

Stanford

Amir Goldberg

Associate Professor of Organizational Behavior at the Graduate School of Business
and, by courtesy, of Sociology

Bio

ACADEMIC APPOINTMENTS

- Associate Professor, Organizational Behavior
- Associate Professor (By courtesy), Sociology

Teaching

COURSES

2023-24

- Organizational Behavior Pro Seminar: OB 654 (Spr)
- Strategies of Effective Product Management: STRAMGT 309 (Spr)
- The AI-powered Org: Evolution, Rebirth or Death?: BUSGEN 101 (Spr)

2022-23

- Organizational Behavior Pro Seminar: OB 654 (Win)
- Strategies of Effective Product Management: STRAMGT 309 (Win)

2021-22

- Modeling Culture: OB 637 (Win)
- People Analytics: HRMGT 203 (Spr)
- Strategies of Effective Product Management: STRAMGT 309 (Win)

2020-21

- Modeling Culture: OB 637 (Win)
- People Analytics: HRMGT 503 (Spr)
- Strategies of Effective Product Management: STRAMGT 309 (Win)

STANFORD ADVISEES

Doctoral Dissertation Advisor (AC)

Madison Singell, Lara Yang

Doctoral (Program)

Ziwen Chen

Publications

PUBLICATIONS

- **Cultural Tariffing: Appropriation and the Right to Cross Cultural Boundaries** *AMERICAN SOCIOLOGICAL REVIEW*
Oshotse, A., Berda, Y., Goldberg, A.
2024
- **Exposure to the Views of Opposing Others with Latent Cognitive Differences Results in Social Influence-But Only When Those Differences Remain Obscured** *MANAGEMENT SCIENCE*
Guilbeault, D., van Loon, A., Lix, K., Goldberg, A., Srivastava, S. B.
2023
- **Doing Organizational Identity: Earnings Surprises and the Performative Atypicality Premium** *ADMINISTRATIVE SCIENCE QUARTERLY*
Gouvard, P., Goldberg, A., Srivastava, S. B.
2023
- **Two-Sided Cultural Fit: The Differing Behavioral Consequences of Cultural Congruence Based on Values Versus Perceptions** *ORGANIZATION SCIENCE*
Lu, R., Chatman, J. A., Goldberg, A., Srivastava, S. B.
2023
- **A deep-learning model of prescient ideas demonstrates that they emerge from the periphery.** *PNAS nexus*
Vicinanza, P., Goldberg, A., Srivastava, S. B.
2023; 2 (1): pgac275
- **A Language-Based Method for Assessing Symbolic Boundary Maintenance between Social Groups** *SOCIOLOGICAL METHODS & RESEARCH*
Bhatt, A. M., Goldberg, A., Srivastava, S. B.
2022
- **Aligning Differences: Discursive Diversity and Team Performance** *MANAGEMENT SCIENCE*
Lix, K., Goldberg, A., Srivastava, S. B., Valentine, M. A.
2022
- **Associative Diffusion and the Pitfalls of Structural Reductionism** *AMERICAN SOCIOLOGICAL REVIEW*
Goldberg, A.
2021
- **Duality in Diversity: How Intrapersonal and Interpersonal Cultural Heterogeneity Relate to Firm Performance** *ADMINISTRATIVE SCIENCE QUARTERLY*
Corritore, M., Goldberg, A., Srivastava, S. B.
2020; 65 (2): 359–94
- **THE NEW ANALYTICS OF CULTURE** *HARVARD BUSINESS REVIEW*
Corritore, M., Goldberg, A., Srivastava, S. B.
2020; 98 (1): 76–83
- **Uneasy Street: The Anxieties of Affluence (Book Review)** *AMERICAN JOURNAL OF SOCIOLOGY*
Book Review Authored by: Goldberg, A.
2019; 125 (1): 312–14
- **Beyond Social Contagion: Associative Diffusion and the Emergence of Cultural Variation** *AMERICAN SOCIOLOGICAL REVIEW*
Goldberg, A., Stein, S. K.
2018; 83 (5): 897–932
- **Searching for Homo Economicus: Variation in Americans' Construals of and Attitudes toward Markets** *ARCHIVES EUROPEENNES DE SOCIOLOGIE*
DiMaggio, P., Goldberg, A.
2018; 59 (2): 151–89
- **Culture out of attitudes: Relationality, population heterogeneity and attitudes toward science and religion in the U.S** *POETICS*
DiMaggio, P., Sotoudeh, R., Goldberg, A., Shepherd, H.

2018; 68: 31–51

- **Enculturation Trajectories: Language, Cultural Adaptation, and Individual Outcomes in Organizations** *MANAGEMENT SCIENCE*
Srivastava, S. B., Goldberg, A., Manian, V., Potts, C.
2018; 64 (3): 1348–64
- **Language as a Window into Culture** *CALIFORNIA MANAGEMENT REVIEW*
Srivastava, S. B., Goldberg, A.
2017; 60 (1): 56–69
- **Spillovers Inside Conglomerates: Incentives and Capital** *REVIEW OF FINANCIAL STUDIES*
Duchin, R., Goldberg, A., Sosyura, D.
2017; 30 (5): 1696-1743
- **Beyond the Beat: Musicians Building Community in Nashville (Book Review)** *ADMINISTRATIVE SCIENCE QUARTERLY*
Book Review Authored by: Goldberg, A.
2017; 62 (1): NP6-NP7
- **Alignment at Work: Using Language to Distinguish the Internalization and Self-Regulation Components of Cultural Fit in Organizations**
Doyle, G., Goldberg, A., Srivastava, S. B., Frank, M. C., Barzilay, R., Kan, M. Y.
ASSOC COMPUTATIONAL LINGUISTICS-ACL.2017: 603-612
- **Fitting In or Standing Out? The Tradeoffs of Structural and Cultural Embeddedness** *AMERICAN SOCIOLOGICAL REVIEW*
Goldberg, A., Srivastava, S. B., Manian, V. G., Monroe, W., Potts, C.
2016; 81 (6): 1190-1222
- **What Does It Mean to Span Cultural Boundaries? Variety and Atypicality in Cultural Consumption** *AMERICAN SOCIOLOGICAL REVIEW*
Goldberg, A., Hannan, M. T., Kovacs, B.
2016; 81 (2): 215-241
- **In defense of forensic social science** *BIG DATA & SOCIETY*
Goldberg, A.
2015; 2 (2)
- **Neither Ideologues nor Agnostics: Alternative Voters' Belief System in an Age of Partisan Politics** *AMERICAN JOURNAL OF SOCIOLOGY*
Baldassarri, D., Goldberg, A.
2014; 120 (1): 45-95
- **Banding Together: How Communities Create Genres in Popular Music (Book Review)** *AMERICAN JOURNAL OF SOCIOLOGY*
Book Review Authored by: Goldberg, A.
2013; 118 (4): 1145-1147