

KEVIN C. MOORE

Curriculum Vitae

Program in Writing and Rhetoric
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ACADEMIC APPOINTMENTS

Advanced Lecturer, Program in Writing and Rhetoric (PWR), Stanford University. 2025-Present.
Lecturer, Program in Writing and Rhetoric, Stanford University. 2019-2025.
Lecturer, Writing Program, University of California, Santa Barbara. 2013-2019. Promoted to Continuing Lecturer in 2019 but declined.

ADMINISTRATIVE APPOINTMENTS

Coordinator, Notation in Science Communication (NSC). PWR, Stanford University. 2024-Present.

EDUCATION

Ph.D., English. University of California, Los Angeles. June 2013.
M.A., English. University of Arizona, Tucson. May 2007.
B.A., English and Chemistry (minor). University of Washington, Seattle. Dec 2003.

PUBLICATIONS

Refereed Articles and Chapters

- [“Una Pagina Mas’: The Emergency Archive of the Last Day of Allende’s Chile.” Under submission at in progress *Emergency Archives* edited collection.]
- “Rehistoricizing Trigger Warnings amid the Post-9/11 US Security State.” *Trigger Warnings: Teaching through Trauma*. Ed. Ian Barnard. Lever Press, Feb 2026. 225-239.
- “The Vesuvian Fallacy.” Portals issue, *ContraSTS* (MIT) 1.1 (Oct 2025).
- “Visual Art and Propaganda Ecologies in the Basque Country: A Sample of Guernica Motifs from the Benedictine Sticker Archives (1978-1989).” Co-authored with Iker Arranz Otaegui. *Arts* 11(3), 62 (June 2022).
- “Wrestling with the Far Right: Ellison’s Representations of Fascism.” *Ralph Ellison in Context*. Paul Devlin, ed. Cambridge: Cambridge University Press, Dec 2021.
- “Readapting Pandemic Premediation and Propaganda: Soderbergh’s *Contagion* amid COVID-19.” Art and Adaptation Issue, *Arts* 9.4 (Nov 2020).
- “Invisible in the White House: Rethinking Ellison through Barack Obama’s Global Reading List.” Ralph Ellison Issue, *Literature of the Americas* 1.5 (Fall 2018). 151-163.
- “Three Days Before the Shooting.” *Writing on the Edge* 27.2 (Spring 2017). 29-35. Previously published in *Souciant*. 17 June 2014. See Donald Murray Prize (below).
- “Ethical Dilemmas in the Engineering Writing Classroom.” *Creative Ways of Knowing in Engineering*. Diana Bairaktarova and Michele Eodice, eds. Berlin: Springer, 2016. 197-218.
- “Hawthorne’s Doctor Experiments: Medicine, Risk Culture, and the Development of Psychological Realism.” Co-authored with Inna Blyakhman. *A Passion for Getting It Right: Essays and Appreciations in Honor of Michael J. Colacurcio’s 50 Years of Teaching*. Carol Bensick, ed. New York: Peter Lang, 2015. 11-38.
- “Parting at the Windmills: Malamud’s *The Fixer* as Historical Metafiction.” *Arizona Quarterly* 69.1 (Spring 2013). 91-118.

Textbook

[*Communicating Science in Public*. Textbook. Co-authored with Megan Shields Formato, Sarah Pittock, Emily Polk, and Cassie Wright. Under contract at CRC Press, Taylor and Francis. Complete draft submitted March 2026.]

Documentary and Nonfiction

Production and Editorial Assistant. “Los Vulnerables.” Dir. Erika Carlos. *The San Francisco Chronicle*. Nominated for Northern California Regional Emmy Award. 26 Dec. 2021.
 “State of the Art City.” *Souciant*. 25 Sept. 2018.

Book Reviews

Global Ralph Ellison: Transnational Aesthetics and Politics, ed. Tessa Roynon and Marc C. Conner. *African American Review*, 56.4 (Winter 2023), 430-434.
Uncanny Valley, by Anna Wiener. *MAKE Literary Magazine*. 25 May 2021.
Culture and the Course of Human Evolution, by Gary Tomlinson. *MAKE*. 16 Apr. 2019.
Whole Earth Field Guide, ed. Caroline Maniaque-Benton. *MAKE*. 2 Jan. 2018.
The Hatred of Poetry, by Ben Lerner. *MAKE*. 15 Sept. 2016.
Kamal Jann, by Dominique Eddé. *MAKE*. 15 July 2015.
Ralph Ellison and the Genius of America, by Timothy Parrish. *MAKE*. 11 Sept. 2014.
Theorizing Histories of Rhetoric, ed. Michelle Ballif. *Composition Studies* 42.1 (Spring 2014). 149-152.
Back to School, by Mike Rose. *MAKE*. 20 Aug. 2013.
Leaving the Atocha Station, by Ben Lerner. *MAKE*. 3 Aug. 2012.
Some Math, by Bill Luoma. *MAKE*. 27 Mar. 2012.
Lightning Rods, by Helen DeWitt. *MAKE*. 8 Feb. 2012.
The Book of Interfering Bodies, by Daniel Borzutzky. *MAKE*. 29 Nov. 2011.

Film Reviews

“Us Grips Emotionally, Intellectually.” *Santa Barbara Independent*. 2. Apr. 2019.
 “Leaving Neverland.” *SB Independent*. 26 Mar. 2019.
 “Vice Is Part Biopic, Part Satire.” *SB Independent*. 3 Jan. 2018.
 “The Hate U Give Feels Newly Impactful.” *SB Independent*. 23 Oct. 2018.
 “Michael Moore Returns with Fahrenheit 11/9.” *SB Independent*. 26 Sept. 2018.
 “Operation Finale: An Unsettling Mix of Action, Historical Morality.” *SB Independent*. 4 Sept. 2018.
 “BlacKkKlansman Touches Raw Nerves of Race Politics.” *SB Independent*. 14 Aug. 2018.

SELECTED PRESENTATIONS AND WORKSHOPS**Invited**

“Crafting Effective Metaphors for Biomedical Science Communication.” Forum for Communicating and Understanding Science (FoCUS), School of Medicine, Stanford University. Jan 2026.
 “Science Communication Principles for Bioengineers.” Stanford Bioengineering Department Annual Retreat. Asilomar Conference Grounds, Pacific Grove, CA. Sept 2024.
 “Ellison and Antisemitism.” Ralph Ellison Seminar. Association of Literary Scholars, Critics, and Writers Conference, Yale University, New Haven. Oct 2022.
 “Trust, Rhetoric, and Writing.” Writing as a Site of Resistance Panel. Pacific Ancient and Modern Language Association Conference, San Diego. Nov 2019.
 “Invisible in the White House: Rethinking Ellison through Barack Obama’s Global Reading List.” International Ralph Ellison Symposium. Rothermere American Institute, University of Oxford. Sept 2017.

“Writer’s Block and the Creative Process in Science.” Professional Development Series for STEM Graduate Students. Center for Science and Engineering Partnerships, UCSB. Feb 2017.

Submitted

- “A Genre Approach to Scientific Opinion Writing.” Exploring Genre Approaches to Science Communication Pedagogy Panel. CCCC Annual Convention, Baltimore. April 2025.
- “The World and the Jug’ at Sixty: Rethinking Ellison and Post-WWII Black-Jewish Relations.” Ellison Society Panel. ALA Conference, Chicago. May 2024.
- “Access and Ethics in Travel and Nature Writing Fellowships.” Undergraduate Research in Writing Studies Panel. UC Council of Writing Programs Conference, UC Merced. Nov 2018.
- “The Environment of Psychological Realism: Some Legacies of William James’ ‘Stream of Thought.’” Nature and Narrative Conference, Saint Louis University, Madrid. June 2018.
- “Tell It Like It Is, Ralph?: Ellison and the Rise of Creative Nonfiction.” Ellison Society Panel. ALA Conference, San Francisco. May 2018.
- “Creativity and Ethics in the Engineering Writing Classroom.” Creative Capacities of Writing Studies Panel. CCCC Annual Convention, Portland, OR. March 2017.
- “After the Shooting Started: Ellison’s Political Vision in Post-Ferguson America.” Ellison Society Panel. ALA Conference, San Francisco. May 2016.
- “How to Make Our Ideas Clear: Charles Sanders Peirce and Rhetoric and Composition.” Research Network Forum, CCCC Annual Convention, Houston. April 2016.
- “Revision and Experiment: Archival Analysis and Divergent Drafts as Catalysts for Innovation.” UC Council of Writing Programs Conference, UC Riverside. Oct 2015.
- “Roberto Bolaño’s Invisible Man: ‘The Part about Fate’ and the Fate of Ralph Ellison.” Ellison Society Panel. ALA Conference, Washington. May 2014.
- “Writing in the Reading Room: The Manuscript Archive as a Space for Teaching Process.” Research Network Forum, CCCC Annual Convention, Indianapolis. March 2014.
- “In ‘Trouble’ with Huck: Ellison on Craft and Breakdown.” Ellison Society Panel. ALA Conference, Boston. May 2013.

HONORS AND AWARDS

- Research Grant. PWR, Stanford. Used to support the development of *Communicating Science in Public* (textbook). Co-recipient with Megan Shields Formato and Sarah Pittock. AY 2024-2025.
- Research Grant. PWR, Stanford. Used to support research on visual propaganda materials at the Benedictine Archives at Lazkao, Gipuzkoa, Basque Country (Spain). June 2023.
- Research Grant. Writing Program, UCSB. Used for research on visual propaganda at Hoover Institution Library and Archive, Stanford University. Nov 2018.
- Academic Senate Teaching Award Nomination. UCSB. Jan 2018.
- Honorable Mention, Donald Murray Prize in Creative Nonfiction, for “Three Days Before the Shooting.” CCCC Creative Nonfiction Standing Group. Feb 2017.
- Research Grant. Writing Program, UCSB. Used for archival research on Ralph Ellison’s manuscript materials and writing process, Library of Congress, Washington. May 2014.
- English Department Dissertation Fellowship. UCLA. 2012-13.
- Graduate Division Dissertation Fellowship. UCLA. 2011-12.
- Research Fellowship. UCLA/Mellon Program on the Holocaust in American Literature and Culture. Summer 2009, Summer 2010. Used for archival research on Henry Roth, American Jewish Historical Society, New York).
- Graduate Division Fellowship. UCLA. 2007-8.
- Outstanding Teaching Award. Honors College, U of Arizona. 2005-6, and 2006-7.

SELECTED COURSES TAUGHT***Stanford University. Program in Writing and Rhetoric.***

PWR 1KR, Trust, Rhetoric, and Writing. Fall 2019, Winter 2020, Spring 2020, Fall 2020, Winter 2022, Winter 2023, Winter 2024, Spring 2024, Winter 2025, Winter 2026.

PWR 2KR, Propaganda and Rhetoric. Winter 2021, Spring 2021, Fall 2021, Spring 2022, Fall 2023, Fall 2024.

PWR 2KRA, Rhetoric Unhinged. Fall 2022, Spring 2023, Spring 2025.

PWR 91NSC, Introduction to Science Communication. Fall 2023.

PWR 91KR, Scientific Opinion Writing. Winter 2024, Spring 2026.

PWR 99ANSC, Notation in Science Communication Portfolio Prep I. Fall 2024, Spring 2025, Fall 2025, Spring 2026.

PWR 99BNSC, Notation in Science Communication Portfolio Prep II. Winter 2025, Winter 2026.

SOAR 10WR/UAR 45R, Introduction to Writing and Rhetoric at Stanford. Summers 2023-2025 (online).

Stanford University. Education as Self-Fashioning Program.

ESF 26A, Trashed! Our Planetary Predicament. Co-taught with Gabrielle Hecht and Emily Polk. Fall 2025.

University of California, Santa Barbara. Writing Program.

Writing 1, Approaches to University Writing. Spring 2014, Summer 2016.

Writing 1E, Approaches to University Writing for Engineers. Fall 2013, Fall 2015.

Writing 2, Academic Writing. Summer 2013, Summer 2014, Fall 2014, Winter 2015, Summer 2019.

Writing 2E, Academic Writing for Engineers. Winter 2014, Winter 2016, Winter 2017, Fall 2018.

Writing 50, Writing and the Research Process. Summer 2018.

Writing 50E, Writing and the Research Process for Engineers. Spring 2015, Spring 2016, Spring 2017, Spring 2019.

Writing 105C, Writing Creative Nonfiction. Winter 2018, Winter 2019.

Writing 105PD, Writing and Public Discourse. Spring 2018, Sum. 2018, Sum. 2019.

Writing 105R, Rhetoric and Writing. Spring 2016, Fall 2016, Spring 2019.

Writing 105SW, Science Writing for the Public. Fall 2017.

Writing 109F, Writing about Film. Summer 2013, Summer 2014, Winter 2016, Winter 2017, Winter 2018, Winter 2019.

Writing 109HP, Writing for the Health Professions. Spring 2014, Fall 2015, Fall 2016, Fall 2017, Fall 2018.

Writing 109HU, Writing for the Humanities. Winter 2015, Summer 2016.

Writing 109SS, Writing for the Social Sciences. Fall 2013, Winter 2014.

Writing 109ST, Writing for Science and Technology. Summer 2017.

Writing 109V, Writing for the Visual Arts. Fall 2014, Spring 2017.

University of California, Santa Barbara. College of Letters and Science.

Interdisciplinary Studies 33T/89AE, Discovery Seminar on "Trust." Co-taught with Norah Dunbar and James Frew. Spring 2017, Spring 2018, Spring 2019.

University of California, Los Angeles. David Geffen School of Medicine.

Writing and Verbal Reasoning, Pre-Medical/Pre-Dental Enrichment Program (PREP), and Medical School Re-Application Program (RAP). Summers 2008-2011.

SELECTED SERVICE AND PROFESSIONAL DEVELOPMENT

- Co-Chair (Elected). Lecturer Advisory Committee (LAC), PWR, Stanford. Sept 2025-Present.
- Co-Host and Moderator. "Writing a History of US Mental Health Diagnoses in 2025—With or Without the NIH." A conversation with Dr. Lisa Mendelman. Co-hosted discussion for NSC and Notation in Cultural Rhetorics students with Harriett Jernigan. April 2025.
- Host and Moderator. "Notation in Science Communication Alumni Panel." Annual event for Stanford NSC students. March 2025, March 2026.
- Co-Host. "PWR Notations Download-a-thon." Co-hosted workshop for NSC and NCR students with Harriett Jernigan. February 2025.
- Co-Host and Moderator. "Masterclass with Alan Lightman." Stanford Storytelling Project and Stanford University Speaker's Bureau. Co-hosted workshop for NSC students with Jonah Willihnganz. Nov 2024.
- Co-Host. "Storytelling in Science" and "The Craft of Narrative Nonfiction" workshops with Dr. Lauren Oakes. NSC and Doerr School of Sustainability, Stanford. Co-hosted with Emily Polk. Nov 2024.
- Co-Host and Moderator. "A Reading and Discussion with Dr. Monica Gandhi." Notation in Science Communication, PWR, Stanford. Co-hosted with Emily Polk. Oct 2023.
- Co-Chair. Newsletter and Communication Committee, PWR, Stanford. Sept 2020-Sept 2023.
- Co-Organizer and Moderator. Ralph Ellison Seminar. Association of Literary Scholars, Critics, and Writers Conference. Yale University, New Haven. Co-hosted with Paul Devlin. Oct 2022.
- Evaluator. Notation in Science Communication ePortfolios. PWR, Stanford. 2022-Present.
- Representative (Elected). Lecturer Advisory Committee, PWR, Stanford. Sept 2020-Sept 2022. Sept 2025-Present.
- External Reviewer. *International Journal of Environmental Research and Public Health*. 2020-2021.
- External Reviewer. *Arts* Special Edition on "Art and Adaptation." Sept. 2020.
- Guest Workshop. "Writer's Block and the Creative Process in Science." Hume Center Graduate and Post-Doc Workshops, Stanford. July 2020.
- Social Media Editor (Facebook and Instagram). Newsletter and Communication Committee, PWR, Stanford. February 2020-June 2022, Sept 2023-August 2024.
- Contest Judge and Editor. Boothe Prize. PWR, Stanford. 2019-2023.
- Editorial Board Member. *Starting Lines* Student Writing Publication, UCSB. 2013-2019.
- Chair. Writing 105 Series Curriculum Committee, UCSB. September 2015-June 2018.
- External Reviewer. *Kairos* special edition on "Ownership, Authorship, and Copyright." April 2018.
- Organizer. Multimedia Writing and Design Roundtable. WP Professional Events Committee, UCSB. March 2018.
- Guest Discussion. "Writer's Block Since 1890: Rethinking the Block Metaphor in the Writing Classroom." Writing Studies Colloquium, UCSB. April 2015.
- Invited Participant. "The Second Ralph Ellison Seminar." Ralph Ellison Reading Room, Library of Congress, Washington. May 2014.
- Co-Organizer. Art and Accident: UCLA Southland Graduate Conference. June 2012.
- Graduate Student Member. Assistant Professor in Pre-1900 American Literature Hiring Committee. UCLA. Fall 2010.

Independent Study and Fellowship Supervision

- Annie Ostojic. "When the Clinical Eye No Longer Beholds the Truth" (Medical Deepfakes and Op-Ed Genre Research). (PWR 5), Stanford, Winter 2022. "Medical Deepfakes Are Coming. We Aren't Ready" in *San Francisco Chronicle*, December 2022.
- Jessica Gerwin. "The Social Politics of Entrepreneurship." (Writing 199), UCSB, Winter 2019.

Arbel Illya, Yvette Linares, and Claire Stanley. "Researching Visual Propaganda: From Posters and Pamphlets to Memes and Fake News." Raab Fellows Program, UCSB, 2018-19.
 Quincy Lee. "Learning at Lago Preto" (Published in *Souciant*, 3 August 2017). Raab Fellows Program, UCSB, 2016-17.

Selected PWR Newsletter Contributions (Stanford)

- "Teacher, Writer, Scholar: Nora Kassner." March 2026.
- "Fall Quarter's Vibrant Notation Events: DJ Lynnée Denise and Lauren Oakes." Dec 2024.
- "Teacher, Writer, Scholar: Roberta Wolfson." June 2024.
- "Teacher, Writer, Scholar: Marvin Diogenes." Sept 2023.
- "The Future of Writing?: PWR Lecturers Confront ChatGPT and the New Twitter." June 2023.
- "My Worst Hume Session." March 2023.
- "Stanford HAI Seminar: Talking 'Art, AI, and Disability Futures' with Dr. Lindsey Felt." Dec 2022.
- "Co-Editing the Newsletter During the Pandemic and Beyond." Sept 2022.
- "Teacher, Writer, Scholar Profile: Matthew Redmond." June 2022.
- "Rhetoric from the Field: Cultural Rhetorics Notation Hosts Asian and Asian American Rhetorics Panel." March 2022.
- "Rhetoric from the Field: Mexican American Rhetoric Panel Launches Cultural Rhetorics Notation." Dec 2021.
- "Teacher, Writer, Scholar: Emily Polk." June 2021.
- "Teacher, Writer, Scholar: Sarah Peterson Pittock." March 2021.
- "Teacher, Writer, Scholar: Mutallip Anwar." September 2020.
- "Teacher, Writer, Scholar: Holly Fulton-Babicke." March 2020.

TEACHING AND RESEARCH INTERESTS

Science, technology, and rhetoric	Authorship and production
Propaganda and media studies	The rhetoric of creativity
Ralph Ellison	Cultural practices of reading and writing
Fascism and antisemitism	Engineering writing and ethics
Narrative reliability and realism	Historical and archival methods