for a stand-alone conference (with Wendy Wood, Arthur Lupia, and John Aldrich).
- 2006 National Science Foundation, Agenda-setting workshop in the area of e-science: Development of the next generation of cybertools applied to data collections in the social and behavioral sciences (with Arthur Lupia).
- 2006 National Science Foundation, Development of a computer network for experimental and non-experimental data collection via the Internet from a nationally representative sample of American households.
- 2006 National Science Foundation and the Department of Homeland Security, Expansion of the American National Election Study: Gauging the public's Attitudes on terrorism and homeland security (with Arthur Lupia).
- 2007 National Science Foundation, 2007 Summer Institute in Political Psychology.
- 2007 National Science Foundation, Survey Research Methodology Optimization for the Science Resource Statistics Program.
- 2007 National Science Foundation, Survey Research Methodology Optimization for the Science Resource Statistics Program (Supplement).
- 2007 National Science Foundation, Research Experience for Undergraduates Supplement for the American National Election Study.
- 2007 National Science Foundation, The Impact of Polls on Political Behavior.
- 2007 National Science Foundation, American National Election Studies Supplement to Support Additional Pretesting of Questionnaire Items.

- 2007 National Science Foundation, American National Election Studies Supplement to Support a Conference on Methodology for Coding Open-ended Question Responses.
- 2008 National Science Foundation, SGER: DHS and NSF Collaboration: Developing Polls to Test Theories of Radicalization and Potential for Radicalization.
- 2008 National Science Foundation, American National Election Studies Supplement to Create a Supplemental Panel to Study the 2008 American Presidential Election.
- 2008 National Science Foundation, 2008 Summer Institute in Political Psychology.
- 2009 Time-sharing Experiments for the Social Sciences (TESS) grant (funded by the National Science Foundation), Does Mentioning ‘Some People’ and ‘Other People’ in an Attitude Question Improve Measurement Quality? (with David Yeager).
- 2009 National Science Foundation, 2009 Summer Institute in Political Psychology.
- 2009 Robert Wood Johnson Foundation, Surveying Public Opinion on Healthcare.
- 2009 Bill and Melinda Gates Foundation, Research and Polling Studies on Key Education Topics.
- 2009 National Science Foundation, 2010-2012 Summer Institute in Political Psychology.
- 2010 National Science Foundation, American National Election Studies Supplement to Develop and Test New Methods for Coding Open-ended Survey Data.
- 2010 National Science Foundation, Discovering the Mechanisms of Belief and Attitude Change on Controversial Issues: The Case of Global Warming and Trust in Scientists.
- 2011 Marketing Science Institute, Establishing the Accuracy of Online Panels Research (with Lisa Brügggen, Rebecca Weiss, David Yeager, Rui Wang, and Yph Lelkes).
- 2012 National Science Foundation, Conferences on the Future of Survey Research.
- 2013 National Science Foundation, Supplement to Grant on the Future of Survey Research.

Books

- Weisberg, H., Krosnick, J. A., & Bowen, B. (1989). Introduction to survey research and data analysis. Chicago: Scott, Foresman.
- Krosnick, J. A. (Ed.). (1990). Thinking about politics: Comparisons of experts and novices. New York: Guilford Press (Book version of a special issue of Social Cognition, Volume 8, Number 1, 1990).
- Petty, R. E., & Krosnick, J. A. (Eds.). (1995). Attitude strength: Antecedents and consequences. Hillsdale, NJ: Erlbaum.
- Weisberg, H., Krosnick, J. A., & Bowen, B. (1996). Introduction to survey research, polling, and data analysis. Thousand Oaks, CA: Sage.

- Carson, R. T., Conaway, M. B., Hanemann, W. M., Krosnick, J. A., Mitchell, R. C., Presser, S. (2004). Valuing oil spill prevention: A case study of California's central coast. Dordrecht, The Netherlands: Kluwer Academic Publishers.
- Callegaro, M., Baker, R., Bethlehem, J., Göritz, A., Krosnick, J. A., & Lavrakas, P. J. (Eds.). (2014). Online panel research: A data quality perspective. West Sussex, UK: John Wiley and Sons.
- Krosnick, J. A., & Fabrigar, L. R. (forthcoming). The handbook of questionnaire design. New York: Oxford University Press.

Journal Articles and Book Chapters

- Krosnick, J. A. (1978). One approach to the analysis of drumset playing. Percussive Notes, Spring-Summer, 143-149.
- Judd, C. M., Krosnick, J. A., & Milburn, M. A. (1981). Political involvement and attitude structure in the general public. American Sociological Review, 46, 660-669.
- Krosnick, J. A., & Judd, C. M. (1982). Transitions in social influence at adolescence: Who induces cigarette smoking? Developmental Psychology, 18, 359-368.
- Judd, C. M., & Krosnick, J. A. (1982). Attitude centrality, organization, and measurement. Journal of Personality and Social Psychology, 42, 436-447.
- Krosnick, J. A. (1982). Teaching percussion: Growing with your students. National Association of College Wind and Percussion Instructors Journal, Summer, 4-7.
- Judd, C. M., Kenny, D. A., & Krosnick, J. A. (1983). Judging the positions of political candidates: Models of assimilation and contrast. Journal of Personality and Social Psychology, 44, 952-963.
- McAlister, A. L., Krosnick, J. A., & Milburn, M. A. (1984). Causes of adolescent cigarette smoking: Tests of a structural equation model. Social Psychology Quarterly, 47, 24-36.
- Iyengar, S., Kinder, D. R., Peters, M. D., & Krosnick, J. A. (1984). The evening news and presidential evaluations. Journal of Personality and Social Psychology, 46, 778-787.
- Reprinted in Peplau, L. A., Sears, D. O., Taylor, S. E., & Freedman, J. L. (Eds.) (1988), Readings in social psychology: Classic and contemporary contributions. Englewood Cliffs, NJ: Prentice Hall.
- Alwin, D. F., & Krosnick, J. A. (1985). The measurement of values in surveys: A comparison of ratings and rankings. Public Opinion Quarterly, 49, 535-552.
- Reprinted in Singer, E., & Presser, S. (Eds.) (1989). Survey research methods: A reader. Chicago: University of Chicago Press.
- Reprinted in Bartholomew, D. (Ed.) (2006). Measurement. Oxford, UK: The Bardwell Press.
- Schuman, H., Ludwig, J., & Krosnick, J. A. (1986). The perceived threat of nuclear war, salience, and open questions. Public Opinion Quarterly, 50, 519-536.

- Krosnick, J. A., & Alwin, D. F. (1987). An evaluation of a cognitive theory of response order effects in survey measurement. Public Opinion Quarterly, 51, 201-219.
- Reprinted in Roberts, C., & Jowell, R. (Eds.) (2008). Attitude measurement. Thousand Oaks, CA: Sage Publications.
- Krosnick, J. A. (1988). Attitude importance and attitude change. Journal of Experimental Social Psychology, 24, 240-255.
- Krosnick, J. A., & Schuman, H. (1988). Attitude intensity, importance, and certainty and susceptibility to response effects. Journal of Personality and Social Psychology, 54, 940-952.
- Reprinted in Roberts, C., & Jowell, R. (Eds.) (2008). Attitude measurement. Thousand Oaks, CA: Sage Publications.
- Krosnick, J. A. (1988). The role of attitude importance in social evaluation: A study of policy preferences, presidential candidate evaluations, and voting behavior. Journal of Personality and Social Psychology, 55, 196-210.
- Krosnick, J. A., & Alwin, D. F. (1988). A test of the form-resistant correlation hypothesis: Ratings, rankings, and the measurement of values. Public Opinion Quarterly, 52, 526-538.
- Judd, C. M., & Krosnick, J. A. (1989). The structural bases of consistency among political attitudes: The effects of political expertise and attitude importance. In A. R. Pratkanis, S. J. Breckler, & A. G. Greenwald (Eds.), Attitude Structure and Function. Hillsdale, NJ: Erlbaum.
- Krosnick, J. A. (1989). Attitude importance and attitude accessibility. Personality and Social Psychology Bulletin, 15, 297-308.
- Krosnick, J. A. (1989). Question wording and reports of survey results: The case of Louis Harris and Aetna Life and Casualty. Public Opinion Quarterly, 53, 107-113.
- Reprinted in Bulmer, M. (Ed.) (2004), Questionnaires. Thousand Oaks, CA: Sage Publications.
- Krosnick, J. A., & Alwin, D. F. (1989). Aging and susceptibility to attitude change. Journal of Personality and Social Psychology, 57, 416-425.
- Krosnick, J. A. (1990). Government policy and citizen passion: A study of issue publics in contemporary America. Political Behavior, 12, 59-92.
- Krosnick, J. A. (1990). Expertise in political psychology. Social Cognition, 8, 1-8. (also in J. Krosnick (Ed.), Thinking about politics: Comparisons of experts and novices. New York: Guilford, 1990, pp. 1-8).
- Krosnick, J. A. (1990). Lessons learned: A review and integration of our findings. Social Cognition, 8, 154-158. (also in J. Krosnick (Ed.), Thinking about politics: Comparisons of experts and novices. New York: Guilford, 1990, pp. 154-158).
- Krosnick, J. A., Li, F., & Lehman, D. (1990). Conversational conventions, order of information acquisition, and the effect of base rates and individuating information on social judgments. Journal of Personality and Social Psychology, 59, 1140-1152.

- Krosnick, J. A., & Milburn, M. A. (1990). Psychological determinants of political opinionation. Social Cognition, 8, 49-72. (also in J. Krosnick (Ed.), Thinking about politics: Comparisons of experts and novices. New York: Guilford, 1990, pp. 49-72).
- Krosnick, J. A., & Sedikides, C. (1990). Self-monitoring and self-protective biases in the use of consensus information to predict one's own behavior. Journal of Personality and Social Psychology, 58, 718-728.
- Krosnick, J. A., & Kinder, D. R. (1990). Altering the foundations of support for the president through priming. American Political Science Review, 84, 497-512.
- Reprinted in J. T. Jost and J. Sidanius (Eds.) (2004). Political psychology: Key readings. New York, NY: Psychology Press.
- Reprinted in K. Arzheimer & J. Evans (Eds.) (2008). Electoral behaviour. London: Sage Publications.
- Reprinted in T. Høgenhagen and S. Winther Nielsen (Eds.) (2009). Politisk psykologi-antologi. Århus, Denmark: Aarhus University Press.
- Alwin, D. F., & Krosnick, J. A. (1991). Aging, cohorts, and the stability of sociopolitical orientations over the life span. American Journal of Sociology, 97, 169-195.
- Alwin, D. F., & Krosnick, J. A. (1991). The reliability of survey attitude measurement: The influence of question and respondent attributes. Sociological Methods and Research, 20, 139-181.
- Judd, C. M., Drake, R. A., Downing, J. W., & Krosnick, J. A. (1991). Some dynamic properties of attitude structures: Context induced response facilitation and polarization. Journal of Personality and Social Psychology, 60, 193-202.
- Krosnick, J. A. (1990). Americans' perceptions of presidential candidates: A test of the projection hypothesis. Journal of Social Issues, 46, 159-182.
- Krosnick, J. A. (1991). Response strategies for coping with the cognitive demands of attitude measures in surveys. Applied Cognitive Psychology, 5, 213-236.
- Krosnick, J. A. (1991). The stability of political preferences: Comparisons of symbolic and non-symbolic attitudes. American Journal of Political Science, 35, 547-576.
- Krosnick, J. A. (1992). The impact of cognitive sophistication and attitude importance on response order effects and question order effects. In N. Schwarz and S. Sudman (Eds.), Order effects in social and psychological research (pp. 203-218). New York: Springer-Verlag.
- Krosnick, J. A., & Abelson, R. P. (1992). The case for measuring attitude strength in surveys. Pp. 177-203 in J. Tanur (Ed.), Questions about questions: Inquiries into the cognitive bases of surveys. New York: Russell Sage.
- Krosnick, J. A., Betz, A. L., Jussim, L. J., & Lynn, A. R. (1992). Subliminal conditioning of attitudes. Personality and Social Psychology Bulletin, 18, 152-162.
- Lehman, D. R., Krosnick, J. A., West, R. L., & Li, F. (1992). The focus of judgment effect: A question wording effect due to hypothesis confirmation bias. Personality and Social Psychology Bulletin, 18, 690-699.

- Krosnick, J. A., & Berent, M. K. (1993). Comparisons of party identification and policy preferences: The impact of survey question format. American Journal of Political Science, 37, 941-964.
- Krosnick, J. A., & Brannon, L. A. (1993). The impact of the Gulf War on the ingredients of presidential evaluations: Multidimensional effects of political involvement. American Political Science Review, 87, 963-975.
- Reprinted in H. T. Reis (Ed.). (2014). Methodological Innovations in Social Psychology. Thousand Oaks, CA: Sage Publications.
- Krosnick, J. A., & Brannon, L. A. (1993). The media and the foundations of Presidential support: George Bush and the Persian Gulf conflict. Journal of Social Issues, 49, 167-182.
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- Krosnick, J. A. (1998). Acquiescence: How a standard practice in many survey organizations compromises data quality. Paper presented at the conference on "Quality Criteria in Survey Research," sponsored by the World Association for Public Opinion Research, Cadenabbia, Italy.
- Krosnick, J. A., Lacy, D., & Lowe, L. (1998). When is environmental damage Americans' most important problem? A test of agenda-setting vs. the issue-attention cycle. Paper presented at the International Society of Political Psychology Annual Meeting, Montreal, Quebec, Canada.
- Visser, P. S., Krosnick, J. A., Marquette, J., & Curtin, M. (1998). Improving election forecasting: Allocation of undecided respondents, identification of likely voters, and response order effects. Paper presented at the American Association for Public Opinion Research Annual Meeting, St. Louis, Missouri.
- Krosnick, J. A. (1998). The impact of science on public opinion: How people judge the national seriousness of global warming and form policy preferences. Paper presented at the American Political Science Association Annual Meeting, Boston, Massachusetts.
- Krosnick, J. A. (1998). Response choice order and attitude reports: New evidence on conversational conventions and information processing biases in voting and in election forecasting polls. Paper presented at the Society of Experimental Social Psychology Annual Meeting, Lexington, Kentucky.
- Krosnick, J. A. (1998). The impact of the Fall 1997 debate about global warming on American public opinion. Paper presented at Resources for the Future, Washington, D.C.
- Krosnick, J. A. (1998). What the American public believes about global warming: Results of a national longitudinal survey study. Paper presented at the Amoco Public and Government Affairs and Government Relations Meeting, Woodruff, Wisconsin.
- Krosnick, J. A. (1998). What the American public believes about global warming: Results of a national longitudinal survey study. Paper presented in the Second Annual Carnegie Lectures on Global Environmental Change, Carnegie Museum of Natural History, Pittsburgh, Pennsylvania.
- Green, M. C., & Krosnick, J. A. (1999). Survey satisficing: Telephone interviewing increases non-differentiation and no opinion responses. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, Illinois.
- Green, M. C., & Krosnick, J. A. (1999). Comparing telephone and face-to-face interviewing in terms of data quality: The 1982 National Election Studies Method Comparison Project. Paper presented at the Seventh Annual Conference on Health Survey Research Methods, Williamsburg, Virginia.
- Holbrook, A. L., Krosnick, J. A., Carson, R. T., & Mitchell, R. C. (1999). Violating conversational conventions disrupts cognitive processing of attitude questions. Paper presented at the American Association for Public Opinion Research Annual Meeting, St. Petersburg, Florida.

- Krosnick, J. A. (1999). What happens when survey respondents don't try very hard? The notion of survey satisficing. Paper presented at the National Center for Social Research, London, United Kingdom.
- Krosnick, J. A. (1999). Satisficing: A single explanation for a wide range of findings in the questionnaire design literature. Paper presented at Linking the Path: A Conference for Analysts, Researchers, and Consultants, sponsored by the Gallup Organization, Lincoln, Nebraska.
- Krosnick, J. A. (1999). Methodology for the NAOMS Survey. Presentation at the Workshop on the Concept of the National Aviation Operational Monitoring System (NAOMS), Sponsored by the National Aeronautics and Space Administration, Alexandria, Virginia.
- Krosnick, J. A. (1999). Refining measurement of public values for policy-making: A test of contingent valuation procedures. Paper presented at the American Political Science Association Annual Meeting, Atlanta, Georgia.
- Krosnick, J. A. (1999). The threat of satisficing in surveys: The shortcuts respondents take in answering questions. Paper presented at the National Center for Social Research Survey Methods Seminar on Survey Data Quality, London, England.
- Krosnick, J. A. (1999). Optimizing questionnaire design: How to maximise data quality. Paper presented at the National Center for Social Research Survey Methods Seminar on Survey Data Quality, London, England.
- Krosnick, J. A. (1999). The causes and consequences of no-opinion responses in surveys. Paper presented at the International Conference on Survey Nonresponse, Portland, Oregon.
- Miller, J. M., & Krosnick, J. A. (1999). The impact of threats and opportunities on political participation. Paper presented at the Midwest Political Science Association Annual Meeting, Chicago, Illinois.
- O'Muircheartaigh, C., Krosnick, J. A., & Helic, A. (1999). Middle alternatives, acquiescence, and the quality of questionnaire data. Paper presented at the American Association for Public Opinion Research Annual Meeting, St. Petersburg, Florida.
- Bizer, G. Y., & Krosnick, J. A. (2000). The importance and accessibility of attitudes: Helping explain the structure of strength-related attitude attributes. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, Illinois.
- Holbrook, A. L., Krosnick, J. A., Visser, P. S., Gardner, W. L., & Cacioppo, J. T. (2000). The formation of attitudes toward presidential candidates and political parties: An asymmetric nonlinear process. Paper presented at the American Psychological Society Annual Meeting, Miami, Florida.
- Holbrook, A. L., Krosnick, J. A., Visser, P. S., Gardner, W. L., & Cacioppo, J. T. (2000). The formation of attitudes toward presidential candidates and political parties: An asymmetric, nonlinear, interactive process. Paper presented at the American Political Science Association Annual Meeting, Washington, D.C.
- Krosnick, J. A. (2000). Peering into the future of thinking and answering: A psychological perspective on internet survey respondents. Paper presented at *Survey Research: Past, Present, and Internet*, the 2000 Nebraska Symposium on Survey Research, University of Nebraska, Lincoln, Nebraska.

- Krosnick, J. A. (2000). The present and future of research on survey non-responses: Reflections on Portland '99 and beyond. Roundtable presentation at the American Association for Public Opinion Research Annual Meeting, Portland, Oregon.
- Holbrook, A. L., Krosnick, J. A., Moore, D. W., & Tourangeau, R. (2000). Response order effects in Gallup surveys: Linguistic structure and the impact of respondent ability, motivation, and task difficulty. Paper presented at the American Association for Public Opinion Research Annual Meeting, Portland, Oregon.
- Miller, J. M., Krosnick, J. A., & Lowe, L. (2000). The impact of policy change threat on financial contributions to interest groups. Paper presented at an invited conference, Political Participation: Building a Research Agenda, Center for the Study of Democratic Politics, Princeton University, Princeton, New Jersey.
- Miller, J. M., & Krosnick, J. A. (2000). Attitude change outside the laboratory: News media "priming" turns out not to be priming after all. Paper presented at the Society of Experimental Social Psychology Annual Meeting, Atlanta, Georgia.
- Saris, W., & Krosnick, J. A. (2000). The damaging effect of acquiescence response bias on answers to agree/disagree questions. Paper presented at the American Association for Public Opinion Research Annual Meeting, Portland, Oregon.
- Visser, P. S., & Krosnick, J. A. (2000). Exploring the distinct mechanisms through which strength-related attitude attributes confer resistance to attitude change. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Nashville, Tennessee.
- Bizer, G. Y., & Krosnick, J. A. (2001). Need to evaluate and need for cognition predict political attitudes and behavior. Paper presented at the Midwestern Psychological Association, Chicago, Illinois.
- Krosnick, J. A. (2001). Who shapes public policy? Presentation made at the Annual Conference of the Ohio Farm Bureau Federation, Columbus, Ohio.
- Krosnick, J. A., & Bizer, G. Y. (2001). Exploring the structure of strength-related attitude features: The relation between attitude importance and attitude accessibility. Paper presented at the Society for Personality and Social Psychology Annual Meeting, San Antonio, Texas.
- Krosnick, J. A., Visser, P. S., & Holbrook, A. L. (2001). Real-time attitude change outside the laboratory: The case of the 1997 national debate on global warming. Paper presented at the Society for Personality and Social Psychology Annual Meeting, San Antonio, Texas.
- Krosnick, J. A., & Miller, J. M. (2001). An unrecognized need for ballot reform: Effects of candidate name order. Paper presented at the conference entitled Election Reform: 2000 and Beyond, sponsored by the USC-Caltech Center for the Study of Law and Politics and the Jesse M. Unruh Institute of Politics, University of Southern California, Los Angeles, California.
- Miller, J. M., & Krosnick, J. A. (2001). What motivates political cognition and behavior? Paper presented at the Midwest Political Science Association Annual Meeting, Chicago, Illinois.
- Green, M. C., Krosnick, J. A., & Holbrook, A. L. (2001). Experimental comparisons of the quality of data obtained from face-to-face and telephone surveys. Paper presented at the American Association for Public Opinion Research Annual Meeting, Montreal, Canada.

- Silver, M. D., & Krosnick, J. A. (2001). An experimental comparison of the quality of data obtained in telephone and self-administered mailed surveys with a listed sample. Paper presented at the American Association for Public Opinion Research Annual Meeting, Montreal, Canada.
- Chang, L., & Krosnick, J. A. (2001). The representativeness of national samples: Comparisons of an RDD telephone survey with matched Internet surveys by Harris Interactive and Knowledge Networks. Paper presented at the American Association for Public Opinion Research Annual Meeting, Montreal, Canada.
- Chang, L., & Krosnick, J. A. (2001). The accuracy of self-reports: Comparisons of an RDD telephone survey with Internet Surveys by Harris Interactive and Knowledge Networks. Paper presented at the American Association for Public Opinion Research Annual Meeting, Montreal, Canada.
- O'Muircheartaigh, C., & Krosnick, J. A. (2001). A cross-national comparison of middle alternatives, acquiescence, and the quality of questionnaire data. Paper presented at the American Association for Public Opinion Research Annual Meeting, Montreal, Canada.
- Marquette, J., Green, J., & Krosnick, J. A. (2001). Experimental analysis of the accuracy of pre-election vote choice reports. Paper presented at the American Association for Public Opinion Research Annual Meeting, Montreal, Canada.
- Holbrook, A. L., Krosnick, J. A., Carson, R. T., & Mitchell, R. C. (2001). Violating conversational conventions disrupts cognitive processing of attitude questions. Paper presented at the 2001 Fifth Tri-Annual UC Berkeley Invitational Choice Symposium, Pacific Grove, California.
- Krosnick, J. A. (2001). Americans' perceptions of the health risks of cigarette smoking: A new opportunity for public education. Paper presented at the invited conference "Survey Research on Household Expectations and Preferences," Institute for Social Research, University of Michigan, Ann Arbor, Michigan.
- McCready, W., Skitka, L., & Krosnick, J. A. (2001). Using a web-enabled national panel to conduct social psychological experiments. Workshop presented at the Society of Experimental Social Psychology Annual Meeting, Spokane, Washington.
- Krosnick, J. A., Courser, M., Mulligan, K., & Chang, L. (2001). Exploring the determinants of vote choices in the 2000 Presidential election: Longitudinal analyses to document causality. Paper presented at the American Political Science Association Annual Meeting, San Francisco, California.
- Silver, M. D., & Krosnick, J. A. (2001). Optimizing survey measurement accuracy by matching question design to respondent memory organization. Paper presented at the Federal Committee on Statistical Methodology Research Conference, Arlington, Virginia.
- Krosnick, J. A., Courser, M., Mulligan, K., & Chang, L. (2002). Exploring the causes of vote choice in the 2000 Presidential election: Longitudinal analyses to document the causal determinants of candidate preferences. Paper presented at a conference entitled "Assessing the Vitality of Electoral Democracy in the U.S.: The 2000 Election," The Mershon Center, Ohio State University, Columbus, Ohio.
- Miller, J. M., & Krosnick, J. A. (2002). Mediators and moderators of news media agenda-setting. Paper presented at the Midwest Political Science Association Annual Meeting, Chicago, Illinois.

- Shaeffer, E. M., Krosnick, J. A., & Holbrook, A. L. (2002). Assessing the efficacy of object rankings following ratings. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, Illinois.
- Lampron, S., Krosnick, J. A., Petty, R. E., & See, M. (2002). Self-interest, values, involvement, and susceptibility to attitude change. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, Illinois.
- Krosnick, J. A. (2002). Comments on Baruch Fischhoff's "Environmental Risk: What's Worth Knowing – and Saying?" Paper presented at the 2nd Annual Public Policy Symposium, "Responding to Contemporary Environmental Risks." Sponsored by the Ohio State University Environmental Policy Initiative, Fischer College of Business, Ohio State University, Columbus, Ohio.
- Thomas, R. K., Uldall, B. R., & Krosnick, J. A. (2002). More is not necessarily better: Effects of response categories on measurement stability and validity. Paper presented at the American Association for Public Opinion Research Annual Meeting, St. Petersburg, Florida.
- Uldall, B. R., Thomas, R. K., & Krosnick, J. A. (2002). Reliability and validity of web-based surveys: Effects of response modality, item format, and number of categories. Paper presented at the American Association for Public Opinion Research Annual Meeting, St. Petersburg, Florida.
- Shook, N., Krosnick, J. A., & Thomas, R. K. (2002). Following the storm: Public opinion changes and political reactions in surveys. Paper presented at the American Association for Public Opinion Research Annual Meeting, St. Petersburg, Florida.
- Chang, L., & Krosnick, J. A. (2002). Comparing self-administered computer surveys and auditory interviews: An experiment. Paper presented at the American Association for Public Opinion Research Annual Meeting, St. Petersburg, Florida.
- Silver, M. D., & Krosnick, J. A. (2002). Optimizing survey measurement accuracy by matching question design to respondent memory organization. Paper presented at the American Association for Public Opinion Research Annual Meeting, St. Petersburg, Florida.
- Krosnick, J. A., Visser, P. S., Holbrook, A. L., & Berent, M. K. (2002). Challenging the common-factor model of strength-related attitude attributes: Contrasting the antecedents and consequences of attitude importance and attitude-relevant knowledge. Paper presented at the General Meeting of the European Association of Experimental Social Psychology, San Sebastian, Spain.
- Krosnick, J. A., Miller, J. M., & Tichy, M. P. (2002). An unrecognized need for ballot reform: Effects of candidate name order. Paper presented at the International Society for Political Psychology Annual Meeting, Berlin, Germany.
- Chang, L., & Krosnick, J. A. (2002). RDD telephone vs. Internet survey methodology for studying American presidential elections: Comparing sample representativeness and response quality. Paper presented at the American Political Science Association Annual Meeting, Boston, Massachusetts.
- Bizer, G. Y., Krosnick, J. A., Holbrook, A. L., Petty, R. E., Rucker, D. D., & Wheeler, S. C. (2002). The impact of personality on electoral behavior and cognition: A study of need for cognition and need to evaluate. Paper presented at the American Political Science Association Annual Meeting, Boston, Massachusetts.

- Krosnick, J. A., Visser, P. S., & Holbrook, A. L. (2002). Social psychology under the microscope: Do classic experiments replicate when participants are representative of the general public rather than convenience samples of college students? Paper presented at the Society of Experimental Social Psychology Annual Meeting, Columbus, Ohio.
- Visser, P. S., Krosnick, J. A., Simmons, J. (2002). Distinguishing the cognitive and behavioral consequences of attitude importance and certainty. Paper presented at the Society of Experimental Social Psychology Annual Meeting, Columbus, Ohio.
- Chang, L., & Krosnick, J. A. (2002). RDD telephone vs. Internet survey methodology for studying American presidential elections: Comparing sample representativeness and response quality. Invited presentation at Westat, Rockville, Maryland.
- Chang, L., & Krosnick, J. A. (2002). Comparing the quality of data obtained from telephone and Internet surveys: Field and laboratory experiments. Invited paper presented at the FCSM Statistical Policy Seminar "Challenges to the Federal Statistical System in Fostering Access to Statistics." Bethesda, Maryland.
- Lampron, S. F., Krosnick, J. A., Shaeffer, E., Petty, R. E., & See, M. (2003). Different types of involvement moderate persuasion (somewhat) differently: Contrasting outcome-based and value-based involvement. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Los Angeles, California.
- Visser, P. S., & Krosnick, J. A. (2003). Attitude strength: New insights from a life-course development perspective. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Los Angeles, California.
- Krosnick, J. A. (2003). Basic methodological work for and in repeated cross-sectional and longitudinal surveys: A few thoughts. Paper presented at the National Science Foundation Workshop on Repeated Cross-sectional and Longitudinal Surveys, Arlington, Virginia.
- Pfent, A. M., & Krosnick, J. A. (2003). Rationalization of presidential candidate preferences. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, Illinois.
- Holbrook, A. L., & Krosnick, J. A. (2003). Meta-psychological and operative measures of psychological constructs: The same or different? Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, Illinois.
- Krosnick, J. A., Visser, P. S., & Holbrook, A. L. (2003). Social psychology under the microscope: Do classic experiments replicate when participants are representative of the general public rather than convenience samples of college students? Invited presentation at the Midwestern Psychological Association Annual Meeting, Chicago, Illinois.
- Saris, W. E., Krosnick, J. A., & Shaeffer, E. M. (2003). Comparing the quality of agree/disagree and balanced forced choice questions via an MTMM experiment. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, Illinois.
- Anand, S., & Krosnick, J. A. (2003). Satisficing in attitude surveys: The impact of cognitive skills and motivation on response effects. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, Illinois.

- Bizer, G. Y., Krosnick, J. A., Holbrook, A. L., Petty, R. E., Rucker, D. D., & Wheeler, S. C. (2003). The impact of personality on political beliefs, attitudes, and behavior: Need for cognition and need to evaluate. Paper presented at the American Psychological Society Annual Meeting, Atlanta, Georgia.
- Holbrook, A. L., Pfent, A., & Krosnick J. A. (2003). Response rates in recent surveys conducted by non-profits and commercial survey agencies and the news media. Paper presented at the American Association for Public Opinion Research Annual Meeting, Nashville, Tennessee.
- Shaeffer, E. M., Langer, G. E., Merkle, D. M., & Krosnick, J. A. (2003). A comparison of minimal balanced and fully balanced forced choice items. Paper presented at the American Association for Public Opinion Research Annual Meeting, Nashville, Tennessee.
- Pfent, A., Krosnick, J. A., & Courser, M. (2003). Rationalization and derivation processes in presidential elections: New evidence about the determinants of citizens' vote choices. Paper presented at the American Association for Public Opinion Research Annual Meeting, Nashville, Tennessee.
- Krosnick, J. A., Visser, P. S., & Holbrook, A. L. (2003). How to conceptualize attitude strength and how to measure it in surveys: Psychological perspectives. Paper presented at the American Association for Public Opinion Research Annual Meeting, Nashville, Tennessee.
- Chang, L., & Krosnick, J. A. (2003). Comparing data quality in telephone and internet surveys: Results of lab and field experiments. Invited paper presented at the American Statistical Association Annual Meetings, San Francisco, California.
- Pfent, A., & Krosnick, J. A. (2003). Post-decisional dissonance reduction by a new method: Rationalization of political candidate choices illuminates the basic dynamics of decision-making. Paper presented at the Society of Experimental Social Psychology Annual Meeting, Boston, Massachusetts.
- Krosnick, J. A., & Fabrigar, L. R. (2003). "Don't know" and "no opinion" responses: What they mean, why they occur, and how to discourage them. Invited paper presented at the Basel Workshop on Item Non-response and Data Quality in Large Social Surveys, University of Basel, Basel, Switzerland.
- Krosnick, J. A. (2003). Comments on theories of persuasion. Invited discussant at the conference entitled "Integrating Message Effects and Behavior Change Theories in Cancer Prevention, Treatment, and Care," Annenberg Public Policy Center, Annenberg School for Communication, University of Pennsylvania, Philadelphia, Pennsylvania.
- Krosnick, J. A. (2003). Survey methodology – scientific basis. Presentation at the National Aviation Operations Monitoring Service Working Group Meeting #1, Seattle, Washington.
- Krosnick, J. A. (2003). Survey methodology – NAOMS design decisions. Presentation at the National Aviation Operations Monitoring Service Working Group Meeting #1, Seattle, Washington.
- Krosnick, J. A. (2004). Survey methodology – scientific basis. Presentation at the National Transportation Safety Board, Washington, DC.
- Krosnick, J. A. (2004). Survey methodology – NAOMS design decisions. Presentation at the National Transportation Safety Board, Washington, DC.
- Krosnick, J. A. (2004). Public uses of the news media. Presentation as a part of the symposium "Politics and the media," Social Sciences Resource Center, Stanford Libraries, Stanford University, Stanford, CA.

- Krosnick, J. A. (2004). Peering into the minds of respondents: The cognitive and social processes underlying answers to survey questions. Invited keynote lecture at the International Symposium in Honour of Paul Lazarsfeld, Katholieke Universiteit Leuven (Belgium).
- Krosnick, J. A., Shook, N., & Thomas, R. K. (2004). Public opinion change in the aftermath of 9/11. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Holbrook, A. L., & Krosnick, J. A. (2004). Vote over-reporting: A test of the social desirability hypothesis. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Chang, L., & Krosnick, J. A. (2004). Assessing the accuracy of event rate estimates from national surveys. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Shaeffer, E. M., Lampron, S. F., Krosnick, J. A., Tompson, T. N., Visser, P. S., & Hanemann, W. M. (2004). A comparison of open vs. closed survey questions for valuing environmental goods. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Holbrook, A. L., Berent, M. K., Krosnick, J. A., Visser, P. S., & Boninger, D. S. (2004). Attitude importance and the accumulation of attitude-relevant knowledge in memory. Paper presented at the American Political Science Association Annual Meeting, Chicago, Illinois.
- Chang, L., & Krosnick, J. A. (2004). Measuring the frequency of regular behaviors: Comparing the 'typical week' to the 'past week.' Paper presented at the American Political Science Association Annual Meeting, Chicago, Illinois.
- Krosnick, J. A. (2004). What do Americans want government to do about global warming? Evidence from national surveys. Invited presentation at the "Workshop on Global Warming: The Psychology of Long Term Risk," Cooperative Institute for Climate Science, Woodrow Wilson School of Public and International Affairs, Princeton University, Princeton, New Jersey.
- Krosnick, J. A., & Malhotra, N. (2004). The causes of vote choice in the 2004 American Presidential Election: Insights from the 2004 YouGov surveys. Paper presented at the conference "The 2004 American Presidential Election: Voter Decision-Making in a Complex World," Stanford University, Stanford, California.
- Krosnick, J. A., Visser, P. S., & Holbrook, A. L. (2004). The impact of social psychological manipulations embedded in surveys on special populations. Paper presented at the Pacific Chapter of the American Association for Public Opinion Research Annual Meeting, San Francisco, California.
- Krosnick, J. A. (2005). The future of the American National Election Studies. Roundtable: The political psychology of surveys. Paper presented at the Midwestern Political Science Association Annual Meeting, Chicago, Illinois.
- Malhotra, N., & Krosnick, J. A. (2005). What motivated Americans' views of the candidates and vote preferences across the 2004 presidential campaign? Paper presented at the American Association for Public Opinion Research Annual Meeting, Miami, Florida.
- Garland, P., Krosnick, J. A., & Clark, H. H. (2005). Does question wording sometimes send unintended signals about expected answers? Paper presented at the American Association for Public Opinion Research Annual Meeting, Miami, Florida.

- Callegaro, M., De Keulenaer, F., Krosnick, J. A., & Daves, R. (2005). Interviewer effects in an RDD telephone pre-election poll in Minneapolis 2001: An analysis of the effects of interviewer race and gender. Paper presented at the American Association for Public Opinion Research Annual Meeting, Miami, Florida.
- Krosnick, J. A., & Rivers, D. (2005). Web survey methodologies: A comparison of survey accuracy. Paper presented at the American Association for Public Opinion Research Annual Meeting, Miami, Florida.
- Krosnick, J. A., & Rivers, D. (2005). Comparing major survey firms in terms of survey satisficing: Telephone and internet data collection. Paper presented at the American Association for Public Opinion Research Annual Meeting, Miami, Florida.
- Holbrook, A. L., & Krosnick, J. A. (2005). Vote over-reporting: Testing the social desirability hypothesis in telephone and internet surveys. Paper presented at the American Association for Public Opinion Research Annual Meeting, Miami, Florida.
- Anand, S., Krosnick, J. A., Mulligan, K., Smith, W., Green, M., & Bizer, G. (2005). Effects of respondent motivation and task difficulty on nondifferentiation in ratings: A test of satisficing theory predictions. Paper presented at the American Association for Public Opinion Research Annual Meeting, Miami, Florida.
- Krosnick, J. A. (2005). Thought piece on survey participation. Paper presented at the conference entitled "New Approaches to Understanding Participation in Surveys," Belmont Conference Center, Elkridge, Maryland.
- Malhotra, N., & Krosnick, J. A. (2005). Pilot test of new procedures for identifying new and emerging occupations and their places in the SOC: A study of biotechnology. Paper presented at the U.S. Bureau of Labor Statistics, Washington, DC.
- Holbrook, A. L., & Krosnick, J. A. (2005). Do survey respondents intentionally lie and claim that they voted when they did not? New evidence using the list and randomized response techniques. Paper presented at the American Political Science Association Annual Meeting, Washington, DC.
- Malhotra, N., & Krosnick, J. A. (2005). The determinants of vote choice in the 2004 U.S. Presidential Election. Paper presented at the American Political Science Association Annual Meeting, Washington, DC.
- Krosnick, J. A. (2005). Effects of survey data collection mode on response quality: Implications for mixing modes in cross-national studies. Paper presented at the conference "Mixed Mode Data Collection in Comparative Social Surveys," City University, London, United Kingdom.
- Krosnick, J. A., & Malhotra, N. (2006). The impact of presidential job performance assessments on vote choices in 2004. Paper presented at the conference "The Wartime Election of 2004," Ohio State University, Columbus, Ohio.
- Rabinowitz, J. L. & Krosnick, J. A. (2006). Investigating the discriminant validity of symbolic racism. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Palm Springs, California.

- Krosnick, J. A. (2006). An evaluation framework: Total survey error in research practice. Paper presented at the Survey Methods Symposium sponsored by Central Market Research and Insights, Microsoft, Redmond, Washington.
- Krosnick, J. A. (2006). Data quality from phone vs. internet surveys. Paper presented at the Survey Methods Symposium sponsored by Central Market Research and Insights, Microsoft, Redmond, Washington.
- Krosnick, J. A. (2006). The distinguishing characteristics of frequent survey participants. Paper presented at the annual meeting of the Midwest Political Science Association, Chicago, Illinois.
- Krosnick, J. A. (2006). An overview of the mission of the American National Election Studies. Presentation at the annual meeting of the Midwest Political Science Association, Chicago, Illinois.
- Krosnick, J. A. (2006). The use of the internet in valuation surveys. Presentation at the workshop “Morbidity and Mortality: How Do We Value the Risk of Illness and Death?”, sponsored by the U.S. Environmental Protection Agency, the National Center for Environmental Research, and the National Council on Economic Education, Washington, DC.
- Krosnick, J. A. (2006). What the American public thinks about climate change: Findings from a new Stanford/ABC/Time Magazine Survey. Presentation at the “California Climate Change Policy Workshop,” sponsored by the Woods Institute for the Environment, California State Capital Building, Sacramento, California.
- Holbrook, A. L., & Krosnick, J. A. (2006). Vote over-reporting: A test of the social desirability hypothesis. Paper presented at the American Psychological Association Annual Meeting, New Orleans, Louisiana.
- Bannon, B., Krosnick, J. A., & Brannon, L. (2006). News media priming: Derivation or rationalization? Paper presented at the American Political Science Annual Meeting, Philadelphia, Pennsylvania.
- Malhotra, N., Krosnick, J. S., & Thomas, R. (2006). The effect of polls on political behavior. Paper presented at the American Political Science Annual Meeting, Philadelphia, Pennsylvania.
- Krosnick, J. A. (2006). Doing social psychology that’s relevant and valued and valuable. Paper presented at the Society of Experimental Social Psychology Annual Meeting, Philadelphia, Pennsylvania.
- Krosnick, J. A. (2006). Overview of the American National Election Studies: Lessons learned about the causes of voter turnout and candidate choice. Paper presented at the conference “The Psychology of Voting and Election Campaigns,” Social Science Research Institute, Duke University, Durham, North Carolina.
- Krosnick, J. A. (2006). What Americans really think about climate change. Presentation to the Stanford Women's Club of the East Bay, Contra Costa County Library, Orinda, California.
- Krosnick, J. A. (2006). The impact of survey mode and the merging of face-to-face recruitment with Internet data collection. Paper presented at the 2006 Federal Committee on Statistical Methodology Statistical Policy Seminar, “Keeping Current: What We Know – What We Need to Learn.” Washington, DC.
- Krosnick, J. A. (2006). Comparisons of the accuracy of information obtained by face-to-face, telephone, internet, and paper and pencil data collection. Paper presented at the Pacific Chapter of the American Association for Public Opinion Research Annual Meeting, San Francisco, California.
- Bizer, G. Y., Krosnick, J. A., Holbrook, A. L., Wheeler, S. C., Rucker, D. D., & Petty, R. E. (2007). The impact of personality on political beliefs, attitudes, and behavior: Need for cognition and need to

evaluate. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Memphis, Tennessee.

- Sargent, M. J., Rabinowitz, J., Shull, A., & Krosnick, J. A. (2007). Support for government efforts to promote racial equality: Effects of antigroup affect and perceptions of value violation. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Memphis, Tennessee.
- Krosnick, J. A. (2007). Americans' beliefs about global climate change: New national survey findings. Paper presented at the American Association for the Advancement of Science Annual Meeting, San Francisco, California.
- Krosnick, J. A. (2007). Comparisons of survey modes and a new hybrid. Paper presented at the American Association for the Advancement of Science Annual Meeting, San Francisco, California.
- Garland, P., & Krosnick, J. A. (2007). The impact of race on evaluations of artistic products: Evidence of 'ownership' bias among prejudiced whites. Paper presented at the National Conference of Black Political Scientists, Burlingame, California.
- Lupia, A., & Krosnick, J. A. (2007). Remaking the American National Election Studies. Paper presented at the National Conference of Black Political Scientists, Burlingame, California.
- Krosnick, J. A. (2007). What Americans really think about climate change: Attitude formation and change in response to a raging scientific controversy. Presentation sponsored by the California Research Bureau at the California State House, Sacramento, California.
- Harbridge, L., & Krosnick, J. A. (2007). Presidential approval and gas prices: The Bush presidency in historical context. Paper presented at the American Association for Public Opinion Research annual meeting, Garden Grove, California.
- Krosnick, J. A., & Smith, T. (2007). Proposing questionnaire design experiments for the General Social Survey. Paper presented at the American Association for Public Opinion Research annual meeting, Garden Grove, California.
- Cote, F., Tahk, A., & Krosnick, J. A. (2007). Comparing the validity of public predictions of changes in the economy: RDD telephone data vs. volunteer samples completing paper and pencil questionnaires. Paper presented at the American Association for Public Opinion Research annual meeting, Garden Grove, California.
- Schneider, D., Krosnick, J. A., & Ophir, E. (2007). Ballot order effects in California from 1976 to 2006. Paper presented at the American Association for Public Opinion Research annual meeting, Garden Grove, California.
- O'Muircheartaigh, C., Krosnick, J. A., & Dennis, J. M. (2007). Face-to-face recruitment of an Internet survey panel: Lessons from an NSF-sponsored demonstration project. Paper presented at the American Association for Public Opinion Research annual meeting, Garden Grove, California.
- Malhotra, N., & Krosnick, J. A. (2007). The effect of survey mode and sampling on inferences about political attitudes and behavior: Comparing the 2000 and 2004 ANES to Internet surveys with non-probability samples. Paper presented at the American Association for Public Opinion Research annual meeting, Garden Grove, California.

- Krosnick, J. A., Malhotra, N., & Miller, L. (2007). Survey mode in the 21st Century: Probability vs. non-probability samples of a nation's population. Paper presented at the conference entitled "Cyberinfrastructure and National Election Studies: The Wivenhoe House Conference." University of Essex, Colchester, UK.
- Pasek, J., & Krosnick, J. A. (2007). Trends over time in America: Probability/telephone vs. non-probability/internet. Paper presented at the conference entitled "Cyberinfrastructure and National Election Studies: The Wivenhoe House Conference." University of Essex, Colchester, UK.
- Krosnick, J. A. (2007). Methods and results from the New Scientist Survey on Climate Change Policy. Presentation at the National Press Club, Washington, DC.
- Krosnick, J. A. (2007). The ANES Recompetition and its Implications for the GSS recompetition. Presentation at the American Sociological Association annual meeting, New York, New York.
- Harder, J., & Krosnick, J. A., (2007). Causes of voter turnout: A social psychological perspective. Paper presented at the American Psychological Association annual meeting, San Francisco, California.
- Schneider, D., Berent, M. K., Thomas, R., & Krosnick, J. A. (2007). Measuring customer satisfaction and loyalty: Improving the 'net promoter' score. Paper presented at the World Association for Public Opinion Research annual meeting, Berlin, Germany.
- Cobb, C., & Krosnick, J. A. (2007). The impact of postdoc appointments on science and engineering career outcomes and job satisfaction. Paper presented at the conference "Using Human Resource Data", Science Resources Statistics Workshop, Washington, DC.
- Krosnick, J. A. (2007). Some of the lessons learned from analyses of data from the American National Election Studies. Presentation at a conference facilitating learning about the American National Election Studies by leading news media pollsters. Gallup World Headquarters, Washington, DC.
- Berent, M. K., & Krosnick, J. A. (2007). For example ... How different cue types in survey questions influence frequency. Pacific Association for Public Opinion Research, San Francisco, California.
- Schneider, D., Krosnick, J. A., Ofir, E., Milligan, C., Tahk, A. (2008). The psychology of voting: How and why the order of candidate names on the ballot and election laws influence election outcomes. Society for Personality and Social Psychology annual meeting, Albuquerque, New Mexico.
- Saller, R., & Krosnick, J. A. (2008). Modern democracy and the Roman Empire: Ancient perspectives on the 2008 elections. The Claremont Hotel, Berkeley, California.
- Pasek, J., & Krosnick, J. A. (2008). Marketing of political candidates and voter choice. Paper presented at the Association for Consumer Research Annual Meeting, San Francisco, California.
- Breent, M. K., & Krosnick, J. A. (2008). For example ... How different example types in online surveys influence frequency estimates. Paper presented at the General Online Research 2008 Conference, Hamburg, Germany.
- Bowen, K., Visser, P., Krosnick, J. A., & Anand, S. (2008). Embedded attitudes: How social network features regulate individual-level attitude strength. Paper presented at the Association for Psychological Science Annual Meeting, Chicago, Illinois.

- Pasek, J., DeBell, M., & Krosnick, J. A. (2008). Measuring voters' values in the American National Election Studies. Paper presented at the American Association for Public Opinion Research Annual Meeting, New Orleans, Louisiana.
- Malhotra, N., Yee, N., Krosnick, J. A., Scott, A., Thomas, R. K., Anand, S., & Chang, L. (2008). Response order effects in rating scales. Paper presented at the American Association for Public Opinion Research Annual Meeting, New Orleans, Louisiana.
- Berent, M., & Krosnick, J. A. (2008). "For example": How different example types in online surveys influence frequency estimates. Paper presented at the American Association for Public Opinion Research Annual Meeting, New Orleans, Louisiana.
- Blocksom, D. T., Schneider, D., & Krosnick, J. A. (2008). Moderators of the name-order effect: The 2004 Presidential Election in Ohio. Paper presented at the American Association for Public Opinion Research Annual Meeting, New Orleans, Louisiana.
- Holbrook, A. L., & Krosnick, J. A. (2008). Results of the 2008 ANES voter turnout experiment. Paper presented at the American Association for Public Opinion Research Annual Meeting, New Orleans, Louisiana.
- Schneider, D., Berent, M. K., Thomas, R. K., & Krosnick, J. A. (2008). Measuring customer satisfaction and loyalty: improving the 'net-promoter' score. Paper presented at the American Association for Public Opinion Research Annual Meeting, New Orleans, Louisiana.
- Wang, R., & Krosnick, J. A. (2008). Comparing the results of probability and non-probability telephone and internet survey data. Paper presented at the American Association for Public Opinion Research Annual Meeting, New Orleans, Louisiana.
- Malhotra, N., & Krosnick, J. A. Perceptions of mass opinion and voting in presidential primaries. Paper presented at the American Political Science Association Annual Meeting, Boston, Massachusetts.
- Krosnick, J. A., Yeager, D., & Wang, R. (2008). The validity of political surveys with non-probability samples of respondents who volunteer to answer questions for money. Paper presented at the American Political Science Association Annual Meeting, Boston, Massachusetts.
- Pasek, J. M., & Krosnick, J. A. (2008). Studying trends in public opinion over time with probability sample surveys and surveys of people who volunteer to do surveys for money. Paper presented at the American Political Science Association Annual Meeting, Boston, Massachusetts.
- Thomas, R. K., & Krosnick, J. A. (2008). Number of response categories and scale compression: Effects on validity and reliability. Paper presented at the Seventh International Conference on Social Science Methodology – RC33 – Logic and Methodology in Sociology, Naples, Italy.
- Malka, A., & Krosnick, J. A. (2009). Conservative-liberal self-label and responsiveness to ideological cues. Paper presented at the Society for Personal and Social Psychology Annual Meeting, Tampa, Florida.
- Cobb, C., & Krosnick, J. A. (2009). Experimental test of the accuracy of proxy reports compared to target report with third-party validity. Paper presented at the American Association for Public Opinion Research Annual Meeting, Hollywood, Florida.

- Yeager, D., & Krosnick, J. A. (2009). Does weighting improve the accuracy of data from non-probability internet survey panels of people who volunteer to do surveys for money? Paper presented at the American Association for Public Opinion Research Annual Meeting, Hollywood, Florida.
- Payne, K., Lelkes, Y., Krosnick, J. A., Akhtar, O., Pasek, J., & Tompson, T. (2009). The effect of implicit prejudice on vote choice during the 2008 Presidential election: Insights from the Associated Press-Yahoo! News-Stanford University study. Paper presented at the American Association for Public Opinion Research Annual Meeting, Hollywood, Florida.
- Pasek, J., Krosnick, J. A., Akhtar, O., Lelkes, Y., Payne, K., & Tompson, T. (2009). A new approach to simultaneous modeling of the causes of turnout and candidate choice with data collected before elections: Insights from the Associated Press-Yahoo! News-Stanford University study. Paper presented at the American Association for Public Opinion Research Annual Meeting, Hollywood, Florida.
- Yeager, D., & Krosnick, J. A. (2009). Comparison study of probability and non-probability sample surveys conducted by Internet and face to face. Paper presented at the American Association for Public Opinion Research Annual Meeting, Hollywood, Florida.
- DeBell, M., Krosnick, J. A., Malka, A., Ackermann, A., & Turakhia, C. (2009). Assessing the FFISP's representative of the American adult population. Paper presented at the American Association for Public Opinion Research Annual Meeting, Hollywood, Florida.
- Krosnick, J. A., Ackermann, A., DeBell, M., Malka, A., & Turakhia, C. (2009). A comparison of behavioral and attitudinal findings from the FFISP with those of major national surveys. Paper presented at the American Association for Public Opinion Research Annual Meeting, Hollywood, Florida.
- Ackermann, A., Krosnick, J. A., Turakhia, C., DeBell, M., Malka, A., & Jarmon, R. (2009). Lessons learned about how to accomplish effective in-person recruitment of a web-equipped survey panel. Paper presented at the American Association for Public Opinion Research Annual Meeting, Hollywood, Florida.
- Sakshaug, J., Tourangeau, R., Krosnick, J. A., Ackerman, A., Malka, A., DeBell, M., & Turakhia, C. (2009). Dispositions and outcome rates in the Face-to-face Internet Survey Platform (the FFISP). Paper presented at the American Association for Public Opinion Research Annual Meeting, Hollywood, Florida.
- Lelkes, Y., Krosnick, J. A., Akhtar, O., Pasek, J., & Tompson, T., & Payne, K. (2009). An exploration of the forces driving vote choices in the 2008 American Presidential Election: Insights from the Associated Press-Yahoo! News-Stanford University study. Paper presented at the American Association for Public Opinion Research Annual Meeting, Hollywood, Florida.
- Light, A. E., Visser, P. S., Krosnick, J. A., & Anand, S. (2009). Variability without and within: Self-concept clarity and varied social networks. Paper presented at the Midwestern Psychological Association Annual Meeting, Chicago, Illinois.
- Krosnick, J. A., Ackermann, A., Malka, A., Yeager, D., Sakshaug, J., Tourangeau, R., DeBell, M., & Turakhia, C. (2009). Creating the face-to-face recruited internet survey platform (FFRISP). Paper presented at the Third Annual Workshop on Measurement and Experimentation with Internet Panels: Innovative Features of Internet Interviewing, Santpoort Noord, the Netherlands.
- Krosnick, J. A., Achermann, A., Malka, A., Yeager, D., Sakshaug, J., Tourangeau, R., DeBell, M., & Turakhia, C. (2009). Creation of a new representative sample Internet survey panel via face-to-face recruitment

and providing free computers to all respondents: Evaluation of the FFISP. Paper presented at the American Political Science Association Annual Meeting, Toronto, Canada.

- Krosnick, J. A., Pasek, J., Tahk, A., Lelkes, Y., Payne, K., Tompson, T., & Akhtar, O. (2009). The 2008 American Presidential election: An exploration of the forces driving vote choices. Paper presented at the American Political Science Association Annual Meeting, Toronto, Canada.
- Krosnick, J. A., Lupia, A., & DeBell, M. (2009). The activities of the American National Election Studies. Paper presented at the American Political Science Association Annual Meeting, Toronto, Canada.
- Yeager, D., Krosnick, J. A., Holbrook, A. L., & Visser, P. S. (2010). Pulling social psychology out of the laboratory, kicking and screaming. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Las Vegas, Nevada.
- Gross, W., & Krosnick, J. A. (2010). Issue publics and candidate evaluations: Explaining inconsistent results in the moderation of issue agreement by individual issue importance. Paper presented at the Midwest Political Science Association Annual Meetings, Chicago, Illinois.
- Gross, W., Kropko, J., Krosnick, J. A., Macdonald, S. E., & Rabinowitz, G. (2010). The influence of personal importance in issue voting models. Paper presented at the Midwest Political Science Association Annual Meetings, Chicago, Illinois.
- Kim, N., & Krosnick, J. A. (2010). Moderators of candidate name order effects. Paper presented at the American Association for Public Opinion Research Annual Conference, Chicago, Illinois.
- DeBell, M., Villar, A., & Krosnick, J. A. (2010). Measuring the number of land line and cellular telephones used for voice calls in households to properly weight RDD surveys for unequal probability of selection. Paper presented at the American Association for Public Opinion Research Annual Conference, Chicago, Illinois.
- Pasek, J., DeBell, M., & Krosnick, J. A. (2010). Toward a standardization of survey weights: The American National Election Studies weighting system. Paper presented at the American Association for Public Opinion Research Annual Conference, Chicago, Illinois.
- Lelkes, Y., Krosnick, J. A., Marx, D. M., Judd, C. M., & Park, B. (2010). Unmotivated anonymity: Social desirability, accuracy, and satisficing under conditions of anonymity. Paper presented at the American Association for Public Opinion Research Annual Conference, Chicago, Illinois.
- Sood, G., Krosnick, J. A., & DeBell, M. (2010). Differences between confidentially and orally administered overt racism measures: Evidence from the 2008 ANES. Paper presented at the American Association for Public Opinion Research Annual Conference, Chicago, Illinois.
- Tompson, T., Krosnick, J. A., Junius, D., & Pasek, J. (2010). Support for health care reform: It all depends on how you ask the question. Paper presented at the American Association for Public Opinion Research Annual Conference, Chicago, Illinois.
- Pasek, J., Tompson, T., & Krosnick, J. A. (2010). Who supports health care reform? Explaining the determinants of support for various health care reforms. Paper presented at the American Association for Public Opinion Research Annual Conference, Chicago, Illinois.
- Yeager, D. S., Carter, A., Tewoldemedhin, H., & Krosnick, J. A. (2010). Study of non-probability sample internet surveys' estimates of consumer product usage and demographic characteristics of consumer

product users. Paper presented at the American Association for Public Opinion Research Annual Conference, Chicago, Illinois.

- Berent, M. K., Krosnick, J. A., & DeBell, M. (2010). Confirming the validity of survey respondent reports of voter registration and turnout: Checking the records turns up surprisingly bad news. Paper presented at the American Association for Public Opinion Research Annual Conference, Chicago, Illinois.
- Villar, A., Malka, A., & Krosnick, J. A. (2010). Assessing the accuracy of the Face-to-Face Recruited Internet Survey Platform: A comparison of behavioral and health-related findings from the FFRISP with those of major national surveys. Paper presented at the American Association for Public Opinion Research Annual Conference, Chicago, Illinois.
- Krosnick, J. A., Malka, A., & Villar, A. (2010). Manipulation of public opinion on global warming: The impact of news media coverage and the weather. Paper presented at the International Society of Political Psychology Annual Meeting, San Francisco, California.
- Shockley, E., Krosnick, J. A., & Visser, P. S. (2010). The impact of aging on political ideology. Paper presented at the International Society of Political Psychology Annual Meeting, San Francisco, California.
- Yeager, D., Krosnick, J. A., Tewoldemedhin, H., & Carter, A. (2010). Evaluating non-probability sample internet surveys' estimates of consumer product usage and demographic characteristics of consumer product users: Do different panels produce the same results? Paper presented at the Fourth Annual Workshop on Measurement and Experimentation with Internet Panels: Innovative Features of Internet Interviewing, Noordwijk, the Netherlands.
- Krosnick, J. A., Tompson, T., & Villar, A. (2010). Change in public opinion about climate change 2006-2010: How trusted sources and personal experience combine. Paper presented at the American Political Science Association Annual Meeting, Washington, DC.
- Gera, K., Yeager, D., Krosnick, J. A., DeBell, M., & McDonald, M. (2010). Comparing estimates of voter turnout from the American National Election Studies, the General Social Survey, and the Current Population Survey. Paper presented at the American Political Science Association Annual Meeting, Washington, DC.
- Pasek, J., Krosnick, J. A., & Tompson, T. (2010). Taking a position on health care: Selfish, group interest, and sociotropic determinants of citizens' attitudes on proposals for health care reform. Paper presented at the American Political Science Association Annual Meeting, Washington, DC.
- Sood, G., & Krosnick, J. A. (2010). The impact of satire in television news: Differential impact on the usual audience and on other viewers. Paper presented at the American Political Science Association Annual Meeting, Washington, DC.
- Tahk, A., & Krosnick, J. A. (2010). Do the news media shape how Americans think about politics? New statistical procedures cast new light on an old hypothesis. Paper presented at the American Political Science Association Annual Meeting, Washington, DC.
- Kim, N., & Krosnick, J. A. (2010). Moderators of candidate name order effects. Paper presented at the American Political Science Association Annual Meeting, Washington, DC.

- Krosnick, J. A. (2010). We just want to help: How social science can sometimes be successful and sometimes crash and burn when in the public spotlight. Paper presented at the Society of Experimental Social Psychology Annual Meeting, Minneapolis, Minnesota.
- Berent, M. K., Krosnick, J. A., & Lupia, A. (2011). Lying survey respondents or flawed government records? An examination of turnout over-reporting and vote validation in the 2008 ANES Panel Study. Paper presented at the Midwest Political Science Association Annual Meeting, Chicago, Illinois.
- Cobb, C., Krosnick, J. A., & Bannon, B. (2011). Optimizing the design of a question intended to measure expected starting salary. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- MacInnis, B., & Krosnick, J. A. (2011). The persistence of American public opinion on climate policy. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Yeagar, D. S., Larson, S., & Krosnick, J. A. (2011). Measuring Americans' issue priorities: A new version of the most important problem question reveals more concern about global warming and the environment. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Krosnick, J. A. (2011). The stability of American public opinion on global warming: Towards explaining the existence beliefs trends. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Romano Bergstrom, J. C., Olmsted-Hawala, E. L., Rogers, W. A., & Krosnick, J. A. (2011). Age-related differences in reported computer and internet usage based on question type: 'A great deal' of variability. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Jans, M., Bergstrom, J. C., Ashenfelter, K. T., & Krosnick, J. A. (2011). Measuring user satisfaction in the lab: Questionnaire mode, physical location, and social presence concerns. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- MacInnis, B., & Krosnick, J. A. (2011). Complete satisficing in surveys: An exploratory investigation. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Yeager, D. S., & Krosnick, J. A. (2011). Does mentioning 'some people' and 'other people' in an attitude question improve measurement quality? Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Chang, L., Krosnick, J. A., & Tompson, T. (2011). The impact of healthcare utilization on satisfaction with health insurance plans. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Chang, L. & Krosnick, J. A. (2011). Assessing survey accuracy across multiple domains. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Pasek, J., & Krosnick, J. A. (2011). Measuring intent to participate and participation in the 2010 census and their correlates and trends: Comparisons of RDD telephone and non-probability sample internet survey data. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.

- Weiss, R., Krosnick, J. A., & Yeager, D. S. (2011). More comparisons of probability and non-probability sample internet surveys: The Dutch NOPVO study. Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Gilbert, E., Allum, N., Villar, A., & Krosnick, J. A. (2011). Do reluctant respondents provide poor data? Evidence from the Face-to-Face Recruited Internet Survey Platform (FFRISP). Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Lelkes, Y., & Krosnick, J. A. (2011). Measuring perceptions and probabilities: Verbal or numerical response options? Paper presented at the American Association for Public Opinion Research Annual Meeting, Phoenix, Arizona.
- Krosnick, J. A., MacInnis, B., & Villar, A. (2011). The impact of candidates' statements about climate change on electoral success in 2008 and 2010: Evidence using three methodologies. Paper presented at the American Political Science Association Annual Meeting, Seattle, Washington.
- Berent, M. K., Krosnick, J. A., & Lupia, A. (2011). Measuring voter registration and turnout in surveys: Do official government records yield more accurate assessments? Paper presented at the American Political Science Association Annual Meeting, Seattle, Washington.
- Krosnick, J. A., MacInnis, B., & Villar, A. (2012). Polarization of opinions about global warming between 1997 and 2011: Appearances are sometimes misleading. Paper presented at the Society for Personality and Social Psychology Annual Meeting, San Diego, California.
- MacInnis, B., Krosnick, J. A., & Villar, A. (2012). Motivated social cognition in the realm of politics: The case of news media dissemination of information about climate change. Paper presented at the Society for Personality and Social Psychology Annual Meeting, San Diego, California.
- Villar, A., & Krosnick, J. A. (2012). An investigation of nonresponse error due to breakoffs in telephone surveys. Paper presented at the American Association for Public Opinion Research Annual Meeting, Orlando, Florida.
- Anand, S., Krosnick, J. A., & Yeager, D. S. (2012). What number of scale points in an attitude question optimizes response validity and administrative practicality? Paper presented at the American Association for Public Opinion Research Annual Meeting, Orlando, Florida.
- Kim, N., Lelkes, Y., & Krosnick, J. A. (2012). Race of interviewer effects in the 2008 Presidential election. Paper presented at the American Association for Public Opinion Research Annual Meeting, Orlando, Florida.
- Berent, M. K., Krosnick, J. A., & Lupia, A. (2012). Lying vs. fail-to-match: Self-reported turnout and validated turnout in the 2008-2009 ANES Panel Study. Paper presented at the American Association for Public Opinion Research Annual Meeting, Orlando, Florida.
- Young, C., Jackson, C., & Krosnick, J. A. (2012). Comparison of dual frame telephone and non-probability online panels regarding accuracy of political opinion polling. Paper presented at the American Association for Public Opinion Research Annual Meeting, Orlando, Florida.
- Callegaro, M., Villar, A., Krosnick, J. A., & Yeager, D. S. (2012). A systematic review of studies investigating the quality of data obtained with online panels. Paper presented at the American Association for Public Opinion Research Annual Meeting, Orlando, Florida.

- Weiss, R. J., Berent, M. K., Krosnick, J. A., & Lupia, A. (2012). Investigating automated coding of open-ended survey questions. Paper presented at the American Association for Public Opinion Research Annual Meeting, Orlando, Florida.
- Pasek, J., Sood, G., & Krosnick, J. A. (2012). A certain truth? How Americans received and perceived information about the Obama health care plan. Paper presented at the Midwest Political Science Association Annual Meeting, Chicago, Illinois.
- Kropko, J., Gross, W., & Krosnick, J. A. (2012). Issue publics and candidate evaluations: Selecting the best fitting models of the moderation of issue agreement by individual issue importance. Paper presented at the Midwest Political Science Association Annual Meeting, Chicago, Illinois.
- Pasek, J., Krosnick, J. A., & Tahk, A. M. (2012). Prevalence and moderators of the candidate name order effect: Evidence from all statewide general elections in California. Paper presented at the Midwest Political Science Association Annual Meeting, Chicago, Illinois.
- MacInnis, B., Krosnick, J. A., Suh, A., & Cho, Mu-Jung. (2013). Assessments of survey accuracy: A multimode national field experiment. Paper presented at the American Association for Public Opinion Research Annual Meeting, Boston, Massachusetts.
- Santa Cruz, H., & Krosnick, J. A. (2013). Shocking misbehavior by face-to-face interviewers: The 2008 ANES office recognition questions. Paper presented at the American Association for Public Opinion Research Annual Meeting, Boston, Massachusetts.
- Vannette, D., Krosnick, J. A. (2013). Mindful responding to questions: The dangers of survey satisficing. Paper presented at the American Association for Public Opinion Research Annual Meeting, Boston, Massachusetts.
- Stark, T. H., Pasek, J., Tompson, T., & Krosnick, J. A. (2013). Measuring anti-Black racism in the U.S. Paper presented at the American Association for Public Opinion Research Annual Meeting, Boston, Massachusetts.
- Kiley, J., Keeter, S., Frei, M., Motel, S., Christian, L.M., Dimock, M., McDonald, M. P., Berent, M., & Krosnick, J. A. (2013). Validating likely voter measures in 2012 pre-election polling. Paper presented at the American Association for Public Opinion Research Annual Meeting, Boston, Massachusetts.
- MacInnis, B., Howe, L., Krosnick, J. A., Markowitz, E., & Socolow, R. (2013). Confidently uncertain: When expressing uncertainty enhances trust and persuasion. Paper presented at the Society of Experimental Social Psychology Annual Meeting, Berkeley, California.

- Silber, H., Krosnick, J. A., & Yeager, D. (2013). Replication of experimental results across telephone and internet survey panels. Paper presented at the Pacific Chapter of the American Association for Public Opinion Research Annual Meeting, San Francisco, California. (Winner of Second Place in the PAPOR Student Paper Competition)
- Yeager, D., & Krosnick, J. A. (2014). Generalizability as a scientific integrity issue. Paper presented at the Association for Psychological Science Annual Meeting, San Francisco, California.
- Stark, T. H., & Krosnick, J. A. (2014). A new tool for ego-centered networks in online surveys. Paper presented at the European Congress of Methodology, Utrecht, The Netherlands.
- Stark, T. H., Krosnick, J. A., Pasek, J., & Tompson, T. (2014). Comparing measures of anti-Black racial prejudice. Paper presented at the Society for Personality and Social Psychology Annual Meeting, Austin, Texas.
- Stark, T. H., & Krosnick, J. A. (2014). A new tool for ego-centered networks. Paper presented at the American Association for Public Opinion Research Annual Meeting, Anaheim, California.
- Krosnick, J. A., & MacInnis, B. (2014). Public opinion on global warming: Contradictory results among surveys. Paper presented at the American Association for Public Opinion Research Annual Meeting, Anaheim, California.
- Silber, H., Krosnick, J. A., Stark, T. H., & Blom, A. G. (2014). Exact replication of question design experiments from Schuman & Presser. Paper presented at the American Association for Public Opinion Research Annual Meeting, Anaheim, California.
- Krosnick, J. A., Kim, S., & Berman, R. (2014). Testing the principles of optimal questionnaire design: Does a questionnaire supposedly designed better actually work better? Paper presented at the American Association for Public Opinion Research Annual Meeting, Anaheim, California.
- Callegaro, M., Lavrakas, P. J., & Krosnick, J. A. The status of online panel research from a data quality perspective. Paper presented at the American Association for Public Opinion Research Annual Meeting, Anaheim, California.
- Pasek, J., Sood, G., & Krosnick, J. A. (2014). Certain gains in measurement of political knowledge (and misinformation). International Communication Association Annual Meeting, Seattle, Washington.

Off-Campus Academic Colloquia

- 1985 State University of New York at Stony Brook, Department of Political Science.
 Princeton University, Department of Sociology.
 Princeton University, Department of Politics.
 University of California at Berkeley, Department of Sociology.
 Yale University, Department of Sociology.
 Yale University, Department of Political Science.
 Ohio State University, Department of Psychology.
 University of Southern California, Annenberg School for Communication.
- 1986 University of Michigan, Department of Sociology.

- 1987 Yale University, Department of Psychology.
Yale University, Department of Political Science.
University of Michigan, Department of Sociology.
- 1988 University of Minnesota, Department of Political Science.
- 1990 University of Florida, Department of Psychology.
University of Florida, Bureau of Economic and Business Research.
Denison University, Department of Psychology.
- 1991 University of Michigan, Summer Institute in Survey Research Techniques.
- 1992 University of Michigan, Summer Institute in Survey Research Techniques.
University of Michigan, Department of Communication.
- 1993 University of Wisconsin, Departments of Psychology, Sociology, and Political Science.
University of Michigan, Summer Institute in Survey Research Techniques.
- 1994 Yale University, Department of Psychology.
University of Michigan, Research Center for Group Dynamics.
Cornell University, Peace Studies Center.
- 1995 University of Michigan, Summer Institute in Survey Research Techniques.
University of Minnesota, Department of Political Science.
- 1996 University of Pennsylvania, Annenberg School for Communication.
University of Chicago, Center for Decision Research.
Purdue University, Department of Psychology.
- 1997 Stanford University, Department of Psychology.
University of California – Berkeley, Institute of Governmental Studies.
University of California – Berkeley, Institute of Personality and Social Research.
University of California – Irvine, Department of Social Sciences.
University of California – Los Angeles, Institute for Social Science Research.
University of California – Santa Barbara, Department of Psychology.
University of California – Santa Cruz, Board of Psychology.
Center for Advanced Study in the Behavioral Sciences.
London School of Economics and Political Science, Methodology Institute.
- 1998 Arizona State University, Department of Psychology.
London School of Economics and Political Science, Methodology Institute.
University of Amsterdam, Department of Psychology.
Carnegie Mellon University, Center for the Integrated Study of the Human Dimensions of
Global Change, Department of Engineering and Public Policy.
- 1999 University of Chicago, American Politics Workshop, Department of Political Science.
Indiana University, Departments of Political Science and Psychology.
University of Minnesota, Departments of Political Science and Psychology.
- 2000 University of California, Los Angeles, Department of Political Science.
University of Southern California, Jesse M. Unruh Institute of Politics.
University of Michigan, Institute for Social Research, Survey Research Center.

- 2001 The William and Flora Hewlett Foundation, Menlo Park, California.
London School of Economics and Political Science, Methodology Institute.
Resources for the Future, Washington, DC.
- 2002 University of Colorado - Boulder, Department of Psychology.
University of Florida - Gainesville, Department of Psychology.
Stanford University, Department of Communication.
University of Chicago, Harris School of Public Policy.
Uppsala University (Sweden), Department of Government.
University of North Carolina, Department of Political Science.
University of Chicago, Political Psychology Workshop, Departments of Psychology and
Political Science.
Pitzer College, Department of Political Science.
- 2003 University of Illinois at Chicago, College of Urban Planning and Public Affairs.
University of Illinois at Chicago, Survey Research Laboratory.
Stanford University, Social Psychology Research Seminar (April).
Stanford University, Social Psychology Research Seminar (October).
Stanford University, Department of Psychology Colloquium Series.
- 2004 Harvard University, Research Workshop in American Politics, Department of Government.
Stanford University, Organizational Behavior Seminar, Graduate School of Business.
Stanford University, Marketing Seminar, Graduate School of Business.
Stanford University, American Empirical Seminar, Stanford Institute for the Quantitative
Study of Society.
University of California, Davis, Distinguished Lecture Series, Departments of Psychology
and Political Science.
- 2005 The Rand Organization, Santa Monica, California.
- 2006 Harvard University, Department of Psychology.
Duke University, Social Science Research Institute.
University of North Carolina, Chapel Hill, Department of Political Science.
University of Florida, Department of Psychology.
University of Florida, Department of Political Science.
University of California, Santa Barbara, Department of Psychology.
- 2007 The Rand Organization, Santa Monica, California.
The University of Essex (UK), Department of Government.
The University of Essex (UK), Institute for Social and Economic Research.
- 2008 University of Minnesota, Department of Political Science.
University of California - Berkeley, Department of Political Science – Institute of
Governmental Studies.
Northwestern University, School of Communication.
University of California - Berkeley, Institute for Personality and Social Research.
- 2009 Center for Population Research, University of California - Los Angeles, Los Angeles,
California.
Institute for Science, Technology, and Public Policy, Texas A&M University, College
Station, Texas.

Annette Strauss Institute for Civic Participation, Department of Communication Studies,
University of Texas – Austin, Austin, Texas.
Department of Political and Social Sciences, Universitat Pompeu Fabra, Barcelona, Spain.
Department of Psychology, University of Washington, Seattle, Washington.
Department of Psychology, University of California, San Diego.

- 2010 Behavioral Science Workshop, Booth School of Business, University of Chicago, Chicago, Illinois.
Social Psychology Colloquium, Department of Psychology, New York University, New York, New York.
- 2011 Colloquium Series, Department of Psychology, Arizona State University, Tempe, Arizona.
Colloquium Series, School of Politics and Global Studies, Arizona State University, Tempe, Arizona.
- 2012 Political Psychology Colloquium Series, Institute of Governmental Studies, University of California, Berkeley, Berkeley, California.
Department of Geosciences and Woodrow Wilson School of Public and International Affairs, Princeton, University.
Department of Psychology, University of Mannheim, Mannheim, Germany.

On-campus Colloquia

- 1986 Department of Political Science, Ohio State University.
Department of Psychology, Ohio State University.
- 1987 Department of Psychology, Ohio State University.
- 1988 Department of Psychology, Ohio State University.
- 1990 Department of Psychology, Ohio State University.
- 1991 Mershon Center World Affairs Seminar, Mershon Center, Ohio State University.
- 1996 Behavioral Decision Theory Colloquium Series, Department of Psychology, Ohio State University.
CIC Interactive Video Methods Seminar, Department of Political Science, Ohio State University.
- 1997 Interdisciplinary Seminar on Survey Research Methods, Center for Human Resource Research, Ohio State University.
- 1999 Department of Agricultural, Environmental, and Development Economics, Ohio State University.
- 2000 Center for Survey Research, Ohio State University.
- 2002 Social Psychology Colloquium Series, Department of Psychology, Ohio State University.
Department of Agricultural, Environmental, and Development Economics, Ohio State University.

- 2003 Mershon Center Lunch Lecture, The Mershon Center, Ohio State University.
- 2004 Global Climate and Energy Project Fall Seminar Series, Stanford University.
John S.Knight Fellowship Program Seminar, Stanford University.
- 2005 Workshop in Statistical Modeling, Department of Political Science, Stanford University.
Environmental Policy Forum, Center for Environmental Science and Policy, Stanford University.
Humanities and Sciences Forum, Stanford University.
Seminar Series, Summer Research College in Public Policy and Economics, Stanford University.
- 2006 Seminar Series, Summer Research College in Public Policy and Economics, Stanford University.
Woods Energy Series, Woods Institute for the Environment, Stanford University.
- 2007 Ethics @ Noon, Barbara and Bowen McCoy Program in Ethics in Society Lecture Series, Stanford University.
Seminar Series, Summer Research College in Public Policy and Economics, Stanford University.
Opening Plenary, Society of Environmental Journalists Annual Conference, Stanford University.
- 2008 How America Votes: Stanford Professors Answer the Fundamental Questions Raised When U.S. Citizens Vote. Workshop sponsored by Stanford in Government.
Transformational Insights: Participation, Collaboration, and Virtual Worlds for Sustainability, Medicine, and Education. Sixth Media X Annual Meeting, Stanford University.
Social Psychology Research Seminar, Stanford University.
Lunch Colloquium Series, Public Policy Program, Stanford University.
Seminar Series, Summer Research College in Public Policy and Economics, Stanford University.
Stanford Parents' Advisory Board Meeting, Stanford University.
- 2009 Environmental Forum, Woods Institute for the Environment, Stanford University.
Woods Institute and School of Earth Sciences Summer Seminar Series, Stanford University.
- 2010 Research Seminar Series, Center for International Security and Cooperation, Stanford University (discussant).
Faculty Speaker Series, Stanford High School Summer College, Stanford University.
Seminar Series, Summer Research College in Public Policy and Economics, Stanford University.
The Prison Lunch Series, Stanford Law and Policy Review, Stanford Law School.
Social Psychology Research Seminar, Stanford University.
- 2011 Address to the Advisory Council of the Woods Institute for the Environment, Stanford University.
Address to the Advisory Council of the Precourt Institute for Energy, Stanford University.

Seminar Series, Summer Research College in Public Policy and Economics, Stanford University.

Summer Short Course on Marine Policy, Center for Ocean Solutions, Stanford University.
Energy @ Stanford & SLAC, Stanford Graduate Summer Institute, Stanford University.

Engaging with Faculty: Stories from Undergraduate Research and Learning Beyond the Classroom, New Student Orientation, Stanford University.

Energy Seminar sponsored by the Woods Institute for the Environment and the Precourt Institute for Energy, Stanford University.

- 2012 Member of a Faculty Discussion Panel during the Joint Young Environmental Scholars Conference sponsored by the Woods Institute for the Environment and the Environmental Norms Workshop sponsored by the Stanford Humanities Center, Stanford University.
- Invited Lecture, “Peering Inside the Mind of the American Voter: The Psychology of Democracy in Action.” Back to School Class, 2012 Parents’ Weekend, Stanford University.
- Invited Presentation, “A Program of Research on Americans’ Thinking about Climate Change.” Woods Institute for the Environment Community Retreat, Aptos, California.
- Invited Presentation, “American Public Opinion on Climate Change.” School of Earth Sciences Undergraduate Research Program Seminar Series (cosponsored by SURGE and the Woods Institute for the Environment). Stanford University.
- Invited Presentation, Engaging with Faculty: Stories from Undergraduate Research and Learning Beyond the Classroom, New Student Orientation, Stanford University.
- Invited Presentation, “Are Elections in America Unfair? Exploring the Impact of Candidate Name Order.” Stanford Parents Association, Stanford University.
- Panel Member, “Election 2012: Reality Check. A Bloomberg News Post-Presidential-Debate Debate.” Sponsored by the Stanford Graduate Program in Journalism and the Stanford Graduate School of Business Politics and Government Club.
- 2013 Invited Presentation, “The Psychology of American Elections: Getting Into the Heads of Voters”, Yost House After-Dinner Presentation.
- Invited Presentation, Engaging with Faculty: Stories from Undergraduate Research and Learning Beyond the Classroom, New Student Orientation, Stanford University.

Other Presentations

- 2012 Coauthor of presentation by Elisabeth Brügger (Maastricht University). “Establishing the Accuracy of Online Panel Research”, Waikato Management School, University Of Waikato, Hamilton, New Zealand.
- 2012 Coauthor of presentation by Elisabeth Brügger (Maastricht University). “Establishing the Accuracy of Online Panel Research”, Department of Marketing, Faculty of Business and Economics, Monash University, Melbourne, Australia.
- 2012 Coauthor of presentation by Elisabeth Brügger (Maastricht University). “Establishing the Accuracy of Online Panel Research”, Department of Management and Marketing, Faculty of Business and Economics, University of Melbourne, Melbourne, Australia.
- 2012 Coauthor of presentation by Elisabeth Brügger (Maastricht University). “Establishing the Accuracy of Online Panel Research”, Center for the Study of Choice (CenSoC), University of Technology, Sydney, Australia.

2012 Coauthor of presentation by Elisabeth Brüggem (Maastricht University). “Establishing the Accuracy of Online Panel Research”, School of Marketing, Australian School of Business, University of New South Wales, Sydney, Australia

Professional Service

1989-1990 Chair, Student Paper Competition Committee, American Association for Public Opinion Research.

1990 Member, Planning Committee for the 1990 National Election Study.

1990 Member, Conference Committee for the 1991 Annual Meeting, American Association for Public Opinion Research.

1990-1991 Organizer, 1991 Annual Meeting, Society of Experimental Social Psychology, Columbus, Ohio.

1991 Participant in an Expert Questionnaire Evaluation Panel as a part of a Project Comparing Pre-Testing Methods, National Center for Health Statistics.

1994 Member, Student Paper Competition Committee, American Association for Public Opinion Research.

1995 Member, National Science Foundation Special Grant Proposal Evaluation Panel on Valuation for Environmental Policy.

1996 Member, Student Paper Competition Committee, American Association for Public Opinion Research.

1996 Member, Planning Committee for the 1996 National Election Study.

1997-1998 Program Coordinator, 1998 Annual Meeting, International Society for Political Psychology, Montreal, Canada.

1997-2001, Member, Conference Committee, American Association for Public Opinion Research
2003, 2004 Annual Meeting.

1998 Member, Planning Committee for the 1998 National Election Pilot Study.

1999 Senior Research Advisor, The Gallup Organization.

1997-2006 Member, Board of Overseers, National Election Studies, Institute for Social Research, University of Michigan.

2000-2003 Member, Governing Council, International Society of Political Psychology.

2000-2003 Member, Conference Committee, International Society of Political Psychology.

2000-2002 Member, Survey Methodology Group of the National Longitudinal Survey of Youth.

- 2000-2008 Member, Board of Overseers, General Social Survey, National Opinion Research Center, University of Chicago.
- 2001 Member, Advisory Board of the Canadian Election Study, McGill University, University of Montreal, and University of Toronto.
- 2001-2002 Associate Conference Chair, American Association for Public Opinion Research.
- 2002-2003 Conference Chair, American Association for Public Opinion Research.
- 2001-2002 Chair, Committee to Award the Erik H. Erikson Early Career Award for Excellence and Creativity in the Field of Political Psychology, International Society of Political Psychology.
- 2001 Member, Visiting Committee to Evaluate a Proposed PhD. Program in Survey Research and Methodology, University of Nebraska, Lincoln, Nebraska.
- 2002 Member, Advisory Panel, Special Competition to Fund Research on Survey and Statistical Methodology; Methodology, Measurement, and Statistics Program, National Science Foundation.
- 2003 Member, Advisory Board of the Canadian Election Study, McGill University, University of Montreal, and University of Toronto.
- 2004-2006 Member, Advisory Committee for the Division of Social, Behavioral, and Economic Sciences, National Science Foundation.
- 2004-2006 Member, Scientific Advisory Board, Polimetrix, Palo Alto, California.
- 2004 Member, Workshop on Cyberinfrastructure and the Social Sciences, National Science Foundation.
- 2005 Organizing committee, Conference entitled “New Approaches to Understanding Participation in Surveys,” Belmont Conference Center, Elkridge, Maryland, sponsored by the National Science Foundation.
- 2005 Member, Philip E. Converse Book Award Committee, American Political Science Association.
- 2005 Member, Nominating committee, International Society for Political Psychology.
- 2005 Member, Working Group on Public Attitudes and Ethical Issues, Global Roundtable on Climate Change, Earth Institute, Columbia University.
- 2006 Dissertation committee member, William M. van der Veld, Faculty of Social and Behavioral Sciences, University of Amsterdam.
- 2007 Participant, “Public Understanding of Mathematics/Mathematicians Understanding the Public” Conference, Mathematical Sciences Education Board, The National Academies, Washington, D.C.

- 2007 Associated Scientist, Statistics and Methodology Department, National Opinion Research Center, University of Chicago, Chicago, Illinois.
- 2007 Participant, “Workshop on Planning for the Future of the General Social Survey,” National Science Foundation, Washington, D.C.
- 2007- Member, Advisory Board, Book Series on Political Psychology, Oxford University Press.
- 2007- Member, International Advisory Board, Measurement and Experiments in the Social Sciences, Institute for Data Collection and Research, University of Tilburg, The Netherlands.
- 2008 Participant, “Meeting to Assess Public Attitudes about Climate Change,” sponsored by the National Oceanic and Atmospheric Administration, NASA, and the Center for Excellence in Climate Change Communication Research, Silver Spring, Maryland.
- 2008 Participant, The Harvard Globalization Survey Workshop, Harvard University, Cambridge, Massachusetts.
- 2008-2012 Member, Board of Directors, Climate Central, Princeton, New Jersey, and Palo Alto, California.
- 2009 Panel Participant, Career Day, Menlo School, Menlo Park, California.
- 2009-2010 Member, AAPOR Opt-in Panel Online Panel Task Force.
- 2011 Chair, Committee to Conduct a Site Visit Review of the General Social Survey for the National Science Foundation.
- 2011-2016 Member, Advisory Committee for the Division of Social, Behavioral, and Economic Sciences, National Science Foundation.
- 2012 Member, Policy Impact Award Committee, American Association for Public Opinion Research.
- 2012 Member, Advisory Committee on Study to Evaluate the Impact of Survey Response Rates, Pew Researcher Center, Washington, DC.
- 2012- Member, Advisory Board, Voice of the People.
- 2012 Chair, Subcommittee on the Future of Survey Research, Advisory Committee for the Division of Social, Behavioral, and Economic Sciences, National Science Foundation.
- 2013-2014 Member, Governing Council, International Society of Political Psychology.
- 2012-2013 Member, Subcommittee on Replication in Social, Behavioral, and Economic Science Research, Advisory Committee for the Division of Social, Behavioral, and Economic Sciences, National Science Foundation.

Department and University Service

- 1985-1996
2001-2003 Faculty Advisor, Social Psychology Colloquium Series, Ohio State University.
- 1985-1990 Chair, Social Psychology Area Admissions Committee, Ohio State University.
- 1985-1990 Member, Psychology Department Admissions Committee, Ohio State University.
- 1986-1987 Member, Psychology Department Stipends Committee, Ohio State University.
- 1986-1988 Member, Lazenby Equipment Committee, Ohio State University.
- 1986-1987 Member, Social Psychology Area Search Committee for Two Permanent Senior Faculty Members, Ohio State University.
- 1988-1989 Member, Social Psychology Area Search Committee for Junior Faculty Member, Ohio State University.
- 1990-1991 Member, Search Committee for Junior Faculty Member in Industrial/Organizational Psychology, Ohio State University.
- 1989-1994 Co-Coordinator, Political Psychology Minor Program Steering Committee, Political Science Department, Ohio State University.
- 1989-1996,
1999-2003 Member, Psychology Department Speakers Committee, Ohio State University.
- 1990-1996 Member, Psychology Department Subject Pool Supervisory Committee, Ohio State University.
- 1995-1996 Chair, College of Social and Behavioral Sciences Survey Research Advisory Committee, Ohio State University.
- 1995-1996 Member, Political Science Department Search Committee, Ohio State University.
- 1997-2003 Member, College of Social and Behavioral Sciences Center for Survey Research Advisory Committee, Ohio State University.
- 2000 Chair, Social Psychology Senior Faculty Search Committee, Ohio State University.
- 2000 Member, College of Social and Behavioral Sciences Oversight Committee for the Center for Human Resource Research, Ohio State University.
- 2001-2003 Member, Psychology Department Promotion and Tenure Committee, Ohio State University.
- 2001-2002 Chair, Social Psychology Junior Faculty Search Committee, Ohio State University.
- 2002 Faculty advisor, Summer Research Opportunity Program, Committee on Instructional Cooperation (CIC), Ohio State University.

- 2003-2004 Member, Planning Committee for the Social Science Research Institute, Stanford University.
- 2003-2004 Member, Steering Committee for the Methods of Analysis Program in the Social Sciences, Stanford University.
- 2004- Faculty Affiliate, Center for Comparative Studies in Race and Ethnicity, Stanford University.
- 2004 Grant proposal review committee, Environmental Interdisciplinary Initiatives Program, Stanford Institute for the Environment, Stanford University.
- 2004-2005 Planning Committee for the Stanford Center on Longevity, Stanford University.
- 2005-2008 Member, Faculty Leadership Committee, Stanford Institute for the Environment, Stanford University.
- 2006 Grant proposal review committee, Environmental Venture Grants Program, Woods Institute for the Environment, Stanford University.
- 2007 Co-chair, Grant proposal review committee, Environmental Venture Grants Program, Woods Institute for the Environment, Stanford University.
- 2012- Member, Grant proposal review committee, Environmental Venture Grants Program, Woods Institute for the Environment, Stanford University.
- 2012-2015 Member, Course Evaluation Committee, Stanford University.
- 2012-2013 Member, Provost's Advisory Committee on Postdoctoral Affairs, Stanford University.
- 2012 Member, Evaluation committee for applicants to the Emmett Interdisciplinary Program in Environment & Resources, Stanford University.
- 2013 Member, Evaluation committee for applicants to the Emmett Interdisciplinary Program in Environment & Resources, Stanford University.

Ad Hoc Reviewer

Journal of Personality and Social Psychology
 Journal of Experimental Social Psychology
 Personality and Social Psychology Bulletin
 Social Psychology Quarterly
 European Journal of Social Psychology
 Social Cognition
 Basic and Applied Social Psychology
 Journal of Personality
 Psychological Review
 Psychological Bulletin
 Psychological Science
 Psychological Assessment
 Personality and Social Psychology Review

Psychology and Aging
Psychology, Public Policy, and Law
American Political Science Review
American Journal of Political Science
American Politics Quarterly
Western Political Quarterly
Political Research Quarterly
Political Behavior
Journal of Politics
Political Analysis
Harvard International Journal of Press/Politics
Southeastern Political Review
Public Opinion Quarterly
International Journal of Public Opinion Research
Journal of Survey Statistics and Methodology
Political Psychology
Political Communication
International Studies Quarterly
American Sociological Review
Sociological Methods and Research
Sociological Methodology
Social Science Quarterly
Journal of Official Statistics
Journal of the American Statistical Association
Journal of Economic Psychology
Journal of Law, Economics, and Organization
Communication Research
Journal of Consumer Research
Journal of Research in Personality
Developmental Psychology
Motivation and Emotion
Psychophysiology
Climatic Change
Climate Change Letters
Review of Policy Research
Annals of Epidemiology
Communication Methods and Measures
Preventive Medicine
New Jersey Medicine
Academic Press
Praeger Publishers
Alfred A. Knopf Publishers
Brooks/Cole Publishing Company
Harper and Row Publishers
MacMillan Publishing Company
Cambridge University Press
Oxford University Press
W. W. Norton
W. H. Freeman
National Academy of Sciences
National Science Foundation - Social Psychology Program
National Science Foundation - Sociology Program

National Science Foundation - Political Science Program
 National Science Foundation - Program in Methodology, Measurement, and Statistics in the Social Sciences
 Society for Consumer Psychology
 American Psychological Association
 Time-sharing Experiments for the Social Sciences (TESS)
 University of Michigan, Department of Political Science (P&T)
 University of Minnesota, Department of Political Science (P&T)
 University of Minnesota, Department of Psychology (P&T)
 University of Southern California, Department of Psychology (P&T)
 University of Texas – Austin, Department of Communication Studies (P&T)
 London School of Economics and Political Science, Methodology Institute (P&T)
 University of Nebraska, Department of Political Science (P&T)
 University of Nebraska, Department of Psychology (P&T)
 Massachusetts Institute of Technology, Department of Political Science (P&T)
 University of Chicago, Harris School of Public Policy (P&T)
 University of Chicago, Department of Political Science (P&T)
 Iowa State University, Department of Psychology (P&T)
 Ohio State University, University Libraries (P&T)
 University of Florida, Department of Psychology (P&T)
 University of Pennsylvania, Department of Political Science (P&T)
 Institute for Social Research, University of Michigan (P&T)
 Columbia University, Department of Political Science (P&T)
 American University, School of Public Affairs (P&T)
 Center for Advanced Study in the Social and Behavioral Sciences
 University of Mannheim, School of Social Sciences, Department of Political Science (P&T)
 Netherlands Institute for Advanced Study in the Humanities and Social Sciences
 Netherlands Organisation for Scientific Research, Division of Social Sciences
 Workers' Compensation Board of British Columbia
 Fund for Scientific Research – Flanders, Brussels, Belgium

Consulting and Court Testimony

Office of Science and Technology Policy, The White House, Washington D.C.
 Socio-Environmental Studies Laboratory, National Institutes of Health, Washington, D.C.
 National Oceanic and Atmospheric Administration, Washington, D.C.
 Environmental Protection Agency, Washington, D.C.
 National Aeronautics and Space Administration (Robert Dodd and Associates/The Battelle Memorial Institute),
 Mountain View, California.
 Center for Survey Methods Research, U.S. Bureau of the Census, Washington, D.C.
 Office of Survey Methods Research, U.S. Bureau of Labor Statistics, Washington, D.C.
 Leadership Analysis Group, U.S. Central Intelligence Agency, McLean, Virginia.
 United States Government Accountability Office, Washington, DC.
 Centers for Disease Control and Prevention, Atlanta, Georgia.
 National Cancer Institute, Rockville, Maryland.

Centre for Comparative Social Surveys, City University, London, United Kingdom.
 Rand Corporation, Santa Monica, California.
 SRI International, Arlington, Virginia.
 YouGov, London, United Kingdom.
 Momentum Market Intelligence, Portland, Oregon.
 Central Market Research and Insights, Microsoft, Redmond, Washington.

The Urban Institute, Washington, D.C.
 Industrial Economics, Cambridge, Massachusetts.
 Healthcare Research Systems, Columbus, Ohio.
 Survey Research Center, University of Maryland, College Park, Maryland.
 Center for Human Resource Research, Columbus, Ohio.
 Washington State University, Pullman, Washington.
 Stanford University Alumni Association, Stanford, California.
 Turner Research, Jacksonville, Florida.
 NuStats, Austin, Texas.
 Kaiser Family Foundation, Menlo Park, California.
 University of Pittsburgh Medical Center, Pittsburgh, Pennsylvania.
 Achievement Associates, Darnestown, Maryland.
 The Saguario Seminar: Civic Engagement in America, Harvard University, Cambridge, Massachusetts.

Office of Social Research, CBS Inc., New York, New York.
 ABC News, New York, New York.
 Home Box Office, New York, New York.
 Google, Mountain View, California.
 Pfizer, Inc., New York, New York.
 Amgen, Thousand Oaks, California.
 Beau Townsend Ford Dealership, Dayton, Ohio.
 United States Trotting Association, Columbus, Ohio.
 Berlex Laboratories, Inc., Wayne, New Jersey.
 MJ Research, Waltham, Massachusetts.
 Empire Blue Cross/Blue Shield, New York, New York.
 Nike, Inc., Portland, Oregon.

The Attorney General of Oklahoma.
 Office of Lake County Prosecuting Attorney, Painesville, Ohio.
 The Attorney General of the State of Ohio, Columbus, Ohio.
 Donald McTigue, Esq., Columbus, Ohio.
 Thompson Coburn LLP, St. Louis, Missouri.
 Shook, Hardy, & Bacon LLP, Kansas City, Missouri.
 Arnold and Porter LLP, New York, New York.
 Bradley W. Hertz, Esq., Los Angeles, California.
 Larson King LLP, Minneapolis, Minnesota.
 Paul, Hastings, Janofsky, and Walker, LLP, San Francisco, California.
 Carr, Korein, Tillery, LLP, Chicago, Illinois.
 Milberg, Weiss, Bershad, Hynes, and Lerach, LLP, New York, New York.
 Bourgault & Harding, Las Vegas, Nevada.
 Aikin Gump Strauss Hauer & Feld, LLP, Washington, DC.
 McManemin and Smith, PC, Dallas, Texas.
 Zimmerman Reed, PLLP, Minneapolis, Minnesota.
 Spolin Silverman, Cohen, and Bertlett LLP, Santa Monica, California.
 Righetti Wynne P.C., San Francisco, California.
 Blackwell Sanders Peper Martin LLP, Kansas City, Missouri.
 Davis Wright Tremaine LLP, Seattle, Washington.
 Storch Amini & Munves, P.C., New York, New York.
 Twomey Law Office, Epsom, New Hampshire.
 Righetti Law Firm, P.C., San Francisco, California.
 Dostart Clapp Gordon & Coveney LLP, San Diego, California.
 Wynne Law Firm, Greenbrae, California.

Lorens and Associates, San Diego, California.
 Arias, Ozzello & Gignac, LLP, Los Angeles, California.
 Keller Grover, LLP, San Francisco, California.
 Law Offices of Kevin T. Barnes, Los Angeles, California.
 Cohelan & Khoury, San Diego, California.
 Law Offices of Joseph Antonelli, West Covina, California.
 Minter Ellison Lawyers, Sydney, Australia.
 Callahan and Blaine, Santa Ana, California.
 Richardson, Patrick, Westbrook, and Brickman, Mount Pleasant, South Carolina.
 Hurst and Hurst, San Diego, California.
 Leonard Carder, San Francisco, California.
 Initiative Legal Group, Los Angeles, California.
 Khorramu Pollard & Abir, Los Angeles, California.
 Rukin, Hyland, Doria, and Tindall, San Francisco, California.
 Carlson, Calladine, & Peterson, San Francisco, California.
 Munger, Tolles, & Olson, Los Angeles, California.
 American Civil Liberties Union of Northern California/Brad Seligman/Howard, Rice, Nemerovski, Canady,
 Falk, & Rabkin, San Francisco/Berkeley, California.
 Foley & Lardner LLP, San Francisco, California.
 Law Offices of Sima Fard, Irvine, California.
 Rifkin, Livingston, Levitan, & Silver, Annapolis, Maryland.
 Altshuler Berzon LLP, San Francisco, California.
 Law Offices of Hathaway, Perrett, Webster, Powers, Chrisman, & Gutierrez, Ventura, California.
 R. Rex Parris Law Firm, Lancaster, California.
 Marlin & Saltzman, Agoura Hills, California

Short Courses on Questionnaire Design

Internal Revenue Service, Washington, DC.
 United States General Accounting Office, Washington, DC.
 Office of Management and Budget, The White House, Washington, DC.
 United States Government Accountability Office, Washington, DC.
 Science Resources Statistics Program, National Science Foundation, Washington, DC.
 National Opinion Research Center, Chicago, Illinois.
 Survey Research Laboratory, University of Illinois at Chicago, Chicago, Illinois.
 Center for AIDS Prevention Studies, Department of Epidemiology and Biostatistics, University of California,
 San Francisco, California.
 Monitor Company, Cambridge, Massachusetts.
 American Association for Public Opinion Research Annual Meeting, St. Louis, Missouri.
 American Association for Public Opinion Research Annual Meeting, Portland, Oregon
 American Association for Public Opinion Research Annual Meeting, Miami, Florida
 New York Chapter of the American Association for Public Opinion Research, New York, New York.
 Office for National Statistics, London, United Kingdom.
 Market Strategies, Southfield, Michigan.
 Total Research Corporation, Princeton, New Jersey.
 Pfizer, Inc., New York, New York.
 Worldwide Market Intelligence Conference, IBM, Rye, New York.
 American Society of Trial Consultants Annual Meeting, Williamsburg, Virginia.
 American Society of Trial Consultants Annual Meeting, Westminster, Colorado.
 American Society of Trial Consultants Annual Meeting, Memphis, Tennessee.
 American Marketing Association Advanced Research Techniques Forum, Vail, Colorado.
 Satisfaction Research Division, IBM, White Plains, New York.

American Marketing Association Marketing Effectiveness Online Seminar Series.
 Faculty of Education, University of Johannesburg, Johannesburg, South Africa.
 Odom Institute, University of North Carolina, Chapel Hill, North Carolina (2005 and 2009)
 Google, Mountain View, California.
 Eric M. Mindich Encounters with Authors, Harvard University, Cambridge, Massachusetts.
 RTI International, Research Triangle Park, North Carolina.
 BC Stats, Province of British Columbia Ministry of Labour and Citizens' Services, Victoria, British Columbia, Canada.
 Alphadetail, San Mateo, California.
 Amgen, Thousand Oaks, California.
 Center for Political Studies, Institute for Social Research, University of Michigan, Ann Arbor, Michigan.
 Summer School 2008, Australian Market and Social Research Society, Coffs Harbour, New South Wales, Australia.
 Professional Development Program, Australian Market and Social Research Society, Sydney, Australia (2008 and 2009).
 Professional Development Program, Australian Market and Social Research Society, Melbourne, Australia.
 Professional Development Program Webinar, Australian Market and Social Research Society (2012).
 Zentrum für Umfragen, Methoden und Analysen (ZUMA), Mannheim, Germany.
 Department of Marketing, University of Illinois, Urbana-Champaign, Illinois.
 Comparative Survey Research and Methodology Workshop, sponsored by TNS Opinion and the Centre for the Study of Political Change at the University of Siena, Brussels, Belgium (2010 and 2011).
 Department of Survey Design and Methodology, GESIS - Leibniz Institute for the Social Sciences, Mannheim, Germany
 Methodology Institute, London School of Economics and Political Science, London, United Kingdom.
 Summer School 2013, Australian Market and Social Research Society, Gold Coast, Australia.

University Teaching

Summer Institute in Political Psychology (Instructor and Co-Director), Political Science and Psychology 892A, 892B, Ohio State University.

Research Methods in Social Psychology, Psychology 872, Ohio State University.

Systematic Theory in Social Psychology, Psychology 873C, Ohio State University.

Psychological Perspectives on Political Behavior, Psychology 873D, Ohio State University.

The Psychology of Mass Politics, Political Science 894, Ohio State University.

Questionnaire Design for Attitude Measurement, Psychology 788, Ohio State University.

Supervisor of graduate student TAs teaching Introduction to Social Psychology, Psychology 320, Ohio State University.

Introduction to Social Psychology, Psychology H320 & H367.01, Ohio State University.

The Psychology of Public Attitudes, Psychology 630, Ohio State University.

Survey Design, Clinical Research Curriculum Program, College of Medicine, College of Optometry, and School of Public Health, Ohio State University.

Questionnaire Design for Attitude Measurement, Psychology 711, Summer Institute in Survey Research Techniques, University of Michigan.

Cognitive Psychology and Survey Methods, Psychology 988, Summer Institute in Survey Research Techniques, University of Michigan.

Response Scales for Satisfaction Measurement, Joint Program in Survey Methodology, University of Maryland-University of Michigan.

Designing Effective Questionnaires, Methodology Institute, London School of Economics and Political Science, London, United Kingdom.

Techniques for Assessing Questionnaire Quality, Department of Methodology and Statistics, University of Amsterdam, The Netherlands.

Assessment of Questionnaire Quality, Interuniversity Graduate School of Psychometrics and Sociometrics, University of Amsterdam, The Netherlands.

Advanced Issues in Questionnaire Design, Psychology 688, Summer Institute in Survey Research Techniques, University of Michigan.

The Study of Political Change at the Individual Level: The Panel Study, 2001 TMR Winter School in Comparative Electoral Research, University of Amsterdam, The Netherlands.

Aviation Marketing (guest lecture), Aviation and Aeronautical Engineering 654, Ohio State University.

Advanced Questionnaire Design: Maximizing Reliability and Validity, Essex Summer School in Social Science Data Analysis and Collection, Department of Government, University of Essex, UK.

Introduction to Communication Theory (guest lecturer), Communication 311, Stanford University.

Media Technologies, People, and Society (guest lecturer), Communication 1, Stanford University.

Graduate Research Methods (guest lecturer), Psychology 290, Stanford University.

Questionnaire Design for Surveys and Laboratory Experiments: Social and Cognitive Perspectives, Communication 239, Stanford University.

Survey Research Methods: Describing Large Populations with Small Samples and Precise Measures, Communication 135, Stanford University.

Advanced Research Design, Communication 318, Stanford University.

Subjective Measurement in Surveys, Joint Program in Survey Methodology, University of Maryland-University of Michigan.

Summer Institute in Political Psychology (instructor, co-director, and director), Stanford University.

Communication Research Methods, Communication 106/206, Stanford University.

New Models and Methods in the Social Sciences (lecturer), Sociology 384, Stanford University.

Coping with Climate Change: Life after Copenhagen (guest lecturer), Continuing Studies Sci 31, Stanford University.

What the American Public Believes about Climate Change (guest lecture), Introduction to Earth Systems, Earth Systems 10, Stanford University.

Language and Attitudes (guest lecture), Topics in Sociolinguistics, Linguistics 259, Stanford University.

The Psychology of Communication about Politics in America, Communication 164, 264; Political Science 224L, 324, Psychology 170, Stanford University.

Introduction to Communication (guest lecture), Communication 1A, Stanford University.

Research Methods Lecture Series (guest lecture on Questionnaire Design), Summer Research College Program, Political Science Department, Stanford University.

Selected News Media Coverage of Research, Interviews, and Quotes

The New York Times

The Washington Post

The Wall Street Journal

The Christian Science Monitor

USA Today

US News and World Report

The Economist

New Scientist Magazine

Science

Scientific American

Nature

Popular Science

Time

Newsweek

Business Week

The Akron Beacon Journal

The Alameda Times-Star

The Appeal-Democrat (Marysville, CA)

The Athens Banner-Herald

The Anchorage Daily News

The Austin American-Statesman

The Bellingham Herald (Bellingham, WA)

The Boston Globe

The Bryan-College Station Eagle

The Bucks County Courier Times

The Buffalo News

The Centre Daily Times (State College, PA)

The Charlotte Observer

The Chattanooga Times Free Press

The Chicago Tribune

The Chicago Sun-Times

The Chronicle Telegram (Elyria, OH)

The Cleveland Plain Dealer

The Clovis News Journal (Clovis, NM)

The Columbus Dispatch

The Contra Costa Times (Walnut Creek, CA)

The Courier Times (Levittown, PA)

The Daily Review (Hayward, CA)

The Dallas Morning News

The Dayton Daily News

The Denver Post

The Detroit Free Press

The Durango Herald

The Fort Wayne Journal Gazette

The Fort Worth Star-Telegram

The Grand Rapids Press

The Herald Sun (Durham, NC)

The Houston Chronicle

The Indianapolis Star

The Kansas City Star

The Kentucky Post

The Ledger (Lakeland, Florida)

The Lansing State Journal

The Lexington Herald Leader

The Lincoln Journal Star (Lincoln, NE)

The Los Angeles Sentinel

The Los Angeles Times

The Louisville Courier-Journal

The Manitowoc Herald Times Reporter

The Metropolitan News-Enterprise (Los Angeles, CA)

The Miami Herald

The Minneapolis Star Tribune

The Mobile Register

The Monterey County Herald

The Morning Call (Allentown, PA)

The Nashua Telegraph
 The New Haven Register
 Niagara Gazette, Niagara Falls, New York
 The Oakland Post
 The Oakland Tribune
 The Orlando Sentinel
 The Philadelphia Inquirer
 The Portland Press Herald
 The Reading Eagle (Reading, PA)
 The Rocky Mountain News
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