

# Stanford

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## Alicia Seiger

Managing Director, Sustainable Finance Initiative, Precourt Institute for Energy

### Bio

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#### BIO

Alicia Seiger is a lecturer at Stanford Law School and leads sustainable and energy finance initiatives at Stanford law and business schools and the Precourt Institute for Energy. A serial entrepreneur and pioneer of new business models, Alicia was at the forefront of the web advertising and carbon offset industries before pursuing solutions in sustainable finance. Alicia co-founded the Aligned Intermediary, an investment advisory group helping large-scale investors channel capital into resource innovation investments and Stanford Professionals in Energy (SPIE), a resource platform connecting Stanford alumni from all seven schools around the world. Alicia serves on the board of PRIME Coalition and Ceres, and advises student entrepreneurs building climate solutions. She holds a MBA from the Stanford Graduate School of Business, where she also worked as a case writer for the Center for Entrepreneurial Studies, and a BA in Environmental Policy and Cultural Anthropology from Duke University.

#### CURRENT ROLE AT STANFORD

Lecturer, Stanford Law School; Deputy Director Steyer-Taylor Center for Energy Policy and Finance; Managing Director, Precourt Institute Sustainable Finance Initiative.

#### INSTITUTE AFFILIATIONS

- Managing Director, Sustainable Finance Initiative, Precourt Institute for Energy

### Teaching

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#### COURSES

##### 2020-21

- Climate: Politics, Finance, and Infrastructure: LAW 2513 (Win)

##### 2019-20

- Climate: Politics, Finance, and Infrastructure: LAW 2513 (Win)
- Policy Practicum: What we can do to Mitigate Climate Warming: LAW 807B (Aut)

##### 2018-19

- Climate: Politics, Finance, and Infrastructure: LAW 2513 (Win)

##### 2017-18

- Climate: Politics, Finance and Infrastructure: LAW 2513 (Win)

## Publications

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### PUBLICATIONS

- **Derisking Decarbonization: Making Green Energy Investments Blue Chip**  
Richer, D., Fedor, D., Carl, J. C., Seiger, A., Brown, J., Ball, J., Shrimali, G.  
Stanford Precourt Institute for Energy, Steyer-Taylor Center, Hoover Institution. Stanford.  
2017
- **Impact Investing in the Energy Sector: How Federal Action Can Galvanize Private Support for Energy Innovation and Deployment**  
Seiger, A., Kearny, S., et al  
Steyer-Taylor Center.  
2015
- **Energizing The US Resource Innovation Ecosystem: The Case for an Aligned Intermediary to Accelerate GHG Emissions Reduction**  
Monk, A., Seiger, A., Kearney, S.  
Stanford Steyer-Taylor Center & Global Projects Center. Stanford University.  
2015
- **The State Clean Energy Cookbook: A Dozen Recipes for State Action on Energy Efficiency and Renewable Energy**  
Bingaman, J., Shultz, G. P., Carl, J., Seiger, A., Reicher, D., Systrom, N.  
Steyer-Taylor Center, Hoover Institution.  
2014 ; Jeff Bingaman