

Stanford



Gregory Rosston

Gordon Cain Senior Fellow at the Stanford Institute for Economic Policy Research and Professor, by courtesy, of Economics

Stanford Institute for Economic Policy Research (SIEPR)

 Curriculum Vitae available Online

Bio

BIO

Greg Rosston is Director of the Public Policy program at Stanford University, the Gordon Cain Senior Fellow at the Stanford Institute for Economic Policy Research, and Professor of Economics (by courtesy). He teaches Economics and Public Policy courses on competition policy and strategy, economic policy analysis, and writing and rhetoric.

Dr. Rosston served as Deputy Chief Economist at the Federal Communications Commission working on the implementation of the Telecommunications Act of 1996 and the design and implementation of the first ever spectrum auctions in the United States. In 2011, he was Senior Economist for Transactions for the Federal Communications Commission for the proposed AT&T – T-Mobile transaction. He served as a member and co-chair of the Department of Commerce Spectrum Management Advisory Committee from 2010 – 2014.

Dr. Rosston received his Ph.D. in Economics from Stanford University and his A.B. with Honors from University of California at Berkeley. Dr. Rosston has written extensively on the application of economics to telecommunications issues and regularly teaches courses on Economic policy focusing on cost-benefit analysis and competition policy. He has advised companies and governments regarding auctions and served as a consultant to various organizations including the World Bank and the Federal Communications Commission, and as a board member and advisor to high technology, financial, and startup companies. He serves as Chair of the Board of the Stanford Federal Credit Union, as a Board member of the Nepal Youth Foundation and as an Advisory Board member of Sustainable Conservation and the Technology Policy Institute.

ACADEMIC APPOINTMENTS

- Senior Fellow, Stanford Institute for Economic Policy Research (SIEPR)
- Professor (By courtesy), Economics

ADMINISTRATIVE APPOINTMENTS

- Director, Public Policy Program, (2014- present)

PROGRAM AFFILIATIONS

- Public Policy

Teaching

COURSES

2021-22

- Economic Policy: SIW 103 (Spr)
- Economic Policy Analysis: ECON 150, PUBLPOL 104, PUBLPOL 204 (Win)
- Introduction to Public Policy: PUBLPOL 1 (Aut)
- Public Policy Colloquium: PUBLPOL 311 (Aut, Win)
- Public Policy and Personal Finance: ECON 25N, PUBLPOL 55N (Aut)
- Writing and Rhetoric for Policy Audiences: PUBLPOL 306 (Aut)

2020-21

- Economic Policy Analysis: ECON 150, PUBLPOL 104, PUBLPOL 204 (Win)
- Introduction to Public Policy: PUBLPOL 1 (Spr)
- Public Policy Colloquium: PUBLPOL 311 (Aut, Win, Spr)
- Public Policy and Personal Finance: ECON 25N, PUBLPOL 55N (Spr)
- Writing and Rhetoric for Policy Audiences: PUBLPOL 306 (Aut)

2019-20

- Economic Policy Analysis: ECON 150, PUBLPOL 104, PUBLPOL 204 (Win)
- Public Policy Colloquium: PUBLPOL 311 (Aut, Win, Spr)
- Public Policy and Personal Finance: ECON 25N, PUBLPOL 55N (Aut)

2018-19

- Economic Policy Analysis: ECON 150, PUBLPOL 104, PUBLPOL 204 (Win)
- Economic Policy Challenges in France: OSPPARIS 23 (Aut)
- Public Policy Colloquium: PUBLPOL 311 (Win, Spr)
- Public Policy and Personal Finance: ECON 25N, PUBLPOL 55N (Spr)
- Writing and Rhetoric for Policy Audiences: PUBLPOL 306 (Spr)

STANFORD ADVISEES

Master's Program Advisor

Serage Amatory, Kennedy Gamble, Lena Han, Theresa Nelson, Robby Westover, Eyal Zilberman

Publications

PUBLICATIONS

- **Reclaiming spectrum from incumbents in inefficiently allocated bands: Transaction costs, competition, and flexibility** *Telecommunications Policy*
Rosston, G. L., Skrzypaca, A.
2021; 45 (7)
- **Increasing low-income broadband adoption through private incentives** *TELECOMMUNICATIONS POLICY*
Rosston, G. L., Wallsten, S. J.
2020; 44 (9)
- **Price competition in the market for business telecommunications services** *JOURNAL OF REGULATORY ECONOMICS*
Rosston, G. L., Savage, S. J., Wimmer, B. S.
2018; 54 (1): 81–104
- **Digital Analogs: Computing, Internet, and Spectrum Lessons for New Space Policy** *NEW SPACE*
Hanson, W. A., Rosston, G. L.
2018; 6 (1): 65–86

- **Increasing the Efficiency of Spectrum Allocation** *REVIEW OF INDUSTRIAL ORGANIZATION*
Rosston, G. L.
2014; 45 (3): 221-243
- **Estimating the impact of low-income universal service programs** *INTERNATIONAL JOURNAL OF INDUSTRIAL ORGANIZATION*
Ackerberg, D. A., DeRemer, D. R., Riordan, M. H., Rosston, G. L., Wimmer, B. S.
2014; 37: 84-98
- **Effect of Network Unbundling on Retail Prices: Evidence from the Telecommunications Act of 1996** *JOURNAL OF LAW & ECONOMICS*
Rosston, G. L., Savage, S. J., Wimmer, B. S.
2013; 56 (2): 487-519
- **Incentive Auctions** *COMMUNICATIONS OF THE ACM*
Rosston, G.
2012; 55 (2): 24-26
- **Household Demand for Broadband Internet Service** *COMMUNICATIONS OF THE ACM*
Rosston, G., Savage, S., Waldman, D.
2011; 54 (2): 29-31
- **The Path to Universal Broadband: Why We Should Grant Low-Income Subsidies, and Use Auctions and Experiments to Determine the Specifics** *ECONOMISTS VOICE*
Rosston, G. L., Wallsten, S. J.
2011; 8 (1)
- **An antitrust analysis of the case for wireless network neutrality** *Conference on Wireless Technologies - Enabling Innovation and Economic Growth*
Rosston, G. L., Topper, M. D.
ELSEVIER SCIENCE BV.2010: 103-19
- **Household Demand for Broadband Internet in 2010** *B E JOURNAL OF ECONOMIC ANALYSIS & POLICY*
Rosston, G. L., Savage, S. J., Waldman, D. M.
2010; 10 (1)
- **Special section on auctions Preface** *INFORMATION ECONOMICS AND POLICY*
Greenstein, S., Rosston, G.
2009; 21 (2): 85-89
- **The rise and fall of third-party high-speed access** *INFORMATION ECONOMICS AND POLICY*
Rosston, G. L.
2009; 21 (1): 21-33
- **The Effect of Private Interests on Regulated Retail and Wholesale Prices** *JOURNAL OF LAW & ECONOMICS*
Rosston, G. L., Savage, S. J., Wimmer, B. S.
2008; 51 (3): 479-501
- **Local telephone rate structures: before and after the Act** *INFORMATION ECONOMICS AND POLICY*
Wimmer, B. S., Rosston, G. L.
2005; 17 (1): 13-34
- **The long and winding road: the FCC paves the path with good intentions** *Conference on Practical Steps to Spectrum Markets*
Rosston, G. L.
ELSEVIER SCI LTD.2003: 501-15
- **The 'state' of universal service** *INFORMATION ECONOMICS AND POLICY*
Rosston, G. L., Wimmer, B. S.
2000; 12 (3): 261-283
- **An insiders' view of FCC spectrum auctions** *JOURNAL OF REGULATORY ECONOMICS*
KWEREL, E. R., Rosston, G. L.
2000; 17 (3): 253-289

- **The ABC's of universal service: Arbitrage, big bucks, and competition** *HASTINGS LAW JOURNAL*
Rosston, G. L., Wimmer, B. S.
1999; 50 (6): 1585-1616
- **Alternative paths to broadband deployment** *IEEE COMMUNICATIONS MAGAZINE*
Hundt, R. E., Rosston, G. L.
1998; 36 (7): 93-95