

Stanford



Lyn Denend

Director, Academic Programs, Stanford Biodesign, School of Medicine - MDRP'S - Biodesign Program

Bio

BIO

Lyn Denend is a lecturer with the Stanford School of Medicine and the director for academic programs at Stanford Biodesign. In her Biodesign role, she is responsible for developing curriculum, teaching in multiple courses and programs, and helping Stanford Biodesign strengthen its educational content. Lyn is also the principal writer for both editions of the Biodesign textbook. Previously, Lyn worked at the Stanford Graduate School of Business as the staff director for the Program in Healthcare Innovation. Additionally, she was a research associate with the GSB's case writing office, where she authored a variety of research papers and created multi-media teaching materials. Prior to joining the Stanford community, Lyn was a management consultant. She has an MBA from Duke's Fuqua School of Business and a BA in communications from the University of California, Santa Barbara.

CURRENT ROLE AT STANFORD

Director for Academic Programs, Stanford Biodesign

Lecturer, Stanford Medicine

HONORS AND AWARDS

- Inspiring Change Leadership Award, Stanford Medicine (May 13, 2015)

EDUCATION AND CERTIFICATIONS

- BA, University of California, Santa Barbara , Communications (1989)
- MBA, Fuqua School of Business, Duke University , Business (1996)

LINKS

- Stanford Biodesign website: <http://biodesign.stanford.edu/>

Professional

WORK EXPERIENCE

- Senior Manager - Cap Gemini Ernst & Young

Publications

PUBLICATIONS

- **Needs-Based Innovation in Interventional Radiology: The Biodesign Process** *TECHNIQUES IN VASCULAR AND INTERVENTIONAL RADIOLOGY*
Steinberger, J. D., Denend, L., Azagury, D. E., Brinton, T. J., Makower, J., Yock, P. G.
2017; 20 (2): 84–89

- **The impact of postgraduate health technology innovation training: Outcomes of the Stanford Biodesign Fellowship.** *Annals of Biomedical Engineering*
Wall, J., Hellman, E., Denend, L., Rait, D., Venook, R., Azagury, D., Yock, P., Brinton, T.
2016
- **Biodesign: The Process of Innovating Medical Technologies**
Denend, L.
edited by Yock, P., Zenios, S., Makower, J., Brinton, T., Kumar, U., Watkins, J.
Cambridge University Press.2015
- **Sustaining Pressure Ulcer Best Practices in a High-Volume Cardiac Care Environment How one hospital reduced the incidence of hospital-acquired pressure ulcers to zero** *AMERICAN JOURNAL OF NURSING*
Paul, R., McCutcheon, S. P., Zenios, S. A., Tregarthen, J. P., Denend, L. T.
2014; 114 (8): 34-44
- **Meeting the Challenges of Global Health; pages 37-41** *Stanford Social Innovation Review*
Denend, L., Lockwood, A., Barry, M., Zenios, S.
2014; 12 (Number 2)