

# Stanford

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## Jeremy Utley

Adjunct Professor

Hasso Plattner Institute of Design

### Bio

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#### BIO

Jeremy leads the d.school's work with organizations as the Director of Executive Education. In this role, he advises professionals and organizations on how to imbed the tools of design thinking and cultivate an innovative organizational culture. He also teaches two celebrated courses -- d.leadership and LaunchPad -- advanced offerings focused on creating real-world impact with the tools of design. He is also the host of the d.school's "Masters of Creativity" series.

Jeremy speaks and writes extensively on the history of invention, discovery, creativity, and innovation.

Jeremy never expected to be a designer. On his 10th birthday, his father asked him what he wanted to be when he grew up. Jeremy replied, "I want to be one of the people who carry boxes with handles." A little over a decade later, Jeremy became a briefcase-carrying management consultant focusing on economic development. Then, in 2008, the d.school derailed him completely. His time as a student and a fellow at the d.school showed him that "how" he worked was more important than "what" he did. Today, Jeremy is dedicated to helping others along the same path to becoming a designer. He helps people change their deeply-engrained behaviors and discover, as he did, that it is possible for them to make a difference. He does this through teaching as well as through growing alongside his students to become better in his own life and work every day.

Jeremy is the Director of Executive Education at the d.school. He is a graduate of The University of Texas at Austin's Red McComb's School of Business (2005) and the Stanford University Graduate School of Business (2009).

#### ACADEMIC APPOINTMENTS

- Adjunct Professor, Hasso Plattner Institute of Design

#### HONORS AND AWARDS

- Favorite Professor, Knight Fellowship (Multiple years)

#### PROFESSIONAL EDUCATION

- MBA, Stanford Graduate School of Business (2009)

#### LINKS

- LaunchPad - the d.school's accelerator: [launchpad.stanford.edu](http://launchpad.stanford.edu)
- d.leadership - flagship leadership course: [dleadership.stanford.edu](http://dleadership.stanford.edu)
- Insights on Art & Science of Creative Action: <https://www.jeremyutley.design/>
- Follow Jeremy on Twitter: <https://twitter.com/jeremyutley>

## Teaching

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### COURSES

#### 2021-22

- LaunchPad:Design and Launch your Product or Service: ME 301 (Spr)
- Transformative Design: ENGR 231 (Aut)
- d.Leadership: Leading Disruptive Innovation: ME 368, MS&E 489 (Win)

#### 2020-21

- Transformative Design: ENGR 231 (Aut)
- d.Leadership: Leading Disruptive Innovation: ME 368 (Win)

#### 2019-20

- LaunchPad:Design and Launch your Product or Service: ME 301 (Spr)
- d.Leadership: Leading Disruptive Innovation: ME 368, MS&E 489 (Win)

#### 2018-19

- LaunchPad:Design and Launch your Product or Service: ME 301 (Spr)
- d.Leadership: ME 368, MS&E 489 (Win)