

Erin A. Vogel, PhD

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ACADEMIC APPOINTMENTS

- Postdoctoral Fellow** 2019 - present
Stanford Prevention Research Center
Department of Medicine, Stanford University
Primary Mentor: Judith Prochaska, PhD, MPH
- Postdoctoral Fellow** 2017-2019
University of California, San Francisco
Department of Psychiatry
Primary Mentors: Danielle Ramo, PhD; Gary Humfleet, PhD

EDUCATION

- Ph.D. in Experimental Psychology** 2017
University of Toledo (Toledo, OH)
Concentration: Social Psychology
Primary Mentor: Jason Rose, Ph.D.
Dissertation: The Influence of Social and Temporal Comparison on Health-Relevant Self-Perceptions and Behavior
- M.A. in Psychology** 2014
University of Toledo (Toledo, OH)
Concentration: Social Psychology
Primary Mentor: Jason Rose, Ph.D.
Thesis: The Influence of Norms and Self-Regulatory Depletion on Eating Behavior
- B.A. in Psychology**, Magna Cum Laude, with Research Honors 2012
Illinois Wesleyan University (Bloomington, IL)
Minor: English
Honors Thesis: Attachment Theory and the Sexual Double Standard

PEER-REVIEWED PUBLICATIONS

1. Meacham MC, **Vogel EA**, Thrul J, Ramo DE, Satre DD. Addressing cigarette smoking cessation challenges during the COVID-19 pandemic with social media. *Journal of Substance Abuse Treatment*. In press.
2. Prochaska JJ, **Vogel EA**, Benowitz NL. Cigarette nicotine equivalents from vaping a JUULpod. *Tob Control*. In press.

3. **Vogel EA**, Benowitz NL, Skan J, Schnellbaecher M, Prochaska JJ. Correlates of the nicotine metabolite ratio in Alaska Native people who smoke cigarettes. *Experimental & Clinical Psychopharmacology*. In press.
4. Prochaska JJ, **Vogel EA**, Chieng A, Kendra M, Baiocchi M, Pajarito S, & Robinson A. Outcomes of an automated conversational agent for reducing problematic substance use: Development & usability study. *J Med Internet Res*. In press.
5. **Vogel EA**, Pechmann C. Associations between emotions expressed in online peer support groups and successful smoking cessation: Application of text analysis. *Journal of the Association for Consumer Research*. In press.
6. Garcia LC, **Vogel EA**, Prochaska JJ. Tobacco product use and susceptibility to use among sexual minority and heterosexual adolescents. *Preventive Medicine*. In press.
7. **Vogel EA**, Ramo DE, Prochaska JJ, Meacham MC, Layton JF, Humfleet, GL. Problematic social media use in sexual and gender minority young adults: Observational study. *JMIR Mental Health*. In press.
8. **Vogel EA**, Zhang JS, Peng K, Heaney CA, Lu Y, Lounsbury D, Hsing AW, Prochaska, JJ. Physical activity as stress management during COVID-19. *Psychology & Health*. In press.
9. Meacham MC, **Vogel EA**, Thrul J. Vaping-related mobile apps available in the Google Play stores after the Apple ban: Content review. *J Med Internet Res*. In press.
10. **Vogel EA**, Guillory J., Ling PM. Sponsorship disclosures and perceptions of e-cigarette Instagram posts. *Tob Regul Sci*. 2020;6(5):355-368.
11. **Vogel EA**, Henriksen L, Johnson TO, Schleicher NC, Prochaska JJ. Popularity of Natural American Spirit cigarettes is greater in U.S. cities with lower smoking prevalence. *Addict Behav*. 2020;111:106558.
12. Fielding-Singh P, **Vogel EA**, Prochaska JJ. Occupying multiple stigmatized identities: Smoking and unemployment stigmas among the unemployed. *SSM Popul Health*. 2020;11:100598.
13. **Vogel EA**, Ly K, Ramo DE, Satterfield J. Strategies to improve treatment utilization for substance use disorders: A systematic review of intervention studies. *Drug Alcohol Depend*. 2020;212:108065.
14. Dermody SS, Heffner JL, Hinds JT, McQuoid J, Quisenberry AJ, Tan ASL, **Vogel EA**. We're in this together: Promoting health equity, diversity, and inclusion in tobacco research for sexual and gender minority populations. *Nicotine Tob Res*. ePub 2020 Apr 24.
15. **Vogel EA**, Ramo DE, Rubinstein ML, Delucchi KL, Darrow S, Costello C, Prochaska JJ. Effects of social media on adolescents' willingness and intention to use e-cigarettes: An experimental investigation. *Nicotine Tob Res*. ePub 2020 Jan 8.

16. **Vogel EA**, Cho J, McConnell RS, Barrington-Trimis JL, Leventhal AM. Prevalence of electronic cigarette dependence among youths and its association with future use. *JAMA Netw Open*. 2020;3(2):e1921513.
17. **Vogel EA**, Ramo DE, Meacham MC, Prochaska JJ, Delucchi KL, Humfleet GL. The Put It Out Project (POP) Facebook intervention for young sexual and gender minority smokers: Outcomes of a pilot randomized controlled trial. *Nicotine Tob Res*. 2020;22(9):1614-1621.
18. **Vogel EA**, Ramo DE. Smoking cessation, metabolic risk behaviors, and stress management over time in a sample of young adult smokers. *Transl Behav Med*. ePub 2019 Oct 9.
19. **Vogel EA**, Prochaska JJ, Rubinstein ML. Measuring e-cigarette addiction among adolescents. *Tob Control*. 2020;29(3):258-262.
20. **Vogel EA**, Rose JP, Aspiras OG, Edmonds KA, Gallinari EF. Comparing comparisons: Assimilation and contrast processes and outcomes following social and temporal comparison. *Self Identity*. 2020;19(6):629-649.
21. Ramo DE, Thrul J, **Vogel EA**, Delucchi K, Prochaska JJ. Multiple health risk behaviors in young adult smokers: Stages of change and stability over time. *Ann Behav Med*. 2020;54(2):75-86.
22. **Vogel EA**, Prochaska JJ, Ramo DE, Andres J, Rubinstein ML. Adolescents' e-cigarette use: Increases in frequency, dependence, and nicotine exposure over 12 months. *J Adolesc Health*. 2019;64(6):770-775.
23. **Vogel EA**, Humfleet GL, Meacham M, Prochaska JJ, Ramo DE. Sexual and gender minority young adults' smoking characteristics: Assessing differences by sexual orientation and gender identity. *Addict Behav*. 2019;95:98-102.
24. **Vogel EA**, Belohlavek A, Prochaska JJ, Ramo DE. Development and acceptability testing of a Facebook smoking cessation intervention for sexual and gender minority young adults. *Internet Interv*. 2019;15:87-92.
25. **Vogel EA**, Thrul J, Humfleet GL, Delucchi KL, Ramo DE. Smoking cessation intervention trial outcomes for sexual and gender minority young adults. *Health Psychol*. 2019;38(1):12-20.
26. **Vogel EA**, Rubinstein ML, Prochaska JJ, Ramo DE. Associations between marijuana use and tobacco cessation outcomes in young adults. *J Subst Abuse*. 2018;94:69-73.
27. **Vogel EA**, Ramo DE, Rubinstein ML. Prevalence and correlates of adolescents' e-cigarette use frequency and dependence. *Drug Alcohol Depend*. 2018;188:109-112.
28. **Vogel EA**, Rose JP, Crane C. "Transformation Tuesday:" Temporal context and post valence influence the provision of social support on social media. *J Soc Psychol*. 2018;158(4):446-459.
29. **Vogel EA**, Rose JP. Perceptions of perfection: The influence of social media on interpersonal evaluations. *Basic Appl Soc Psych*. 2017;39(6):317-325.

30. Roberts L, Rose JP, **Vogel EA**. Experiencing is believing: Prior experience impacts the weighting of internal and external cues in the context of blood donation. *J Behav Med*. 2017;40(6):998-1010.
31. Rose JP, Aspiras O, **Vogel E**, Haught H, Roberts L. Comparative optimism and event skewness. *J Behav Decis Mak*. 2017;30(2):236-255.
32. Zaikman Y, **Vogel EA**, Vicary AM, Marks MJ. The influence of early experiences and adult attachment on the exhibition of the sexual double standard. *Sex Cult*. 2016;20:425-445.
33. **Vogel EA**, Rose JP. Self-reflection and interpersonal connection: Making the most of self-presentation on social media. *Transl Issues Psychol Sci*. 2016;2(3):294-302.
34. **Vogel EA**, Rose JP, Okdie BM, Eckles K, Franz B. Who compares and despairs? The effect of social comparison orientation on social media use and its outcomes. *Pers Individ Dif*. 2015;86:294-256.
35. **Vogel EA**, Rose JP, Roberts LR, Eckles K. Social comparison, social media, and self-esteem. *Psychol Pop Media Cult*. 2014;3(4):206-222.

ADDITIONAL PUBLICATIONS

1. Geers AL, Briñol P, **Vogel EA**, Aspiras O, Caplandies F, Petty RE. The application of persuasion theory to placebo effects. In: Colloca L, ed. *International Review of Neurobiology*. Vol. 138. Cambridge, MA: Academic Press; 2018:113-136.
2. Rose JP, **Vogel E**. Self-esteem and social status. In: Zeigler-Hill V, Shackelford TK, eds. *Encyclopedia of Personality and Individual Differences*. Switzerland: Springer International Publishing; 2017.

MANUSCRIPTS UNDER REVIEW

1. **Vogel EA**, Chieng A, Robinson A, Pajarito S, Prochaska JJ. (*in revision*). Associations between substance use problems and stress during COVID-19.
2. **Vogel EA** & Prochaska JJ. (*under review*). Perceptions of cigarette smoking and overweight status in hypothetical hiring decisions.

GRANTS FUNDED

- 2020 **Effects of Tobacco Retail Policy on Youth Tobacco Risk Perceptions, Intentions, and Product Use**
Center for Public Health Systems Science, Washington University
Advancing Science & Practice in the Retail Environment Pilot Award
Role: PI
Evaluates the impact of tobacco retail policy on youth and young adults' tobacco risk perceptions, susceptibility/intentions, and use in 30 U.S. cities.

- 2018-2021 **The Influence of Social Media on Adolescents' E-Cigarette Use**
California Tobacco Related Diseases Research Program
Postdoctoral Fellowship Award
Role: PI
Uses a mixed-methods approach to examine adolescents' experiences with e-cigarette content on social media and its effects.
- 2018-2019 **The Impact of Social Media on Adolescents' Willingness to Use E-Cigarettes**
UCSF Tobacco Center of Regulatory Science
Informing Tobacco Product Regulation Award
Role: PI
This experimental study assessed the impact of peer-generated content and advertising content on adolescents' willingness to use e-cigarettes.
- 2018 **Perceptions of Social Media Activity**
Marilyn Reed Lucia Endowment
Trainee Pilot Project Award
Role: PI
This pilot study explored the influence of different types of social media content on adolescents' thoughts and intentions around e-cigarettes.

GRANTS PENDING

Identifying and Addressing the Effects of Social Media Use on Young Adults' E-Cigarette Use: A Solutions-Oriented Approach

National Institute on Drug Abuse

K01 Mentored Research Scientist Development Award

Role: PI

This K01 aims to identify and address the impacts of social media content exposure and heavy social media use on young adults' e-cigarette use. The applicant will train in youth substance use, clinical trial design and implementation, and longitudinal modeling.

RESEARCH EXPERIENCE

- July 2017-
Present **Postdoctoral Fellow**
Stanford Prevention Research Center: Stanford University
Department of Psychiatry: University of California, San Francisco
- August 2012 -
April 2017 **Doctoral Student Researcher**
Department of Psychology: University of Toledo
- August 2011 -
April 2012 **Undergraduate Honors Thesis Student**
Psychology Department: Illinois Wesleyan University
- September 2009 - **Undergraduate Research Assistant**

April 2011

Psychology Department: Illinois Wesleyan University

RESEARCH INTERESTS

Topics	Populations	Channels
<ul style="list-style-type: none"> • Substance use (e.g., tobacco, cannabis, alcohol use) • Multiple health risk behaviors 	<ul style="list-style-type: none"> • Adolescents and young adults • LGBTQ+ individuals 	<ul style="list-style-type: none"> • Social media • Automated tools (e.g., chatbots, text analysis)

AWARDS

- 2021 **Stanford Cancer Institute**, Fellowship Award
- 2019 **Stanford Maternal & Child Health Research Institute**, Top Ranked Abstract
- 2018 **UCSF**, Postdoc Slam Finalist
- 2018 **College on Problems of Drug Dependence**, Travel Award for Early Career Investigators
- 2016 **Rocky Mountain Psychological Association**, Student Research Award (First Place)
- 2015 **Association of Women in Science**, Top Woman in STEM
- 2015 **Midwest Graduate Research Symposium**, Second Place Oral Presentation
- 2013 **University of Toledo Graduate Student Association**, Graduate Research Award
- 2008 **Illinois Wesleyan University**, Alumni Scholarship

INVITED TALKS

- Vogel, E. A.** (March 2021). *Nicotine vaping: Harmful or harm-reducing?* Invited webinar given for Stanford Corporate Partners; Stanford, CA.
- Vogel, E. A.** (February 2021). *Social media use: Maximizing the positives, minimizing the negatives.* Invited talk given virtually at High Tech High Mesa; San Diego, CA.
- Vogel, E. A.** (May 2020). *#Vaporized: Navigating teenage trends in vaping, e-cigarettes, and social media.* Invited webinar given for the Parent Education Series; Sequoia Union High School District; Redwood City, CA.
- Vogel, E. A.** (February 2020). Panelist at *Parenting landmines: Ask the experts about peer pressure, vaping, concussions, sleep, stress, & more.* Panel held by Menlo Park City School District; Menlo Park, CA.
- Vogel, E. A.** (June 2019). *Nicotine, tobacco, and cannabis use in the digital age: Psychosocial influences on multiple health risk behaviors among young people.* Plenary talk given at the 2019 Annual Tobacco Treatment & Prevention Conference; Portland, ME.
- Vogel, E. A.** (April 2019). *Understanding the teen vaping epidemic: Predictors, patterns, and pitfalls of adolescent e-cigarette use.* Invited talk given at the Stanford Prevention Research Center; Stanford, CA.
- Vogel, E. A.** (April 2019). *Science, smoking, & social media: What we know about vaping, cannabis, Instagram, and more.* Invited talk given at Crystal Springs Uplands School; Hillsborough, CA.
- Vogel, E. A.** (March 2019). *Always connected, yet feeling dejected: How social media use impacts our well-being.* Invited talk given at Illinois Wesleyan University; Bloomington, IL.

Vogel, E. A. (January 2019). *Vaping and your health: Things to know about Juul and other e-cigarettes*. Invited talk given at Boys Team Charity; Pleasanton, CA.

Vogel, E. A. (November 2018). *Social media and well-being in young adults*. Invited talk given at Hopelab; San Francisco, CA.

CONFERENCE PAPERS

Vogel, E. A., Cho, J., McConnell, R. S., Barrington-Trimis, J. L., & Leventhal, A. M. (March 2020; October 2019). *Adolescent e-cigarette dependence: Prevalence, symptom presentation, and association with future vaping*. Talk given at the 26th Annual Meeting of the Society for Research on Nicotine & Tobacco; New Orleans, LA, & the National Institutes of Health Tobacco Regulatory Science Meeting; Bethesda, MD.

Garcia, L. C., **Vogel, E. A.,** Fielding-Singh, P., & Prochaska, J. J. (March 2020). *Tobacco product use susceptibility in sexual minority versus heterosexual adolescents*. Talk to be given at the 26th Annual Meeting of the Society for Research on Nicotine & Tobacco; New Orleans, LA [travel cancelled due to COVID-19].

Humfleet, G. L., **Vogel, E.,** Meacham, M., Prochaska, J., Ramo, D. E. (March 2020). *Evaluating a culturally-tailored social media-based smoking cessation intervention for sexual and gender minority young adults*. Talk to be given at the 26th Annual Meeting of the Society for Research on Nicotine & Tobacco; New Orleans, LA [travel cancelled due to COVID-19].

Vogel, E. A., Ramo, D. E., Prochaska, J. J., Meacham, M. C., & Humfleet, G. L. (April 2020). *Digital smoking cessation interventions for sexual and gender minority young adults: Outcomes of tailored and non-tailored interventions*. Talk to be given at the 41st Annual Meeting of the Society of Behavioral Medicine; San Francisco, CA [meeting cancelled due to COVID-19].

Vogel, E. A., Humfleet, G. L., Meacham, M. C., Prochaska, J. J., & Ramo, D. E. (November 2019). *Efficacy of the Put It Out Project: A tailored smoking cessation intervention on Facebook for sexual and gender minority young adults*. Talk given at the 53rd Annual Meeting of the Association for Behavioral and Cognitive Therapies; Atlanta, GA.

Vogel, E. A. (November 2019). *#InstaVape: Effects of brief exposure to social media content on adolescents' intention to use e-cigarettes*. Talk given at the Stanford Maternal & Child Health Research Institute Symposium; Stanford, CA.

Vogel, E. A., Humfleet, G. L., Meacham, M., Prochaska, J. J., & Ramo, D. E. (March 2019). *Sexual and gender minority young adults' smoking characteristics: Assessing differences by sexual orientation and gender identity*. Talk given at the 40th Annual Meeting of the Society of Behavioral Medicine; Washington, DC.

Vogel, E. A., Humfleet, G. L., Prochaska, J. J., Meacham, M., Belohlavek, A., & Ramo, D. (February 2019). *Six-month outcomes of the Put It Out Project: A Facebook smoking cessation*

- intervention for sexual and gender minority young adults.* Talk given at the 25th Annual Meeting of the Society for Research on Nicotine and Tobacco; San Francisco, CA.
- Vogel, E. A.,** Ramo, D. E., Delucchi, K. L., & Rubinstein, M. L. (February 2019). *Trajectories of e-cigarette use among smoking and non-smoking adolescents.* Talk given at the 25th Annual Meeting of the Society for Research on Nicotine and Tobacco; San Francisco, CA.
- McQuoid, J., & **Vogel, E.** (February 2019). *Practical and conceptual research considerations in an era of evolving SGM identities.* Talk given at the “Insider’s Guide to Conducting Tobacco Control Research and Interventions Among Sexual and Gender Minority Populations: Challenges Met and Unmet” workshop at the 25th Annual Meeting of the Society for Research on Nicotine and Tobacco; San Francisco, CA.
- Vogel, E. A.,** Ramo, D. E., & Rubinstein, M. L. (June 2018). *Prevalence and correlates of adolescents’ e-cigarette use frequency and dependence.* Talk given at the 80th Annual Scientific Meeting of the College on Problems of Drug Dependence; San Diego, CA.
- Vogel, E. A.,** Thrul, J., & Ramo, D. E. (February 2018). *Smoking cessation and health risk behaviors among sexual- and gender-minority young adults participating in a Facebook smoking cessation intervention trial.* Talk given at the Annual Convention of the Society for Research on Nicotine and Tobacco; Baltimore, MD.
- Vogel, E. A.,** & Ramo, D. E. (February 2018). *Patterns of e-cigarette use and smoking cessation: An examination of young adult smokers participating in a Facebook cessation intervention trial.* Talk given at the Annual Convention of the Society for Research on Nicotine and Tobacco; Baltimore, MD.
- Vogel, E. A.** (December 2017). *Social media use in the LGBT community: Disseminating information.* Talk given at the PRISM Health Symposium; San Francisco, CA.
- Miller, Q., Hassabelnaby, R., & **Vogel, E.*** (April 2017). *Perceptions of perfection: The influence of social media on interpersonal evaluations.* Talk given at the 31st annual Ohio Undergraduate Psychology Research Conference, Cleveland, OH.
- Vogel, E.,** & Rose, J. (April 2016). *Stigmatization and self-affirmation: Reducing biased processing of weight-related cues.* Talk given at the 7th annual Midwest Graduate Research Symposium, Toledo, OH.
- Zaikman, Y., & **Vogel, E. A.** (April 2016). *Health consequences of the sexual double standard: Applying the theory of planned behavior.* Talk given at the Annual Convention of the Rocky Mountain Psychological Association; Denver, CO.
- Vogel, E. A.,** & Rose, J. P. (March 2015). *“T’ll have what strangers are having”: Normative influence and attitudes toward food.* Talk given at the 6th annual Midwest Graduate Research Symposium, Toledo, OH.

Vogel, E. A., Rose, J. P., Roberts, L. R., & Eckles, K. (May 2014). *Social media, social comparison, and self-esteem*. Talk given at the 86th annual meeting of the Midwestern Psychological Association, Chicago, IL.

*Supervised project for the University of Toledo chapter of Psi Chi

POSTER PRESENTATIONS

Vogel, E. A., Chieng, A., Epperson, A. E., Prochaska, J. J. (February 2021). *Perceptions of smoking status in simulated hiring decisions*. E-poster presented at the 27th Annual Meeting of the Society for Research on Nicotine & Tobacco [virtual meeting due to COVID-19].

Vogel, E. A., Benowitz, N. L., & Prochaska, J. J. (February 2021). *Correlates of the nicotine metabolite ratio in Alaska Native people who smoke*. E-poster presented at the 27th Annual Meeting of the Society for Research on Nicotine & Tobacco [virtual meeting due to COVID-19].

Vogel, E. A., Henriksen, L., Raskind, I. G., Prochaska, J. J. (February 2021). *Smoking characteristics among sexual and gender minorities in 30 U.S. cities*. E-poster presented at the 27th Annual Meeting of the Society for Research on Nicotine & Tobacco [virtual meeting due to COVID-19].

Vogel, E.A., & Pechmann, C. (October 2020). *Associations between emotional expression and abstinence in a social media-delivered quit smoking intervention: Application of text analysis*. Poster presented at the Annual Meeting of the American Public Health Association [virtual meeting due to COVID-19].

Vogel, E. A., Henriksen, L., Johnson, T. O., Schleicher, N. C., & Prochaska, J. J. (October 2020). *Popularity of “natural” cigarettes, greater in U.S. cities with low smoking prevalence*. Poster presented at the Annual Meeting of the American Public Health Association [virtual meeting due to COVID-19].

Vogel, E. A., Ramo, D., Prochaska, J., Meacham, M., Layton, J. F., & Humfleet, G. (April 2020). *Social media use and well-being in sexual and gender minority young adults*. Poster to be presented at the 41st Annual Meeting of the Society of Behavioral Medicine; San Francisco, CA [meeting cancelled due to COVID-19].

Vogel, E. A., Ly, K., Ramo, D. E., & Satterfield, J. (April 2020). *Strategies to improve treatment utilization for substance use disorders: A systematic review of intervention studies*. Poster to be presented at the 41st Annual Meeting of the Society of Behavioral Medicine; San Francisco, CA [meeting cancelled due to COVID-19].

Vogel, E. A., Ramo, D. E., Delucchi, K., Darrow, S., Costello, C., & Prochaska, J. J. (March 2020). *Effects of social media on adolescents’ willingness and intention to use e-cigarettes: An experimental investigation*. Poster to be presented at the 26th Annual Meeting of the Society for Research on Nicotine & Tobacco; New Orleans, LA [travel cancelled due to COVID-19].

- Vogel, E. A.,** Guillory, J., & Ling, P. M. (March 2020). *Effect of sponsorship disclosures on young adults' perceptions of e-cigarette influencer posts on Instagram*. Poster to be presented at the 26th Annual Meeting of the Society for Research on Nicotine & Tobacco; New Orleans, LA [travel cancelled due to COVID-19].
- Vogel, E. A.,** & Ramo, D. E. (March 2019). *Smoking cessation, metabolic risk behaviors, and stress in young adult smokers*. Poster presented at the 40th Annual Meeting of the Society of Behavioral Medicine; Washington, DC.
- Vogel, E. A.,** Delucchi, K. L., & Rubinstein, M. L. (February 2019). *Measuring adolescent e-cigarette use: Associations between cotinine levels and self-report measures of frequency and dependence*. Poster presented at the 25th Annual Meeting of the Society for Research on Nicotine and Tobacco; San Francisco, CA.
- Vogel, E.** (December 2018). *Understanding adolescents' exposure to e-cigarette content on social media*. Poster to be presented at the PRISM Health Symposium; San Francisco, CA.
- Vogel, E. A.,** Ramo, D. E., & Rubinstein, M. L. (August 2018). *Prevalence and correlates of adolescents' e-cigarette use frequency and dependence*. Poster presented at the annual meeting of the American Psychological Association, NIDA/NIAAA/APA Early Career Poster Session; San Francisco, CA, and the UCSF Cancer Center Cancer Immunology & Tobacco Control Symposium.
- Roberts, L. R., **Vogel, E. A.,** & Rose, J. P. (March 2018). *Is smoke-free legislation related to better information?: Tobacco knowledge, risk perceptions, and perceived information barriers in HINTS-FDA*. Poster presented at the 19th annual meeting of the Society for Personality and Social Psychology; Atlanta, GA.
- Vogel, E. A.,** Rose, J. P., Crane, C. S., Albright, A., Aldridge, K., & Miller, Q. (January 2017). *"Transformation Tuesday": Temporal context and post valence influence Facebook users' intentions to provide social support*. Poster presented at the 18th annual meeting of the Society for Personality and Social Psychology; San Antonio, TX.
- Vogel, E. A.,** & Rose, J. P. (May 2016). *The influence of social and temporal comparison on health behavioral intentions*. Poster presented at the 28th annual meeting of the Association for Psychological Science; Chicago, IL.
- Vogel, E. A.,** & Rose, J. P. (January 2016). *Self-affirmation reduces attentional bias against weight-related cues*. Poster presented at the Social, Personality, & Health Network preconference at the annual meeting of the Society for Personality and Social Psychology; San Diego, CA.
- Vogel, E. A.,** & Rose, J. P. (January 2016). *If Festinger had a Facebook: Social comparison and self-presentation on social media*. Poster presented at the 17th annual meeting of the Society for Personality and Social Psychology; San Diego, CA.
- Roberts, L., Rose, J., **Vogel, E.,** & Woiyton, H. (January 2016). *Looking forward to a healthy life: Future-directed thinking mediates the link between social class and health behaviors*. Poster presented at the 17th annual meeting of the Society for Personality and Social Psychology; San Diego, CA.

- Vogel, E. A.,** & Rose, J. P. (May 2015). *The effect of Facebook on person perception*. Poster presented at the 87th annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Metzoian, C., Besly, S., Brookover, J., Cunningham, M., Shifflet, M., Rose, J., & **Vogel, E.** (May 2015). *Implicit theories about weight and the effects of weight stigma on self-perceptions and cognitive attention*. Poster presented at the 87th annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Roberts, L., Rose, J., Glassman, T., Blavos, A., Geers, A., & **Vogel, E.** (May 2015). *Experience as a moderator of attitudes, norms, & behavioral intentions*. Poster presented at the 87th annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Roberts, L., **Vogel, E.**, Glassman, T., Blavos, A., & Geers, A. (March 2015). *Smoking and poking: Evaluating the theory of planned behavior in the context of marijuana use and blood donation*. Poster presented at the 6th annual Midwest Graduate Research Symposium, Toledo, OH.
- Vogel, E. A.,** & Rose, J. P. (February 2015). *The effect of normative influence on attitudes toward food*. Poster presented at the 16th annual meeting of the Society for Personality and Social Psychology; Long Beach, CA.
- Haight, H. M., Rose, J. P., & **Vogel, E. A.** (February 2015). *Culturally framed health messages differentially impact perceived risk and expected benefits in upper vs. lower social classes*. Poster presented at the 16th annual meeting of the Social for Personality and Social Psychology; Long Beach, CA.
- Vogel, E. A.,** Rose, J. P., Roberts, L. R., & Eckles, K. (February 2014). *Social comparison, social media, and self-esteem*. Poster presented at the 15th annual meeting of the Society for Personality and Social Psychology; Austin, TX.
- Rose, J. P., **Vogel, E. A.**, Roberts, L., & Eckles, K. E. (February 2014). *Social comparison on social media: The who, what, and why*. Poster presented at the 15th annual meeting of the Society for Personality and Social Psychology; Austin, TX.
- Vogel, E.,** Rose, J., Geers, A., France, C., & France, J. (May 2013). *Who will lend a helping vein? Predictors of blood donation in experienced vs. non-experienced donors*. Poster presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Roberts, L.R., **Vogel, E.A.,** & Rose, J.P. (May 2013). *Playing the blame game: Controllability, empathy, and attributional processes*. Poster presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- Vogel, E.,** Rose, J., & Roberts, L. (April 2013). *The impact of social media on social comparison*. Poster presented at the Midwest Graduate Research Symposium, Toledo, OH.
- Roberts, L.R., **Vogel, E.A.,** & Rose, J.P. (April 2013). *The impact of dispositional empathy and situational controllability on attributions*. Poster presented at the Midwest Graduate Research Symposium, Toledo, OH.

- Vogel, E.** (January 2013). *Who will lend a helping vein? Predictors of blood donation in experienced vs. non-experienced donors*. Data blitz presented at the Social, Personality, & Health Network preconference at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Vicary, A.M., Marks, M.J., **Vogel, E.A.**, & Zaikman, Y. (January 2013). *Attachment theory and the sexual double standard*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Vogel, E. A.** & Vicary, A. M. (May 2012). *Judging the self, judging others: Disordered eating and the sexual double standard*. Poster presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.

TEACHING EXPERIENCE

- Spring 2021
(planned) **Instructor of Record, Stanford University School of Medicine**
 “Social Media, Health, and Well-Being”
Design syllabus and all course materials for a graduate-level seminar, write and deliver lectures, assign grades.
- Fall 2018 **Guest Lecturer, UCSF School of Medicine**
 “Health and the Individual”
Delivered lecture on theoretical models of emotion, emotion regulation, and clinical applications to all first-year medical students.
- Summer 2018 –
Spring 2019 **Small Group Facilitator, UCSF Department of Psychiatry**
 “Scholarly Works in Progress”
Assisted first- through fourth-year medical residents with choosing a research project, finding research mentorship, troubleshooting project-related concerns, and tracking progress. Enrollment: 7.
- Spring 2018 **Small Group Facilitator, UCSF School of Medicine**
 “Health and Society”
Facilitated discussions of healthcare, health policy, disparities, and ethics in a small group of first-year medical students, evaluated students’ professional competencies. Enrollment: 13. Average student rating of effectiveness: 4.3/5.0 (1 = poor, 5 = excellent).
- Fall 2017;
Fall 2018 **Small Group Facilitator, UCSF School of Medicine**
 “Health and the Individual”
Led first-year medical students through in-depth discussions of psychosocial factors in health, evaluated students’ professional competencies. Fall 2018 enrollment: 26. Average student rating of effectiveness: 4.13. Fall 2017 enrollment: 13. Average student rating of effectiveness: 4.5/5.0 (1 = poor, 5 = excellent).

- Fall 2016 **Guest Lecturer, University of Toledo**
“Social Psychology” (Graduate Level)
Prepared and delivered two guest lectures on Social Cognition and Close Relationships for a class of doctoral students, answered students’ questions, conducted an in-class demonstration of course material.
- Fall 2016;
Spring 2017 **Teaching Assistant, University of Toledo**
“Social Psychology” (Undergraduate Level)
Provided feedback on students’ writing, taught course material at regularly scheduled review sessions, assisted Dr. Andrew Geers with administering grades. Enrollment: 75 students.
- Spring 2016 **Instructor of Record, University of Toledo**
“Principles of Psychology”
Designed syllabus and exams, wrote and gave all course lectures, discussed study skills with students individually, supervised teaching assistant, administered all grades. Enrollment: 25 students. Average student rating of teaching: 1.43/5 (1 = most favorable, 5 = least favorable).
- Fall 2015 **Instructor of Record, University of Toledo**
“Principles of Psychology”
Wrote exams and course lectures, developed syllabus, oversaw teaching assistant, administered all grades. Enrollment: 100 students. Average student rating of teaching: 1.77/5 (1 = most favorable, 5 = least favorable).
- Spring 2015 **Co-Instructor of Record, University of Toledo**
“Statistical Methods”
Developed syllabus, wrote and delivered course lectures, administered all grades with Mr. Stephen Prunier. Enrollment: 21 students. Average student rating of teaching: 1.78/5 (1 = most favorable, 5 = least favorable).
- Fall 2014 **Guest Lecturer, University of Toledo**
“Principles of Psychology”
Wrote and delivered two course lectures on psychopathology to 100 students, solicited input from students, answered students’ questions.
- Spring 2014 **Teaching Assistant, University of Toledo**
“Lifespan Development”
Discussed study strategies with students during weekly office hours, formatted online exams on Blackboard, graded papers, assisted Dr. Elizabeth Halloran with administering grades for 78 students.
- Fall 2012;
Fall 2013 **Teaching Assistant, University of Toledo**
“Statistical Methods”
Reviewed course material with students individually, provided feedback on homework and exams, assisted Dr. Jason Rose with administering grades.

MENTORING EXPERIENCE

- Summer 2020 – Present **Research Mentor, Stanford Prevention Research Center**
Supervise research activities for a master's-level student intern (Rhana Hashemi), provide guidance and feedback on master's thesis, assist medical student (Luis Garcia) with analysis and dissemination of study results.
- Spring 2018 – Fall 2019 **Volunteer Supervisor, UCSF ReadLab**
Co-supervised undergraduate and postgraduate volunteer research assistants, trained and oversaw task completion, discussed career goals.
- Fall 2015 – Spring 2016 **Supervising Instructor for Undergraduate TA Program**
Assigned responsibilities to undergraduate teaching assistants, oversaw and assessed students' work, assisted in preparation of guest lectures.
- Fall 2015 – Fall 2016 **Co-Supervisor for Undergraduate Honors Thesis Student**
Assisted in design and implementation of honors thesis project, provided suggestions and feedback on study materials and written work.
- Fall 2012 – Spring 2017 **Graduate Student in Research Practicum, University of Toledo**
Trained undergraduate research assistants to run experimental sessions, gave feedback on CVs and resumes, discussed research and students' career goals.

CONSULTING AND FREELANCE WORK EXPERIENCE

- December 2019 – Present **Research Consultant, Georgia State University**
Provide guidance on recruitment of research participants using social media and implementation of online surveys as part of an NIH-funded R01 award
- January 2019 **Digital Mental Health App Expert Reviewer, PsyberGuide**
Assessed a digital mental health app for usability and research evidence, wrote review for consumers.
- October - December 2018 **Digital Smoking Cessation Counselor, Rescue Social Change Group**
Assisted young adults in quitting smoking through weekly live chat sessions using motivational interviewing and best practices for smoking cessation.
- November 2018 **Research Consultant, Finding Durga**
Enhanced self-help programs for adolescents and adults with evidence-based strategies for behavior change and research on social media and well-being.

AD HOC REVIEWER (SELECTED JOURNALS)

- PLOS Medicine
- Journal of Adolescent Health
- Journal of Medical Internet Research
- Drug and Alcohol Dependence

- Pediatrics
- Addictive Behaviors
- Journal of Psychoactive Drugs
- Psychology of Popular Media Culture*
- Computers in Human Behavior
- Journal of Experimental Social Psychology
- Journal of Clinical Medicine
- European Journal of Health Psychology
- LGBT Health
- Health Education and Behavior
- The American Journal of Drug and Alcohol Abuse
- American Journal of Preventive Medicine
- The Lancet Public Health
- Current Directions in Psychological Science
- Personality and Social Psychology Bulletin
- Communication Research
- Tobacco Prevention and Cessation
- Personality and Individual Differences
- Journal of Social Psychology
- Journal of Affective Disorders
- Human Communication Research
- Journal of Applied Biobehavioral Research
- Sexuality and Culture
- Basic and Applied Social Psychology
- Tobacco-Induced Diseases
- BMC Public Health
- BMJ Open

**Editorial Board Member*

SERVICE

2021	Panelist , Out in STEM LGBTQ+ Postdoc Panel, Stanford University
2020	Panelist , Great American Smoke-Out, Skyline College
2020	Abstract Reviewer , Society of Behavioral Medicine
2020	Coordinator , Stanford Prevention Research Center (SPRC) Writing Group
2020	Coordinator , Postdoc Professional Development Session, SPRC
2020	Panelist , LGBTQ Breakout Session, TRDRP Smoking Cessation Day
2019; 2020	Abstract Reviewer , Society for Research on Nicotine & Tobacco
2019	Coordinator , Residency Scholarship Curriculum, UCSF Psychiatry
2017	Panelist , Job Market Information Session, UT Psychology Department
2015 – 2017	Graduate Student Representative , UT Department of Psychology
2015 – 2017	Student Representative , UT Student Health Insurance Committee
2015 – 2016	Co-Coordinator , Social Psychology in Toledo
2015	Student Representative , Psychology Department Chair Search Committee
2014 – 2017	Member , Graduate Student Association Research & Development Committee, University of Toledo
2014	Panelist , UT Psi Chi Career Night, University of Toledo
2014	Member , Department Communication Committee, University of Toledo
2013; 2016	Volunteer , Midwest Graduate Research Symposium, University of Toledo
2012; 2015	Panelist , UT Psi Chi Graduate School Forum, University of Toledo

MEDIA

- News article in **Insider** (2020), *Everyone is Getting Cancelled in Quarantine. This is Why We're Seeing More Stars in Hot Water than Ever Before.*

- News article in **The Wall Street Journal** (2020), *Who Should You Let into Your Coronavirus Quarantine Orbit?*
- News article in **National Geographic** (2020), *Fake Animal News Abounds on Social Media as Coronavirus Upends Life*
- News article in **The Startup** (2020), *Alone Together – How Social Media has Changed in the Age of COVID-19*
- News article in **i-D** (2020), *Why Are We So Afraid of Being Lonely?*
- Interview with **OneZero** (2020), *Everyone Already Acts like “The Circle” Contestants on Social Media*
- News article at **CNN** (2019), *Five Types of People to “Unfriend” on Social Media*
- Interview on **Overheard at National Geographic** podcast (2019), *The Hidden Cost of the Perfect Selfie*
- Interview with **The Guardian** (2019), *What Does “Living Fully” Mean? Welcome to the Age of Pseudo-Profound Nonsense*
- Interview with **Dazed Digital** (2019), *How our Extremely Online Generation Grew up on MSN Messenger*
- Interview with **National Geographic** (2019), *Why People Risk Their Lives for the Ultimate Animal Selfie*
- Interview with **Metro UK** (2019), *What to Do if You Love Your Friend but Hate Their Social Media Presence*
- Interview with **CheatSheet** (2018), *Why Is Caroline Bedol from ‘Below Deck’ Getting Trolled So Hard on Twitter?*
- Interview with **Rover Tobacco Control Library** (2018), *Marijuana and Tobacco Control*
- Interview on **Millennial Conversations** podcast (2018), *Social Media Addiction*
- News article at **Seattle Met** (2018), *How Instagram Has Changed Outdoor Spaces*
- News article at **Vice** (2018), *Experts Explain Why ‘Doin’ it for the Gram Makes Us Do Dumb Things*
- News article at the **New York Observer** (2018), *As Stories Replace Posts on Social Media, Users Feel Even More Pressure to Be Perfect*
- News article at **NBC Better** (2018), *Do You Have “Selfitis?” This Scale Will Tell You*
- Interview on **Old Cove Road** podcast (2018), *The State of Social Media*
- News article in **Marie Claire** (2018), *I’m in Love with Myself: The Age of Digital Narcissism*
- Interview in **Salon Magazine** (2018), *A Psychology Researcher Explains How Social Media is Changing Us*
- Post at **Linked In** (2017), *Social Media Effects on Well-Being: Be Active and Yes, Post these Positive Self-Image Posts*
- News article at **NBC Better** (2017), *Does Getting Facebook ‘Likes’ Mean You Are Actually Liked?*
- Post at **Witted Roots** (2017), *7 Signs that Social Comparison may be Ruining your Self-Worth*
- Invited guest post at **Open Forest** (2017), *Research Spotlight—Social Comparison, Social Media, and Self-Esteem*
- News article at **Psychology Today** (2016), *The Psychology of Social Media: Is Facebook Making You Depressed?*
- News article at the **Toledo Blade** (2016), *The Anti-Social Side of Social Media*
- Post at **Runners Connect** (2016), *Are your Online Sharing Habits Destroying your Confidence?*

- Post at **Thrive Global** (2016), *Trapped in the Downward Spiral of “Compare and Despair”*
- News article at the **American Psychological Association** (2015), *Research roundup: The impact of Facebook on psychosocial health*
- News article at **Psychology Today** (2015), *Facebook 101: Smart Social Media for College Students*
- Post at **Girls Gone Strong** (2015), *Cultivating Self-Trust: What it takes to get on your own side*
- Post at **New York Behavioral Health** (2014), *Social Media Use and Self-Esteem*

PROFESSIONAL AFFILIATIONS

- Stanford Maternal and Child Health Research Institute; 2020 – present
- Society of Behavioral Medicine (SBM); 2019 – 2020
- Proudly Against Tobacco; 2019 – present
- Society for Research on Nicotine and Tobacco (SRNT); 2018 – present
- College on Problems of Drug Dependence (CPDD); 2018 – 2019
- UCSF Tobacco Center of Regulatory Science, 2018 – present
- UCSF Tobacco Policy Research Group; 2018 – 2019
- Association for Psychological Science (APS); 2016 – 2017
- Social, Personality, & Health Network (SPHN); 2012 – 2017
- Society for Personality and Social Psychology (SPSP); 2012 - 2017
- Midwestern Psychological Association (MPA); 2012 - 2016
- Psi Chi; 2010 – present

PROFESSIONAL REFERENCES

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