

Stanford



Jennifer Pan

Professor of Communication and Senior Fellow at the Freeman Spogli Institute for International Studies

Bio

BIO

Jennifer Pan is a Professor of Communication and a Senior Fellow at the Freeman Spogli Institute at Stanford University. Her research focuses on political communication and authoritarian politics. Pan uses experimental and computational methods with large-scale datasets on political activity in China and other authoritarian regimes to answer questions about how autocrats perpetuate their rule. How political censorship, propaganda, and information manipulation work in the digital age. How preferences and behaviors are shaped as a result.

Her book, *Welfare for Autocrats: How Social Assistance in China Cares for its Rulers* (Oxford, 2020) shows how China's pursuit of political order transformed the country's main social assistance program, Dibao, for repressive purposes. Her work has appeared in peer reviewed publications such as the *American Political Science Review*, *American Journal of Political Science*, *Comparative Political Studies*, *Journal of Politics*, and *Science*.

She graduated from Princeton University, summa cum laude, and received her Ph.D. from Harvard University's Department of Government.

ACADEMIC APPOINTMENTS

- Professor, Communication
- Senior Fellow, Freeman Spogli Institute for International Studies
- Faculty Affiliate, Institute for Human-Centered Artificial Intelligence (HAI)

PROGRAM AFFILIATIONS

- Center for East Asian Studies

PROFESSIONAL EDUCATION

- BA, Princeton University , School of Public and International Affairs (2004)
- PhD, Harvard University , Government (2015)

LINKS

- jenpan.com: <http://jenpan.com/>

Teaching

COURSES

2022-23

- Communication Research Methods: COMM 106, COMM 206 (Aut)

- Digital Repression: COMM 383 (Aut)

2021-22

- Censorship and Propaganda: COMM 158, COMM 258 (Win)
- Communication Colloquium: COMM 390 (Win, Spr)
- Communication Research Methods: COMM 106, COMM 206 (Aut)
- Digital Repression: COMM 383 (Win)

2020-21

- Censorship and Propaganda: COMM 158, COMM 258 (Win)
- Communication Research Methods: COMM 106, COMM 206 (Win)
- Research Seminar in Computational Social Science: COMM 382B (Spr)

STANFORD ADVISEES

Doctoral Dissertation Reader (AC)

Catherine Chen

Doctoral Dissertation Advisor (AC)

Yingdan Lu

Master's Program Advisor

Kelly Kim, Sarah Lehman

Doctoral (Program)

Ruth Elisabeth Appel, Matt DeButts, Yingdan Lu

Publications

PUBLICATIONS

- **How Information Flows from the World to China** *INTERNATIONAL JOURNAL OF PRESS-POLITICS*
Lu, Y., Schaefer, J., Park, K., Joo, J., Pan, J.
2022
- **How government-controlled media shifts policy attitudes through framing** *POLITICAL SCIENCE RESEARCH AND METHODS*
Pan, J., Shao, Z., Xu, Y.
2022; 10 (2): 317-332
- **The digital repression of social movements, protest, and activism: A synthetic review.** *Science advances*
Earl, J., Maher, T. V., Pan, J.
2022; 8 (10): eabl8198
- **Selectively localized: Temporal and visual structure of smartphone screen activity across media environments** *MOBILE MEDIA & COMMUNICATION*
Muise, D., Lu, Y., Pan, J., Reeves, B.
2022
- **Does ideology influence hiring in China? evidence from two randomized experiments** *POLITICAL SCIENCE RESEARCH AND METHODS*
Pan, J., Zhang, T.
2022
- **Response to Manfred Elstrom's Review of Welfare for Autocrats: How Social Assistance in China Cares for its Rulers** *PERSPECTIVES ON POLITICS*
Pan, J.
2021; 19 (4)

- **Workers and Change in China: Resistance, Repression, Responsiveness (Book Review)** *PERSPECTIVES ON POLITICS*
Book Review Authored by: Pan, J.
2021; 19 (4): 1274-1276
- **Response to Manfred Elstrom's Review of Welfare for Autocrats: How Social Assistance in China Cares for its Rulers** *PERSPECTIVES ON POLITICS*
Pan, J.
2021; 19 (4): 1278-1279
- **Screenomics: A Framework to Capture and Analyze Personal Life Experiences and the Ways that Technology Shapes Them.** *Human-computer interaction*
Reeves, B., Ram, N., Robinson, T. N., Cummings, J. J., Giles, C. L., Pan, J., Chiatti, A., Cho, M. J., Roehrick, K., Yang, X., Gagneja, A., Brinberg, M., Muise, et al
2021; 36 (2): 150-201
- **Capturing Clicks: How the Chinese Government Uses Clickbait to Compete for Visibility** *POLITICAL COMMUNICATION*
Lu, Y., Pan, J.
2020
- **How Saudi Crackdowns Fail to Silence Online Dissent** *AMERICAN POLITICAL SCIENCE REVIEW*
Pan, J., Siegel, A. A.
2020; 114 (1): 109-25
- **Censorship's Effect on Incidental Exposure to Information: Evidence From Wikipedia** *SAGE OPEN*
Pan, J., Roberts, M. E.
2020; 10 (1)
- **Online field experiments** *ASIAN JOURNAL OF COMMUNICATION*
Muise, D., Pan, J.
2019; 29 (3): 217-34
- **How Chinese Officials Use the Internet to Construct Their Public Image** *POLITICAL SCIENCE RESEARCH AND METHODS*
Pan, J.
2019; 7 (2): 197-213
- **REJOINDER: THE CHALLENGES OF "MORE DATA" FOR PROTEST EVENT ANALYSIS** *SOCIOLOGICAL METHODOLOGY, VOL 49*
Zhang, H., Pan, J., Alwin, D. F.
2019; 49: 76-82
- **Screenomics: a framework to capture and analyze personal life experiences and the ways that technology shapes them** *Human-Computer Interaction*
Reeves, B.
2019
- **How the Market for Social Media Shapes Strategies of Internet Censorship** *DIGITAL MEDIA AND DEMOCRATIC FUTURES*
Pan, J., DelliCarpini, M. X.
2019: 196-230
- **Computational Communication Science: A Methodological Catalyzer for a Maturing Discipline** *INTERNATIONAL JOURNAL OF COMMUNICATION*
Hilbert, M., Barnett, G., Blumenstock, J., Contractor, N., Diesner, J., Frey, S., Gonzalez-Bailon, S., Lamberso, P. J., Pan, J., Tai-Quan Peng, Shen, C., Smaldino, P. E., Van Atteveldt, W., et al
2019; 13: 3912-34
- **CASM: A DEEP-LEARNING APPROACH FOR IDENTIFYING COLLECTIVE ACTION EVENTS WITH TEXT AND IMAGE DATA FROM SOCIAL MEDIA** *SOCIOLOGICAL METHODOLOGY, VOL 49*
Zhang, H., Pan, J., Alwin, D. F.
2019; 49: 1-57
- **Concealing Corruption: How Chinese Officials Distort Upward Reporting of Online Grievances** *AMERICAN POLITICAL SCIENCE REVIEW*
Pan, J., Chen, K.
2018; 112 (3): 602-20
- **China's Newsmakers: Official Media Coverage and Political Shifts in the Xi Jinping Era** *CHINA QUARTERLY*
Jaros, K., Pan, J.

2018; 233: 111–36

● **China's Ideological Spectrum** *JOURNAL OF POLITICS*

Pan, J., Xu, Y.

2018; 80 (1): 254–73

● **How the Chinese Government Fabricates Social Media Posts for Strategic Distraction, Not Engaged Argument** *AMERICAN POLITICAL SCIENCE REVIEW*

King, G., Pan, J., Roberts, M. E.

2017; 111 (3): 484–501

● **Conditional Receptivity to Citizen Participation: Evidence From a Survey Experiment in China** *COMPARATIVE POLITICAL STUDIES*

Meng, T., Pan, J., Yang, P.

2017; 50 (4): 399–433

● **How Market Dynamics of Domestic and Foreign Social Media Firms Shape Strategies of Internet Censorship** *PROBLEMS OF POST-COMMUNISM*

Pan, J.

2017; 64 (3–4): 167–88

● **Sources of Authoritarian Responsiveness: A Field Experiment in China** *AMERICAN JOURNAL OF POLITICAL SCIENCE*

Chen, J., Pan, J., Xu, Y.

2016; 60 (2): 383–400

● **No! Formal Theory, Causal Inference, and Big Data Are Not Contradictory Trends in Political Science** *PS-POLITICAL SCIENCE & POLITICS*

Monroe, B. L., Pan, J., Roberts, M. E., Sen, M., Sinclair, B.

2015; 48 (1): 71–74

● **Reverse-engineering censorship in China: Randomized experimentation and participant observation** *SCIENCE*

King, G., Pan, J., Roberts, M. E.

2014; 345 (6199): 891–891

● **How Censorship in China Allows Government Criticism but Silences Collective Expression** *AMERICAN POLITICAL SCIENCE REVIEW*

King, G., Pan, J., Roberts, M. E.

2013; 107 (2): 326–343