



Matthew Abrahams

Lecturer

Graduate School of Business

Bio

BIO

Matt Abrahams is a passionate, collaborative and innovative educator and coach. He has published research articles on cognitive planning, persuasion, and interpersonal communication.

Matt recently published the second edition of his book *Speaking Up Without Freaking Out*, a book written to help the millions of people who suffer from anxiety around speaking in public. Additionally, Matt developed a software package that provides instant, prescriptive feedback to presenters. Prior to teaching, Matt held senior leadership positions in several leading software companies, where he created and ran global training and development organizations.

Matt is also Co-Founder and Principal at Bold Echo Communications Solutions, a presentation and communication skills company based in Silicon Valley that helps people improve their presentation skills. Matt has worked with executives to help prepare and present keynote addresses and IPO road shows, conduct media interviews, and deliver TED talks.

He is currently a member of the Management Communication Association (where he received a “Rising Star” award) as well as the National and Western States Communication Associations. Matt received his undergraduate degree in psychology from Stanford and his graduate degree in communication studies from UC Davis.

ACADEMIC APPOINTMENTS

- Lecturer, Graduate School of Business

Teaching

COURSES

2023-24

- Essentials of Strategic Communication: GSBGEN 515 (Aut, Win, Spr)

2022-23

- Essentials of Strategic Communication: GSBGEN 515 (Aut, Win, Spr)

2021-22

- Essentials of Strategic Communication: GSBGEN 515 (Aut, Win, Spr)

2020-21

- Essentials of Strategic Communication: GSBGEN 515 (Aut, Win, Spr)