



## Laurie Friedman

Deputy Emergency Manager, Office of Emergency Management, Environmental Health and Safety (EH&S)

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### Bio

#### BIO

Deputy Emergency Manager responsible for emergency response and continuity planning for Stanford University. In 2016, served as Exercise Manager responsible for planning, training, conduct and evaluation of QuakeSU, a university wide exercise. In 2017 and 2018, managed and coordinated a university initiative to review, revise and update response plans and created a Stanford approach to business, research and academic continuity planning. In 2019 and 2020 developing the new CardinalReady preparedness program and website. From 2013 to 2016, coordinated the ProtectSU structural seismic loss mitigation program. ProtectSU is designed to reduce post-earthquake losses to high value equipment in research laboratories.

Ms. Friedman's experience in emergency management includes program implementation and consulting positions with the Federal Emergency Management Agency (FEMA), EQE International, and Stanford University.

Ms. Friedman served as a Presidential Management Intern at FEMA offices in Washington DC, Boston and San Francisco. Following the internship, she worked as the Earthquake Program Manager for FEMA, Region IX, where she oversaw state-wide implementation of federally funded preparedness, planning and engineering projects. Before working with Stanford University, she managed her own consulting firm, specializing in local, county and public health emergency planning.

Ms. Friedman holds a B.S. from the University of California, Davis and a Master's Degree in Public Administration from the University of Oregon.

#### CURRENT ROLE AT STANFORD

Deputy Emergency Manager in the Stanford Office of Emergency Management (OEM) responsible for response planning, business continuity planning, training, and exercises for University Department Operations Centers (DOCs) and the University Emergency Operations Center (EOC). Contributor to the design of University business continuity planning and developer of OEM programs, training and services. Currently managing ongoing development of the CardinalReady preparedness program and web presence. Ms. Friedman is a Stanford instructor in the School of Medicine, Health and Human Performance program. She teaches EMED-101, a 1 unit class where students are certified to serve on the Stanford Community Emergency Response Team (CERT).

#### HONORS AND AWARDS

- Presidential Management Intern, Federal Emergency Management Agency

#### EDUCATION AND CERTIFICATIONS

- M.S., University of Oregon , Public Administration
- B.S., University of California, Davis , Community Health

#### PROJECTS

- Lead OEM contact and developer to launch the new CardinalReady program and web resources. - Stanford University
- Situation Triage and Assessment Team (STAT)
- Department Operations Center and Emergency Operations Center - Stanford University

- Emergency Operations Center (EOC) organization and training - Stanford University
- 2016 Stanford University Response Exercise Manager - Stanford University
- Stanford Community Emergency Response Team - SCERT - Stanford University
- Building Occupant Emergency Action Planning (1/7/2024)
- Stanford Student Community Emergency Response Team Class and Program - Stanford University
- Instructor - School of Medicine, Health and Human Performance

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