

Stanford

Lisa Henriksen

- Sr Research Engineer, Medicine - Stanford Prevention Research Center
- Sr Research Scholar, Medicine - Med/Stanford Prevention Research Center

CONTACT INFORMATION

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Bio

ACADEMIC APPOINTMENTS

- Sr Research Engineer, Medicine - Stanford Prevention Research Center
- Member, Stanford Cancer Institute

ADMINISTRATIVE APPOINTMENTS

- Pre-Major Advisor, Stanford University, (2007-2009)
- Senior Editor, Tobacco Control, BMJ Publishing Group, (2010- present)

PROFESSIONAL EDUCATION

- PhD, Stanford University , Communication

Research & Scholarship

CURRENT RESEARCH AND SCHOLARLY INTERESTS

I study environmental influences on adolescent tobacco use, particularly the role of tobacco marketing in smoking initiation and maintenance. Currently funded research projects are a longitudinal school-based study about adolescent smoking and drinking, a geographic information systems (GIS) study about tobacco outlet density and smoking prevalence in California high schools, and laboratory experiments about the impact of tobacco advertising on urge and craving to smoke.

Teaching

STANFORD ADVISEES

Postdoctoral Research Mentor

Ilana Raskind

Publications

PUBLICATIONS

- **Implementation of a comprehensive flavoured tobacco product sales restriction and retail tobacco sales.** *Tobacco control*
Gammon, D. G., Rogers, T., Gaber, J., Nonnemaker, J. M., Feld, A. L., Henriksen, L., Johnson, T. O., Kelley, T., Andersen-Rodgers, E.
2021

- **Sources of flavoured e-cigarettes among California youth and young adults: associations with local flavoured tobacco sales restrictions.** *Tobacco control*
Gaiha, S. M., Henriksen, L., Halpern-Felsher, B., Rogers, T., Feld, A. L., Gaber, J., Andersen-Rodgers, E.
2021
- **Association between density and proximity of tobacco retail outlets with smoking: A systematic review of youth studies.** *Health & place*
Marsh, L., Vaneckova, P., Robertson, L., Johnson, T. O., Doscher, C., Raskind, I. G., Schleicher, N. C., Henriksen, L.
2021; 67: 102275
- **Young Adult E-cigarette Use and Retail Exposure in 6 US Metropolitan Areas** *TOBACCO REGULATORY SCIENCE*
Berg, C. J., Duan, X., Getachew, B., Pulvers, K., Crawford, N. D., Sussman, S., Ma, Y., Jones-Harrell, C., Henriksen, L.
2021; 7 (1): 59–75
- **Young adults' vaping, readiness to quit, and recent quit attempts: The role of co-use with cigarettes and marijuana.** *Nicotine & tobacco research : official journal of the Society for Research on Nicotine and Tobacco*
Berg, C. J., Duan, X., Romm, K., Pulvers, K., Le, D., Ma, Y., Krishnan, N., Abrams, L. C., Getachew, B., Henriksen, L.
2020
- **Vape shop and consumer activity during COVID-19 non-essential business closures in the USA.** *Tobacco control*
Berg, C. J., Callanan, R., Johnson, T. O., Schleicher, N. C., Sussman, S., Wagener, T. L., Meaney, M., Henriksen, L.
2020
- **Vape shop identification, density and place characteristics in six metropolitan areas across the US.** *Preventive medicine reports*
Berg, C. J., Schleicher, N. C., Johnson, T. O., Barker, D. C., Getachew, B., Weber, A., Park, A. J., Patterson, A., Dorvil, S., Fairman, R. T., Meyers, C., Henriksen, L.
2020; 19: 101137
- **Vape shop owners/managers' opinions about FDA regulation of e-cigarettes.** *Nicotine & tobacco research : official journal of the Society for Research on Nicotine and Tobacco*
Berg, C. J., Barker, D. C., Sussman, S., Getachew, B., Pulvers, K., Wagener, T. L., Hayes, R. B., Henriksen, L.
2020
- **Adolescents' Health Perceptions of Natural American Spirit's On-the-Pack Eco-Friendly Campaign.** *The Journal of adolescent health : official publication of the Society for Adolescent Medicine*
Epperson, A. E., Wong, S., Lambin, E. F., Henriksen, L., Baiocchi, M., Flora, J. A., Prochaska, J. J.
2020
- **Popularity of natural American Spirit cigarettes is greater in U.S. cities with lower smoking prevalence.** *Addictive behaviors*
Vogel, E. A., Henriksen, L., Johnson, T. O., Schleicher, N. C., Prochaska, J. J.
2020; 111: 106558
- **LOCAL LICENSING TO REGULATE TOBACCO RETAILERS IN CALIFORNIA: A STUDY OF POLICY DIFFUSION OVER TIME AND GEOGRAPHY**
Prochaska, J. J., Watts, M., Zellers, L., Rigdon, J., Chieng, A., Cloud, L., Schleicher, N., Henriksen, L.
OXFORD UNIV PRESS INC.2020: S665
- **State and regional gaps in coverage of 'Tobacco 21' policies** *TOBACCO CONTROL*
Leas, E., Schleicher, N., Recinos, A., Mahoney, M., Henriksen, L.
2020; 29 (2): 226–27
- **County-level associations between tobacco retailer density and smoking prevalence in the USA, 2012.** *Preventive medicine reports*
Golden, S. D., Kuo, T., Kong, A. Y., Baggett, C. D., Henriksen, L., Ribisl, K. M.
2020; 17: 101005
- **Exploring the Point-of-Sale Among Vape Shops Across the US: Audits Integrating a Mystery Shopper Approach.** *Nicotine & tobacco research : official journal of the Society for Research on Nicotine and Tobacco*
Berg, C. J., Barker, D. C., Meyers, C., Weber, A., Park, A. J., Patterson, A., Dorvil, S., Fairman, R. T., Huang, J., Sussman, S., Livingston, M. D., Wagener, T. L., Hayes, et al
2020
- **Inequity in California's Smokefree Workplace Laws: A Legal Epidemiologic Analysis of Loophole Closures.** *American journal of preventive medicine*
Prochaska, J. J., Watts, M. H., Zellers, L., Huang, D., Daza, E. J., Rigdon, J., Peters, M. J., Henriksen, L.

2020

- **PhenX: Vector measures for tobacco regulatory research.** *Tobacco control*
Ribisl, K. M., Chaloupka, F. J., Kirchner, T. R., Henriksen, L., Nettles, D. S., Geisler, R. C., Hendershot, T. P., Swan, G. E., PhenX TRR Vector Working Group, Chaloupka, F. J., Ribisl, K., Henriksen, L., Kirchner, T. R., et al
2020; 29 (Suppl 1): s27–s34
- **Moving From Metrics to Mechanisms to Evaluate Tobacco Retailer Policies: Importance of Retail Policy in Tobacco Control.** *American journal of public health*
Luke, D. A., Ornstein, J. T., Combs, T. B., Henriksen, L. n., Mahoney, M. n.
2020; 110 (4): 431–33
- **Vape shop owners'/managers' attitudes about CBD, THC, and marijuana legal markets.** *Preventive medicine reports*
Berg, C. J., Getachew, B. n., Pulvers, K. n., Sussman, S. n., Wagener, T. L., Meyers, C. n., Park, A. n., Dorvil, S. n., Patterson, A. n., Weber, A. n., Hayes, R. B., Barker, D. C., Henriksen, et al
2020; 20: 101208
- **Retail Tobacco Marketing in Rural Versus Nonrural Counties: Product Availability, Discounts, and Prices.** *Health promotion practice*
Henriksen, L., Schleicher, N. C., Johnson, T. O., Roeseler, A., Zhu, S.
2020; 21 (1_suppl): 27S–36S
- **The Price of Natural American Spirit Relative to Other Cigarette Brands** *NICOTINE & TOBACCO RESEARCH*
Epperson, A. E., Johnson, T. O., Schleicher, N. C., Henriksen, L.
2019; 21 (12): 1715–20
- **Mind the Gap: Changes in Cigarette Prices after California's Tax Increase** *TOBACCO REGULATORY SCIENCE*
Henriksen, L., Schleicher, N. C., Johnson, T. O., Andersen-Rodgers, E., Zhang, X., Williams, R. J.
2019; 5 (6): 532–+
- **Sales to Minors, Corporate Brands, and Assurances of Voluntary Compliance** *TOBACCO REGULATORY SCIENCE*
Lee, J. L., Schleicher, N. C., Henriksen, L.
2019; 5 (5): 431–39
- **PMI reduced-risk claims and upselling of IQOS via Reviti life insurance.** *Tobacco control*
Prochaska, J. J., Henriksen, L.
2019
- **Health Beliefs of American Indian Imagery on Natural American Spirit Packs** *TOBACCO REGULATORY SCIENCE*
Epperson, A. E., Henriksen, L., Lambin, E. F., Prochaska, J. J., Flora, J. A.
2019; 5 (4): 369–80
- **Neighbourhood disparities in the price of the cheapest cigarettes in the USA.** *Journal of epidemiology and community health*
Mills, S. D., Golden, S. D., Henriksen, L., Kong, A. Y., Queen, T. L., Ribisl, K. M.
2019
- **State and regional gaps in coverage of 'Tobacco 21' policies.** *Tobacco control*
Leas, E. C., Schliecher, N., Recinos, A., Mahoney, M., Henriksen, L.
2019
- **The price of Natural American Spirit relative to other cigarette brands.** *Nicotine & tobacco research : official journal of the Society for Research on Nicotine and Tobacco*
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2019
- **TOBACCO RETAIL ENVIRONMENT AND ALTERNATIVE TOBACCO PRODUCT USE AMONG TEENS**
Magid, H., Halpern-Felsher, B., Bradshaw, P., Ling, P., Henriksen, L.
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- **Place-Based Inequity in Smoking Prevalence in the Largest Cities in the United States.** *JAMA internal medicine*
Leas, E. C., Schleicher, N. C., Prochaska, J. J., Henriksen, L.
2019

- **Assurances of Voluntary Compliance: A Regulatory Mechanism to Reduce Youth Access to E-Cigarettes and Limit Retail Tobacco Marketing.** *American journal of public health*
Henriksen, L. n., Schleicher, N. C., Johnson, T. O., Lee, J. G.
2019; e1–e7
- **Mind the Gap: Changes in Cigarette Prices After California's Tax Increase.** *Tobacco regulatory science*
Henriksen, L. n., Schleicher, N. C., Johnson, T. O., Andersen-Rodgers, E. n., Zhang, X. n., Williams, R. n.
2019; 5 (6): 532–41
- **Association of Number of Indoor Tanning Salons With Neighborhoods With Higher Concentrations of Male-Male Partnered Households.** *JAMA network open*
Chen, R. n., Hipp, J. A., Morrison, L. n., Henriksen, L. n., Swetter, S. M., Linos, E. n.
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- **Local Retail Tobacco Environment Regulation: Early Adoption in the United States** *TOBACCO REGULATORY SCIENCE*
Combs, T. B., Brosi, D., Chaitan, V. L., He, E., Luke, D. A., Henriksen, L.
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- **Assessment of Underage Sales Violations in Tobacco Stores and Vape Shops.** *JAMA pediatrics*
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2019
- **Social Capital and Tobacco Retail Outlet Density: An Empirical Test of the Relationship.** *American journal of health promotion : AJHP*
Gonzalez, M. n., Sanders-Jackson, A. n., Henriksen, L. n.
2019: 890117119853716
- **Tobacco Retail Density and Initiation of Alternative Tobacco Product Use Among Teens.** *The Journal of adolescent health : official publication of the Society for Adolescent Medicine*
Abdel Magid, H. S., Halpern-Felsher, B. n., Ling, P. M., Bradshaw, P. T., Mujahid, M. S., Henriksen, L. n.
2019
- **Natural American Spirit's pro-environment packaging and perceptions of reduced-harm cigarettes.** *Preventive medicine*
Epperson, A. E., Lambin, E. F., Henriksen, L. n., Baiocchi, M. n., Flora, J. A., Prochaska, J. J.
2019: 105782
- **What to do when tobacco advertisers exploit antitobacco social media campaigns to sell tobacco.** *Tobacco control*
Leas, E. C., Prochaska, J. J., Ayers, J. n., Nobles, A. L., Henriksen, L. n.
2019
- **Little filtered cigars: US sales, flavours, package sizes and prices.** *Tobacco control*
Gammon, D. G., Rogers, T. n., Coats, E. M., Nonnemaker, J. M., Henriksen, L. n.
2019; 28 (3): 346–49
- **US Food and Drug Administration Inspection of Tobacco Sales to Minors at Top Pharmacies, 2012-2017** *JAMA PEDIATRICS*
Lee, J. L., Schleicher, N. C., Leas, E. C., Henriksen, L.
2018; 172 (11): 1089–90
- **ENDS retailers and marketing near university campuses with and without tobacco-free policies** *TOBACCO INDUCED DISEASES*
Barker, D. C., Schleicher, N. C., Ababseh, K., Johnson, T. O., Henriksen, L.
2018; 16
- **Disparities in retail marketing for menthol cigarettes in the United States, 2015** *HEALTH & PLACE*
Mills, S. D., Henriksen, L., Golden, S. D., Kurtzman, R., Kong, A. Y., Queen, T. L., Ribisl, K. M.
2018; 53: 62–70
- **The emerging marijuana retail environment: Key lessons learned from tobacco and alcohol retail research** *ADDICTIVE BEHAVIORS*
Berg, C. J., Henriksen, L., Cavazos-Rehg, P. A., Haardoerfer, R., Freisthler, B.
2018; 81: 26–31
- **Concordance of Advertised Cigarette Prices with Purchase Receipts in the United States** *TOBACCO REGULATORY SCIENCE*

- Schleicher, N. C., Johnson, T. O., D'Angelo, H., Luke, D. A., Ribisl, K. M., Henriksen, L.
2018; 4 (3): 3–9
- **Reasons for Marijuana and Tobacco Co-use Among Young Adults: A Mixed Methods Scale Development Study** *SUBSTANCE USE & MISUSE*
Berg, C. J., Payne, J., Henriksen, L., Cavazos-Rehg, P., Getachew, B., Schauer, G. L., Haardorfer, R.
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 - **Point-of-sale marketing and context of marijuana retailers: Assessing reliability and generalizability of the marijuana retail surveillance tool.** *Preventive medicine reports*
Berg, C. J., Henriksen, L. n., Cavazos-Rehg, P. n., Schauer, G. L., Freisthler, B. n.
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 - **The development and pilot testing of the marijuana retail surveillance tool (MRST): assessing marketing and point-of-sale practices among recreational marijuana retailers** *HEALTH EDUCATION RESEARCH*
Berg, C. J., Henriksen, L., Cavazos-Rehg, P., Schauer, G. L., Freisthler, B.
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 - **Marijuana as a 'concept' flavour for cigar products: availability and price near California schools.** *Tobacco control*
Henriksen, L., Schleicher, N. C., Ababseh, K., Johnson, T. O., Fortmann, S. P.
2017
 - **Natural American Spirit Brand Marketing Casts Health Halo Around Smoking.** *American journal of public health*
Epperson, A. E., Henriksen, L., Prochaska, J. J.
2017; 107 (5): 668-670
 - **Tobacco Town: Computational Modeling of Policy Options to Reduce Tobacco Retailer Density.** *American journal of public health*
Luke, D. A., Hammond, R. A., Combs, T., Sorg, A., Kasman, M., Mack-Crane, A., Ribisl, K. M., Henriksen, L.
2017; 107 (5): 740-746
 - **Neighborhood variation in the price of cheap tobacco products in California: Results from Healthy Stores for a Healthy Community.** *Nicotine & tobacco research*
Henriksen, L., Andersen-Rodgers, E., Zhang, X., Roeseler, A., Sun, D. L., Johnson, T. O., Schleicher, N. C.
2017
 - **Disparities in tobacco marketing and product availability at the point of sale: Results of a national study.** *Preventive medicine*
Ribisl, K. M., D'Angelo, H., Feld, A. L., Schleicher, N. C., Golden, S., Luke, D. A., Henriksen, L.
2017
 - **Tobacco industry's T.O.T.A.L. interference.** *Tobacco control*
Henriksen, L., Mahoney, M.
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 - **Inequalities in tobacco outlet density by race, ethnicity and socioeconomic status, 2012, USA: results from the ASPIRE Study.** *Journal of epidemiology and community health*
Lee, J. G., Sun, D. L., Schleicher, N. M., Ribisl, K. M., Luke, D. A., Henriksen, L.
2017
 - **The flip side of Natural American Spirit: corporate social responsibility advertising.** *Tobacco control*
Epperson, A. E., Prochaska, J. J., Henriksen, L.
2017
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 - **Taking Stock of Tobacco Control Program and Policy Science and Impact in the United States.** *Journal of addictive behaviors and therapy*
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Ribisl, K. M., Luke, D. A., Henriksen, L.
2016
- **Prices for Tobacco and Nontobacco Products in Pharmacies Versus Other Stores: Results From Retail Marketing Surveillance in California and in the United States.** *American journal of public health*
Henriksen, L., Schleicher, N. C., Barker, D. C., Liu, Y., Chaloupka, F. J.
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Henriksen, L., Ribisl, K. M., Rogers, T., Moreland-Russell, S., Barker, D. M., Sarris Esquivel, N., Loomis, B., Crew, E., Combs, T.
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- **Tobacco outlet density near home and school: Associations with smoking and norms among US teens.** *Preventive medicine*
Schleicher, N. C., Johnson, T. O., Fortmann, S. P., Henriksen, L.
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- **Is There a Relationship Between the Concentration of Same-Sex Couples and Tobacco Retailer Density?** *Nicotine & tobacco research*
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- **A Systematic Review of Neighborhood Disparities in Point-of-Sale Tobacco Marketing.** *American journal of public health*
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- **The effect of retail cigarette pack displays on impulse purchase** *ADDICTION*
Wakefield, M., Germain, D., Henriksen, L.
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- **Receptivity to alcohol marketing predicts initiation of alcohol use** *JOURNAL OF ADOLESCENT HEALTH*
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- **The relationship between exposure to alcohol advertising in stores, owning alcohol promotional items, and adolescent alcohol use** *ALCOHOL AND ALCOHOLISM*
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Henriksen, L., Fortmann, S. P.
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