

# Stanford

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## Steven Weinstein

Lecturer, Management Science and Engineering

### Bio

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#### BIO

With a background that spans technology, product development, and entertainment, Steve Weinstein has been focused on where media meets technology. Currently Steve is the founder and CEO of MovieLabs. Steve is also the co-founder of KineTrove a small design shop for small consumer and professional electronics.

Additionally, Steve is currently teaching entrepreneurship at U.C. Berkeley and at Stanford.

Previously, Steve served as CTO of Deluxe Entertainment, a 6,000 person post production house, and CTO at Rovi Corporation where he guided the transition from physical technologies to e-commerce, connected home, secure and subscription services. Additionally, Steve held the role of Chief Technology Officer at Vicinity, a mapping company acquired by Microsoft in 2002. Steve was also a founding executive and Chief Strategist and Technologist at Liberate Technologies, an interactive television software company. Further back in his career, Steve held executive-level positions at Microprose/Spectrum HoloByte (game company), Electronics for Imaging (print processing), and Media Cybernetics (image processing). Steve also was chief architect at Ship Analytics for real time ship, sub and helicopter trainers. Steve started his career at Naval Research Laboratory in the area of advanced signal processing, computer language design, and real time os development.

#### ACADEMIC APPOINTMENTS

- Lecturer, Management Science and Engineering

#### LINKS

- Linked In Profile: <http://www.linkedin.com/in/sweinstein>

### Teaching

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#### COURSES

##### 2016-17

- "Hacking for Defense": Solving National Security issues with the Lean Launchpad: MS&E 297 (Spr)
- The Lean LaunchPad: Getting Your Lean Startup Off the Ground: ENGR 245 (Win)

##### 2015-16

- The Lean LaunchPad: Getting Your Lean Startup Off the Ground: ENGR 245 (Win)