

# Stanford

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## Collin Wallace

Lecturer

Graduate School of Business

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### Bio

#### BIO

I am a serial entrepreneur in the food & beverage space, and the CEO/Co-founder of ZeroStorefront. ZeroStorefront is the #1 Growth marketing software for restaurants. Purpose-built to measure marketing campaigns, segment customers and automate communications.

Prior to ZeroStorefront, I was the Head of Innovation at GrubHub. I previously built four companies; one blew up, and three were acquired by companies like EatClub, Amcobi, and GrubHub. I am also an alumni of Harvard SVMP, Google Startup Accelerator, Techstars, and YCombinator.

I studied Engineering at Georgia Tech and business at the Stanford Graduate School of Business. I'm an avid investor and mentor for startups, including PayJoy, Landed, Postscript.io, Skill-Lync, Taali, Hello Ava, AssetClass, Motion, PostureHealth, Moons, Homebase, Robinhood, Grab Taxi, and others. Today I live in San Mateo with my amazing wife Doris, daughter Zoelle and puppies Aspen & Penny.

#### ACADEMIC APPOINTMENTS

- Lecturer, Graduate School of Business