

**BERNARDO MACKENNA**  
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*Last Updated: April 2025*

**CURRENT POSITION**

University of California San Diego 2024  
Staff Research Associate

**EDUCATION**

University of California San Diego 2024  
Ph.D. in Sociology and Computational Social Science  
Pontifical Catholic University of Chile  
Master's (MA) in Sociology 2014  
Licentiate (BA) in Sociology 2012  
Minor Certificate in Urban and Regional Studies 2010

**RESEARCH INTERESTS**

Social Stratification, Social Networks, Social Psychology, Public Opinion, Computational Social Science

**PUBLISHED PEER-REVIEWED PAPERS**

Sutton, A., **Mackenna, B.**, Bosky, A. (2025). Gendered postsecondary choices: The roles of dropout risk and parental college Attendance. *Research in Social Stratification and Mobility*, [forthcoming].

González, R., **Mackenna, B.**, Scherman, A., & Joignant, A. (2024). Fairness Beyond the Ballot: A Comparative Analysis of Failures of Electoral Integrity, Perceptions of Electoral Fairness, and Attitudes Towards Democracy across 19 countries. *Electoral Studies*, 87(1): 102740. [DOI](#).

Zagefka, H., González, R., **Mackenna, B.**, Castro, D., Carozzi, P., & Pairicán, F. (2023). Intergroup relations affect depressive symptoms of Indigenous people: Longitudinal evidence. *European Journal of Social Psychology*, 53: 1114–1127. [DOI](#)

Salgado, M., Núñez, J., & **Mackenna, B.** (2021). Expectations of trustworthiness in cross-status interactions. *Social Science Research*, 99. [DOI](#)

Torres, F., Salgado, M., **Mackenna, B.**, & Núñez, J. (2019). Who differentiates by skin color? Status attributions and skin pigmentation in Chile. *Frontiers in Psychology*, 10: 1516. [DOI](#)

González, R., **Mackenna, B.**, & Muñoz, E. (2019). The experience and perception of corruption: A comparative study in 34 societies. *International Journal of Sociology*, 49(3): 222-240. [DOI](#).

Alcaíno, M., & **Mackenna, B.** (2017). “Leaving the Faith of Our Fathers”: Intergenerational Persistence and Class Cleavage of Evangelicals in Chile. *Review of Religious Research*, 59(3): 269-291. [DOI](#)

**Mackenna, B.** (2015). Composition of the Electorate in elections with compulsory and voluntary voting: A quasi-experimental study of voter turnout in Chile (in Spanish). *Revista Latinoamericana de Opinión Pública*, 5(1): 49-97. [DOI](#)

**PROFESSIONAL EXPERIENCE**

Center for Public Studies (CEP) 2014 – 2018  
Quantitative Analyst and Public Opinion Researcher  
Pontifical Catholic University of Chile 2014 – 2018  
Sociology Department  
Adjunct Assistant Professor and Researcher  
Social Research Department (DESUC) 2013 – 2015  
Quantitative and Qualitative Analyst  
Center for Indigenous and Intercultural Research (CIIR) 2014 – 2018  
Executive Coordinator, Longitudinal Study of Intercultural Relationships

## **TEACHING EXPERIENCE**

University of California San Diego	2019 – 2025
Associate-In Instructor	
Analysis of Sociological Data, Winter 2023, Summer 2023	
Teaching Assistant	
The City and Social Theory, Craft Breweries & the Urban Economy, History of US Urban Communities, Introduction to Statistics, Japanese Culture, Introduction to Sociology, Data and Society, Quantitative Methods II (graduate), Classical Social Theory, Quantitative Methods I (graduate)	
Graduate Student Mentor	
Computational Social Science Mater's Program	
Sociology Undergraduate Research Assistantship Program	
Pontifical Catholic University of Chile	2011 – 2018
Adjunct Assistant Instructor	
Sociological Paradigms, 1 <sup>st</sup> semester 2014, 2015, 2016, 2017, 2018	
Social Research Methods, 2 <sup>nd</sup> semester 2016, 2017	
Teaching Assistant	
Causal Inference (graduate), Economic Anthropology, Qualitative Research Techniques, Rational Choice Theory, Sociology of Public Opinion	
Adolfo Ibáñez University	2016
Adjunct Instructor, Psychology Department	
Sociology, 2 <sup>nd</sup> semester 2016	

## **RESEARCH EXPERIENCE**

Harvard University	2024
Harvard Business School	
Visiting Senior Researcher	
University of California, San Diego	2020 – 2022
Graduate Student Researcher for Prof. April Sutton	
FONDECYT Project Grant N°1161624	2016 – 2019
Quantitative Analyst for “Antecedent Social Factors of Moral Behavior: Expectations, Decisions and Justificatory Principles in Social Dilemmas”	
Center for Conflict and Social Cohesion Studies (COES)	2014 – 2015
Quantitative Analyst for “Scandals and Social Trust” and “Perception of Social Conflict in Chile”	
Alberto Hurtado University	2013 – 2014
Quantitative Analyst for “Memory and Human Rights in Chile”	
Pontifical Catholic University of Chile	2013
Quantitative Analyst for “Turnout in the 2012 Municipal Elections: Diagnosis and Proposals”	

## **SERVICE TO COMMUNITY AND DISCIPLINE**

University of California, San Diego	
Latinx/Chicanx Cluster Hiring Initiative	2023
Graduate Student Representative	
Socio-Economic Review	2021 – 2022
Graduate Student Intern for co-chief editor Prof. Ákos Róna-Tas	
Sociology Department	2019 – 2020
Graduate Conference Committee member	
United Nations Educational, Scientific and Cultural Organization (UNESCO)	
UNESCO Inclusive Policy Lab Member	2023 to date
Pontifical Catholic University of Chile	
Sociology Department	2011 – 2012
Undergraduate Student's Union Representative, Curriculum Committee	

#### Peer-Reviewer

Nature, Social Forces; Social Psychology Quarterly, Social Science Research, International Journal of Public Opinion Research; Socio-Economic Review; Social Currents; Papers; Religion, State and Society; Estudios Públicos, Chilean National Research and Development Agency Science and Technology Fund (ANID-FONDECYT).

#### **HONORS, AWARDS AND GRANTS**

World Association of Public Opinion Research (WAPOR)	
Alexis de Tocqueville Best Paper on Democracy and Public Opinion Award	2023
Edgardo Catterberg Best Paper Award, 6 <sup>th</sup> Latin American Public Opinion Conference	2014
George Mason University, Center for Social Science Research (CSSR)	2024
Runner-up, 3 <sup>rd</sup> Global South Graduate Student Conference Best Student Paper Award	
American Sociological Association (ASA)	
Mathematical Sociology, Geoffrey Tootell Outstanding Dissertation In-Progress	2023
University of California San Diego	
Summer Research Grant	2023
Graduate Student Association Travel Grant	2023
Graduate Student Researcher Fellowship	2020 – 2022
Tinker Foundation Field Research Grant	2020
Ph.D. Fellowship	2018 – 2019
Fulbright Program	
Ph.D. Studies Scholarship	2017 – 2018
Pontifical Catholic University of Chile	
Young Professor Travel Grant	2017
CIIR Research Travel Grant	2015
Graduate Student Travel Grant	2014
CONICYT National Master Scholarship	2013
Honor Enrollment Scholarship	2010
Center for Public Studies (CEP)	
Research Travel Grant	2015

#### **PROFESSIONAL AFFILIATIONS**

American Sociological Association, International Network of Analytical Sociology, International Network for Social Network Analysis, World Association of Public Opinion Research, Society for the Advancement of Socio-Economics.

#### **ADDITIONAL TRAINING**

University of Michigan, Ann Arbor	2015
ICPSR summer course on “Advanced Statistical Analysis of Social Networks”	

#### **SKILLS**

##### Software

R, Stata, Python, LaTeX, Zotero, NVivo, Dedoose, Qualtrics, OTree/ZTree

##### Language

Spanish (Native), English (full professional proficiency)

#### **REFERENCES**

- Lane Kenworthy ([lkenworthy@ucsd.edu](mailto:lkenworthy@ucsd.edu))  
    Yankelovich Chair in Social Thought, University of California, San Diego
- Kevin Lewis ([lewis@ucsd.edu](mailto:lewis@ucsd.edu))  
    Professor of Sociology, University of California, San Diego
- Delia Baldassarri ([delia.b@nyu.edu](mailto:delia.b@nyu.edu))  
    Julius Silver, Roslyn S. Silver, and Enid Silver Winslow Professor, New York University

## COMPLETE LIST OF ADDITIONAL PUBLICATIONS AND PRESENTATIONS

### **BOOK CHAPTERS**

- González, R., Muñoz, E., & **Mackenna, B.** (2023). Reach and limitations of name generators to describe ego networks in representative surveys. (in Spanish). In A. Espinosa-Rada & F. Ortiz-Ruiz (Eds.) *Social Network Analysis from Latin America*. Madrid: CIS Editions.
- González, R., Muñoz, E., & **Mackenna, B.** (2019). “How they Love a Friend in Chile when He is Foreign”: Chilean Attitudes towards Immigration (in Spanish). In I. Aninat & R. Vergarda Eds.) *Immigration in Chile: A multidimensional approach*: 283-319. Santiago: FCE Editions.
- González, R., & **Mackenna, B.** (2018). “Machistas”, Xenophobes, and Authoritarians? Traditionalism and value controversies in Chile (in Spanish). *CEP Survey 2017 Report: The Other Faces of Modernization*, (pp.21-45). Santiago: CEP Editions.
- González, R., & **Mackenna, B.** (2017). Intercultural Relations among the Mapuche and the non-Mapuche: inequality, segregation, and autonomy (in Spanish). In I. Aninat et al (Eds.), *The Mapuche People in the XXIst century: proposals for a new understanding between cultures in Chile*, (pp. 45-78). Santiago: CEP Editions.
- González, R., & **Mackenna, B.** (2017). What Malaise are We Talking About? (in Spanish). In R. González (Eds.), *CEP Survey 2016 Report: Malaise in Chile?*, (pp. 35-77). Santiago: CEP Editions.
- González, R., **Mackenna, B.**, & Rubio, E. (2017). The Tensions between Individualism and Inequality in Current Chile (in Spanish). In R. González (Eds.), *CEP Survey 2016 Report: Malaise in Chile?*, (pp. 79-107). Santiago: CEP Editions.
- Aninat, I., González, R., & **Mackenna, B.** (2017). The Over-Diagnosed Crisis in the Political System (in Spanish). In R. González (Eds.), *CEP Survey 2016 Report: Malaise in Chile?*, (pp. 139-192). Santiago: CEP Editions.
- Mackenna, B.** (2016). Socioeconomic Characteristics of Young Indigenous People in Chile (in Spanish). In INJUV (Eds.) *Youths and Young Indigenous in Chile: experiences and tensions in contemporary Chile*. Santiago: INJUV Editions.
- Olivos, F., **Mackenna, B.**, Castillo, J., & Bargsted, M. (2015). Perception of Conflict in the Chilean Society, 2006-2013 (in Spanish). In M. Castillo & Maldonado, C. (Eds.) *Inequalities: Tolerance, Legitimation and Conflict in the Latin American Societies* (pp. 273-295). Santiago: RIL Editions.
- Rojas, H., **Mackenna, B.** (2014). A Sociological Approach to the Memory of Human Right’s Violations in Chile (In Spanish). In S. Millaleo et al. (Eds.), *Sociology of Law in Chile: a tribute to Edmundo Fuenzalida*. Santiago: Alberto Hurtado University Press.

### **POLICY PAPERS / WORKING DOCUMENTS**

- Somma, N., & **Mackenna, B.** (2020). The Social Uprising, the Youth, the Streets, and the Polls (In Spanish). RT. National Institute of Youth, Santiago, Chile.
- González, R., **Mackenna, B.**, & Muñoz, E. (2019). Believe what I see or See What I Believe? The Case of Perceived Corruption in Chile and Russia (In Spanish). CEP’s ‘Reference Point’ Working Paper series N°506.
- González, R., & **Mackenna, B.** (2017). A Likely-Voter Model for the CEP Survey (in Spanish). CEP’s ‘Reference Point’ Working Paper series N°466.
- Mackenna, B.** & González, R. (2017). *Uncertainty and Economic Perceptions*. Working Paper.
- Browne, M., Velasco, P., & **Mackenna, B.** (2015). *Chilean’s Subjective Well-Being: the Importance of Our Ties* (in Spanish). Happiness Barometer Report. Santiago: DESUC Editions.
- González, R., & **Mackenna, B.** (2015). *When Personal Success doesn’t turn into Social Mobility: the Case of Frustrated Achievers’ in Chile* (in Spanish). Working Paper.
- Mackenna, B.**, & Villalobos, P. (2014). On Consumption, Material Culture and the Digital: An Interview with Daniel Miller. *Doble Vínculo* N°6(1): 16-28.
- Bargsted, M., Valenzuela, S., De la Cerda, N., & **Mackenna, B.** (2014). Voter Turnout in the 2012 Municipal Election: diagnostic and proposal regarding the voluntary voting system (in Spanish). In Center for Public Policy PUC (Eds.) *Public Policy Contest 2013: Proposals for Chile* (pp. 23-49). Santiago: PUC Editions.

**Mackenna, B.** (2012). *A small-scale democracy: ideology, management, friendship networks, and social capital in elections with a small number of voters* (in Spanish). Working paper.

**Mackenna, B.,** & Moscoso, M. (2012). Places of Public Intimacy: an ethnographic study of sex-shops in the 'Los Leones' sector, Providencia (in Spanish). *Hélice*, 2: 27-31.

#### CONFERENCE PRESENTATIONS

**Mackenna, B.,** González, R., Fuentes, A., and Muñoz, E. (2023). *Breaking the Populist Spell: A Comparative Study of the Association between Interpersonal Ties and Populist Preferences*. Paper presented at the WAPOR 76<sup>th</sup> Annual Conference, Salzburg. \* Winner of the Alexis de Tocqueville Best paper award

Sağmıç, Ş., & **Mackenna, B.** (2023). *Global South in Forced Migration Research and the Coloniality of Knowledge: A Meta-Analysis*. Paper presented at ASA 118<sup>th</sup> Annual Conference, Philadelphia.

**Mackenna, B.** (2023). *A Bridge over Troubled Waters? Socioeconomic Composition of Interpersonal Networks and Prosocial Attitudes across 31 societies*. Paper presented at ASA 118<sup>th</sup> Annual Conference and ASA Group Processes Pre-Conference, Philadelphia.

**Mackenna, B.** (2023). *A Bridge over Troubled Waters? Socioeconomic Composition of Interpersonal Networks and Prosocial Attitudes across 31 societies*. Paper presented at the 15<sup>th</sup> Annual Conference of International Network of Analytical Sociologists (INAS), Princeton.

**Mackenna, B.,** & González, R. (2023). *The Politics of the Abandoned? Populism and Interpersonal Networks in Chile* (in Spanish). Paper presented at the Chilean Social Network Analysis Annual Conference, Santiago, Chile.

**Mackenna, B.** (2022). *Friends in High (and Low) Places: Socioeconomic Diversity in Interpersonal Networks across 30 Societies*. Paper presented at ASA 117<sup>th</sup> Annual Conference, Los Angeles.

**Mackenna, B.** (2022). *Sing Along with the Common People: An Experimental Study of the Effect of Contact Across Socioeconomic Groups in Prosocial Behavior*. Paper presented at the 2<sup>nd</sup> Experimental Sociology Workshop at UCL, London.

**Mackenna, B.,** & Franetovic, G. (2020). *The Ties that Bind? Social Diversity, Interclass Contact, and Prosocial Attitudes*. Accepted at the ASA Annual Meeting, San Francisco [cancelled due to COVID-19].

**Mackenna, B.** (2020). *"It was so hard to find each other, don't let go" Protest participation during a major protest wave: the case of the Chilean October 2019 Movement*. Accepted at the Mobilization Annual Conference in San Diego, California [cancelled due to COVID-19].

Alcaíno, M., & **Mackenna, B.** (2017). *Is Status Losing Ground? Trends in Intergenerational Persistence of Conservative Protestant movements in Chile and the United States*. Presented at the SSSR-RRA Annual Conference, Washington, D.C.

**Mackenna, B.,** & De la Cerda, N. (2016). *A Whole New Game: Electoral Reform and the Composition of the Electorate in Local and General Elections in Chile*. Presented at the WAPOR Annual Conference, Austin, Texas.

**Mackenna, B.,** & González, R. (2016). *'It's not Me, It's the Rest of Us': Bridging the Gap between Perceptions of the Personal and Collective Situation*. Presented at the WAPOR Annual Conference, Austin, Texas.

**Mackenna, B.,** & Browne, M. (2015). *Is Life Satisfaction the Same for Everyone? The Conditional and Social Nature of Subjective Well-being*. Presented at the WAPOR Annual Conference, Buenos Aires, Argentina.

**Mackenna, B.,** & De la Cerda, N. (2015). *Time Heals All Wounds? Perception in the Chilean Public Opinion of the Maritime Controversy between Bolivia and Chile, 2006-2014*. Presented at the WAPOR Annual Conference, Buenos Aires.

Alcaíno, M., & **Mackenna, B.** (2014). *Leaving the Faith of Our Fathers: Intergenerational Persistence and Class Cleavage of Conservative Protestantism in Chile*. Paper presented at the Global Pentecostalism Studies Annual Conference, London.

- Mackenna, B.** (2014). *Composition of the Electorate in elections with compulsory and voluntary voting: A quasi-experimental study of voter turnout in Chile* (in Spanish). Presented at the WAPOR Latin America Annual Conference, Santiago, Chile. \* Winner of the Edgardo Catterberg best paper award
- De la Cerda, N., & **Mackenna, B.** (2014). *United but not Married: Public Opinion on Homosexual Marriage and Civil Unions* (In Spanish). Presented at the WAPOR Latin America Annual Conference, Santiago, Chile.
- Mackenna, B.** (2012). *Consumption and Normativity: consumption practices associated with sex-shops and cannabis paraphernalia stores in Santiago, Chile*. Paper presented at the Latin American Sociological Association Annual Conference, Santiago, Chile.

#### INVITED LECTURES

- November 5<sup>th</sup>, 2024. *Populism as a Problem of Social Segregation: Socioeconomic Composition of Personal networks and Populist Voting*. Interdisciplinary Seminar Series in Political Behavior and Public Opinion. Guest speaker at the Institute of Sociology and School of Government of Pontifical Catholic University of Chile, Santiago, Chile.
- December 8<sup>th</sup>, 2023. *Experiments in Sociology: What? Why? How?* Lecture at the Sociology Department of Montclair State University, Montclair, New Jersey, United States.
- September 7<sup>th</sup>, 2023. *Experiments in Sociology: What? Why? How?* (in Spanish). Lecture at the Sociology Department of National Andres Bello University, Santiago, Chile.
- April 10<sup>th</sup>, 2023. *A Quick Survey Research Primer*. Lecture and Workshop at the Mexican Migration Field Research Program at the University of California, San Diego. La Jolla, California, United States.
- June 7<sup>th</sup>, 2021. *Expectations of trustworthiness in cross-status interactions*. Colloquium Series of the Ph.D. program in Social Complexity. University of Development, Santiago, Chile.
- September 12<sup>th</sup>, 2019. *Mapuche-Winka relations in Chile: Segregation and Integration* (in Spanish). Lecture at the Sociology Department of National Andres Bello University, Santiago, Chile.
- May 30<sup>th</sup>, 2018. *“Leaving the Faith of Our Fathers”: Intergenerational Persistence and Class Cleavage of Evangelicals in Chile* (In Spanish). Lecture at the “Expressions of Fixed and Mobile Religiosity in the Current Chilean Urban Landscape”, at the Geography Department, Pontifical Catholic University of Chile, Santiago, Chile.
- May 24<sup>th</sup>, 2018. *Faces we see, Hearts we don’t. An Experimental Approach towards the Link between Social Status and Interpersonal Trust* (In Spanish, with Salgado, M.). Lecture at the Sociology Department Colloquium Series, Pontifical Catholic University of Chile, Santiago, Chile.
- December 13<sup>th</sup>, 2017. *Survey Error and Electoral Forecasts*. Lecture at the Chilean Sociologists Association. Santiago, Chile.
- August 3<sup>rd</sup>, 2017. *Estimating Voter Turnout from Survey Data: Advances and Challenges* (in Spanish). Lecture at Inauguration of the Academic Year of the master’s in design and Analysis of Social Surveys, at the Sociology Department, Pontifical Catholic University of Chile, Santiago, Chile.
- August 9<sup>th</sup>, 2017. With Claudio Fuentes. *The Longitudinal Study of Intercultural Relations: Design and First Wave Results*. Lecture at the Center for Indigenous Studies, Frontier University, Temuco, Chile.
- April 18<sup>th</sup>, 2017. With Ricardo González. *Intercultural Relations among the Mapuche and the non-Mapuche: inequality, segregation, and autonomy* (in Spanish). Lecture at the Research group on Social and Political Psychology, Pontifical Catholic University of Chile, Santiago, Chile.
- September 23<sup>rd</sup>, 2016. With Ricardo González. *The Simple Art of Voting (in Chile): an empirical typology of Chilean voters, 2005-2013* (in Spanish). Lecture at the Center for Public Studies, Santiago, Chile.

#### MANUSCRIPTS UNDER REVIEW

- (Manuscript under review, with Sutton, A., Zhang, B., and Bosky, A.). *The Rural Exception to Women’s Advantage: How High School Urbanicity, Red Counties, and the Local Economy Shape Gender Gaps in Educational Attainment*.

(Manuscript under review, with Sađnıç, Œ. and Yu, T.) *Mapping the Global North Bias in Forced Migration Studies: A Comprehensive Analysis of Publication and Citation Trends*

(Manuscript under review, with Salgado, M., and N nuez, J.) *The effects of earned entitlements, inequality, and free riding on prosocial behavior in Chile.*

(Manuscript under review, with Gonz lez R., Mu oz, E. and Fuentes, A.) *Populism as a Problem of Social Segregation: Socioeconomic Composition of Personal networks and Populist Voting.*

#### **MANUSCRIPTS UNDER PREPARATION**

(Manuscript under preparation) *Sing Along with the Common People: An Experimental Study of the Effect of Contact Across Socioeconomic Groups in Prosocial Behavior.*

(Manuscript under preparation) *Friends in High (and Low) Places: Stratified Sociability and the Socioeconomic Composition of Personal Networks across 30 Societies.*