Stanford



John Peterson

Advanced Lecturer
Writing and Rhetoric Studies

1 Curriculum Vitae available Online

Bio

BIO

John Peterson has taught in the Program in Writing and Rhetoric since 2004. Before coming to Stanford, he was a mentor teacher in the UC Irvine Writing Program and started the writing curriculum in the Interdisciplinary Arts and Sciences Program at the University of Washington, Tacoma. Born and raised in Los Angeles, John completed his BA in Literature at UC Santa Cruz and his MFA in Creative Writing (Fiction) at the University of Alaska, Fairbanks. Formerly Coordinator for PWR 1, in addition to teaching PWR courses, he works in the Hume Center for Writing and Speaking.

John is interested in how people's backgrounds, experiences, and their relationships to technology shape the ways they learn to write. Past classes have ranged from research in liberal arts education, to study of the tension between art and commerce, to investigations of media and pop culture. His most recent publication is a co-authored chapter on writing and Google Docs, "Tinker, Teacher, Sharer, Spy: Negotiating Surveillance in Online Collaborative Writing Spaces" in the book "Privacy Matters: Conversations about Surveillance within and beyond the Classroom" (University Press of Colorado, 2021). He is now writing an inquiry into improvisation as a learned activity that requires both practice and imagination: "Improvisation and Free Speech: The Danger and Beauty of Speaking Off-the-Cuff."

ACADEMIC APPOINTMENTS

• PWR Advanced Lecturer, Writing and Rhetoric Studies

ADMINISTRATIVE APPOINTMENTS

• Course Coordinator, Writing & Rhetoric 1, (2013-2016)

Research & Scholarship

CURRENT RESEARCH AND SCHOLARLY INTERESTS

Classes: mass media & social media; art versus commerce; literacy narratives; public schools; social/racial justice; standardized testing; consumer culture; popular culture: sports, music, film; technology and learning.

Current Research: Improvisation in education, how face-to-face compares with online learning. Google Docs and issues of surveillance. Improvisation as a learned activity that requires both practice and imagination. Work-in-Progress: "Improvisation and Free Speech"

Teaching

COURSES

2023-24

- Introduction to Writing at Stanford: Rhetorics of Popular Culture: PWR 1A (Sum)
- Writing & Rhetoric 1: Learning toward the Future: Education in Changing Times: PWR 1JPA (Win)
- Writing & Rhetoric 2: The Rhetoric of Art and Commerce: PWR 2JP (Spr)
- Writing & Rhetoric 2: Curated Reality: Writing about the Influence of Media: PWR 2JPB (Aut)

2022-23

- Introduction to Writing at Stanford: Rhetorics of Popular Culture: PWR 1A (Sum)
- Writing & Rhetoric 1: Learning toward the Future: Education in Changing Times: PWR 1JPA (Win)
- Writing & Rhetoric 2: Curated Reality: Writing about the Influence of Media: PWR 2JPB (Aut, Spr)

2021-22

- Introduction to Writing at Stanford: Rhetorics of Consumer Culture: PWR 1A (Sum)
- Writing & Rhetoric 1: The Rhetoric of Liberal Arts Education: PWR 1JPA (Spr)
- Writing & Rhetoric 2: Curated Reality: How Media Shape What We Know: PWR 2JPB (Aut, Win)

2020-21

- Introduction to Writing at Stanford: Rhetorics of Consumer Culture: PWR 1A (Sum)
- Writing & Rhetoric 2: Curated Reality: How Media Shape What We Know: PWR 2JPB (Aut, Win, Spr)

Publications

PUBLICATIONS

• Check Current CV for List of Publications https://cap.stanford.edu/profiles/viewCV?facultyId=54142&name=John_Peterson Peterson, J.

2023