Stanford



Jeffrey Bubin

Director, Strategic Initiatives, Business Strategy and Services

Bio

BIO

Jeff has extensive experience in project and program management, business analysis and business process re-engineering. For the past four years, Jeff has served as Director of UIT's Administrative Systems Project Management Office. Prior to that role, Jeff was Project Manager for key Financial Management Services (FMS) initiatives such as PTA Manager, Gifts Transmittals and Evolve Financial Reporting (EFR).

Before joining Stanford in 2013, Jeff worked for Oracle as a Global Process Owner for Campaign-to-Opportunity where he was co-leader of a team that implemented Oracle Fusion CRM for 13 lines of business across all of Oracle Sales and Sales Operations and also managed improvements to the leads process. Prior to its acquisition by Oracle, Jeff spent 11 years at Sun Microsystems, where he managed numerous global, cross-functional teams to design and implement ecommerce and sales operations projects to improve the partner and customer experience and as well as order processing efficiency.

Jeff is a certified PMI Project Management Professional, has an MBA from the F. W. Olin Graduate School of Business at Babson College, and a B.S. in Marine Engineering Systems from the United States Merchant Marine Academy.

More recently, he's a proud, first-time grandfather and his hobbies are bicycling and hiking on the limitless, beautiful roads and trails in Northern California.

CURRENT ROLE AT STANFORD

As Director of Strategic Initiatives in the Business Strategy and Services department of Financial Management Services, my group's mission is to deliver quality projects and programs that achieve the strategic goals of the organization and align with the university's mission. Services we provide towards achievement of that mission include: (1) Program governance & project management to ensure timely, successful completion of initiatives; (2) Planning scope, resources, schedules, budgets, & communications to ensure successful delivery of programs and projects; (3) Manage quality of solutions delivered to meet the organization's business needs & planned customer benefits as well as minimize enterprise risks; (4) Provide visibility of projects' performance to provide valuable, timely guidance & feedback to minimize risks; (5) Align programs, projects, and operations to strategic objectives and improve services, support processes and system efficacies; (6) Strategic and advisory services, strategic relationship management & coordination.

EDUCATION AND CERTIFICATIONS

- PMP #2598676, Project Management Institute (2019)
- ScrumMaster #000424264, Scrum Alliance (2015)
- Advanced Project Management Cert, Stanford University (2014)
- MBA, F. W. Olin Graduate School of Management at Babson College , Business (1998)

• BS, United States Merchant Marine Academy , Marine Engineering Systems (1983)

LINKS

• LinkedIn: https://www.linkedin.com/in/jeffbubin/

Professional

WORK EXPERIENCE

- Global Process Owner, Campaign to Opportunity, Global Sales Operations Oracle (January 2010 March 2013)
- Oracle 11i Integrated Design Lead, Sales Venues and Partners Sun Microsystems, Inc. (2008 2010)
- Oracle 11i Implementation Process Lead, eCommerce Sun Microsystems, Inc. (2006 2008)
- Business Architect, Sales & Services Administration Sun Microsystems, Inc. (2004 2006)
- Program Manager, GSO Commerce & Infrastructure Services Sun Microsystems, Inc. (2001 2004)
- Program Manager, eSun Sun Microsystems, Inc. (1999 2001)
- Senior Project Manager Bath Iron Works, Inc. (1989 1996)
- Engineer Newport News Shipbuilding, Inc. (1983 1989)