



Angele Christin

Associate Professor of Communication and, by courtesy, of Sociology

Bio

BIO

Angèle Christin is an Associate Professor in the Department of Communication and a Richard E. Guggenhieme Faculty Scholar at Stanford University. She studies fields and organizations where algorithms and analytics transform professional values, expertise, and work practices.

ACADEMIC APPOINTMENTS

- Associate Professor, Communication
- Associate Professor (By courtesy), Sociology
- Faculty Affiliate, Institute for Human-Centered Artificial Intelligence (HAI)

HONORS AND AWARDS

- Viviana Zelizer Best Book Award, Economic Sociology, American Sociological Association

PROGRAM AFFILIATIONS

- Modern Thought and Literature
- Science, Technology and Society

PROFESSIONAL EDUCATION

- PhD, Princeton University , Sociology (2014)

Research & Scholarship

CURRENT RESEARCH AND SCHOLARLY INTERESTS

Angèle Christin studies how algorithms and analytics transform professional values, expertise, and work practices.

Her book, *Metrics at Work: Journalism and the Contested Meaning of Algorithms* (Princeton University Press, 2020) focuses on the case of web journalism, analyzing the growing importance of audience data in web newsrooms in the U.S. and France. Drawing on ethnographic methods, Angèle shows how American and French journalists make sense of traffic numbers in different ways, which in turn has distinct effects on the production of news in the two countries. She discussed it on the New Books Network podcast.

In a related study, she analyzed the construction, institutionalization, and reception of predictive algorithms in the U.S. criminal justice system, building on her previous work on the determinants of criminal sentencing in French courts.

Her new project examines the paradoxes of algorithmic labor through a study of influencers and influencer marketing on YouTube, Instagram, and TikTok.

Teaching

COURSES

2023-24

- Ethnographic Methods: COMM 314, SOC 319 (Win)
- The Politics of Algorithms: COMM 154, COMM 254, CSRE 154T, SOC 154, SOC 254C (Spr)
- Theories of Culture, Media, and Institutions: COMM 355B, SOC 355 (Win)

2022-23

- Ethnographic Methods: COMM 314, SOC 319 (Win)
- The Politics of Algorithms: COMM 154, COMM 254, CSRE 154T, SOC 154, SOC 254C (Spr)

2021-22

- Ethnographic Methods: COMM 314, SOC 319 (Win)
- The World of Influencers: Labor, Power, and Celebrity on Social Media: COMM 355 (Spr)

STANFORD ADVISEES

Doctoral Dissertation Reader (AC)

Daniel Akselrad, Rebecca Lewis, Reagan Ross

Postdoctoral Faculty Sponsor

Karina Rider

Master's Program Advisor

Evani Radiya-Dixit

Doctoral (Program)

Rachel Bergmann, Elizabeth Fetterolf, Marijn Nura Mado

Publications

PUBLICATIONS

- **The influencer pay gap: Platform labor meets racial capitalism** *NEW MEDIA & SOCIETY*
Christin, A., Lu, Y.
2023
- **Walking the Walk of AI Ethics: Organizational Challenges and the Individualization of Risk among Ethics Entrepreneurs**
Ali, S. J., Christin, A., Smart, A., Katila, R., ASSOC COMPUTING MACHINERY
ASSOC COMPUTING MACHINERY.2023: 217-226
- **Platform drama: "Cancel culture," celebrity, and the struggle for accountability on YouTube** *NEW MEDIA & SOCIETY*
Lewis, R., Christin, A.
2022; 24 (7): 1632-1656
- **Technologies of Crime Prediction: The Reception of Algorithms in Policing and Criminal Courts** *SOCIAL PROBLEMS*
Brayne, S., Christin, A.
2021; 38 (3): 608-624
- **The Drama of Metrics: Status, Spectacle, and Resistance Among YouTube Drama Creators** *SOCIAL MEDIA + SOCIETY*
Christin, A., Lewis, R.

2021; 7 (1)

- **"This Seems to Work": Designing Technological Systems with The Algorithmic Imaginations of Those Who Labor**
Cameron, L., Christin, A., DeVito, M., Dillahunt, T. R., Elish, M., Gray, M., Qadri, R., Raval, N., Valentine, M., Watkins, E., ACM
ASSOC COMPUTING MACHINERY.2021
- **The ethnographer and the algorithm: beyond the black box** *THEORY AND SOCIETY*
Christin, A.
2020
- **ALGORITHMS AT WORK: THE NEW CONTESTED TERRAIN OF CONTROL** *ACADEMY OF MANAGEMENT ANNALS*
Kellogg, K. C., Valentine, M. A., Christin, A.
2020; 14 (1): 366–410
- **METRICS AT WORK JOURNALISM AND THE CONTESTED MEANING OF ALGORITHMS Introduction** *METRICS AT WORK*
Christin, A., Christin, A.
2020: 1-14
- **Technologies of Crime Prediction: The Reception of Algorithms in Policing and Criminal Courts** *Social Problems*
Brayne, S., Christin, A.
2020; 68 (3): 608–624
- **What Data Can Do: A Typology of Mechanisms** *INTERNATIONAL JOURNAL OF COMMUNICATION*
Christin, A.
2020; 14: 1115–34
- **Counting Clicks: Quantification and Variation in Web Journalism in the United States and France** *AMERICAN JOURNAL OF SOCIOLOGY*
Christin, A.
2018; 123 (5): 1382–1415
- **Work and Identity in an Era of Precarious Employment: How Workers Respond to "Personal Branding" Discourse** *WORK AND OCCUPATIONS*
Vallas, S. P., Christin, A.
2018; 45 (1): 3–37