

# Stanford

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## Julie G Stanford

Lecturer  
Computer Science

### Bio

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#### ACADEMIC APPOINTMENTS

- Lecturer, Computer Science

#### BOARDS, ADVISORY COMMITTEES, PROFESSIONAL ORGANIZATIONS

- Board Member, Ventana School (2017 - present)
- Board Member, Meg Foundation (2019 - present)

#### PROFESSIONAL EDUCATION

- MA, Stanford University , Communications, HCI Focus (1998)
- BS, Stanford University , Symbolic Systems, HCI Concentration (1998)

### Teaching

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#### COURSES

##### 2021-22

- Service Design: CS 247S (Win)

##### 2020-21

- Design for Artificial Intelligence: CS 247A, SYMSYS 195A (Spr)
- Service Design: CS 247S, SYMSYS 195S (Win)

##### 2019-20

- Service Design: CS 247S (Win)

##### 2018-19

- Human-Computer Interaction Design Studio: CS 247 (Win, Spr)

#### STANFORD ADVISEES

##### Master's Program Advisor

Julia Jorgensen, Yuyu Lin, Lori Liu, Carl Shan, Siah Yong Tan, Vinh Ton, Jacob Wagner

## Publications

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### PUBLICATIONS

- **Understanding the seductive experience - Extraordinary products seduce the casual user, as well as the paying customer. Software is no exception, as long as it fulfills its promises.** *COMMUNICATIONS OF THE ACM*

Khaslavsky, J., Shedroff, N.

1999; 42 (5): 45-49