

# Stanford

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## Glenn Carroll

Adams Distinguished Professor of Management and Professor, by courtesy, of Sociology

Organizational Behavior

Curriculum Vitae available Online

### Bio

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#### ACADEMIC APPOINTMENTS

- Professor, Organizational Behavior
- Professor (By courtesy), Sociology

#### LINKS

- GSB faculty profile: <https://www.gsb.stanford.edu/faculty-research/faculty/glenn-r-carroll>
- Essays on Medium: <https://medium.com/@glenn-r-carroll>
- Personal website: <https://gsb-faculty.stanford.edu/glenn-r-carroll/>

### Teaching

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#### COURSES

##### 2023-24

- Designing Social Research: OB 670 (Aut)
- Leading Through Culture: OB 518 (Win)

##### 2022-23

- Designing Social Research: OB 670 (Aut)
- Leading Through Culture: OB 518 (Win)

##### 2021-22

- Designing Social Research: OB 670 (Aut)
- Leading Through Culture: OB 518 (Aut, Win)
- Theoretical Analysis and Research Design: SOC 372 (Aut)

##### 2020-21

- Designing Social Research: OB 670 (Aut)
- Leading Through Culture: OB 518 (Win)
- Theoretical Analysis and Research Design: SOC 372 (Aut)

#### STANFORD ADVISEES

##### Doctoral Dissertation Reader (AC)

Syeon Kim, Lara Yang

**Doctoral Dissertation Advisor (AC)**

Jiwon Byun

## Publications

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### PUBLICATIONS

- **DISTINGUISHING BETWEEN COSMOPOLITANS AND OMNIVORES IN ORGANIZATIONAL AUDIENCES** *ACADEMY OF MANAGEMENT DISCOVERIES*  
Kovacs, B., Carroll, G. R.  
2023; 9 (4): 549-577
- **Who Made This? Algorithms and Authorship Credit.** *Personality & social psychology bulletin*  
Jago, A. S., Carroll, G. R.  
2023: 1461672221149815
- **Authenticity among distilleries: Signaling, transparency, and essence** *POETICS*  
Verhaal, J., Carroll, G. R.  
2022; 94
- **What's Next? Artists' Music after Grammy Awards** *AMERICAN SOCIOLOGICAL REVIEW*  
Negro, G., Kovacs, B., Carroll, G. R.  
2022
- **Generating Authenticity in Automated Work** *JOURNAL OF EXPERIMENTAL PSYCHOLOGY-APPLIED*  
Jago, A. S., Carroll, G. R., Lin, M.  
2022
- **BUSTIN' OUT: THE EVOLUTION OF NOVELTY AND DIVERSITY IN RECORDED MUSIC** *GENERATION, RECOGNITION AND LEGITIMATION OF NOVELTY*  
Negro, G., Kovacs, B., Carroll, G. R., Cattani, G., Deichmann, D., Ferriani, S.  
2022; 77: 51-87
- **Grade inflation in restaurant hygiene inspections: Repeated interactions between inspectors and restaurateurs** *FOOD POLICY*  
Kovacs, B., Lehman, D. W., Carroll, G. R.  
2020; 97
- **Donn, Vic and tiki bar authenticity** *CONSUMPTION MARKETS & CULTURE*  
Carroll, G. R., Wheaton, D.  
2019; 22 (2): 157-82
- **COMMENT ON "ALGORITHMS AND AUTHENTICITY" BY ARTHUR S. JAGO** *ACADEMY OF MANAGEMENT DISCOVERIES*  
Carroll, G. R., O'Connor, K.  
2019; 5 (1): 95-96
- **Acting on authenticity: Individual interpretations and behavioral responses** *Review of General Psychology*  
Lehman, D., O'Connor, K., Carroll, G. R.  
2019; 23
- **Organizational, Product and Corporate Demography** *HANDBOOK OF POPULATION, 2ND EDITION*  
Carroll, G. R., Khessina, O. M., Poston, D. L.  
2019: 521-53
- **Authenticity and institutional context: Individual preferences in China** *Journal of International Consumer Marketing*  
Carroll, G. R., Feng, M., He, Y., O'Connor, K., Wang, L.  
2019
- **COMMENTARY ON "AUTHENTICITY AND THE SHARING ECONOMY"** *ACADEMY OF MANAGEMENT DISCOVERIES*  
Carroll, G. R., Kovacs, B.

2018; 4 (3): 371–72

● **The beholder's eyes: Audience reactions to organizational self-claims of authenticity** *Socius*

Lehman, D., Kovács, B., Carroll, G. R.  
2018

● **Disambiguating authenticity: Interpretations of value and appeal.** *PloS one*

O'Connor, K., Carroll, G. R., Kovács, B.  
2017; 12 (6): e0179187

● **Where did "Tex-Mex" come from? The divisive emergence of a social category** *RESEARCH IN ORGANIZATIONAL BEHAVIOR: AN ANNUAL SERIES OF ANALYTICAL ESSAYS AND CRITICAL REVIEWS, VOL 37*

Wheaton, D., Carroll, G. R., Staw, B. M., Brief, A. P.  
2017; 37: 143–66

● **Conflicting Social Codes and Organizations: Hygiene and Authenticity in Consumer Evaluations of Restaurants** *MANAGEMENT SCIENCE*

Lehman, D. W., Kovacs, B., Carroll, G. R.  
2014; 60 (10): 2602-2617

● **Authenticity and Consumer Value Ratings: Empirical Tests from the Restaurant Domain** *ORGANIZATION SCIENCE*

Kovacs, B., Carroll, G. R., Lehman, D. W.  
2014; 25 (2): 458-478

● **Challenger Groups, Commercial Organizations, and Policy Enactment: Local Lesbian/Gay Rights Ordinances in the United States from 1972** *AMERICAN JOURNAL OF SOCIOLOGY*

Negro, G., Carroll, G. R., Perretti, F.  
2013; 119 (3): 790-832

● **Selection and variation in organizational evolution** *INDUSTRIAL AND CORPORATE CHANGE*

Carroll, G. R., Harrison, J. R., McKendrick, D. G.  
2012; 21 (1): 217-243

● **Restaurant Organizational Forms and Community in the U.S. in 2005** *CITY & COMMUNITY*

Carroll, G. R., Torfason, M. T.  
2011; 10 (1): 1-24

● **Niche width and scale in organizational competition: A computational approach** *COMPUTATIONAL AND MATHEMATICAL ORGANIZATION THEORY*

Kovacs, B., Carroll, G. R.  
2010; 16 (1): 29-60

● **The Social Lives of Products: Analyzing Product Demography for Management Theory and Practice** *ACADEMY OF MANAGEMENT ANNALS*

Carroll, G. R., Khessina, O. M., McKendrick, D. G.  
2010; 4: 157-203

● **The organizational construction of authenticity: An examination of contemporary food and dining in the US** *RESEARCH IN ORGANIZATIONAL BEHAVIOR, VOL 29*

Carroll, G. R., Wheaton, D. R.  
2009; 29: 255-282

● **Growing church organizations in diverse US communities, 1890-1926** *AMERICAN JOURNAL OF SOCIOLOGY*

Kocak, O., Carroll, G. R.  
2008; 113 (5): 1272-1315

● **Product demography of de novo and de alio firms in the optical disk drive industry, 1983-1999** *ORGANIZATION SCIENCE*

Khessina, O. M., Carroll, G. R.  
2008; 19 (1): 25-38

● **Simulation modeling in organizational and management research** *ACADEMY OF MANAGEMENT REVIEW*

Harrison, J. R., Lin, Z., Carroll, G. R., Carley, K. M.  
2007; 32 (4): 1229-1245

- **The evolution of inertia** *Conference on Organization Ecology*  
Hannan, M. T., POLOS, L., Carroll, G. R.  
OXFORD UNIV PRESS.2004: 213–42
- **The organizational niche** *SOCIOLOGICAL THEORY*  
Hannan, M. T., Carroll, G. R., POLOS, L.  
2003; 21 (4): 309-340
- **Cascading organizational change** *ORGANIZATION SCIENCE*  
Hannan, M. T., Polos, L., Carroll, G. R.  
2003; 14 (5): 463-482
- **The fog of change: Opacity and asperity in organizations** *ADMINISTRATIVE SCIENCE QUARTERLY*  
Hannan, M. T., POLOS, L., Carroll, G.  
2003; 48 (3): 399-432
- **Shifting gears, shifting niches: Organizational inertia and change in the evolution of the US automobile industry, 1885-1981** *ORGANIZATION SCIENCE*  
Dobrev, S. D., Kim, T. Y., Carroll, G. R.  
2003; 14 (3): 264-282
- **Come together? The organizational dynamics of post-merger cultural integration** *SIMULATION MODELLING PRACTICE AND THEORY*  
Carroll, G. R., HARRISON, J. R.  
2002; 10 (5-7): 349-368
- **THEORY BUILDING AND CHEAP TALK ABOUT LEGITIMATION - REPLY** *AMERICAN SOCIOLOGICAL REVIEW*  
Hannan, M. T., Carroll, G. R.  
1995; 60 (4): 539-544
- **HOW INSTITUTIONAL CONSTRAINTS AFFECTED THE ORGANIZATION OF EARLY UNITED-STATES TELEPHONY** *JOURNAL OF LAW ECONOMICS & ORGANIZATION*  
BARNETT, W. P., Carroll, G. R.  
1993; 9 (1): 98-126
- **THE LIABILITY OF NEWNESS - AGE DEPENDENCE IN ORGANIZATIONAL DEATH RATES** *AMERICAN SOCIOLOGICAL REVIEW*  
Freeman, J., Carroll, G. R., Hannan, M. T.  
1983; 48 (5): 692-710
- **NATIONAL CITY-SIZE DISTRIBUTIONS - WHAT DO WE KNOW AFTER 67 YEARS OF RESEARCH** *PROGRESS IN HUMAN GEOGRAPHY*  
Carroll, G. R.  
1982; 6 (1): 1-43
- **CAPITAL CITIES IN THE AMERICAN URBAN SYSTEM - THE IMPACT OF STATE EXPANSION** *AMERICAN JOURNAL OF SOCIOLOGY*  
Carroll, G. R., Meyer, J. W.  
1982; 88 (3): 565-578
- **DYNAMICS OF FORMAL POLITICAL-STRUCTURE - AN EVENT-HISTORY ANALYSIS** *AMERICAN SOCIOLOGICAL REVIEW*  
Hannan, M. T., Carroll, G. R.  
1981; 46 (1): 19-35