# Stanford

# Hau Lee

Carl and Marilyn Thoma Professor in the Graduate School of Business, Emeritus Operations, Information & Technology

# Bio

#### ACADEMIC APPOINTMENTS

• Emeritus (Active) Professor, Operations, Information & Technology

### HONORS AND AWARDS

- Honorary Doctorate, Erasmus University of Rotterdam (2008)
- Honorary Doctorate, Hong Kong University of Science and Technology (2006)
- Fellow, Manufacturing and Service Operations Society (2001)
- Fellow, INFORMS (2005)
- Fellow, Production and Operations Management Society (2005)
- Fellow, National Academy of Engineering (2010)

# PROFESSIONAL EDUCATION

- BSocSc, Hong Kong University, Economics and Statistics (1974)
- MSC, London School of Economics , Operational Research (1975)
- PhD, Wharton School, University of Pennsylvania, Operations Research (1983)

# Research & Scholarship

# CURRENT RESEARCH AND SCHOLARLY INTERESTS

Using value chains to accelerate and support innovations, entrepreneurship developments using value chains to create values in developing economies; global supply chain management with digital technologies

# **Teaching**

# **COURSES**

## 2022-23

• Global Operations: OIT 364 (Win)

#### 2021-22

• Global Operations: OIT 364 (Spr)

#### 2020-21

• Global Operations: OIT 364 (Spr)

# **Publications**

# **PUBLICATIONS**

Big Data and the Innovation Cycle PRODUCTION AND OPERATIONS MANAGEMENT

Lee, H. L.

2018; 27 (9): 1642-46

 Benchmarking Global Production Sourcing Decisions: Where and Why Firms Offshore and Reshore M&SOM-MANUFACTURING & SERVICE OPERATIONS MANAGEMENT

Cohen, M. A., Cui, S., Ernst, R., Huchzermeier, A., Kouvelis, P., Lee, H. L., Matsuo, H., Steuber, M., Tsay, A. A. 2018; 20 (3): 389–402

Socially and Environmentally Responsible Value Chain Innovations: New Operations Management Research Opportunities MANAGEMENT SCIENCE

Lee, H. L., Tang, C. S.

2018; 64 (3): 983-96

• Using Value Chains to Enhance Innovation PRODUCTION AND OPERATIONS MANAGEMENT

Lee, H. L., Schmidt, G. 2017; 26 (4): 617-632

• Incentive Alignment and Coordination of Project Supply Chains MANAGEMENT SCIENCE

Chen, S., Lee, H.

2017; 63 (4): 1011-1025

Modeling and Measuring the Bullwhip Effect HANDBOOK OF INFORMATION EXCHANGE IN SUPPLY CHAIN MANAGEMENT

Chen, L., Lee, H. L., Ha, A. Y., Tang, C. S.

2017; 5: 3-25

Supply Chain Coordination with Multiple Shipments: The Optimal Inventory Subsidizing Contracts OPERATIONS RESEARCH

Chen, S., Lee, H., Moinzadeh, K.

2016; 64 (6): 1320-1337

 $\bullet \ \ \textbf{Responsible Sourcing in Supply Chains} \ \textit{MANAGEMENT SCIENCE}$ 

Guo, R., Lee, H. L., Swinney, R.

2016; 62 (9): 2722-2744

Carrots or Sticks? Improving Social and Environmental Compliance at Suppliers Through Incentives and Penalties PRODUCTION AND OPERATIONS
MANAGEMENT

Porteous, A. H., Rammohan, S. V., Lee, H. L.

2015; 24 (9): 1402-1413

• In situ surface cleaning on a Ge substrate using TMA and MgCp2 for HfO2-based gate oxides JOURNAL OF MATERIALS CHEMISTRY C

Oh, I., Kim, K., Lee, Z., Song, J., Lee, C. W., Thompson, D., Lee, H., Kim, W., Maeng, W. J., Kim, H.

2015; 3 (19): 4852-4858

• Using Fairness Models to Improve Equity in Health Delivery Fleet Management PRODUCTION AND OPERATIONS MANAGEMENT

McCoy, J. H., Lee, H. L.

2014; 23 (6): 965-977

• The Impact of Logistics Performance on Trade PRODUCTION AND OPERATIONS MANAGEMENT

Hausman, W. H., Lee, H. L., Subramanian, U.

2013; 22 (2): 236-252

• Bullwhip Effect Measurement and Its Implications OPERATIONS RESEARCH

Chen, L., Lee, H. L.

2012; 60 (4): 771-784

• A PROCESS ANALYSIS OF GLOBAL TRADE MANAGEMENT: AN INDUCTIVE APPROACH JOURNAL OF SUPPLY CHAIN MANAGEMENT Hausman, W. H., Lee, H. L., Napier, G. R., Thompson, A., Zheng, Y.

2010; 46 (2): 5-29