

Stanford



Anna Epperson

Instructor, Pediatrics - Adolescent Medicine

Bio

ACADEMIC APPOINTMENTS

- Instructor, Pediatrics - Adolescent Medicine

Teaching

COURSES

2017-18

- Fundamentals of R: CHPR 202 (Spr)

Publications

PUBLICATIONS

- **Health Beliefs of American Indian Imagery on Natural American Spirit Packs** *TOBACCO REGULATORY SCIENCE*
Epperson, A. E., Henriksen, L., Lambin, E. F., Prochaska, J. J., Flora, J. A.
2019; 5 (4): 369–80
- **Gender and racial/ethnic differences in adolescent intentions and willingness to smoke cigarettes: Evaluation of a structural equation model.** *Journal of health psychology*
Epperson, A. E., Wallander, J. L., Song, A. V., Depaoli, S., Peskin, M. F., Elliott, M. N., Schuster, M. A.
2019: 1359105319829536
- **The price of Natural American Spirit relative to other cigarette brands.** *Nicotine & tobacco research : official journal of the Society for Research on Nicotine and Tobacco*
Epperson, A. E., Johnson, T. O., Schleicher, N. C., Henriksen, L.
2019
- **"The Packaging Is Very Inviting and Makes Smokers Feel Like They're More Safe": The Meanings of Natural American Spirit Cigarette Pack Design to Adult Smokers** *HEALTH EDUCATION & BEHAVIOR*
Epperson, A. E., Averett, P. E., Blanchflower, T., Gregory, K. R., Lee, J. L.
2019; 46 (2): 260–66
- **"The Packaging Is Very Inviting and Makes Smokers Feel Like They're More Safe": The Meanings of Natural American Spirit Cigarette Pack Design to Adult Smokers.** *Health education & behavior : the official publication of the Society for Public Health Education*
Epperson, A. E., Averett, P. E., Blanchflower, T., Gregory, K. R., Lee, J. G.
2019: 1090198118820099
- **Natural American Spirit's pro-environment packaging and perceptions of reduced-harm cigarettes.** *Preventive medicine*
Epperson, A. E., Lambin, E. F., Henriksen, L., Baiocchi, M., Flora, J. A., Prochaska, J. J.
2019: 105782

- **The Medi-Cal Incentives to Quit Smoking Project: Impact of Statewide Outreach Through Health Channels.** *American journal of preventive medicine*
Tong, E. K., Stewart, S. L., Schillinger, D., Vijayaraghavan, M., Dove, M. S., Epperson, A. E., Vela, C., Kratochvil, S., Anderson, C. M., Kirby, C. A., Zhu, S., Safier, J., Sloss, et al
2018; 55 (6S2): S159–S169
- **Tobacco use among Latinx adolescents: exploring the immigrant paradox.** *BMC pediatrics*
Epperson, A. E., Wallander, J. L., Elliott, M. N., Schuster, M. A.
2018; 18 (1): 379
- **Natural American Spirit brand preference among smokers with mental illness** *TOBACCO INDUCED DISEASES*
Epperson, A. E., Anzai, N., Prochaska, J. J.
2018; 16
- **The Healing and Empowering Alaskan Lives Toward Healthy-Hearts (HEALTHH) Project: Study protocol for a randomized controlled trial of an intervention for tobacco use and other cardiovascular risk behaviors for Alaska Native People.** *Contemporary clinical trials*
Prochaska, J. J., Epperson, A., Skan, J., Oppezzo, M., Barnett, P., Delucchi, K., Schnellbaecher, M., Benowitz, N. L.
2018
- **Natural American Spirit Brand Preference among Smokers with Mental Illness.** *Tobacco induced diseases*
Epperson, A. E., Anzai, N. E., Prochaska, J. J.
2018; 16
- **Natural American Spirit Brand Marketing Casts Health Halo Around Smoking.** *American journal of public health*
Epperson, A. E., Henriksen, L., Prochaska, J. J.
2017; 107 (5): 668-670
- **Perceived Physical Appearance: Assessing Measurement Equivalence in Black, Latino, and White Adolescents.** *Journal of pediatric psychology*
Epperson, A. E., Depaoli, S., Song, A. V., Wallander, J. L., Elliott, M. N., Cuccaro, P., Tortolero Emery, S., Schuster, M.
2017; 42 (2): 142-152
- **The flip side of Natural American Spirit: corporate social responsibility advertising.** *Tobacco control*
Epperson, A. E., Prochaska, J. J., Henriksen, L.
2017
- **Associations Among Body Size, Body Image Perceptions, and Weight Loss Attempts Among African American, Latino, and White Youth: A Test of a Mediation Model** *JOURNAL OF PEDIATRIC PSYCHOLOGY*
Epperson, A. E., Song, A. V., Wallander, J. L., Markham, C., Cuccaro, P., Elliott, M. N., Schuster, M. A.
2014; 39 (4): 394-404