

# Stanford

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## Peter Ziebelman

Lecturer  
Graduate School of Business

### Bio

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#### BIO

Peter Ziebelman has enjoyed teaching entrepreneurship to students, start-up founders, as well as C-level executives at larger profit and non-profit corporations.

Peter started his career as a venture capitalist over 30 years ago.

He co-founded Palo Alto Venture Partners in 1996, a venture firm focussed on very early stage technology investments. Peter has served on the boards of early stage companies that ultimately became public companies, such as AvantGo (AVGO), Persistence (PRSW) and Vicinity (VCNT).

Peter has also served on the boards of dozens of privately held high technology companies across a range of sectors from cloud based computing (DemandForce) to calendaring (When.com) to online car insurance (esurance) to security (PostX). He is also an independent director to a select number of privately held companies. Many of those start-ups were students who graduated from the GSB.

Peter was named to AlwaysOn's Venture Capital 100 – the top 100 VC's for 2012.

Peter started his career in sales and sales management with the Semiconductor Group at Texas Instruments. He later became the business products manager at a venture backed software start-up – Ryan-McFarland (now MicroFocus, Plc).

Peter has served on the board of the National Council on Aging ([www.NCOA.org](http://www.NCOA.org)) and he is on the advisory board of the Ronald McDonald House at Stanford. He is a past president of the Yale Club of Silicon Valley.

Peter received a Bachelor of Science in Combined Sciences (with honors and distinction in the major) from Yale University in 1978, a Master of Science in Management from the Stanford GSB in 1987.

Peter and his wife, Cindy, live in Palo Alto and they have three sons.

#### ACADEMIC APPOINTMENTS

- Lecturer, Graduate School of Business

#### BOARDS, ADVISORY COMMITTEES, PROFESSIONAL ORGANIZATIONS

- Board member, National Council On Aging, Arlington, Virginia (2016 - present)

## Teaching

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### COURSES

#### 2022-23

- Entrepreneurship and Venture Capital: Partnership for Growth: STRAMGT 330 (Win)

#### 2021-22

- Entrepreneurship and Venture Capital: Partnership for Growth: STRAMGT 330 (Win)

#### 2019-20

- Entrepreneurship and Venture Capital: Partnership for Growth: STRAMGT 330 (Win)