Bio

Arpita Kalra is a program manager at the Precourt Institute for Energy. In this role she supports the Institute's outreach efforts and manages current and upcoming external engagement programs. Prior to Stanford, she worked in the advertising industry as a media planner and buyer where she developed and executed marketing campaigns across print, electronic and social media. Arpita holds a masters in Marketing Communications from the Mudra Institute of Communications, Ahmedabad (MICA) in India and a bachelors in Statistics from Delhi University.