

CURRICULUM VITAE
ANDREA S. MENDOZA VASCONEZ, M.P.H.

CURRENT POSITION:

Oct. 2019 - Present Postdoctoral Fellow
Stanford Prevention Research Center

EDUCATION:

Aug. 2004 - May 2008 B.A. in Film Studies and Computer Science
Connecticut College

Sept. 2012 - Aug. 2014 M.P.H. in Health Promotion, Education and Evaluation
Claremont Graduate University

Aug. 2014 - Aug. 2019 Ph.D. in Public Health, Health Behavior
University of California San Diego & San Diego State University
Joint Doctoral Program in Public Health
Dissertation: Lapse, Relapse and Maintenance in Physical
Activity Interventions for Latina Women

LANGUAGES:

Fluent in English and Spanish (written and spoken)
Intermediate French

PROFESSIONAL DEVELOPMENT:

2014 Hispanic-Serving Health Profession's Schools - Student
Mentorship Program for Hispanic Health Research
2013 Randall Lewis Health Policy Fellowship

GRANTS:

2017 American College of Sports Medicine - Doctoral Student
Research Grant
2013 American Association of University Women – Career
Development Grant

AWARDS, FELLOWSHIPS, AND HONORS:

2019 Fellowship in Cardiovascular Disease Prevention at the Stanford
Prevention Research Center - National Heart, Lung, and Blood
Institute T32
2019 Trainee Abstract Award of the SBM Theories and Techniques of
Behavior Change Intervention Special Interest Group

2012 Phi Beta Kappa Delta of Connecticut Scholarship
2008 Connecticut College:
Summa Cum Laude
Distinction in Film Studies
Distinction in Computer Science
2008 Phi Beta Kappa Society inductee

TEACHING EXPERIENCE:

Supervisor and Mentor for 1 undergraduate student, Independent Study
University of California, San Diego
September 2017 - March 2018

Teaching Assistant, Health Behavior and Chronic Disease
University of California, San Diego
March 2018 - June 2018

Supervisor and Mentor for 3 undergraduate students, Independent Study
University of California, San Diego
September 2017 - March 2018

Teaching Assistant, Health Policies for Healthy Lifestyles
University of California, San Diego
March 2017 - June 2017

Teaching Assistant, Health Behavior and Chronic Disease
University of California, San Diego
January 2017 - March 2017

Volunteer Teacher, Sex Education (ages 12 – 16)
To Give Hope non-profit organization (Quito, Ecuador)
July 2013 – August 2013

High School Teacher, Computer Technology
American School of Quito (Quito, Ecuador)
August 2010 – July 2011

Teaching Assistant, Ammerman Center for Arts and Technology
Connecticut College (New London, CT)
January 2008 – May 2008

Teaching Assistant, Intro to Problem Solving and Robotics
Connecticut College (New London, CT)
August 2006 – December 2006

Laboratory Teacher
Wall Street Institute School of English (Quito, Ecuador)
May 2005 – August 2005

GUEST LECTURES:

Mendoza-Vasquez, A. S. (2018, April). Health Behavior Epidemiology Framework. FPMU 110: Health Behavior and Chronic Disease. University of California San Diego.

Mendoza-Vasquez, A. S., & (2017, May). Excel Tutorial Session: Policy Impact Evaluation. FPMU 120: Health Policies for Healthy Lifestyles. University of California San Diego.

Mendoza-Vasquez, A. S., (2017, October). Public Health Interventions. Public Health 101, San Diego State University.

Mendoza-Vasquez, A. S., & Engelberg, J. (2017, March). Policies to Promote Physical Activity. FPMU 110: Health Behavior and Chronic Disease. University of California San Diego.

Mendoza-Vasquez, A. S. (2016, October). Addressing Health Disparities: Public Health Interventions. Psychology 359-01 University of San Diego.

Mendoza-Vasquez, A. S., (2016, October). Public Health Interventions. Public Health 101, San Diego State University.

Mendoza-Vasquez, A. S., & Crawford, M. A. (2015, March). Community Based Participatory Research. Guest Lecture. PH 603 Behavioral and Social Science in Public Health, San Diego State University.

OTHER PROFESSIONAL AND WORK EXPERIENCE:

Graduate Student Researcher, University of California, San Diego
August 2014 – June 2018

Duties: Developing intervention materials; intervention delivery; community outreach and recruitment; data collection and management; manuscript writing

Program Coordinator, Healthy Montclair Coalition (Montclair, CA)
September 2013 – June 2014

Duties: Oversaw expansion of Coalition objectives and facilitated Coalition meetings; Planned, organized and coordinated the Montclair Community Certified Farmers Market

Health Education Intern, City of Montclair (Montclair, CA)
March 2013 – June 2013

Duties: Conducted community outreach, participant recruitment, data collection, data management, and parent education for preschool obesity prevention initiative (POPI); Input, processed, and analyzed data for POPI program and for WeCARE Coalition

Case Manager Assistant, Foothill AIDS Project (Claremont, CA)
September 2012 – June 2013

Duties related to health communication: Developed a *Resources* tab in the FAP website with information about medical, housing, educational, and nutritional resources for people with HIV/AIDS

Television Producer, Ecuador TV (Quito, Ecuador)
June 2008 – August 2010

Duties relevant to health communication: Produced, conceptualized, and edited television programs, mostly focusing on education of the audience; Duties relevant to team management: Organized, directed, and collaborated with camera-workers and technicians for studio and field recordings; worked with the investigation team on various television specials

PUBLICATIONS:

Linke, S. E., Dunsiger, S. I., Gans, K. M., Hartman, S. J., Pekmezi, D., Larsen, B. A., **Mendoza-Vasquez, A. S.**, & Marcus, B. H. (2019). Association between physical activity intervention website use and physical activity levels among Spanish-speaking Latinas: Randomized Controlled Trial. *Journal of Medical Internet Research*, 21(7):e13063.

Mendoza-Vasquez, A. S., Marquez, B., Linke, S., Arredondo, E. M., & Marcus, B. H. (2019). Effect of physical activity on depression symptoms and perceived stress in Latinas: A mediation analysis. *Mental Health and Physical Activity*, 16(2019), 31-37.

Mendoza-Vasquez, A. S., Marquez, B., Benitez, T. J., & Marcus, B. H. (2018). Psychometrics of the self-efficacy for physical activity scale among a Latina women sample. *BMC public health*, 18(1), 1097.

Larsen, B., Benitez, T. Cano, M. Dunsiger, S., Marcus, B. H. **Mendoza-Vasquez, A. S.**, Sallis, & J. F. Zive, M. (2018). Web-Based Physical Activity Intervention for Latina Adolescents: Feasibility, Acceptability, and Potential Efficacy of the Niñas Saludables Study. *Journal of Medical Internet Research*, 20(5):e170.

Hartman, S. J., Dunsiger, S. I., Bock, B. C., Larsen, B. A., Linke, S., Pekmezi, D., Marquez, B., Gans, K., **Mendoza-Vasquez, A. S.**, & Marcus, B. H. (2017). Physical activity maintenance among Spanish-speaking Latinas in a randomized controlled trial of an Internet-based intervention. *Journal of Behavioral Medicine*, 1-11.

Mendoza-Vasquez, A. S., ... Larsen, B. (2016). Promoting physical activity among underserved populations. *Current Sports Medicine Reports*, 15(4), 290-297.

Marcus, B. H., Hartman, S.J., Larsen, B.A., Pekmezi, D., Dunsiger, S. I., Linke, S., Marquez, B., Gans, K., Bock, B., **Mendoza-Vasconez, A.**, Noble, M., Rojas, C. (2016). Pasos Hacia La Salud: A randomized controlled trial of an Internet-delivered physical activity intervention for Latinas. *International Journal of Behavioral Nutrition and Physical Activity*, 13(1), 1.

Linke, S. E., Larsen, B. A., Marquez, B., **Mendoza-Vasconez, A.**, & Marcus, B. H. (2016). Adapting Technological Interventions to Meet the Needs of Priority Populations. *Progress in cardiovascular diseases*, 58(6), 630-638.

Crawford, M. A., **Mendoza-Vasconez, A. S.**, & Larsen, B. A. (2015). Type II diabetes disparities in diverse women: The potential roles of body composition, diet and physical activity. *Women's Health*, 11(6), 913-927.

PRESENTATIONS:

Oral Paper Presentations:

Caplan, S. & **Mendoza, A.** (2014, October). Methods to Address Stigma about Mental Illness: El Buen Consejo (the Sound Advice) an Intervention Targeted to Latinos in the Faith Based Setting. Concurrent Session Presentation at the 40th Annual Conference of The Transcultural Nursing Society.

Oral Poster Presentations:

Mendoza-Vasconez, A., Dunsiger, S., Larsen, B., & Marcus, B.H. (June 2017). Physical Activity As A Mediator Of Intervention Effects On Depression And Perceived Stress Among Latinas. Thematic Poster Presentation at the 64th Annual Meeting. American College of Sports Medicine.

Mendoza-Vasconez, A., Munoz, M., & Marcus, B.H. (June, 2016). Recruitment Challenges And Strategies In A PA Intervention For Latino Men. Thematic Poster Presentation at the 63rd Annual Meeting. American College of Sports Medicine.

Poster Presentations:

Mendoza-Vasconez, A., Arredondo, E. M., Crespo, N., Hurst, S., Larsen, B., Marcus, B. H., & Natarajan, L. (March 2019). Demographic, Psychosocial and Environmental Predictors of Time to Lapse/Relapse in Physical Activity Interventions. Poster Presentation at the 39th SBM Annual Meeting & Scientific Sessions. Society of Behavioral Medicine.

Marcus, B.H., Hartman, S. J., Linke, S., Dunsiger, S., □Marquez, B.,

Mendoza-Vasquez, A., & Benitez, T. (March 2019). Examination & Comparison of Baseline Characteristics of Latinas Enrolled in a Physical Activity Intervention in Two US Regions. Poster Presentation at the *39th SBM Annual Meeting & Scientific Sessions*. Society of Behavioral Medicine.

Hawks, J. R., **Mendoza-Vasquez, A.,** Nara, A., Walsh-Buhi, E., & Madanat, H. (March 2019). Diet on Instagram: A Case Study of What People Post When Trying to Lose Weight. Poster Presentation at the *39th SBM Annual Meeting & Scientific Sessions*. Society of Behavioral Medicine.

Mendoza-Vasquez, A., Medina, A., Munoz, M., Larsen, B., & Hurst, S. (May 2018). "If We Knew That Exercise Could Be Our Medicine": Perceptions of Latinas in Low-Income Clinics. Poster Presentation at the *ACSM's 65th Annual Meeting, 9th World Congress on Exercise is Medicine® and World Congress on the Basic Science of Muscle Hypertrophy and Atrophy*. American College of Sports Medicine.

Mendoza-Vasquez, A., Medina, A., Munoz, M., Larsen, B., & Hurst, S. (April 2018). Perceived benefits, sources of motivation, and facilitators of physical activity among Latinas in low-income clinics. Poster Presentation at the *39th SBM Annual Meeting & Scientific Sessions*. Society of Behavioral Medicine.

Mendoza-Vasquez, A. & Marcus, B.H. (March 2017). The Self-Efficacy for Physical Activity scale: Validity and psychometrics among a sample of Latino women. Poster Presentation at the *38th SBM Annual Meeting & Scientific Sessions*. Society of Behavioral Medicine.

Dunsiger, S., Pekmezi, D., Bock, B.C., Larsen, B., Hartman, S.J., Linke, S., Gans, K.M., **Mendoza-Vasquez, A.S.,** Marcus, B.H. and Marquez, B. (2017, March) Psychosocial Mediators of Physical Activity Adoption in a RCT of an Internet-based Intervention for Latinas. Poster Presentation at the *38th SBM Annual Meeting & Scientific Sessions*. Society of Behavioral Medicine.

Linke, S., Dunsiger, S., Hartman, S., Pekmezi, D., Larsen, B., Marquez, B., **Mendoza, A.,** Noble, M. L., Bock, B., Gans, K., Rojas, C., & Marcus, B. H. (2016, April). Pasos Hacia la Salud: 12-month outcomes of a web-based PA intervention for Latinas. Poster Presentation at the *37th SBM Annual Meeting & Scientific Sessions*. Society of Behavioral Medicine.

Mendoza-Vasquez, A., Larsen, B., & Marcus, B.H. (2015, November). Relationship between participants' perception of intervention materials and use of processes of change in the Seamos Saludables intervention. Poster Presentation at the *143rd APHA Annual Meeting and Expo*. American Public Health Association.

Mendoza-Vasquez, A. S., Dunsiger, S. I., & Marcus, B. H. (2015, April). Health literacy, use of intervention materials, and changes in self-efficacy and processes of change: a secondary data analysis. Poster Presentation at the First Annual UC San Diego Public Health Research Day.

Invited Presentations:

Mendoza-Vasquez, A., Arredondo, E. M., Crespo, N., Hurst, S., Larsen, B., Marcus, B. H., & Natarajan, L. (2019, March). Demographic, Psychosocial and Environmental Predictors of Time to Lapse/Relapse in Physical Activity Interventions. Data Blitz Presentation at the SBM Theories and Techniques of Behavior Change Intervention Special Interest Group meeting during the 39th SBM Annual Meeting & Scientific Sessions. Society of Behavioral Medicine.

Deiotte, E., Engelberg, J., **Mendoza-Vasquez, A.** (2017, February). Health Behavior Change Writing Workshop. Department of Family Medicine and Public Health. University of California San Diego.

Mendoza-Vasquez, A. (2016, February). Public Health Career Panel. Guest Speaker. UC San Diego Department of Family Medicine and Public Health.

Mendoza, A. (2014, October). An AAUW Fellowship in a "Food Desert." Guest Speaker. 2014 AAUW Rancho Bernardo Funds Luncheon.

SERVICE:

Social Media Collaborator, Communications Committee
International Society of Behavioral Nutrition and Physical Activity.
April 2017 - Present

Health Behavior Student Representative
UCSD/SDSU Joint Doctoral Program in Public Health (San Diego, CA)
August 2015 - June 2017

Peer Reviewer for the American Journal of Public Health
March-April 2015

Co-chair
ACSM Annual Meeting Session # F-66 "Physical Activity in Diverse and Underrepresented Populations: Assessment, Modifying Factors and Intervention Strategies."
May 29, 2015

Community Liaison
School of Community and Global Health Student Association
Claremont Graduate University (Claremont, CA)
November 2012 – May 2013
Duties: Promoted student involvement with surrounding communities

through volunteering and partnering with community organizations;
coordinated events to strengthen connections with the community;
community service through blood drives and bone marrow donor drives

Volunteer Interpreter, Pomona Community Health Action Team
Western University of Health Sciences student group (Pomona, CA)
January 2012 – December 2012

Duties: Interpreted for English speaking doctors and medical students,
and Spanish speaking patients in free community clinics

PROFESSIONAL ORGANIZATIONS:

Society of Behavioral Medicine
American College of Sports Medicine