



Jon Krosnick

Frederic O. Glover Professor in Humanities and Social Sciences, Professor of Communication and of Political Science and, by courtesy, of Psychology

 Curriculum Vitae available Online

Bio

BIO

Jon Krosnick is a social psychologist who does research on attitude formation, change, and effects, on the psychology of political behavior, and on survey research methods. He is the Frederic O. Glover Professor in Humanities and Social Sciences, Professor of Communication, Political Science, and (by courtesy) Psychology. At Stanford, in addition to his professorships, he directs the Political Psychology Research Group and the Summer Institute in Political Psychology.

To read reports on Professor Krosnick's research program exploring public opinion on the environment visit the Woods Institute for the Environment and the Public Opinion on Climate Change web sites.

Research Interests

Author of four books and more than 140 articles and chapters, Dr. Krosnick conducts research in three primary areas: (1) attitude formation, change, and effects, (2) the psychology of political behavior, and (3) the optimal design of questionnaires used for laboratory experiments and surveys, and survey research methodology more generally.

His attitude research has focused primarily on the notion of attitude strength, seeking to differentiate attitudes that are firmly crystallized and powerfully influential of thinking and action from attitudes that are flexible and inconsequential. Many of his studies in this area have focused on the amount of personal importance that an individual chooses to attach to an attitude. Dr. Krosnick's studies have illuminated the origins of attitude importance (e.g., material self-interest and values) and the cognitive and behavioral consequences of importance in regulating attitude impact and attitude change processes.

Honors

Dr. Krosnick's scholarship has been recognized by election as a fellow by the American Academy of Arts and Sciences and by the American Association for the Advancement of Science, the Erik Erikson Early Career Award for Excellence and Creativity in the Field of Political Psychology from the International Society of Political Psychology, a fellowship at the Center for Advanced Study in the Behavioral Sciences, the Phillip Brickman Memorial Prize for Research in Social Psychology, the American Political Science Association's Best Paper Award, the American Association for Public Opinion Research Student Paper Award, the Midwest Political Science Association's Pi Sigma Alpha Award, and the University of Wisconsin's Brittingham Visiting Scholar Position.

ACADEMIC APPOINTMENTS

- Professor, Communication
- Professor, Political Science
- Professor (By courtesy), Psychology

ADMINISTRATIVE APPOINTMENTS

- Visiting Research Collaborator, Princeton University, (2013-2014)
- Research Psychologist, Center for Survey Measurement, U.S. Census Bureau, United States Department of Commerce, (2010- present)
- Research Psychologist, Statistical Research Division, U.S. Census Bureau, United States Department of Commerce, (2009-2010)
- Research Professor, Survey Research Laboratory, University of Illinois, (2006- present)
- Co-Principal Investigator, American National Election Studies, (2005-2011)
- Frederic O. Glover Professor, Humanities and Social Sciences, Stanford University, (2004- present)
- Professor, Department of Communication, Stanford University, (2004- present)
- Professor, Department of Political Science, Stanford University, (2004- present)
- Professor, Department of Psychology (by courtesy), Stanford University, (2004- present)
- Associate Director, Institute for Research in the Social Sciences, Stanford University, (2004-2008)
- Senior Fellow, Woods Institute for the Environment (by courtesy), Stanford University, (2008-2014)
- Senior Fellow, Woods Institute for the Environment, Stanford University, (2005-2008)
- Director, Methods of Analysis Program in the Social Sciences, Stanford University, (2004-2007)
- Visiting Professor, Department of Psychology, The Ohio State University, (2004-2006)
- Visiting Professor, Department of Communication, Stanford University, (2003-2004)
- Assistant to Associate to Full Professor, Departments of Psychology and Political Science, The Ohio State University, (1986-2004)
- Adjunct Research Investigator, Survey Research Center, Institute for Social Research, University of Michigan, (1987-1989)
- Visiting Scholar, Survey Research Center, Institute for Social Research, University of Michigan, (1986-1987)
- Research Assistant, Center for Political Studies and Survey Research Center, Inst. for Social Research, U. of Michigan, (1982-1985)
- Senior Research Assistant, Department of Psychology, Harvard University, (1980-1981)
- Senior Research Assistant, Department of Behavioral Sciences, School of Public Health, Harvard University, (1979-1981)
- Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, California, (1996-1997)
- Elected Fellow, American Psychological Association, (1998-1998)
- Elected Fellow, Society for Personality and Social Psychology, (1998-1998)
- Elected Fellow, American Psychological Society, (1998-1998)
- Appointed University Fellow, Resources for the Future, Washington, DC, (2001- present)
- Elected Fellow, American Academy of Arts and Sciences, (2009-2009)
- Elected Fellow, American Association for the Advancement of Science, (2010-2010)
- Fellow, Center for Advanced Study in the Behavioral Sciences, Stanford, California, (2013-2014)
- Graduate Training Fellowship, National Institute of Mental Health, (1982-1982)
- Graduate Training Fellowship, National Institute of Mental Health, (1984-1984)

HONORS AND AWARDS

- Science Award, Bausch and Lomb (1976)
- Phillip Brickman Memorial Prize for Research in Social Psychology, University of Michigan (1984)
- Student Paper Award, American Association for Public Opinion Research (1984)
- Pi Sigma Alpha Award, Best Paper Presented at the 1983 Midwest Political Science Association Annual Meeting (1984)
- Elected Departmental Associate, Department of Psychology, University of Michigan (1984)

- Brittingham Visiting Scholar, University of Wisconsin (1993)
- Erik H. Erikson Early Career Award, International Society of Political Psychology (1995)
- Prize for the Best Paper Presented at the 2002, Annual Meeting of the American Political Science Association (2003)
- The AAPOR Award, American Association for Public Opinion Research (2014)

BOARDS, ADVISORY COMMITTEES, PROFESSIONAL ORGANIZATIONS

- Editorial Board Member, Journal of Personality and Social Psychology (1989 - 2000)
- Editorial Board Member, Journal of Experimental Social Psychology (1990 - 1994)
- Editorial Board Member, Basic and Applied Social Psychology (1997 - 2003)
- Editorial Board Member, Public Opinion Quarterly (1988 - 1991)
- Editorial Board Member, Public Opinion Quarterly (1994 - 2002)
- Editorial Board Member, Media Psychology (1998 - 2005)
- Editorial Board Member, Sociological Methodology (2006 - 2008)
- Editorial Board Member, Pathways (2008)
- Editorial Board Member, Journal of Survey Statistics and Methodology (2012)
- Chair, Student Paper Competition Committee, American Association for Public Opinion Research (1989 - 1990)
- Member, Planning Committee for the 1990 National Election Study (1990 - 1990)
- Member, Student Paper Competition Committee, American Association for Public Opinion Research (1994 - 1994)
- Member, National Science Foundation Special Grant Proposal Evaluation Panel on Valuation for Environmental Policy (1995 - 1995)
- Member, Student Paper Competition Committee, American Association for Public Opinion Research (1996 - 1996)
- Member, Planning Committee for the 1996 National Election Study (1996 - 1996)
- Member, Planning Committee for the 1998 National Election Pilot Study (1998 - 1998)
- Senior Research Advisor, The Gallup Organization (1999 - 1999)
- Member, Board of Overseers, National Election Studies, Institute for Social Research, University of Michigan (1997 - 2006)
- Member, Governing Council, International Society of Political Psychology (2000 - 2003)
- Member, Conference Committee, International Society of Political Psychology (2000 - 2003)
- Member, Survey Methodology Group of the National Longitudinal Survey of Youth (2000 - 2002)
- Member, Board of Overseers, General Social Survey, National Opinion Research Center, University of Chicago (2000 - 2008)
- Member, Advisory Board of the Canadian Election Study, McGill University, U. of Montreal, and U. of Toronto (2001 - 2001)
- Associate Conference Chair, American Association for Public Opinion Research (2001 - 2002)
- Conference Chair, American Association for Public Opinion Research (2002 - 2003)
- Chair, Committee to Award the Erik H. Erikson Early Career Award for Excellence and Creativity in the Field of Political Psychology, International Society of Political Psychology (2001 - 2002)
- Member, Visiting Committee to Evaluate a Proposed PhD. Program in Survey Research and Methodology, University of Nebraska, Lincoln, Nebraska (2001 - 2001)
- Member, Advisory Panel, Special Competition to Fund Research on Survey and Statistical Methodology; Methodology, Measurement, and Statistics Program, National Science Foundation (2002 - 2002)
- Member, Advisory Board of the Canadian Election Study, McGill University, U. of Montreal, and U. of Toronto (2003 - 2003)
- Member, Advisory Com. for the Div. of Social, Behavioral, and Economic Sciences, National Science Foundation (2004 - 2006)
- Member, Scientific Advisory Board, Polimetrix, Palo Alto, California (2004 - 2006)
- Member, Philip E. Converse Book Award Committee, American Political Science Association (2005 - 2005)

- Member, Nominating committee, International Society for Political Psychology (2005 - 2005)
- Member, Working Group on Public Attitudes and Ethical Issues, Global Roundtable on Climate Change, Earth Institute, Columbia University (2005 - 2005)
- Dissertation committee member, William M. van der Veld, Faculty of Social and Behavioral Sciences, University of Amsterdam (2006 - 2006)
- Associated Scientist, Statistics and Methodology Department, National Opinion Research Center, University of Chicago, Chicago, Illinois (2007 - 2007)
- Member, Advisory Board, Book Series on Political Psychology, Oxford University Press (2007)
- Member, International Advisory Board, Measurement and Experiments in the Social Sciences, Institute for Data Collection and Research, University of Tilburg, The Netherlands (2007)
- Member, Board of Directors, Climate Central, Princeton, New Jersey, and Palo Alto, California (2008 - 2012)
- Member, AAPOR Opt-in Panel Online Panel Task Force (2009 - 2010)
- Chair, Committee to Conduct a Site Visit Review of the General Social Survey for the National Science Foundation (2011 - 2011)
- Member, Advisory Committee for the Division of Social, Behavioral, and Economic Sciences, National Science Foundation (2011 - present)
- Member, Policy Impact Award Committee, American Association for Public Opinion Research (2012 - 2012)
- Member, Advisory Committee on Study to Evaluate the Impact of Survey Response Rates, Pew Researcher Center, Washington, DC (2012 - 2012)
- Member, Advisory Board, Voice of the People (2012)
- Chair, Subcommittee on the Future of Survey Research, National Science Foundation (2012 - 2012)
- Chair, Advisory Committee for the Division of Social, Behavioral, and Economic Sciences, National Science Foundation (2012 - 2012)
- Member, Governing Council, International Society of Political Psychology (2013 - 2014)
- Member, Subcommittee on Replication in Social, Behavioral, and Economic Science Research, National Science Foundation (2012 - 2013)
- Member, Advisory Committee for the Division of Social, Behavioral, and Economic Sciences, National Science Foundation (2012 - 2013)
- Faculty Advisor, Social Psychology Colloquium Series, Ohio State University (1985 - 1996)
- Faculty Advisor, Social Psychology Colloquium Series, Ohio State University (2001 - 2003)
- Chair, Social Psychology Area Admissions Committee, Ohio State University (1985 - 1990)
- Member, Psychology Department Admissions Committee, Ohio State University (1985 - 1990)
- Member, Psychology Department Stipends Committee, Ohio State University (1986 - 1987)
- Member, Lazenby Equipment Committee, Ohio State University (1986 - 1988)
- Member, Social Psychology Area Search Committee for Two Permanent Senior Faculty Members, Ohio State University (1986 - 1987)
- Member, Social Psychology Area Search Committee for Junior Faculty Member, Ohio State University (1988 - 1989)
- Member, Search Committee for Junior Faculty Member in Industrial/Organizational Psychology, Ohio State University (1990 - 1991)
- Co-Coordinator, Political Psychology Minor Program Steering Committee, Political Science Department, Ohio State University (1989 - 1994)
- Member, Psychology Department Speakers Committee, Ohio State University (1989 - 1996)
- Member, Psychology Department Speakers Committee, Ohio State University (1999 - 2003)
- Member, Psychology Department Subject Pool Supervisory Committee, Ohio State University (1990 - 1996)
- Chair, College of Social and Behavioral Sciences Survey Research Advisory Committee, Ohio State University (1995 - 1996)
- Member, Political Science Department Search Committee, Ohio State University (1995 - 1996)
- Member, College of Social and Behavioral Sciences Center for Survey Research Advisory Committee, Ohio State University (1997 - 2003)
- Chair, Social Psychology Senior Faculty Search Committee, Ohio State University (2000 - 2000)
- Member, College of Social and Behavioral Sciences Oversight Committee for the Center for Human Resource Research, Ohio State University (2000 - 2000)
- Member, Psychology Department Promotion and Tenure Committee, Ohio State University (2001 - 2003)
- Chair, Social Psychology Junior Faculty Search Committee, Ohio State University (2001 - 2002)
- Faculty advisor, Summer Research Opportunity Program, Committee on Instructional Cooperation (CIC), Ohio State University (2002 - 2002)

- Member, Planning Committee for the Social Science Research Institute, Stanford University (2003 - 2004)
- Member, Steering Committee for the Methods of Analysis Program in the Social Sciences, Stanford University (2003 - 2004)
- Faculty Affiliate, Center for Comparative Studies in Race and Ethnicity, Stanford University (2004)
- Member, Grant proposal review committee, Environmental Interdisciplinary Initiatives Program, Stanford Institute for the Environment, Stanford University (2004 - 2004)
- Member, Planning Committee for the Stanford Center on Longevity, Stanford University (2004 - 2005)
- Member, Faculty Leadership Committee, Stanford Institute for the Environment, Stanford University (2005 - 2008)
- Member, Grant proposal review committee, Environmental Venture Grants Program, Woods Institute for the Environment, Stanford University (2006 - 2006)
- Co-chair, Grant proposal review committee, Environmental Venture Grants Program, Woods Institute for the Environment, Stanford University (2007 - 2007)
- Member, Grant proposal review committee, Environmental Venture Grants Program, Woods Institute for the Environment, Stanford University (2012)
- Member, Course Evaluation Committee, Stanford University (2012 - present)
- Member, Provost's Advisory Committee on Postdoctoral Affairs, Stanford University (2012 - 2013)
- Member, Evaluation committee for applicants to the Emmett Interdisciplinary Program in Environment & Resources, Stanford University (2012 - 2012)
- Member, Evaluation committee for applicants to the Emmett Interdisciplinary Program in Environment & Resources, Stanford University (2013 - 2013)
- Ad Hoc Reviewer, Journal of Personality and Social Psychology
- Ad Hoc Reviewer, Journal of Experimental Social Psychology
- Ad Hoc Reviewer, Personality and Social Psychology Bulletin
- Ad Hoc Reviewer, Social Psychology Quarterly
- Ad Hoc Reviewer, European Journal of Social Psychology
- Ad Hoc Reviewer, Social Cognition
- Ad Hoc Reviewer, Basic and Applied Social Psychology
- Ad Hoc Reviewer, Journal of Personality
- Ad Hoc Reviewer, Psychological Review
- Ad Hoc Reviewer, Psychological Bulletin
- Ad Hoc Reviewer, Psychological Science
- Ad Hoc Reviewer, Psychological Assessment
- Ad Hoc Reviewer, Personality and Social Psychology Review
- Ad Hoc Reviewer, Psychology and Aging
- Ad Hoc Reviewer, Psychology, Public Policy, and Law
- Ad Hoc Reviewer, American Political Science Review
- Ad Hoc Reviewer, American Journal of Political Science
- Ad Hoc Reviewer, American Politics Quarterly
- Ad Hoc Reviewer, Western Political Quarterly
- Ad Hoc Reviewer, Political Research Quarterly
- Ad Hoc Reviewer, Political Behavior
- Ad Hoc Reviewer, Journal of Politics
- Ad Hoc Reviewer, Political Analysis
- Ad Hoc Reviewer, Harvard International Journal of Press/Politics
- Ad Hoc Reviewer, Southeastern Political Review
- Ad Hoc Reviewer, Public Opinion Quarterly

- Ad Hoc Reviewer, International Journal of Public Opinion Research
- Ad Hoc Reviewer, Journal of Survey Statistics and Methodology
- Ad Hoc Reviewer, Political Psychology
- Ad Hoc Reviewer, Political Communication
- Ad Hoc Reviewer, International Studies Quarterly
- Ad Hoc Reviewer, American Sociological Review
- Ad Hoc Reviewer, Sociological Methods and Research
- Ad Hoc Reviewer, Sociological Methodology
- Ad Hoc Reviewer, Social Science Quarterly
- Ad Hoc Reviewer, Journal of Official Statistics
- Ad Hoc Reviewer, Journal of the American Statistical Association
- Ad Hoc Reviewer, Journal of Economic Psychology
- Ad Hoc Reviewer, Journal of Law, Economics, and Organization
- Ad Hoc Reviewer, Communication Research
- Ad Hoc Reviewer, Journal of Consumer Research
- Ad Hoc Reviewer, Journal of Research in Personality
- Ad Hoc Reviewer, Developmental Psychology
- Ad Hoc Reviewer, Motivation and Emotion
- Ad Hoc Reviewer, Psychophysiology
- Ad Hoc Reviewer, Climatic Change
- Ad Hoc Reviewer, Climate Change Letters
- Ad Hoc Reviewer, Review of Policy Research
- Ad Hoc Reviewer, Annals of Epidemiology
- Ad Hoc Reviewer, Communication Methods and Measures
- Ad Hoc Reviewer, Preventive Medicine
- Ad Hoc Reviewer, New Jersey Medicine
- Ad Hoc Reviewer, Academic Press
- Ad Hoc Reviewer, Praeger Publishers
- Ad Hoc Reviewer, Alfred A. Knopf Publishers
- Ad Hoc Reviewer, Brooks/Cole Publishing Company
- Ad Hoc Reviewer, Harper and Row Publishers
- Ad Hoc Reviewer, MacMillan Publishing Company
- Ad Hoc Reviewer, Cambridge University Press
- Ad Hoc Reviewer, Oxford University Press
- Ad Hoc Reviewer, W. W. Norton
- Ad Hoc Reviewer, W. H. Freeman
- Ad Hoc Reviewer, National Academy of Sciences
- Ad Hoc Reviewer, National Science Foundation - Social Psychology Program
- Ad Hoc Reviewer, National Science Foundation - Sociology Program

- Ad Hoc Reviewer, National Science Foundation - Political Science Program
- Ad Hoc Reviewer, National Science Foundation - Program in Methodology, Measurement, and Statistics in the Social Sciences
- Ad Hoc Reviewer, Society for Consumer Psychology
- Ad Hoc Reviewer, American Psychological Association
- Ad Hoc Reviewer, Time-sharing Experiments for the Social Sciences (TESS)
- Ad Hoc Reviewer, University of Michigan, Department of Political Science (P&T)
- Ad Hoc Reviewer, University of Minnesota, Department of Political Science (P&T)
- Ad Hoc Reviewer, University of Minnesota, Department of Psychology (P&T)
- Ad Hoc Reviewer, University of Southern California, Department of Psychology (P&T)
- Ad Hoc Reviewer, University of Texas – Austin, Department of Communication Studies (P&T)
- Ad Hoc Reviewer, London School of Economics and Political Science, Methodology Institute (P&T)
- Ad Hoc Reviewer, University of Nebraska, Department of Political Science (P&T)
- Ad Hoc Reviewer, University of Nebraska, Department of Psychology (P&T)
- Ad Hoc Reviewer, Massachusetts Institute of Technology, Department of Political Science (P&T)
- Ad Hoc Reviewer, University of Chicago, Harris School of Public Policy (P&T)
- Ad Hoc Reviewer, University of Chicago, Department of Political Science (P&T)
- Ad Hoc Reviewer, Iowa State University, Department of Psychology (P&T)
- Ad Hoc Reviewer, Ohio State University, University Libraries (P&T)
- Ad Hoc Reviewer, University of Florida, Department of Psychology (P&T)
- Ad Hoc Reviewer, University of Pennsylvania, Department of Political Science (P&T)
- Ad Hoc Reviewer, Institute for Social Research, University of Michigan (P&T)
- Ad Hoc Reviewer, Columbia University, Department of Political Science (P&T)
- Ad Hoc Reviewer, American University, School of Public Affairs (P&T)
- Ad Hoc Reviewer, Center for Advanced Study in the Social and Behavioral Sciences
- Ad Hoc Reviewer, University of Mannheim, School of Social Sciences, Department of Political Science (P&T)
- Ad Hoc Reviewer, Netherlands Institute for Advanced Study in the Humanities and Social Sciences
- Ad Hoc Reviewer, Netherlands Organisation for Scientific Research, Division of Social Sciences
- Ad Hoc Reviewer, Workers' Compensation Board of British Columbia
- Ad Hoc Reviewer, Fund for Scientific Research – Flanders, Brussels, Belgium

PROFESSIONAL EDUCATION

- Ph.D., University of Michigan , Social Psychology (1986)
- M.A., University of Michigan , Social Psychology (1983)
- A.B., Harvard University , Psychology (1980)

Teaching

COURSES

2018-19

- Graduate Seminar in Political Psychology: COMM 308 (Aut, Win, Spr)
- Quantitative Social Science Research Methods: COMM 318 (Spr)

- Questionnaire Design for Surveys and Laboratory Experiments: Social and Cognitive Perspectives: COMM 339, POLISCI 421K, PSYCH 231 (Aut)
- The Psychology of Communication About Politics in America: COMM 164, COMM 264, POLISCI 124L, PSYCH 170 (Win)

2017-18

- Graduate Seminar in Political Psychology: COMM 308, POLISCI 324 (Aut, Win, Spr)
- Quantitative Social Science Research Methods: COMM 318 (Spr)
- Questionnaire Design for Surveys and Laboratory Experiments: Social and Cognitive Perspectives: COMM 339, POLISCI 421K, PSYCH 231 (Aut)
- The Psychology of Communication About Politics in America: COMM 164, COMM 264, POLISCI 124L, PSYCH 170 (Win)

2016-17

- Graduate Seminar in Political Psychology: COMM 308, POLISCI 324 (Aut, Win, Spr)
- Quantitative Social Science Research Methods: COMM 318 (Aut)
- Questionnaire Design for Surveys and Laboratory Experiments: Social and Cognitive Perspectives: COMM 339 (Win)
- The Psychology of Communication About Politics in America: COMM 164, COMM 264 (Spr)

2015-16

- Graduate Seminar in Political Psychology: COMM 308, POLISCI 324 (Aut, Win, Spr)
- Quantitative Social Science Research Methods: COMM 318 (Aut)
- Questionnaire Design for Surveys and Laboratory Experiments: Social and Cognitive Perspectives: COMM 339, POLISCI 421K, PSYCH 231 (Spr)
- The Psychology of Communication About Politics in America: COMM 164, COMM 264, POLISCI 124L, PSYCH 170 (Win)

Publications

PUBLICATIONS

- **Moderators of Candidate Name-Order Effects in Elections: An Experiment** *POLITICAL PSYCHOLOGY*
Kim, N., Krosnick, J., Casasanto, D.
2015; 36 (5): 525-542
- **Misinformed About the Affordable Care Act? Leveraging Certainty to Assess the Prevalence of Misperceptions** *JOURNAL OF COMMUNICATION*
Pasek, J., Sood, G., Krosnick, J. A.
2015; 65 (4): 660-673
- **The American public's preference for preparation for the possible effects of global warming: impact of communication strategies** *CLIMATIC CHANGE*
MacInnis, B., Krosnick, J. A., Abeles, A., Caldwell, M. R., Prahler, E., Dunne, D. D.
2015; 128 (1-2): 17-33
- **The impact of candidate name order on election outcomes in North Dakota** *ELECTORAL STUDIES*
Chen, E., Simonovits, G., Krosnick, J. A., Pasek, J.
2014; 35: 115-122
- **PREVALENCE AND MODERATORS OF THE CANDIDATE NAME-ORDER EFFECT EVIDENCE FROM STATEWIDE GENERAL ELECTIONS IN CALIFORNIA** *PUBLIC OPINION QUARTERLY*
Pasek, J., Schneider, D., Krosnick, J. A., Tahk, A., Ophir, E., Milligan, C.
2014; 78 (2): 416-439
- **PUBLIC MISUNDERSTANDING OF POLITICAL FACTS: HOW QUESTION WORDING AFFECTED ESTIMATES OF PARTISAN DIFFERENCES IN BIRTHEIRISM** *PUBLIC OPINION QUARTERLY*
Krosnick, J. A., Malhotra, N., Mittal, U.
2014; 78 (1): 147-165
- **Choosing the Number of Categories in Agree-Disagree Scales** *SOCIOLOGICAL METHODS & RESEARCH*
Revilla, M. A., Saris, W. E., Krosnick, J. A.
2014; 43 (1): 73-97

- **Online panel research: History, concepts, applications, and a look at the future** *Online panel research: A data quality perspective*
Callegaro, M., Baker, R., Bethlehem, J., Göritz, A., Krosnick, J. A., Lavrakas, P. J.
edited by Callegaro, M., Baker, R., Bethlehem, J., Göritz, A., Krosnick, J. A., Lavrakas, P. J.
West Sussex, UK: John Wiley and Sons.2014
- **Online panel research: A data quality perspective**
edited by Callegaro, M., Baker, R., Bethlehem, J., Göritz, A., Krosnick, J. A., Lavrakas, P. J.
2014
- **A comparison of mindless and survey satisficing** *The Wiley-Blackwell Handbook of Mindfulness*
Vannette, D. L., Krosnick, J. A.
edited by Ie, A., Ngnoumen, C. T., Langer, E. J.
West Sussex, UK: John Wiley & Sons.2014
- **The impact of candidate name order on election outcomes in North Dakota** *Electoral Studies*
Chen, E., Simonovits, G., Krosnick, J. A., Pasek, J.
2014; 35: 115-122
- **A critical review of studies investigating the quality of data obtained with online panels** *Online panel research: A data quality perspective*
Callegaro, M., Villar, A., Krosnick, J. A., Yeager, D.
edited by Callegaro, M., Baker, R., Bethlehem, J., Göritz, A., Krosnick, J. A., Lavrakas, P. J.
West Sussex, UK: John Wiley and Sons.2014
- **ATTITUDES TOWARD BLACKS IN THE OBAMA ERA CHANGING DISTRIBUTIONS AND IMPACTS ON JOB APPROVAL AND ELECTORAL CHOICE, 2008-2012** *PUBLIC OPINION QUARTERLY*
Pasek, J., Stark, T. H., Krosnick, J. A., Tompson, T., Payne, B. K.
2014; 78: 276-302
- **Public misunderstanding of political facts: How question wording affected estimates of partisan differences in birtherism** *Public Opinion Quarterly*
Krosnick, J. A., Malhotra, N., Mittal, U.
2014; 78: 147-165
- **The impact of the Gulf War on the ingredients of presidential evaluations: Multidimensional effects of political involvement** *Methodological Innovations in Social Psychology*
Krosnick, J. A., Brannon, L. A.
edited by Reis, H. T.
Thousand Oaks, CA: Sage Publications.2014: 963–975
- **Survey research** *Handbook of research methods in social psychology*
Krosnick, J. A., Kim, N., Lavrakas, P.
edited by Reis, H. T., Judd, C. M.
New York: Cambridge University Press.2014; Second
- **Introduction to Part IV** *Online panel research: A data quality perspective*
Göritz, A., Krosnick, J. A.
edited by Callegaro, M., Baker, R., Bethlehem, J., Göritz, A., Krosnick, J. A., Lavrakas, P. J.
West Sussex, UK: John Wiley and Sons.2014
- **Introduction to Part I.** *Online panel research: A data quality perspective*
Callegaro, M., Krosnick, J. A.
edited by Callegaro, M., Baker, R., Bethlehem, J., Göritz, A., Krosnick, J. A., Lavrakas, P. J.
West Sussex, UK: John Wiley and Sons.2014
- **Does the American Public Support Legislation to Reduce Greenhouse Gas Emissions?** *DAEDALUS*
Krosnick, J. A., MacInnis, B.
2013; 142 (1): 26-39
- **Attitude strength: One construct or many related constructs?** *Social Cognition*
Krosnick, J. A., Boninger, D. S., Chuang, Y. C., Berent, M. K., Carnot, C. G.

edited by Fiske, S. T.
Thousand Oaks, CA: Sage Publications.2013

- **A NEW QUESTION SEQUENCE TO MEASURE VOTER TURNOUT IN TELEPHONE SURVEYS RESULTS OF AN EXPERIMENT IN THE 2006 ANES PILOT STUDY** *PUBLIC OPINION QUARTERLY*
Holbrook, A. L., Krosnick, J. A.
2013; 77: 106-123
- **Complete anonymity compromises the accuracy of self-reports** *JOURNAL OF EXPERIMENTAL SOCIAL PSYCHOLOGY*
Lelkes, Y., Krosnick, J. A., Marx, D. M., Judd, C. M., Park, B.
2012; 48 (6): 1291-1299
- **Improving ability measurement in surveys by following the principles of IRT: The Wordsum vocabulary test in the General Social Survey** *SOCIAL SCIENCE RESEARCH*
Cor, M. K., Haertel, E., Krosnick, J. A., Malhotra, N.
2012; 41 (5): 1003-1016
- **Does Mentioning "Some People" and "Other People" in an Opinion Question Improve Measurement Quality?** *PUBLIC OPINION QUARTERLY*
Yeager, D. S., Krosnick, J. A.
2012; 76 (1): 131-141
- **Public opinion on environmental policy in the United States** *Handbook of U.S. Environmental Policy*
Daniels, D. P., Krosnick, J. A., Tichy, M. P., Tompson, T.
edited by Kraft, M., Kamieniecki, S.
New York: Oxford University Press.2012
- **The development of attitude strength over the life cycle: Surge and decline** *The psychology of attitudes: Key readings*
Visser, P. S., Krosnick, J. A.
edited by Haddock, G., Madio, G. R.
Thousand Oaks, CA: Sage Publications.2012
- **Does Mentioning "Some People" and "Other People" in a Survey Question Increase the Accuracy of Adolescents' Self-Reports?** *DEVELOPMENTAL PSYCHOLOGY*
Yeager, D. S., Krosnick, J. A.
2011; 47 (6): 1674-1679
- **Measuring Americans' Issue Priorities** *PUBLIC OPINION QUARTERLY*
Yeager, D. S., Larson, S. B., Krosnick, J. A., Tompson, T.
2011; 75 (1): 125-138
- **Global warming vs. climate change, taxes vs. prices: Does word choice matter?** *CLIMATIC CHANGE*
Villar, A., Krosnick, J. A.
2011; 105 (1-2): 1-12
- **Re: Response to the Validity of Self-Reported Nicotine Product Use in the 2001-2008 National Health and Nutrition Examination Survey** *MEDICAL CARE*
Yeager, D., Krosnick, J. A.
2011; 49 (3): 332-332
- **COMPARING THE ACCURACY OF RDD TELEPHONE SURVEYS AND INTERNET SURVEYS CONDUCTED WITH PROBABILITY AND NON-PROBABILITY SAMPLES** *PUBLIC OPINION QUARTERLY*
Yeager, D. S., Krosnick, J. A., Chang, L., Javitz, H. S., Levendusky, M. S., Simpser, A., Wang, R.
2011; 75 (4): 709-747
- **How the ANES used online commons proposals and pilot study reports to develop its 2008 questionnaires** *Improving public opinion surveys: Interdisciplinary innovation and the American National Election Studies*
Krosnick, J. A., Lupia, A.
edited by Aldrich, J. A., McGraw, K. M.
Princeton, NJ: Princeton University Press.2011
- **Experiments for evaluating survey questions** *Question evaluation methods*
Krosnick, J. A.

edited by Miller, K., Madans, J., Willis, G., Maitland, A.
New York, NY: Wiley.2011

- **The American National Election Studies and the importance of new ideas** *Improving public opinion surveys: Interdisciplinary innovation and the American National Election Studies*
Krosnick, J. A., Lupia, A.
edited by Aldrich, J. A., McGraw, K. M.
Princeton, NJ: Princeton University Press.2011
- **Measuring Americans' issue priorities: A new version of the most important problem question reveals more concern about global warming and the environment** *Public Opinion Quarterly*
Yeager, D. S., Larson, S. B., Krosnick, J. A., Tompson, T.
2011; 75: 125-138
- **The Validity of Self-Reported Nicotine Product Use in the 2001-2008 National Health and Nutrition Examination Survey** *MEDICAL CARE*
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