Julie G Stanford

- Lecturer, Computer Science
- SCPD Hourly Speaker, Stanford Center for Professional Development

Publications

- Understanding the seductive experience - Extraordinary products seduce the casual user, as well as the paying customer. Software is no exception, as long as it fulfills its promises. *COMMUNICATIONS OF THE ACM*
  Khaslavsky, J., Shedroff, N.
  1999; 42 (5): 45–49