



Matthew Gentzkow

Landau Professor of Technology and the Economy and Senior Fellow at the Stanford Institute for Economic Policy Research

Economics

Bio

ACADEMIC APPOINTMENTS

- Professor, Economics
- Senior Fellow, Stanford Institute for Economic Policy Research (SIEPR)
- Faculty Affiliate, Institute for Human-Centered Artificial Intelligence (HAI)

LINKS

- Matthew Gentzkow: <https://people.stanford.edu/gentzkow/>

Teaching

COURSES

2023-24

- Industrial Organization IIA: ECON 258 (Win)
- Industrial Organization Seminar: ECON 355 (Aut, Win, Spr)

2022-23

- Economics of Communication: ECON 255 (Spr)
- Industrial Organization Workshop: ECON 355 (Aut, Win, Spr)

2021-22

- Industrial Organization IIA: ECON 258 (Win)
- Industrial Organization Workshop: ECON 355 (Aut, Win, Spr)
- Political Economy I: ECON 220, POLISCI 460A (Aut)

2020-21

- Industrial Organization IIA: ECON 258 (Win)
- Industrial Organization Workshop: ECON 355 (Aut, Win, Spr)
- Media Markets and Social Good: ECON 47 (Aut)
- Political Economy I: ECON 220, POLISCI 460A (Aut)

STANFORD ADVISEES

Doctoral Dissertation Reader (AC)

Cody Cook, Zach Freitas-Groff, Mariana Guido, Pearl Li, Adam Rosenberg, Frank Yang

Doctoral Dissertation Advisor (AC)

Sebastian Bauer, Matt Brown, Jacob Conway

Orals Evaluator

Andres Felipe Rodriguez

Doctoral Dissertation Co-Advisor (AC)

Adrian Blattner, Joao Francisco Pugliese, Carl Meyer, Chuan Yu

Doctoral (Program)

Matt Brown

Publications

PUBLICATIONS

- **DO PHARMACISTS BUY BAYER? INFORMED SHOPPERS AND THE BRAND PREMIUM** *QUARTERLY JOURNAL OF ECONOMICS*
Bronnenberg, B. J., Dube, J., Gentzkow, M., Shapiro, J. M.
2015; 130 (4): 1669-1726