Seth Ariel Green

April 2026

Humane and Sustainable Food Lab, Stanford University
Brooklyn, NY

setgree@stanford.edu

Academic Positions

2024–present	Stanford University, Humane and Sustainable Food Lab (School of Medicine) Research Scientist
2023–present	Princeton University, Kahneman-Treisman Center for Behavioral Science & Policy Nonresident Fellow

Education

2015	M.A. in Political Science, Columbia University
2010	B.A. in Political Science with High Honors, Swarthmore College

Published Papers

1. **Green, S. A.**, Smith, B., & Mathur, M. (2025). Meaningfully reducing consumption of meat and animal products is an unsolved problem: A meta-analysis. *Appetite, 216*. https://doi.org/10.1016/j.appet.2025.108233

2. Porat, R., Gantman, A., **Green, S. A.**, Pezzuto, J. H., & Paluck, E. L. (2024). Preventing sexual violence—a behavioral problem without a behaviorally-informed solution. *Psychological Science in the Public Interest, 25*(1), 4–29. https://doi.org/10.1177/15291006231221978

3. Obels, P., Lakens, D., Coles, N., Gottfried, J., & **Green, S. A.** (2020). Analysis of open data and computational reproducibility in Registered Reports in psychology. *Advances in Methods and Practices in Psychological Science, 1*(9). https://doi.org/10.1177/2515245920918873

4. Clyburne-Sherin, A., Fei, X., & **Green, S. A.** (2019). Computational reproducibility via containers in social psychology. *Meta-Psychology, 3*. https://doi.org/10.15626/MP.2018.893

5. Paluck, E. L., **Green, S. A.**, & Green, D. P. (2018). The contact hypothesis re-evaluated. *Behavioural Public Policy*. https://doi.org/10.1017/bpp.2018.25

Accepted and In Press

1. Hope, J. E., **Green, S. A.**, Peacock, J. R., & Mathur, M. Effects of adding plant-based menu options on meat selection frequency: A randomized controlled experiment. Accepted at *Food Quality and Preference*. https://doi.org/10.31219/osf.io/z6rn2_v2

Working Papers and In-Progress Projects

1. **Green, S. A.** (2024). Five observations on five years of contact hypothesis research. *SocArXiv*. https://doi.org/10.31235/osf.io/8mcb5

2. **Green, S. A.** "Metas that cleave: towards a theory of design-led meta-analysis."

3. **Green, S. A.**, Wilks, M., & Mathur, M. "Experiments on the small body problem."

4. **Green, S. A.**, Chang, K., Lawrence, N., & Mathur, M. "Designing defaults to maximize plant-based uptake and minimize reactance."

5. **Green, S. A.**, Mathur, M., & Sparkman, G. "Do plant-based defaults change norms around veganism? A field experiment at Boston College."

Teaching Experience

Barnard College	Introduction to American Politics (TA)	Fall 2015
Columbia University	Introduction to Comparative Politics (TA)	Spring 2015
	Introduction to Human Rights (TA)	Fall 2014

Presentations and Talks

2026 **AVA Summit 2026**, Toronto (May).
"In favor of weird, exploratory vegan research."
Food 4 Thought Innovations Festival Research Showcase, Stanford University (April).
"Consider the Chicken: The Small Body Problem and What to Do About It."
NEST (Network for Sustainable Food Transitions) online seminar (March).
"Meaningfully reducing consumption of meat and animal products is an unsolved problem: A meta-analysis."

2025 **Reducetarian Summit**, Atlanta, GA (October).
"Let's actively promote plant-based options and make them good."
RECAP Monthly Call (December).
"Measurement challenges surrounding the small body problem."

2024 **RECAP Monthly Call** (September).
"Durably reducing consumption of meat and animal products is an unsolved problem: results from a meta-analysis."
Humane and Sustainable Food Lab seminar series, Stanford University (June).
"Nudges, Norms, and Persuasion Approaches to Reducing Consumption of Meat and Animal Products."

Podcasts and Media

2026 "How I Learned to Love Shrimp." *Conversations with James Özden* (February).
"A Rigorous Look at Behavioral Nudges in Plant-Based Food Systems Change: What Works, What's Next." Better Food Foundation webinar, hosted by Jennifer Channin.

2025 "Nothing Seems to Work: Science of Activism." *The Vegan Report*, with Rayane Laddi and Jacob Peacock.
"2025 Highlights: AI, MAHA, Vegan Nudges, Cultivated Meat: Science of Activism." *The Vegan Report*, with Rayane Laddi and Jacob Peacock.
"The Vegan Persuasion Problem: What Actually Works to End Animal Consumption?" *Our Hen House*, Ep. 873, with Benny Smith.

Grants

2026 Living Literature Review Grant, $36,000. Coefficient Giving. Awarded to support *Regression to the Meat*, a public newsletter covering research on food systems and animal welfare.

Other Experience

2022–2023 Researcher-Writer, Glo Foundation

• Marketing and fundraising for a stablecoin company with an effective altruism mission, including grant writing and community outreach.

2020–2021 Data Analyst, Riskified

• Wrote customer-facing fraud analysis reports for enterprise e-commerce clients using R and SQL.

2017–2020 Developer Advocate, Code Ocean

• Provided technical support to researchers in R, Python, MATLAB, and Julia; promoted computational reproducibility via writing, conferences, and documentation.

2015–2016 Consultant and Research Associate, Innovations for Poverty Action

• Verified reproducibility and deidentification of researchers' code and data for IPA's Research Transparency Initiative.