

David J. Evans

Lecturer, Design Program
Design Group, Mechanical Engineering
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TEACHING

Academic (1999 to present)

- Stanford University, Design Group (2007-present)
 - ME 104/304 The Designer's Voice – design student seminar
 - ME104B - Designing Your Life - open to all Jrs & Srs
 - ME104S – Designing Your Stanford – open to rising sophomores (VPUE)
 - E311B Designing the Professional – PhD course (with VPGE)
 - ME403 - Stanford Interdisciplinary Graduate Fellow Seminar (for VPGE)
 - SGSI - Designing the Professional (summer intensive, graduate)
- UC Berkeley (2000 to 2008 -13 semesters)
 - Econ 98/198 - Finding Your Vocation
- San Francisco Theological Seminary (member of UC GTU) (1999 – 2005)
 - Contributing graduate instructor to Program in Christian Spirituality (PCS)
 - Member of PCS program and curriculum strategic advisory board
- Numerous university seminars, panels (eg: Univ. of Santa Clara, Pennsylvania St. Univ.)

Professional (1976 to present)

- Extensive formal experience in curriculum development, delivery, and instructor training in enterprise-level professional business education
- Direct offerings at Intel, HP, Veritas/Symantec, British Telecom and others
- Indirect offerings via 3rd parties (eg: Deloitte Consulting, Holden, TEC, etc.)
- Taught 2000+ professionals in courses of 20-50 hours, class sizes 15 to 300.
- Topics included: strategy, marketing, positioning/branding, channel management, customer acquisition, organizational development, corporate culture

Ecclesiastical (1983 to present)

- Development and delivery of numerous courses, conferences, and colloquia
- Setting range from 12 student seminars to national conferences of 1200-1500 participants
- Areas of specialization: vocation, discernment, decision-making

RESEARCH, PUBLICATIONS, CONFERENCES

- **Co-author**
 - Oishi, L. and Evans, D. (2011). *The impact of design thinking on career plans and cognitive styles*. Poster presented at the Stanford University Student Affairs Assessment Poster Fair, Palo Alto, CA.
 - Evans D., Parks S., Garber S., *From Whatever to Coherence – Toward a Culture Shift in Support of the 20-Something Years*, (2008) Proceedings - Invitational thought leader conference, Whidbey Institute at Chinook (co-convened with Dr. Sharon Parks, Whidbey Institute, Harvard and Emory Universities, and Dr. Steven Garber, Washington Institute)
- **Advisor/Contributor**
 - Oishi, L. (2012). *Enhancing Career Development Agency in Emerging Adulthood: An Intervention Using Design Thinking*. Unpublished doctoral dissertation, Stanford University.

- Oishi, L. (2011). *Now what? The impact of a course on vocational discovery on postsecondary students' capacity to envision the authentic life*. Paper presented at the American Educational Research Association Annual Conference, New Orleans, LA.
- Reilly, T. S. (2012). Doctoral Thesis, Stanford University: "Designing Life: Studies of an Intervention to Support Emerging Adult Development"
- Reilly, T. S. (2012). Supporting Developmental Change in Emerging Adults Meaning, Initiative, and Work Development. *Poster presented at the Society for Research on Child Development Transitions to Adulthood Conference in Tampa, Florida*.
- Reilly, T.S. (in preparation, 2012), Examining the Effects of an Educational Intervention to Improve Personal Agency and Meaning.
- Reilly, T.S. (in preparation, 2012), Circumscribing the Moral Sphere: an Interview Study of Emerging Adult Moral Frameworks.
- Reilly, T.S. (in preparation, 2012), Deliberative and Reflective Activities in Lines of Practice: Toward a Fuller Understanding of Preferences in Lines of Practice.

ACADEMIC COMMUNITY ENGAGEMENT – STANFORD UNIVERSITY

- Pre-Major Advisor, 2011 to present
- Undergraduate Advising and Research (UAR) Faculty Advisory Board, 2011 to present
- UAR Annual Staff Conference – conference design and lead facilitator, 2011
- VPUE Reflections Program – design and pilot group leader, 2012
- VPSA Annual Staff Conference – design thinking presentation, 2012
- Parent Advisory Board Conference, VPUE – designing your life program overview, 2012
- Failure By Design – VPSA/CDC Student Enrichment Program, 2012
- Designing Your Life – FroSoCo Dorm Night presentation, 2012
- Designing Your Life in Service – Haas Center for Service Learning Presentation, 2011
- Planning Your Life – VPGE Quick Bytes Grad Program Presentation, 2011, 2012

EMPLOYMENT HISTORY

2007-present	<p>Lecturer <u>Stanford Design Program, Dept. of Mechanical Engineering</u> Design and instruct curriculum in design program for undergraduate and graduate students.</p>
1990-present	<p>Principal <u>Evans & Associates, Santa Cruz, CA</u> Consulting in new venture leadership, business development, and rapid-growth management, emphasizing marketing, sales, strategy, and corporate culture in high growth and early stage technology companies.</p>
1987-1990	<p>Vice President of Product Marketing <u>VMX, San Jose, CA</u> Officer responsible for all product management, marketing, communications, and sales support for #2 supplier of enterprise voice processing systems (acquired by #1 Octel/Avaya).</p>
1985-1987	<p>Group Marketing Manager <u>ROLM-IBM, Santa Clara, CA</u> Responsible for all product planning, marketing, and support for all voice application products for leading digital telecommunications manufacturer.</p>

- 1982-1985 **Co-Founder, Vice President of Talent**
Electronic Arts, San Mateo, CA
Co-founder of world's largest consumer software publisher, responsible for creative product development and acquisition.
- 1980-1982 **Manager New Product Development & Product Line Manager**
Apple Computer, Cupertino, CA
Led product management for creation of new product lines including first-generation mouse and laser printers, keyboards, disk drives, and last-generation Apple IIc home computer.
- 1976-1980 Energy Industry
Various positions in design and consulting engineering focused on alternative power generation and industrial energy conservation.

EDUCATION:

B.S. Mechanical Engineering, Stanford University, CA 1976
M.S. M.E. (Thermosciences), Stanford University, CA, 1976

Graduate Diploma in Contemplative Spirituality (24 units), San Francisco Theological Seminary (Member, UC Berkeley GTU), 2001