



## Kathleen M. Eisenhardt

Stanford W. Ascherman, M.D. Professor in the School of Engineering  
Management Science and Engineering

 Curriculum Vitae available Online

### CONTACT INFORMATION

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### Bio

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#### BIO

Kathleen Eisenhardt is the Stanford W. Ascherman M.D. Professor and Co-Director of the Stanford Technology Ventures Program. Her recent book (w/Don Sull) is "Simple Rules: How to Survive in a Complex World" (Houghton Mifflin Harcourt) which explores how simplicity tames complexity in business, life, and nature. She is also co-author (w/Shona Brown) of "Competing on the Edge: Strategy as Structured" Chaos (Harvard Business School Press), winner of the George R. Terry Book Award for outstanding contribution to management thinking and an Amazon Top 10 Annual Business and Investing book. Professor Eisenhardt is also author of over 100 articles in research and business journals, and the first author featured in Harvard Business Review's OnPoint collection. She is a Distinguished Visiting Professor with Insead's Entrepreneurship and Family Enterprise area.

Professor Eisenhardt's research focus is strategy and organization, especially in technology-based companies and high-velocity industries. She is currently studying the use of heuristics and other cognitive strategies, strategic interaction in new markets and novel ecosystems, and strategy making by boards of directors. She has received the career Scholarly Contribution Award from the Academy of Management and the Global Award for Entrepreneurship Research. She has been honored by many other awards including the Irwin Award for her contributions in strategy, the Distinguished Scholar Award from the Organization Theory and Management (OMT) and Technology and Innovation Management (TIM) divisions, the ASQ Scholarly Contribution award for the most influential paper five years after publication, and Strategic Management Society's Schendel Best Paper prize. She was recently noted as most cited research author in strategy and organization studies for the past 25 years. Professor Eisenhardt consults at senior levels with firms in industries ranging from Internet, telecommunications, software, and biotech to agribusiness, semiconductors, and clean tech.

Professor Eisenhardt was elected a Fellow of the Academy of Management and of the Strategic Management Society, and is an INFORMS member. She has served on the editorial boards of ASQ, Organization Science, Academy of Management Journal, Academy of Management Review, Strategic Management Journal and Strategic Entrepreneurship Journal. She has been a Fellow of the World Economic Forum (Davos) and Clinton Global Initiative, a member of General Motors' Science Advisory Committee, and a board member of MWH Global, an international engineering design and construction firm. She serves on the Advisory Board of Start-Up Chile. Eisenhardt received her B.S. in Mechanical Engineering (Brown University, cum laude and with honors). She holds an M.S. in computer science. Her Ph.D. is from

Stanford's Graduate School of Business. Professor Eisenhardt has several honorary degrees including from London Business School, Aalto University, and Chalmers University of Technology.

## ACADEMIC APPOINTMENTS

- Professor, Management Science and Engineering
- Affiliate, Stanford Woods Institute for the Environment

## ADMINISTRATIVE APPOINTMENTS

- PhD Admissions Chair, Department of Management Science and Engineering, (2014-2015)
- Co-Director, Stanford Technology Ventures Program, (1996- present)

## HONORS AND AWARDS

- Distinguished Scholar, Technology and Innovation Management (TIM) (2014)
- Global Award for Entrepreneurship Research, Swedish Foundation for Small Business Research (2012)
- Scholarly Contributions Award, in recognition of career accomplishments, Academy of Management (2009)
- Fellow (Inaugural), Strategic Management Society (2007)
- Finalist, Best Paper of the Decade, Academy of Management Review (2007)
- Richard Irwin Outstanding Strategy Educator Award, Business Policy and Strategy (BPS) (2007)
- Schendel Best Paper Award, Strategic Management Society (2007)
- C. L. Dexter International Paper Award, Academy of Management (2006)
- Ghoshal Award (Inaugural), Business Policy and Strategy (BPS) (2003)
- Distinguished Scholar, Organization and Management Theory (OMT) (2002)
- Scholarly Contribution Award, Administrative Science Quarterly (2001)
- George R. Terry Book Award, Academy of Management (1999)
- Fellow, Academy of Management (1997)

## BOARDS, ADVISORY COMMITTEES, PROFESSIONAL ORGANIZATIONS

- Advisory Board, Start-Up Chile (2012 - present)

## PROFESSIONAL EDUCATION

- PhD, Stanford (1982)

## LINKS

- STVP: <http://stvp.stanford.edu/>
- Simple Rules: How to Thrive in a Complex World: <http://www.amazon.com/Simple-Rules-Thrive-Complex-World/dp/0544409906>

## Research & Scholarship

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### CURRENT RESEARCH AND SCHOLARLY INTERESTS

Theoretical approaches: Complexity and power theories as well as theories of individual and group cognition related to heuristics, analogies, and integrative thinking

Methods: Theory building from multiple studies as well as simulation, formal modeling and statistical analyses

Recent research: Strategy as "simple rules", strategic interaction in novel markets and ecosystems, strategy making by boards of directors, and policies for economic growth in Japan, China and Chile

## Teaching

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### COURSES

#### 2017-18

- Organizations: Theory and Management: MS&E 180 (Aut)
- Strategy in Technology-Based Companies: MS&E 270 (Aut)

#### 2016-17

- Organizations: Theory and Management: MS&E 180 (Aut)
- Strategy Doctoral Research Seminar: MS&E 376 (Aut)
- Strategy in Technology-Based Companies: MS&E 270 (Aut)

#### 2015-16

- Fundamental Concepts in Management Science and Engineering: MS&E 302 (Aut)
- Organizations: Theory and Management: MS&E 180 (Aut)
- Research on Entrepreneurship: MS&E 375 (Aut)

#### 2014-15

- Organizations: Theory and Management: MS&E 180 (Aut)
- Strategy Doctoral Research Seminar: MS&E 376 (Aut)
- Strategy in Technology-Based Companies: MS&E 270 (Aut)

### STANFORD ADVISEES

#### Doctoral Dissertation Reader (AC)

Wesley Koo

#### Doctoral Dissertation Advisor (AC)

Robert Bremner

#### Master's Program Advisor

Denis Bykov, Alexander Lubkin, Tyler Whittle, Jacqueline Wibowo

#### Doctoral (Program)

Khonika Gope, Ron Tidhar, Eric Volmar, Tyler Whittle

## Publications

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### PUBLICATIONS

- **Simple Rules: How to Thrive in a Complex World**  
Sull, D., Eisenhardt, K. M.  
Houghton Mifflin Harcourt.2015
- **RESPONSE TO VUORI AND VUORI'S COMMENTARY ON "HEURISTICS IN THE STRATEGY CONTEXT"** *STRATEGIC MANAGEMENT JOURNAL*  
Bingham, C. B., Eisenhardt, K. M.  
2014; 35 (11): 1698-1702

- **SIMPLE RULES FOR A COMPLEX WORLD** *HARVARD BUSINESS REVIEW*  
Sull, D., Eisenhardt, K. M.  
2012; 90 (9): 68-?
- **Kathleen M. Eisenhardt on Case Study Research Methods**  
Eisenhardt, K. M.  
edited by Li (Chinese Translation), P. P., Cao (Chinese Translation), F.  
Peking University Press.2012
- **RATIONAL HEURISTICS: THE 'SIMPLE RULES' THAT STRATEGISTS LEARN FROM PROCESS EXPERIENCE** *STRATEGIC MANAGEMENT JOURNAL*  
Bingham, C. B., Eisenhardt, K. M.  
2011; 32 (13): 1437-1464
- **Optimal Structure, Market Dynamism, and the Strategy of Simple Rules** *ADMINISTRATIVE SCIENCE QUARTERLY*  
Davis, J. P., Eisenhardt, K. M., Bingham, C. B.  
2009; 54 (3): 413-452
- **Competing on the Edge: Strategy as Structured Chaos.**  
Brown, S. L., Eisenhardt, K. M.  
Harvard Business School Press.1998
- **Top management teams and the performance of entrepreneurial firms** *SMALL BUSINESS ECONOMICS*  
Eisenhardt, K. M.  
2013; 40 (4): 805-816
- **The Role of the Entrepreneur in Technology Entrepreneurship** *STRATEGIC ENTREPRENEURSHIP JOURNAL*  
Beckman, C. M., Eisenhardt, K., Kotha, S., Meyer, A., Rajagopalan, N.  
2012; 6 (3): 203-206
- **CATALYZING STRATEGIES AND EFFICIENT TIE FORMATION: HOW ENTREPRENEURIAL FIRMS OBTAIN INVESTMENT TIES** *ACADEMY OF MANAGEMENT JOURNAL*  
Hallen, B. L., Eisenhardt, K. M.  
2012; 55 (1): 35-70
- **Which Strategy When?** *MIT SLOAN MANAGEMENT REVIEW*  
Bingham, C. B., Eisenhardt, K. M., Furr, N. R.  
2011; 53 (1): 71-78
- **Rotating Leadership and Collaborative Innovation: Recombination Processes in Symbiotic Relationships** *ADMINISTRATIVE SCIENCE QUARTERLY*  
Davis, J. P., Eisenhardt, K. M.  
2011; 56 (2): 159-201
- **LIFE IN THE FAST LANE: ORIGINS OF COMPETITIVE INTERACTION IN NEW VS. ESTABLISHED MARKETS** *STRATEGIC MANAGEMENT JOURNAL*  
Chen, E. L., Katila, R., McDonald, R., Eisenhardt, K. M.  
2010; 31 (13): 1527-1547
- **Microfoundations of Performance: Balancing Efficiency and Flexibility in Dynamic Environments** *ORGANIZATION SCIENCE*  
Eisenhardt, K. M., Furr, N. R., Bingham, C. B.  
2010; 21 (6): 1263-1273
- **Success and Failure in Technology Acquisitions: Lessons for Buyers and Sellers** *ACADEMY OF MANAGEMENT PERSPECTIVES*  
Graebner, M. E., Eisenhardt, K. M., Roundy, P. T.  
2010; 24 (3): 73-92
- **REWIRING: CROSS-BUSINESS-UNIT COLLABORATIONS IN MULTIBUSINESS ORGANIZATIONS** *ACADEMY OF MANAGEMENT JOURNAL*  
Martin, J. A., Eisenhardt, K. M.  
2010; 53 (2): 265-301

- **CONSTRUCTING MARKETS AND SHAPING BOUNDARIES: ENTREPRENEURIAL POWER IN NASCENT FIELDS** *ACADEMY OF MANAGEMENT JOURNAL*  
Santos, F. M., Eisenhardt, K. M.  
2009; 52 (4): 643-671
- **ORIGIN OF ALLIANCE PORTFOLIOS: ENTREPRENEURS, NETWORK STRATEGIES, AND FIRM PERFORMANCE** *ACADEMY OF MANAGEMENT JOURNAL*  
Ozcan, P., Eisenhardt, K. M.  
2009; 52 (2): 246-279
- **Swimming with sharks: Technology ventures, defense mechanisms and corporate relationships** *ADMINISTRATIVE SCIENCE QUARTERLY*  
Katila, R., Rosenberger, J. D., Eisenhardt, K. M.  
2008; 53 (2): 295-332
- **Speed and strategic choice: How managers accelerate decision making (Reprinted from California Management Review, vol 32, 1990)** *CALIFORNIA MANAGEMENT REVIEW*  
Eisenhardt, K. M.  
2008; 50 (2): 102-?
- **Swimming with Sharks: Technology Ventures and Corporate Relationships** *Administrative Science Quarterly*  
Rosenberger, Jeff, D., Katila, R., Eisenhardt, Kathleen, M.  
2008
- **Swimming with Sharks: Technology Ventures and Corporate Relationships** *Administrative Science Quarterly, Strategies for New Venture Development, The International Library of Entrepreneurship*  
Rosenberger, Jeff, D., Katila, R., Eisenhardt, Kathleen, M.  
edited by Ginsburg, A.  
Edward Elgar Publishing Ltd, forthcoming..2008: 1
- **WHAT MAKES A PROCESS A CAPABILITY? HEURISTICS, STRATEGY, AND EFFECTIVE CAPTURE OF OPPORTUNITIES** *STRATEGIC ENTREPRENEURSHIP JOURNAL*  
Bingham, C. B., Eisenhardt, K. M., Furr, N. R.  
2007; 1 (1-2): 27-47
- **Developing theory through simulation methods** *ACADEMY OF MANAGEMENT REVIEW*  
Davis, J. P., Eisenhardt, K. M., Bingham, C. B.  
2007; 32 (2): 480-499
- **Theory building from cases: Opportunities and challenges** *ACADEMY OF MANAGEMENT JOURNAL*  
Eisenhardt, K. M., Graebner, M. E.  
2007; 50 (1): 25-32
- **Decoupling Resource from the Resource-based View: A Typology of Strategic Logics and Competitive Advantage** *Managerial Decision and Economics*  
Bingham, Christopher, B., Eisenhardt, Kathleen, M.  
2007
- **Organizational boundaries and theories of organization** *ORGANIZATION SCIENCE*  
Santos, F. A., Eisenhardt, K. A.  
2005; 16 (5): 491-508
- **Seller's Side of the Story: Acquisition as Courtship and Governance as Syndicate in Entrepreneurial Firms** *Administrative Science Quarterly*  
Graebner, Melissa, E., Eisenhardt, Kathleen, M.  
2005
- **The Art of Continuous Change: Tying Complexity Theory and Time-Paced Evolution to Relentlessly Shifting Organizations** *Collection of the Administrative Science Quarterly Award-Winning Papers*  
Brown, Shona, L., Eisenhardt, Kathleen, M.  
edited by Tsui, A.  
Peking University Press.2005: 1

- **Inter-temporal economies of scope, organizational modularity, and the dynamics of diversification** *STRATEGIC MANAGEMENT JOURNAL*  
Helfat, C. E., EISENHARDT, K. M.  
2004; 25 (13): 1217-1232
- **The seller's side of the story: Acquisition as courtship and governance as syndicate in entrepreneurial firms** *ADMINISTRATIVE SCIENCE QUARTERLY*  
Graebner, M. E., Eisenhardt, K. M.  
2004; 49 (3): 366-403
- **The global acquisition, leverage, and protection of technological competencies** *STRATEGIC MANAGEMENT JOURNAL*  
McEvily, S. K., EISENHARDT, K. M., Prescott, J. E.  
2004; 25 (8-9): 713-722
- **Coping with decline in dynamic markets: Corporate entrepreneurship and the recombinative organizational form** *BUSINESS STRATEGY OVER THE INDUSTRY LIFE CYCLE*  
Martin, J. A., EISENHARDT, K. M.  
2004; 21: 357-382
- **Acquisition, Leverage and Protection of Technology-based Resources** *Strategic Management Journal*  
McEvily, Susan, K., Prescott, John, E., Eisenhardt, Kathleen, M.  
2004
- **Strategic Decision Making** *Classics in Business*  
Eisenhardt, Kathleen, M., Zbracki, Mark, J.  
edited by Jorgensen, B.  
2004: 1
- **Speed and Strategic Choice: How Managers Accelerate Decision Making** *The Human Side of Managing Technological Innovation*  
Eisenhardt, Kathleen, M.  
edited by Katz, R.  
Oxford University Press.2004: 1
- **The Art of Continuous Change: Linking Complexity Theory and Time-based Evolution in Relentlessly Shifting Organizations** *Work: Context and Consequences*  
Brown, Shona, L., Eisenhardt, Kathleen, M.  
edited by Cooper, C., Starbuck, W.  
Sage.2004: 1
- **Strategic Decisions and All that Jazz** *Out of Context: A Creative Approach to Strategic Management*  
Eisenhardt, Kathleen, M.  
edited by Weick, C., W.  
Thomson South-Western.2004: 1
- **Multiple Case Research** *Encyclopedia of Research Methods for the Social Sciences*  
Santos, Filipe, M., Eisenhardt, Kathleen, M.  
edited by Lewis-Beck, M., Bryman, A., Liao, T.  
Sage Publications.2004: 1
- **Coping with Decline in Dynamic Markets: Corporate Entrepreneurship and the Recombinative Organizational Form** *Advances in Strategic Management – Business Strategy over the Industry Lifecycle*  
Martin, Jeffrey, A., Eisenhardt, Kathleen, M.  
edited by McGahan, A., Baum, J.  
Sage.2004: 1
- **FIVE ISSUES WHERE GROUPS MEET TIME** *Conference on Time in Groups*  
Eisenhardt, K. M.  
EMERALD GROUP PUBLISHING LIMITED.2003: 267–283
- **Dynamic Capabilities: What are They** *The Blackwell/Strategic Management Society Handbook of Organizational Capabilities: Emergence, Development, and Change*  
Eisenhardt, Kathleen, M., Martin, Jeffrey, A.

edited by Helfat, C.  
Blackwell.2003: 1

- **Can Innovation Really be Routine?** *How Breakthroughs Happen: Technology Brokering and the Pursuit of Innovation*  
Eisenhardt, Kathleen, M.  
Harvard Business School Press.2003: 1
- **Patching: Restitching Business Portfolios in Dynamic Markets** *Harvard Business Review on Leading in Turbulent Times*  
Eisenhardt, Kathleen, M., Brown, Shona, L.  
2003: 1
- **How do Firms Learn from their Experience?** *National Science Foundation*  
Eisenhardt, Kathleen, M.  
2003
- **Austrian Insights on Strategic Organization: From Market Insights to Implications for Firms** *Strategic Organization*  
Roberts, Peter, W., Eisenhardt, Kathleen, M.  
2003
- **A Review of Research on Real Options**  
Rosenberger, Jeff, D., Eisenhardt, Kathleen, M.  
2003
- **Integrating knowledge in groups: How formal interventions enable flexibility** *ORGANIZATION SCIENCE*  
Okhuysen, G. A., Eisenhardt, K. M.  
2002; 13 (4): 370-386
- **Has strategy changed?** *MIT SLOAN MANAGEMENT REVIEW*  
Eisenhardt, K. M.  
2002; 43 (2): 88-?
- **Strategy as Simple Rules** *Harvard Business Review Advances in Strategy*  
Eisenhardt, Kathleen, M., Sull, Donald, N.  
2002
- **Organizational Complexity and Computation** *Companion to Organizations*  
Eisenhardt, Kathleen, M., Bhatia, Mahesh, M.  
edited by Baum, J.  
Blackwell Publishers.2002: 1
- **The Art of Continuous Change: Linking Complexity Theory and Time-based Evolution in Relentlessly Shifting Organizations** *Organizational Improvisation*  
Brown, Shona, L., Eisenhardt, Kathleen, M.  
edited by Kamoche, K., Cunha, M., Cunha, J.  
Routledge.2002: 1
- **Review of The Entrepreneurship Dynamic: Origins of Entrepreneurship and the Evolution of Industries** *Academy of Management Review*  
Eisenhardt, Kathleen, M., Company, Yosem, E.  
edited by Schoonhoven, C. B., Romanelli, E.  
2002: 1
- **Lillie Fund for Joint Research between SOE and GSB**  
Eisenhardt, Kathleen, M.  
2002
- **Architectural innovation and modular corporate forms** *ACADEMY OF MANAGEMENT JOURNAL*  
Galunic, D. C., Eisenhardt, K. M.  
2001; 44 (6): 1229-1249
- **The hound revisited** *ACADEMY OF MANAGEMENT REVIEW*

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EISENHARDT, K. M.  
2001; 26 (3): 350-351

- **Strategy as Strategic Decision Making** *Strategic Thinking for the Next Economy*  
Eisenhardt, Kathleen, M.  
edited by Cusumano, M., Markides, C.  
Jossey-Bass.2001: 1
- **Knowledge-based View of the Firm: A New Theory of Strategy?** *Handbook of Strategy and Management*  
Eisenhardt, Kathleen, M., Santos, Filipe, M.  
edited by Pettigrew, A., Thomas, H., Whittington, R.  
Sage.2001: 1
- **Strategy in the New Economy: Simple, Fast, and Flexible, (Collection of “Strategy as Simple Rules” with D. Sull, “Patching: Restitching Business Portfolios in Dynamic Markets” with S. Brown, and “Coevolving: At Last, a Way to Make Synergies Work” with C. Galunic)** *Harvard Business Review – OnPoint Collection*  
Eisenhardt, Kathleen, M.  
2001
- **Strategy as Simple Rules** *Harvard Business Review*  
Eisenhardt, Kathleen, M., Sull, Donald, N.  
2001
- **Exploring Cross-Business Synergies**  
Martin, Jeffrey, A., Eisenhardt, Kathleen, M.  
2001
- **Exploring Cross-Business Synergies**  
Martin, Jeffrey, A., Eisenhardt, Kathleen, M.  
2001
- **Conversations on Entrepreneurial and Innovative Strategies**  
Eisenhardt, Kathleen, M.  
2001
- **Perspectives on Organizational Boundary Management**  
Santos, Filipe, M., Eisenhardt, Kathleen, M.  
2001
- **Paradox, spirals, ambivalence: The new language of change and pluralism** *ACADEMY OF MANAGEMENT REVIEW*  
EISENHARDT, K. M.  
2000; 25 (4): 703-705
- **Dynamic capabilities: What are they?** *CCC/Tuck Conference on the Evolution of Firm Capabilities*  
EISENHARDT, K. M., Martin, J. A.  
JOHN WILEY & SONS LTD.2000: 1105–21
- **Coevolving - At last, a way to make synergies work** *HARVARD BUSINESS REVIEW*  
EISENHARDT, K. M., Galunic, D. C.  
2000; 78 (1): 91-?
- **Patching: Restitching Business Portfolios in Dynamic Markets** *The McKinsey Quarterly*  
Brown, Shona, L., Eisenhardt, Kathleen, M.  
2000
- **Speed and Quality in New Product Development: An Emergent Perspective on Continuous Organizational Adaptation** *The Quality Movement & Organization Theory*  
Hargadon, Andrew, B., Eisenhardt, Kathleen, M.  
edited by Cole, R., Scott, W., R.  
Sage.2000: 1



- **Survival of the Swiftest** *Red Herring*  
Eisenhardt, Kathleen, M.  
2000
- **Competing on the Entrepreneurial Edge** *Entrepreneurship as Strategy: Competing on the Entrepreneurial Edge*  
Eisenhardt, Kathleen, M., Brown, Shona, L., Neck, Heidi, M.  
edited by Meyer, G., D., Heppard, K.  
Sage.2000: 1
- **Excel Through Group Process** *The Blackwell Handbook of Principles of Organizational Behavior*  
Okhuysen, Gerardo, A., Eisenhardt, Kathleen, M.  
edited by Locke, E.  
Blackwell Publishers.2000: 1
- **Effects of Top Management Teams on the Organization of Innovation through Alternative Types of Strategic Alliances** *Groups at Work: Advances in Theory and Research*  
Eisenhardt, Kathleen, M., Schoonhoven, C. B., Lyman, K.  
edited by Turner, M.  
Lawrence Elbaum Associates, Inc..2000: 1
- **Patching - Restitching business portfolios in dynamic markets** *HARVARD BUSINESS REVIEW*  
EISENHARDT, K. M., Brown, S. L.  
1999; 77 (3): 72-?
- **Introduction to the special issue: Applications of complexity theory to organization science** *ORGANIZATION SCIENCE*  
Anderson, P., Meyer, A., Eisenhardt, K., Carley, K., Pettigrew, A.  
1999; 10 (3): 233-236
- **Strategy as strategic decision making** *SLOAN MANAGEMENT REVIEW*  
EISENHARDT, K. M.  
1999; 40 (3): 65-?
- **Exploring the black box: An analysis of work group diversity, conflict, and performance** *ADMINISTRATIVE SCIENCE QUARTERLY*  
PELLED, L. H., EISENHARDT, K. M., Xin, K. R.  
1999; 44 (1): 1-28
- **Resource Based View of the Firm**  
Eisenhardt, Kathleen, M., Martin, Jeffrey, A.  
1999
- **Introduction: Application of Complexity Theory to Organization Science** *Organization Science*  
Anderson, P., Meyer, A., Eisenhardt, K., Carley, K., Pettigrew, A.  
1999
- **Demographic Diversity in Work Groups: An Assessment of Linkages to Intragroup Conflict and Performance** *Administrative Science Quarterly*  
Pelled, Lisa, H., Eisenhardt, Kathleen, M., Xin, Katherine, R.  
1999
- **Organizational Change**  
Eisenhardt, Kathleen, M.  
1999
- **Time Pacing: Competing in Markets That Won't Stand Still** *Harvard Business Review on Managing Uncertainty*  
Eisenhardt, Kathleen, M., Brown, Shona, L.  
Harvard Business School Press.1999: 1
- **Time pacing: Competing in markets that won't stand still** *HARVARD BUSINESS REVIEW*  
EISENHARDT, K. M., Brown, S. L.  
1998; 76 (2): 59-?

- **Stanford Technology Ventures Program** *PI, Kauffman and Price Foundations, Additional donors*  
Eisenhardt, Kathleen, M., Byers, T.  
1998
- **Creating Opportunities for Change**  
Okhuysen, Gerardo, A., Eisenhardt, Kathleen, M.  
1998
- **How Management Teams Can Have a Good Fight** *The Work of Teams*  
Eisenhardt, Kathleen, M., Kahwajy, Jean, L., Bourgeois III, L., J.  
Harvard Business School Press.1998: 1
- **The Evolution of Intracorporate Domains: Divisional Charter Losses in High-Technology, Multidivisional Corporations** *Managing in Times of Disorder*  
Galunic, D., Charles, Eisenhardt, Kathleen, M.  
edited by Ilinitch, A., Lewin, A., D'Aveni, R.  
Sage Publications.1998: 1
- **Stanford Computer Industry Project** *Alfred P. Sloan Foundation*  
Eisenhardt, Kathleen, M., Bresnahan et al, T.  
1998
- **What Matters Most to Me**  
Eisenhardt, Kathleen, M.  
1998
- **Conflict and Strategic Choice: How Top Management Teams Disagree** *Navigating Change*  
Eisenhardt, Kathleen, M., Kahwajy, Jean, L., Bourgeois III, L., J.  
edited by Hambrick, D., Nadler, D., Tushman, M.  
Harvard Business School Press.1998: 1
- **How management teams can have a good fight** *HARVARD BUSINESS REVIEW*  
EISENHARDT, K. M., Kahwajy, J. L., BOURGEOIS, L. J.  
1997; 75 (4): 77-?
- **The art of continuous change: Linking complexity theory and time-paced evolution in relentlessly shifting organizations** *ADMINISTRATIVE SCIENCE QUARTERLY*  
Brown, S. L., EISENHARDT, K. M.  
1997; 42 (1): 1-34
- **Conflict and strategic choice: How top management teams disagree** *CALIFORNIA MANAGEMENT REVIEW*  
EISENHARDT, K. M., Kahwajy, J. L., BOURGEOIS, L. J.  
1997; 39 (2): 42-?
- **Induction in Management Theory**  
Eisenhardt, Kathleen, M.  
1997
- **How Management Teams Can Have a Good Fight** *Harvard Business Review*  
Eisenhardt, Kathleen, M., Kahwajy, Jean, L., Bourgeois III, L., J.  
1997
- **Conflict and Strategic Choice: How Top Management Teams Disagree** *California Management Review*  
Eisenhardt, Kathleen, M., Kahwajy, Jean, L., Bourgeois III, L., J.  
1997
- **Speed and Quality in Product Development**  
Eisenhardt, Kathleen, M., Hargadon, A.  
1997
- **Gaps in the Resource-Based View of the Firm**

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- Eisenhardt, Kathleen, M.  
1997
- **Strategic Decisions and All that Jazz** *Business Strategy Review*  
Eisenhardt, Kathleen, M.  
1997
  - **Taming Interpersonal Conflict in Strategic Choice: How Top Management Teams Argue, But Still Get Along** *Strategic Decisions: Context, Process, and Outcomes*  
Eisenhardt, Kathleen, M., Kahwajy, Jean, L., Bourgeois III, L., J.  
edited by Papadakis, V., Barwise, P.  
Kluwer Academic Publishers.1997: 1
  - **Strategic Decision Making as Improvisation** *Strategic Decisions: Context, Process, and Outcomes*  
Eisenhardt, Kathleen, M.  
edited by Papadakis, V., Barwise, P.  
Kluwer Academic Publishers.1997: 1
  - **The evolution of intracorporate domains: Divisional charter losses in high-technology, multidivisional corporations** *ORGANIZATION SCIENCE*  
Galunic, D. C., EISENHARDT, K. M.  
1996; 7 (3): 255-282
  - **Resource-based view of strategic alliance formation: Strategic and social effects in entrepreneurial firms** *ORGANIZATION SCIENCE*  
EISENHARDT, K. M., SCHOONHOVEN, C. B.  
1996; 7 (2): 136-150
  - **Environmental embeddedness and the constancy of corporate strategy** *ADVANCES IN STRATEGIC MANAGEMENT*  
EISENHARDT, K. M., Brown, S. L.  
1996; 13: 187-214
  - **The Evolution of Intracorporate Domains: Losing Divisional Charters in High-Technology, Multidivisional Corporations** *Organization Science*  
Galunic, D., Charles, Eisenhardt, Kathleen, M.  
1996
  - **Leveraging Product Innovation: Innocent Traps, Adaptive Organization, and Strategic Evolution**  
Brown, Shona, L., Eisenhardt, Kathleen, M.  
1996
  - **Leveraging Product Innovation**  
Brown, Shona, L., Eisenhardt, Kathleen, M.  
1996
  - **Organization of Innovation Through Strategic Alliances**  
Eisenhardt, Kathleen, M., Schoonhoven, Claudia, B.  
1996
  - **How to Have Conflict and Still Get Along**  
Eisenhardt, Kathleen, M., Kahwajy, Jean, L., Bourgeois III, L., J.  
1996
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