

# Stanford

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## Justin Willow

Associate Director, Instructional Media, Teaching and Learning Hub

### Bio

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#### BIO

I like to build new things that make people stop and think. I have eighteen years experience creating media and interactives for Silicon Valley companies, including Intel, Yahoo, McAfee, Echelon, Microfabrica, and Novartis.

#### CURRENT ROLE AT STANFORD

In Digital Learning Solutions at the GSB, we use technology to bring a world class education to learners everywhere.

As Innovation Catalyst, I make sure our courses and collateral are as rich and engaging as technology will allow. We use custom interactive media, video, animation, visual and UX design, and a wide variety of platforms to facilitate content delivery. I work closely with our faculty to enhance their connection to learners.

#### EDUCATION AND CERTIFICATIONS

- MS, Stanford University , Product Design (1997)
- BA, University of Notre Dame , Design (1994)
- BS, University of Notre Dame , Mechanical Engineering (1994)