

Stanford



Shanto Iyengar

Professor of Political Science, of Communication and Senior Fellow, by courtesy, at the Hoover Institution

 Curriculum Vitae available Online

Bio

BIO

Shanto Iyengar is a Professor of Political Science and Director of the Political Communication Laboratory. Iyengar's areas of expertise include the role of mass media in democratic societies, public opinion, and political psychology. Iyengar's research has been supported by grants from the National Science Foundation, the National Institutes of Health, the Ford Foundation, the Pew Charitable Trusts, and the Hewlett Foundation. He is the recipient of several professional awards including the Philip Converse Award of the American Political Science Association for the best book in the field of public opinion, the Murray Edelman Lifetime Achievement Award, and the Goldsmith Book Prize from Harvard University. Iyengar is author or co-author of several books, including *News That Matters* (University of Chicago Press, 1987), *Is Anyone Responsible?* (University of Chicago Press, 1991), *Explorations in Political Psychology* (Duke University Press, 1995), *Going Negative* (Free Press, 1995), and *Media Politics: A Citizen's Guide* (Norton, 2011).

ACADEMIC APPOINTMENTS

- Professor, Political Science
- Professor, Communication
- Hoover Senior Fellow (By courtesy), Hoover Institution

ADMINISTRATIVE APPOINTMENTS

- Visiting Distinguished Fellow, Sage Center for the Study of the Mind, University of California - Santa Barbara, (2007-2007)

HONORS AND AWARDS

- Goldsmith Book Award, Kennedy School of Government, Harvard University (1996)
- Murray Edelman Lifetime Achievement Award, American Political Science Association (1999)
- Philip Converse Book Award, American Political Science Association (2004)
- Distinguished Alumni Award, University of Iowa (2006)
- Book Award, American Association for Public Opinion Research (2009)

BOARDS, ADVISORY COMMITTEES, PROFESSIONAL ORGANIZATIONS

- Editor, Political Communication (2007 - present)
- President, Experimental Research Section, American Political Science Association (2012 - 2012)

Teaching

COURSES

2017-18

- Campaigns, Voting, Media, and Elections: COMM 162, COMM 262, POLISCI 120B (Win)
- Topics in American Political Behavior: POLISCI 420B (Win)

2016-17

- Campaigns, Voting, Media, and Elections: COMM 162, COMM 262, POLISCI 120B (Aut)
- Political Communication: COMM 360G, POLISCI 425 (Win)

2015-16

- Campaigns, Voting, Media, and Elections: COMM 162, COMM 262, POLISCI 120B (Win)
- Mass Media, Society, and Democracy: COMM 1A, COMM 211 (Aut)
- Topics in American Political Behavior: POLISCI 420B (Win)

2014-15

- Campaigns, Voting, Media, and Elections: COMM 162, COMM 262, POLISCI 120B (Win)
- Mass Media, Society, and Democracy: COMM 1A, COMM 211 (Win)
- Topics in Political Communication: Media Bias, Selective Exposure, and Political Polarization: COMM 362, POLISCI 425S (Spr)
- Workshop in American Politics: POLISCI 422 (Aut, Win, Spr)

STANFORD ADVISEES

Master's Program Advisor

Kylene Sorenson

Publications

PUBLICATIONS

- **Sources in the News: A Comparative Study** *Journalism Studies*
Iyengar, S., et al
2014; 15 (4): 374-391
- **Auntie Knows Best? Public Broadcasters and Current Affairs Knowledge** *BRITISH JOURNAL OF POLITICAL SCIENCE*
Soroka, S., Andrew, B., Aalberg, T., Iyengar, S., Curran, J., Coen, S., Hayashi, K., Jones, P., Mazzoleni, G., Rhee, J. W., Rowe, D., Tiffen, R.
2013; 43: 719-739
- **DO ATTITUDES ABOUT IMMIGRATION PREDICT WILLINGNESS TO ADMIT INDIVIDUAL IMMIGRANTS? A CROSS-NATIONAL TEST OF THE PERSON-POSITIVITY BIAS** *PUBLIC OPINION QUARTERLY*
Iyengar, S., Jackman, S., Messing, S., Valentino, N., Aalberg, T., Duch, R., Hahn, K. S., Soroka, S., Harell, A., Kobayashi, T.
2013; 77 (3): 641-665
- **INTERNATIONAL TV NEWS, FOREIGN AFFAIRS INTEREST AND PUBLIC KNOWLEDGE: A comparative study of foreign news coverage and public opinion in 11 countries** *JOURNALISM STUDIES*
Aalberg, T., Papathanassopoulos, S., Soroka, S., Curran, J., Hayashi, K., Iyengar, S., Jones, P. K., Mazzoleni, G., Rojas, H., Rowe, D., Tiffen, R.
2013; 14 (3): 387-406
- **AFFECT, NOT IDEOLOGY A SOCIAL IDENTITY PERSPECTIVE ON POLARIZATION** *PUBLIC OPINION QUARTERLY*
Iyengar, S., Sood, G., Lelkes, Y.
2012; 76 (3): 405-431
- **The Impact of Economic and Cultural Cues on Support for Immigration in Canada and the United States** *CANADIAN JOURNAL OF POLITICAL SCIENCE-REVUE CANADIENNE DE SCIENCE POLITIQUE*
Harell, A., Soroka, S., Iyengar, S., Valentino, N.
2012; 45 (3): 499-530
- **Who is a 'Deserving' Immigrant? An Experimental Study of Norwegian Attitudes** *SCANDINAVIAN POLITICAL STUDIES*

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- Aalberg, T., Iyengar, S., Messing, S.
2012; 35 (2): 97-116
- **The state of framing research: A call for new directions** *Oxford Handbook of Political Communication*
Sheufele, D., Iyengar, S.
edited by Jamieson, K., Kenski, K.
Oxford University Press.2012
 - **A typology of media effects** *Oxford Handbook of Political Communication*
Iyengar, S.
edited by Jamieson, K., Kenski, K.
Oxford University Press.2012
 - **The state of media effects research** *Media and Society*
Iyengar, S.
edited by Curran, J.
Bloomsbury Academic Press.2011
 - **Does knowledge of hard news go with knowledge of soft news** *How Media Inform Democracy*
Iyengar, S., Hahn, K., Aelst, P. V., Curran, J.
edited by Aalberg, T., Curran, J.
Routledge.2011
 - **News Content, Media Consumption, and Current Affairs Knowledge** *How Media Inform Democracy*
Curran, J., Coen, S., Iyengar, S.
edited by Aalberg, T., Curran, J.
Routledge.2011: 81-97
 - **Online panels and the future of political communication research** *Handbook of Political Communication Research*
Iyengar, S., Vavreck, L.
edited by Semetko, H., Scammell, M.
Sage Publishers.2011
 - **Attacks make a better sales campaign** *The Australian*
Iyengar, S.
2011
 - **Media Politics: A Citizen's Guide**
Iyengar, S.
W.W. Norton.2011
 - **The future of political communication research: Online panels and experimentation** *Oxford Handbook of Public Opinion and Media Research*
Vavreck, L., Iyengar, S.
edited by Shapiro, R., Jacobs, L.
Oxford University Press.2011
 - **Laboratory experiments in political science** *Handbook of Experimentation in Political Science*
Druckman, J. N., et al
Cambridge University Press.2011
 - **Experimental designs for political communication research: From shopping malls to the Internet** *Sourcebook for Political Communication Research: Methods, Measures, and Analytical Techniques*
Iyengar, S.
edited by Bucy, E. P., Holbert, R. L.
Routledge.2010
 - **Cross#National versus Individual#Level Differences in Political Information: A Media Systems Perspective** *Journal of Elections, Public Opinion, and Parties*
Iyengar, S., Curran, J., Lund, A. B., Salovaara-Moring, I., Hahn, K. S., Coen, S.
2010; 20 (3): 291-309

- **Absence of diversity: Market-based journalism, vote-seeking candidates, and racial cues in broadcast media programming** *Race and Culture in the 21st Century*
Iyengar, S., Markus, H., Moya, P.
W. W. Norton.2010
- **"Dark Areas of Ignorance" Revisited Comparing International Affairs Knowledge in Switzerland and the United States** *COMMUNICATION RESEARCH*
Iyengar, S., Hahn, K. S., Bonfadelli, H., Marr, M.
2009; 36 (3): 341-358
- **Red Media, Blue Media: Evidence of Ideological Selectivity in Media Use** *JOURNAL OF COMMUNICATION*
Iyengar, S., Hahn, K. S.
2009; 59 (1): 19-U6
- **Media System, Public Knowledge and Democracy A Comparative Study** *EUROPEAN JOURNAL OF COMMUNICATION*
Curran, J., Iyengar, S., Lund, A. B., Salovaara-Moring, I.
2009; 24 (1): 5-26
- **A New Era of Minimal Effects? The Changing Foundations of Political Communication** *JOURNAL OF COMMUNICATION*
Bennett, W. L., Iyengar, S.
2008; 58 (4): 707-731
- **FACIAL SIMILARITY BETWEEN VOTERS AND CANDIDATES CAUSES INFLUENCE** *PUBLIC OPINION QUARTERLY*
Bailenson, J. N., Iyengar, S., Yee, N., Collins, N. A.
2008; 72 (5): 935-961
- **Selective exposure to campaign communication: The role of anticipated agreement and issue public membership** *JOURNAL OF POLITICS*
Iyengar, S., Hahn, K. S., Krosnick, J. A., Walker, J.
2008; 70 (1): 186-200
- **History versus media management as determinants of presidential popularity** *La Présidence Impériale. De Franklin D. Roosevelt à George W. Bush*
Iyengar, S., Hahn, K.
edited by Lacorne, D., Vasse, J.
Odile Jacob.2007
- **Transformed facial similarity as a political cue: A preliminary investigation** *POLITICAL PSYCHOLOGY*
Bailenson, J. N., Garland, P., Iyengar, S., Yee, N.
2006; 27 (3): 373-385
- **Political persuasion in the era of mass media** *Persuasion: Psychological Insights and Perspectives*
Iyengar, S., McGrady, J.
edited by Brock, T., Green, M.
Sage Publications.2005
- **Super-predators or victims of societal neglect? Framing effects in juvenile crime coverage** *Framing American Politics*
Iyengar, S., Gilliam, F.
edited by Callaghan, K., Schnell, F.
University of Pittsburgh.2005
- **Looking behind the scenes of political coverage** *Nieman Reports*
Iyengar, S., McGrady, J., Woo, W.
2005: 85-89
- **Speaking of values: The framing of American politics** *The Berkeley Electronic Forum*
Iyengar, S.
2005: 1-7
- **Consumer demand for election news: The horserace sells** *JOURNAL OF POLITICS*
Iyengar, S., Norpoth, H., Hahn, K. S.
2004; 66 (1): 157-175

- **Engineering consent: The renaissance of mass communications research in politics** *The Yin and Yang of Social Cognition: Perspectives on the Social Psychology of Thought Systems*
Iyengar, S.
edited by Jost, J. T., Banaji, M. R., Prentice, D.
American Psychological Association.2004
- **Giving advertising a bad name? The effect of political ads on commercial advertising** *Understanding Public Opinion*
Iyengar, S., Prior, M.
edited by Norrander, B., Wilcox, C.
CQ Press.2003
- **The effects of media-based campaigns on candidate and voter behavior: Implications for judicial elections** *Indiana Law Review*
Iyengar, S.
2002: 691-699
- **The method is the message: The current state of political communication research** *50th Annual Meeting of the International-Communication-Association*
Iyengar, S.
TAYLOR & FRANCIS INC.2001: 225–29
- **The stealth campaign: Experimental studies of slate mail in California** *Journal of Law and Politics*
Iyengar, S., Lowenstein, D., Masket, S.
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- **Prime suspects: The influence of local television news on the viewing public** *AMERICAN JOURNAL OF POLITICAL SCIENCE*
Gilliam, F. D., Iyengar, S.
2000; 44 (3): 560-573
- **New perspectives and evidence on political communication and campaign effects** *ANNUAL REVIEW OF PSYCHOLOGY*
Iyengar, S., Simon, A. F.
2000; 51: 149-169
- **Who said what? Source credibility as a mediator of campaign advertising** *Elements of Reason*
Iyengar, S., Valentino, N.
edited by Lupia, A., McCubbins, M., Popkin, S.
Cambridge University Press.2000
- **Basic rule voting: The impact of campaigns on party and approval-based voting** *Crowded Airwaves: Campaign Advertising in Modern Elections*
Iyengar, S., Petrocik, J.
edited by Thurber, J., Nelson, C.
Brookings Institution Press.2000
- **Media effects paradigms for the analysis of local news** *Democracy, Deliberation, and the Media*
Iyengar, S., Costain, A.
Rowman, Littlefield.2000
- **Replicating experiments using aggregate and survey data: The case of negative advertising and turnout** *AMERICAN POLITICAL SCIENCE REVIEW*
Ansolabehere, S. D., Iyengar, S., Simon, A.
1999; 93 (4): 901-909
- **Do the Media Govern? Reporters, Politicians and the American People**
edited by Iyengar, S., Reeves, R.
Sage.1997
- **Framing responsibility for political issues** *ANNALS OF THE AMERICAN ACADEMY OF POLITICAL AND SOCIAL SCIENCE*
Iyengar, S.
1996; 546: 59-70
- **Can the press monitor campaign advertising?** *Harvard International Journal of Press/Politics*
Iyengar, S., Ansolabehere, S.

1996: 72-86

- **Crime in black and white: the violent, scary world of local news** *Harvard International Journal of Press/Politics*
Iyengar, S., Gilliam, F., Simon, A., Wright, O.
1996: 6-23
- **To be or not to be? Campaigning as a woman** *Women, the Media and Politics*
Iyengar, S., Valentino, N., Ansolabehere, S.
edited by Norris, P.
Oxford University Press.1996
- **Perspectives on campaign communication** *Research in Political Sociology*
Iyengar, S., Simon, A., Ansolabehere, S.
edited by Washburn, P.
JAI Press.1995
- **Going Negative: How Political Advertisements Shrink and Polarize the Electorate**
Iyengar, S., Ansolabehere, S.
Free Press.1995
- **The craft of political advertising** *Political Persuasion and Attitude Change*
Iyengar, S., Ansolabehere, S.
edited by Mutz, D., Sniderman, P., Brody, R.
University of Michigan Press.1995
- **Winning through advertising; it's all in the context** *Campaigns and Elections*
Iyengar, S., Ansolabehere, S.
edited by Nelson, C., Thurber, J.
Westview Press.1995
- **Campaigning through the media: was 1992 really different?** *The New American Politics*
Iyengar, S.
edited by Jones, B.
Westview Press.1995
- **RIDING THE WAVE AND CLAIMING OWNERSHIP OVER ISSUES - THE JOINT EFFECTS OF ADVERTISING AND NEWS COVERAGE IN CAMPAIGNS** *PUBLIC OPINION QUARTERLY*
Ansolabehere, S., Iyengar, S.
1994; 58 (3): 335-357
- **OF HORSESHOES AND HORSE RACES - EXPERIMENTAL STUDIES OF THE IMPACT OF POLL RESULTS ON ELECTORAL-BEHAVIOR** *POLITICAL COMMUNICATION*
Ansolabehere, S., Iyengar, S.
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Iyengar, S., Otatti, V.
edited by Srull, T., Wyer Jr., R.
Lawrence Erlbaum Associates.1994; 2
- **How citizens think about political issues: a matter of responsibility** *American State and Local Politics*
Iyengar, S.
edited by Stonecash, J.
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- **Experimental demonstrations of the 'not-so-minimal' consequences of television newscasts** *Politics and the Media*
Iyengar, S., Peters, M., Kinder, D.
edited by Davis, R.
Prentice Hall.1994

- **Does negative advertising demobilize the electorate?** *American Political Science Review*
Iyengar, S., Ansolabehere, S., Valentino, N., Simon, A.
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- **NEWS COVERAGE OF THE GULF CRISIS AND PUBLIC-OPINION - A STUDY OF AGENDA-SETTING, PRIMING, AND FRAMING** *COMMUNICATION RESEARCH*
Iyengar, S., Simon, A.
1993; 20 (3): 365-383
- **Experimental demonstrations of the 'not-so-minimal' consequences of television newscasts** *Political Psychology: Classic and Contemporary Readings*
Iyengar, S., Peters, M., Kinder, D.
edited by Kressel, N.
Paragon House.1993
- **Experimental demonstrations of the 'not-so-minimal' consequences of television newscasts** *Experimental Foundations of Political Science*
Iyengar, S., Peters, M., Kinder, D.
edited by Kinder, D., Palfrey, T.
University of Michigan Press.1993
- **Explorations in Political Psychology**
edited by Iyengar, S., McGuire, W. J.
Duke University Press.1993
- **Information and electoral attitudes: a case of judgment under uncertainty** *Explorations in Political Psychology*
Iyengar, S.
edited by Iyengar, S., McGuire, J.
Durham: Duke University Press.1993
- **Agenda-setting and beyond: television news and the strength of political issues** *Agenda Formation*
Iyengar, S.
edited by Riker, W.
University of Michigan Press.1993
- **The Media Game: American Politics in the Age of Television**
Iyengar, S., Ansolabehere, S., Behr, R.
Macmillan.1993
- **How television news affects voters: from setting agendas to defining standards** *Notre Dame Journal of Law, Ethics and Public Policy*
Iyengar, S.
1992; 6: 33-48
- **Is Anyone Responsible?: How Television Frames Political Issues**
Iyengar, S.
University Chicago Press.1991
- **MASS-MEDIA AND ELECTIONS - AN OVERVIEW** *AMERICAN POLITICS QUARTERLY*
Ansolabehere, S., Behr, R., Iyengar, S.
1991; 19 (1): 109-139
- **The accessibility bias in politics: television news and public opinion** *Mass Media and Democratic Government*
Iyengar, S.
edited by Rothman, S.
Paragon House Press.1991
- **Shortcuts to political knowledge: selective attention and the accessibility bias** *Information and Democratic Processes*
Iyengar, S.
edited by Ferejohn, J., Kuklinski, J.
University of Illinois Press.1990

- **Framing responsibility for political issues: the case of poverty** *Political Behavior*
Iyengar, S.
1990: 19-40

- **The accessibility bias in politics: television news and public opinion** *International Journal of Public Opinion*
Iyengar, S.
1990: 1-15

- **HOW CITIZENS THINK ABOUT NATIONAL ISSUES - A MATTER OF RESPONSIBILITY** *AMERICAN JOURNAL OF POLITICAL SCIENCE*
Iyengar, S.
1989; 33 (4): 878-900

- **Experimental demonstrations of the `not-so-minimal' consequences of television newscasts** *Agenda-Setting: Readings on Media, Public Opinion and Policy Making*
Iyengar, S., Peters, M., Kinder, D.
edited by McCombs, M.
Lawrence Erlbaum.1989

- **Television news and citizens' explanations of national issues** *Media Power in Politics*
Iyengar, S.
edited by Graber, D.
Congressional Quarterly Press.1989

- **Beyond "minimal consequences;" a review of media political effects** *Research in Micropolitics: Volume 3*
Iyengar, S., Lenart, S.
edited by Long, S.
Westview Press.1989

- **New directions for agenda-setting research** *Communication Yearbook: Volume 11*
Iyengar, S.
edited by Anderson, J.
Sage Publications.1988

- **Trends in public support for Egypt and Israel, 1956-1978** *Arabs in the Mind of America*
Iyengar, S., Suleiman, M.
Amana Books.1988

- **News That Matters: Television and American Opinion**
Iyengar, S., Kinder, D. R.
University of Chicago Press.1987

- **Television news and citizens' explanations of national issues** *American Political Science Review*
Iyengar, S.
1987; 81: 815-832

- **The evening news and presidential evaluations** *Readings in Social Psychology: Classic and Contemporary Contributions*
Iyengar, S., Kinder, D., Peters, M., Krosnick, J.
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- **More than meets the eye: television news, priming, and public evaluations of the president** *Public Communication and Behavior, Volume 1*
Iyengar, S., Kinder, D.
edited by Comstock, G.
Academic Press.1986

- **TELEVISION-NEWS, REAL-WORLD CUES, AND CHANGES IN THE PUBLIC AGENDA** *PUBLIC OPINION QUARTERLY*
BEHR, R. L., Iyengar, S.
1985; 49 (1): 38-57

- **Psychological accounts of media agenda-setting** *Mass Media and Political Thought*
Iyengar, S., Kinder, D.
edited by Kraus, S., Perloff, R.
Sage Publications.1985
- **Experimental demonstrations of the `not-so-minimal' consequences of television newscasts** *Readings in Social Psychology*
Iyengar, S., Peters, M., Kinder, D.
edited by Sears, D., Peplau, A.
Prentice-Hall.1985
- **THE EVENING NEWS AND PRESIDENTIAL EVALUATIONS** *JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY*
Iyengar, S., Peters, M. D., KINDER, D. R., Krosnick, J. A.
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- **Experimental demonstrations of the `not-so-minimal' consequences of television newscasts** *Media Power in Politics*
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- **Experimental demonstrations of the `not-so-minimal' consequences of television newscasts** *Mass Communication Review Yearbook*
Iyengar, S., Peters, M., Kinder, D.
edited by Whitney, C.
Sage Publications.1984
- **Assessing linguistic equivalence in multilingual surveys** *Social Research in Developing Countries*
Iyengar, S.
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- **EXPERIMENTAL DEMONSTRATIONS OF THE NOT-SO-MINIMAL CONSEQUENCES OF TELEVISION-NEWS PROGRAMS** *AMERICAN POLITICAL SCIENCE REVIEW*
Iyengar, S., Peters, M. D., KINDER, D. R.
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- **SUBJECTIVE POLITICAL EFFICACY AS A MEASURE OF DIFFUSE SUPPORT** *PUBLIC OPINION QUARTERLY*
Iyengar, S.
1980; 44 (2): 249-256
- **TRUST, EFFICACY AND POLITICAL REALITY - A LONGITUDINAL ANALYSIS OF INDIAN HIGH-SCHOOL STUDENTS** *COMPARATIVE POLITICS*
Iyengar, S.
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- **TRENDS IN PUBLIC SUPPORT FOR EGYPT AND ISRAEL, 1956-1978** *AMERICAN POLITICS QUARTERLY*
Iyengar, S., Suleiman, M.
1980; 8 (1): 34-60
- **POLITICAL KNOWLEDGE AMONG INDIAN-CHILDREN AND ADOLESCENTS - EXAMINATION OF THE MASS IGNORANCE THESIS** *SOCIAL SCIENCE QUARTERLY*
Iyengar, S.
1979; 60 (2): 328-335
- **LEARNING ABOUT THE POPULATION PROBLEM - CHILDRENS ATTITUDES TOWARD FAMILY-PLANNING IN INDIA** *YOUTH & SOCIETY*
Iyengar, S.
1979; 10 (3): 275-295
- **TELEVISION-NEWS AND ISSUE SALIENCE - RE-EXAMINATION OF THE AGENDA-SETTING HYPOTHESIS** *AMERICAN POLITICS QUARTERLY*
Iyengar, S.

1979; 7 (4): 395-416

- **CHILDHOOD POLITICAL LEARNING IN A NEW NATION - IMPACT OF PARTISANSHIP** *COMPARATIVE POLITICS*
Iyengar, S.
1979; 11 (2): 205-223
- **DEVELOPMENT OF POLITICAL EFFICACY IN A NEW NATION - CASE OF ANDHRA-PRADESH** *COMPARATIVE POLITICAL STUDIES*
Iyengar, S.
1978; 11 (3): 337-354
- **CHILDRENS PARTISAN LOYALTIES IN A NEW NATION - RESEARCH NOTE USING INDIAN DATA** *PUBLIC OPINION QUARTERLY*
Iyengar, S.
1978; 42 (1): 115-125
- **TESTING TRANSFER OF AFFECT HYPOTHESIS IN A NEW NATION USING PANEL DATA** *AMERICAN JOURNAL OF POLITICAL SCIENCE*
Iyengar, S.
1978; 22 (4): 905-916
- **POLITICAL AGITATION AND CHILDHOOD POLITICAL LEARNING - CASE OF ANDHRA-PRADESH** *JOURNAL OF DEVELOPING AREAS*
Iyengar, S.
1977; 12 (1): 3-16
- **LEARNING TO SUPPORT PRIME-MINISTER - POLITICAL-SOCIALIZATION IN INDIA** *COMPARATIVE POLITICAL STUDIES*
Iyengar, S.
1977; 9 (4): 409-428
- **ASSESSING LINGUISTIC EQUIVALENCE IN MULTILINGUAL SURVEYS** *COMPARATIVE POLITICS*
Iyengar, S.
1976; 8 (4): 577-589
- **CHILDHOOD LEARNING OF PARTISANSHIP IN A NEW NATION - CASE OF ANDHRA-PRADESH** *AMERICAN JOURNAL OF POLITICAL SCIENCE*
Iyengar, S.
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- **DEVELOPMENT OF POLITICAL AGITATORS - POLITICAL-SOCIALIZATION IN AN INDIAN STATE** *YOUTH & SOCIETY*
Iyengar, S.
1975; 7 (1): 27-48
- **MAGNIFYING RELATIONSHIPS BETWEEN ATTITUDINAL VARIABLES USING PANEL ANALYSIS** *PUBLIC OPINION QUARTERLY*
Iyengar, S.
1974; 38 (1): 90-97
- **PROBLEM OF RESPONSE STABILITY - SOME CORRELATES AND CONSEQUENCES** *AMERICAN JOURNAL OF POLITICAL SCIENCE*
Iyengar, S.
1973; 17 (4): 797-808