Bio

BIO

Dr. Piya Sorcar is the founder and CEO of TeachAids, an Adjunct Affiliate at Stanford’s School of Medicine, a Faculty Fellow at the Stanford Center for Innovation in Global Health, and an Adjunct Lecturer at the Graduate School of Education. She leads a team of world experts in medicine, public health, and education to address some of the most pressing public health challenges.

TeachAids is an award-winning 501(c)(3) nonprofit social venture that creates breakthrough software addressing numerous persistent problems in health education around the world, including HIV/AIDS, concussion, and COVID-19. A pioneer in the development of infectious disease education, TeachAids HIV education software is used in 82 countries. In partnership with the US Olympic Committee’s National Governing Bodies, TeachAids has launched the CrashCourse concussion education product suite, which includes research-based applications available online as a standard video and in virtual reality. CoviDB is their third health education initiative, a community-edited platform organizing resources across a comprehensive set of topics relating to COVID-19 for free public use.

Sorcar received her Ph.D. in Learning Sciences and Technology Design and her M.A. in Education from Stanford University. She graduated summa cum laude from the University of Colorado at Boulder with a B.A. in Economics, B.S. in Journalism, and B.S. in Information Systems. She has been an invited speaker at leading universities such as Columbia, Johns Hopkins, Tsinghua, and Yale, and is Vice Chairman of the Education Advisory Council for USA Football. MIT Technology Review named her to its TR35 list of the top 35 innovators in the world under 35 and she was the youngest recipient of Stanford’s Alumni Excellence in Education Award.

Publications

PUBLICATIONS

- Participating in Two Video Concussion Education Programs Sequentially Improves Concussion-Reporting Intention. *Neurotrauma reports*
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- Participating in Two Video Concussion Education Programs Sequentially Improves Concussion-Reporting Intention *NEUROTRAUMA REPORTS*
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• Using a picture-embedded method to support acquisition of sight words Learning and Instruction
  Strauber, C., Sorcar, P., Howlett, C., Goldman, S.
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• Effects of episodic variations in web-based avian influenza education: influence of fear and humor on perception, comprehension, retention and behavior Health Education Research
  Kim, P., Sorcar, P., Um, S., Chung, H., Lee, Y. S.
  2009; 24 (3): 369-380