Stanford



Shanto Iyengar

Harry and Norman Chandler Professor in Communication, Professor of Political Science, of Communication and Senior Fellow, by courtesy, at the Hoover Institution

Curriculum Vitae available Online

Bio

BIO

Shanto Iyengar holds the Chandler Chair in Communication at Stanford University where he is also Professor of Political Science and Director of the Political Communication Laboratory. Iyengar's areas of expertise include the role of mass media in democratic societies, public opinion, and political psychology. Iyengar's research has been supported by grants from the National Science Foundation, the National Institutes of Health, the Ford Foundation, the Pew Charitable Trusts, and the Hewlett Foundation. He is the recipient of several professional awards including the Philip Converse Award of the American Political Science Association for the best book in the field of public opinion, the Murray Edelman Lifetime Achievement Award, and the Goldsmith Book Prize from Harvard University. Iyengar is author or coauthor of several books, including News That Matters (University of Chicago Press, 1987), Is Anyone Responsible? (University of Chicago Press, 1991), Explorations in Political Psychology (Duke University Press, 1995), Going Negative (Free Press, 1995), and Media Politics: A Citizen's Guide (Norton, 2011).

ACADEMIC APPOINTMENTS

- Professor, Political Science
- Professor, Communication
- Hoover Senior Fellow (By courtesy), Hoover Institution

ADMINISTRATIVE APPOINTMENTS

• Visiting Distinguished Fellow, Sage Center for the Study of the Mind, University of California - Santa Barbara, (2007-2007)

HONORS AND AWARDS

- Goldsmith Book Award, Kennedy School of Government, Harvard University (1996)
- Murray Edelman Lifetime Achievement Award, American Political Science Association (1999)
- Philip Converse Book Award, American Political Science Association (2004)
- Distinguished Alumni Award, University of Iowa (2006)
- Book Award, American Association for Public Opinion Research (2009)

BOARDS, ADVISORY COMMITTEES, PROFESSIONAL ORGANIZATIONS

- Editor, Political Communication (2007 present)
- President, Experimental Research Section, American Political Science Association (2012 2012)

Teaching

COURSES

2017-18

- Campaigns, Voting, Media, and Elections: COMM 162, COMM 262, POLISCI 120B (Win)
- Topics in American Political Behavior: POLISCI 420B (Win)

2016-17

- Campaigns, Voting, Media, and Elections: COMM 162, COMM 262, POLISCI 120B (Aut)
- Political Communication: COMM 360G, POLISCI 425 (Win)

2015-16

- Campaigns, Voting, Media, and Elections: COMM 162, COMM 262, POLISCI 120B (Win)
- Mass Media, Society, and Democracy: COMM 1A, COMM 211 (Aut)
- Topics in American Political Behavior: POLISCI 420B (Win)

2014-15

- Campaigns, Voting, Media, and Elections: COMM 162, COMM 262, POLISCI 120B (Win)
- Mass Media, Society, and Democracy: COMM 1A, COMM 211 (Win)
- Topics in Political Communication: Media Bias, Selective Exposure, and Political Polarization: COMM 362, POLISCI 425S (Spr)
- Workshop in American Politics: POLISCI 422 (Aut, Win, Spr)

STANFORD ADVISEES

Master's Program Advisor

Kylene Sorenson

Publications

PUBLICATIONS

• Sources in the News: A Comparative Study Journalism Studies

Iyengar, S., et al 2014; 15 (4): 374-391

Auntie Knows Best? Public Broadcasters and Current Affairs Knowledge BRITISH JOURNAL OF POLITICAL SCIENCE

Soroka, S., Andrew, B., Aalberg, T., Iyengar, S., Curran, J., Coen, S., Hayashi, K., Jones, P., Mazzoleni, G., Rhee, J. W., Rowe, D., Tiffen, R. 2013; 43: 719-739

• DO ATTITUDES ABOUT IMMIGRATION PREDICT WILLINGNESS TO ADMIT INDIVIDUAL IMMIGRANTS? A CROSS-NATIONAL TEST OF THE PERSON-POSITIVITY BIAS PUBLIC OPINION QUARTERLY

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• INTERNATIONAL TV NEWS, FOREIGN AFFAIRS INTEREST AND PUBLIC KNOWLEDGE: A comparative study of foreign news coverage and public opinion in 11 countries JOURNALISM STUDIES

Aalberg, T., Papathanassopoulos, S., Soroka, S., Curran, J., Hayashi, K., Iyengar, S., Jones, P. K., Mazzoleni, G., Rojas, H., Rowe, D., Tiffen, R. 2013; 14 (3): 387-406

• AFFECT, NOT IDEOLOGY A SOCIAL IDENTITY PERSPECTIVE ON POLARIZATION PUBLIC OPINION QUARTERLY

Iyengar, S., Sood, G., Lelkes, Y.

2012; 76 (3): 405-431

 The Impact of Economic and Cultural Cues on Support for Immigration in Canada and the United States CANADIAN JOURNAL OF POLITICAL SCIENCE-REVUE CANADIENNE DE SCIENCE POLITIQUE

Harell, A., Soroka, S., Iyengar, S., Valentino, N.

2012; 45 (3): 499-530

Who is a 'Deserving' Immigrant? An Experimental Study of Norwegian Attitudes SCANDINAVIAN POLITICAL STUDIES

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Aalberg, T., Iyengar, S., Messing, S. 2012; 35 (2): 97-116
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• The state of framing research: A call for new directions Oxford Handbook of Political Communication

Sheufele, D., Iyengar, S.

edited by Jamieson, K., Kenski, K.

Oxford University Press.2012

• A typology of media effects Oxford Handbook of Political Communication

Iyengar, S.

edited by Jamieson, K., Kenski, K.

Oxford University Press.2012

• The state of media effects research Media and Society

Iyengar, S.

edited by Curran, J.

Bloomsbury Academic Press.2011

• Does knowledge of hard news go with knowledge of soft news How Media Inform Democracy

Iyengar, S., Hahn, K., Aelst, P. V., Curran, J.

edited by Aalberg, T., Curran, J.

Routledge.2011

• News Content, Media Consumption, and Current Affairs Knowledge How Media Inform Democracy

Curran, J., Coen, S., Iyengar, S.

edited by Aalberg, T., Curran, J.

Routledge.2011: 81-97

Online panels and the future of political communication research Handbook of Political Communication Research

Iyengar, S., Vavreck, L.

edited by Semetko, H., Scammell, M.

Sage Publishers.2011

• Attacks make a better sales campaign The Australian

Iyengar, S.

2011

• Media Politics: A Citizen's Guide

Iyengar, S.

W.W. Norton.2011

• The future of political communication research: Online panels and experimentation Oxford Handbook of Public Opinion and Media Research

Vavreck, L., Iyengar, S.

edited by Shapiro, R., Jacobs, L.

Oxford University Press.2011

• Laboratory experiments in political science Handbook of Experimentation in Political Science

Druckman, J. N., et al

Cambridge University Press.2011

$\bullet \ \ \textbf{Experimental designs for political communication research: From shopping malls to the Internet \it Sourcebook for Political Communication Research: Property of the Political Communication of the Political Comm$

Methods, Measures, and Analytical Techniques

Iyengar, S.

edited by Bucy, E. P., Holbert, R. L.

Routledge.2010

Cross#National versus Individual#Level Differences in Political Information: A Media Systems Perspective Journal of Elections, Public Opinion, and Parties

Iyengar, S., Curran, J., Lund, A. B., Salovaara-Moring, I., Hahn, K. S., Coen, S.

2010; 20 (3): 291-309

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Iyengar, S., Markus, H., Moya, P.

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• "Dark Areas of Ignorance" Revisited Comparing International Affairs Knowledge in Switzerland and the United States COMMUNICATION RESEARCH Iyengar, S., Hahn, K. S., Bonfadelli, H., Marr, M.

2009; 36 (3): 341-358

• Red Media, Blue Media: Evidence of Ideological Selectivity in Media Use JOURNAL OF COMMUNICATION

Iyengar, S., Hahn, K. S.

2009; 59 (1): 19-U6

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Curran, J., Iyengar, S., Lund, A. B., Salovaara-Moring, I.

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• A New Era of Minimal Effects? The Changing Foundations of Political Communication JOURNAL OF COMMUNICATION

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2008; 58 (4): 707-731

• FACIAL SIMILARITY BETWEEN VOTERS AND CANDIDATES CAUSES INFLUENCE PUBLIC OPINION QUARTERLY

Bailenson, J. N., Iyengar, S., Yee, N., Collins, N. A.

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2008; 70 (1): 186-200

• History versus media management as determinants of presidential popularity La Présidence Impériale. De Franklin D. Roosevelt à George W. Bush

Iyengar, S., Hahn, K.

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Odile Jacob.2007

Transformed facial similarity as a political cue: A preliminary investigation POLITICAL PSYCHOLOGY

Bailenson, J. N., Garland, P., Iyengar, S., Yee, N.

2006; 27 (3): 373-385

• Political persuasion in the era of mass media Persuasion: Psychological Insights and Perspectives

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edited by Brock, T., Green, M.

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University of Pittsburgh.2005

• Looking behind the scenes of political coverage Nieman Reports

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• Speaking of values: The framing of American politics The Berkeley Electronic Forum

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2005: 1-7

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2004; 66 (1): 157-175

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American Psychological Association.2004

• Giving advertising a bad name? The effect of political ads on commercial advertising Understanding Public Opinion

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• Framing responsibility for political issues ANNALS OF THE AMERICAN ACADEMY OF POLITICAL AND SOCIAL SCIENCE

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• Going Negative: How Political Advertisements Shrink and Polarize the Electorate

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• The craft of political advertising Political Persuasion and Attitude Change

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• Winning through advertising; it's all in the context Campaigns and Elections

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• RIDING THE WAVE AND CLAIMING OWNERSHIP OVER ISSUES - THE JOINT EFFECTS OF ADVERTISING AND NEWS COVERAGE IN CAMPAIGNS PUBLIC OPINION QUARTERLY

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• Experimental demonstrations of the `not-so-minimal' consequences of television newscasts Politics and the Media

Iyengar, S., Peters, M., Kinder, D.

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• Agenda-setting and beyond: television news and the strength of political issues Agenda Formation

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• Is Anyone Responsible?: How Television Frames Political Issues

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• MASS-MEDIA AND ELECTIONS - AN OVERVIEW AMERICAN POLITICS QUARTERLY

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• The accessibility bias in politics: television news and public opinion Mass Media and Democratic Government

Iyengar, S.

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Paragon House Press.1991

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• Framing responsibility for political issues: the case of poverty Political Behavior

Iyengar, S. 1990: 19-40

• The accessibility bias in politics: television news and public opinion International Journal of Public Opinion

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1990: 1-15

• HOW CITIZENS THINK ABOUT NATIONAL ISSUES - A MATTER OF RESPONSIBILITY AMERICAN JOURNAL OF POLITICAL SCIENCE

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1989; 33 (4): 878-900

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• Television news and citizens' explanations of national issues Media Power in Politics

Iyengar, S.

edited by Graber, D.

Congressional Quarterly Press.1989

Beyond "minimal consequences;" a review of media political effects Research in Micropolitics: Volume 3

Iyengar, S., Lenart, S.

edited by Long, S.

Westview Press.1989

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Iyengar, S.

edited by Anderson, J.

Sage Publications.1988

• Trends in public support for Egypt and Israel, 1956-1978 Arabs in the Mind of America

Iyengar, S., Suleiman, M.

Amana Books.1988

• News That Matters: Television and American Opinion

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University of Chicago Press.1987

• Television news and citizens' explanations of national issues American Political Science Review

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1987; 81: 815-832

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Prentice-Hall.1986

• More than meets the eye: television news, priming, and public evaluations of the president Public Communication and Behavior, Volume 1

Iyengar, S., Kinder, D.

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Academic Press.1986

• TELEVISION-NEWS, REAL-WORLD CUES, AND CHANGES IN THE PUBLIC AGENDA PUBLIC OPINION QUARTERLY

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1985; 49 (1): 38-57

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Sage Publications.1985

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• THE EVENING NEWS AND PRESIDENTIAL EVALUATIONS JOURNAL OF PERSONALITY AND SOCIAL PSYCHOLOGY

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• Assessing linguistic equivalence in multilingual surveys Social Research in Developing Countries

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• EXPERIMENTAL DEMONSTRATIONS OF THE NOT-SO-MINIMAL CONSEQUENCES OF TELEVISION-NEWS PROGRAMS AMERICAN

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1979; 7 (4): 395-416

• CHILDHOOD POLITICAL LEARNING IN A NEW NATION - IMPACT OF PARTISANSHIP COMPARATIVE POLITICS

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• DEVELOPMENT OF POLITICAL EFFICACY IN A NEW NATION - CASE OF ANDHRA-PRADESH COMPARATIVE POLITICAL STUDIES Ivengar, S.

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• CHILDRENS PARTISAN LOYALTIES IN A NEW NATION - RESEARCH NOTE USING INDIAN DATA PUBLIC OPINION QUARTERLY

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• TESTING TRANSFER OF AFFECT HYPOTHESIS IN A NEW NATION USING PANEL DATA AMERICAN JOURNAL OF POLITICAL SCIENCE

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• POLITICAL AGITATION AND CHILDHOOD POLITICAL LEARNING - CASE OF ANDHRA-PRADESH JOURNAL OF DEVELOPING AREAS

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• LEARNING TO SUPPORT PRIME-MINISTER - POLITICAL-SOCIALIZATION IN INDIA COMPARATIVE POLITICAL STUDIES

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• ASSESSING LINGUISTIC EQUIVALENCE IN MULTILINGUAL SURVEYS COMPARATIVE POLITICS

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• CHILDHOOD LEARNING OF PARTISANSHIP IN A NEW NATION - CASE OF ANDHRA-PRADESH AMERICAN JOURNAL OF POLITICAL

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• MAGNIFYING RELATIONSHIPS BETWEEN ATTITUDINAL VARIABLES USING PANEL ANALYSIS PUBLIC OPINION QUARTERLY

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• PROBLEM OF RESPONSE STABILITY - SOME CORRELATES AND CONSEQUENCES AMERICAN JOURNAL OF POLITICAL SCIENCE

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