



Richard B. Dasher

Adjunct Professor, East Asian Languages and Cultures

Bio

BIO

Richard Dasher has been Director of the US-Asia Technology Management Center at Stanford University since 1994. He served concurrently as the Executive Director of the Center for Integrated Systems in Stanford's School of Engineering from 1998 - 2015. His research and teaching focus on the flow of people, knowledge, and capital in innovation systems, on the impact of new technologies on industry value chains, and on open innovation management. Dr. Dasher serves on the advisory boards for national universities and research institutions in Japan and Thailand. He is on the selection and review committees of major government funding programs for science, technology, and innovation and in Canada and Japan. He is an advisor to start-up companies, business accelerators, venture capital firms, and nonprofits in Silicon Valley, China, Japan, and S. Korea. Dr. Dasher was the first non-Japanese person ever asked to join the governance of a Japanese national university, serving as a Board Director and member of the Management Council of Tohoku University from 2004 - 2010. Dr. Dasher received M.A. and Ph.D. degrees in Linguistics from Stanford University. From 1986 – 90, he was Director of the U.S. State Department's Advanced Language and Area Training Centers in Japan and Korea that provide full-time curricula to U.S. and Commonwealth Country diplomats assigned to those countries.

ACADEMIC APPOINTMENTS

- Adjunct Professor, East Asian Languages and Cultures

ADMINISTRATIVE APPOINTMENTS

- Director, US-Asia Technology Management Center, (1994- present)
- Executive Director, Center for Integrated Systems, (1998-2015)

BOARDS, ADVISORY COMMITTEES, PROFESSIONAL ORGANIZATIONS

- Board Director, Japan Society of Northern California (2011 - present)
- Board Director, Keizai - Silicon Valley U.S.-Japan Business Forum (2002 - present)
- Program Committee member, World Premier International Research Center Initiative, JSPS, Japan (2007 - present)
- Chair, Steering Committee, Japan - U.S. Innovation Awards (2011 - present)
- Chair, Review Panel, Canada Excellence Research Chairs (2009 - present)
- Advisory Board member, Kyushu University Robert Huang Entrepreneurship Center (2011 - present)
- Advisor to the President, Tohoku University (2005 - present)
- Global Advisory Board, Kyushu University (2017 - present)
- International Advisory Board, Thailand Institute of Scientific and Technological Research (TISTR) (2014 - present)
- Senior Advisor, Mitsubishi Research Institute, Innovation Network for Co-Creation of the Future (2016 - present)
- Board Director, then Member of Management Council, Tohoku University (2004 - 2010)

- International Advisory Council, Japan Science and Technology Agency (2014 - 2016)

PROGRAM AFFILIATIONS

- Center for East Asian Studies

Teaching

COURSES

2017-18

- Entrepreneurship in Asia: EALC 402T, EE 402T (Spr)
- Japanese Business Culture and Systems: JAPAN 151, JAPAN 251 (Win)
- Topics in International Technology Management: EASTASN 402A, EE 402A (Aut)

2016-17

- Entrepreneurship in Asian High-Tech Industries: EALC 402T, EE 402T (Spr)
- Japanese Business Culture and Systems: JAPAN 151, JAPAN 251 (Win)
- Topics in International Technology Management: EE 402A (Aut)

2015-16

- Entrepreneurship in Asian High-Tech Industries: EE 402T (Spr)
- Japanese Business Culture and Systems: JAPANGEN 251, JAPANGEN 51 (Win)
- Topics in International Technology Management: EE 402A (Aut)

2014-15

- Entrepreneurship in Asian High-Tech Industries: EE 402T (Spr)
- Japanese Business Culture and Systems: JAPANGEN 251, JAPANGEN 51 (Win)
- Topics in International Technology Management: EE 402A (Aut)

Publications

PUBLICATIONS

- **After the Storm: the impact of the current economic downturn on the globalization of corporate research and development** *Asia Pacific World*
Dasher, R. B.
2010; 1 (1): 57-73
- **Value chain restructuring and R&D portfolio management: the effects of system-on-chip integration on the semiconductor and electronics industries** *INTERNATIONAL JOURNAL OF TECHNOLOGY MANAGEMENT*
Dasher, R. B.
2002; 23 (7-8): 788-812
- **Regularity in Semantic Change**
Traugott, E. C., Dasher, R. B.
Cambridge University Press.2001

PRESENTATIONS

- 2015 Asia Entrepreneurship Update - Venture Capitla Roundtable (May 8, 2015)
- Human Resources Development in Japanese IT Industries: Current Challenges and Recommendations for the Future - Information Technology Industries Promotion Agency of Japan (IPA) Global Symposium (May 23, 2013 - May 23, 2013)
- Open Innovation in the Creative Economy: Its Role and Implementation - Preparatory Conference for the Daejeon Global Innovation Forum (September 25, 2013 - September 25, 2013)

- On the Role of Social Entrepreneurship in Economic Vitalization: a View from the U.S. - U.S. Consulate General Osaka, Japan (April 23, 2013 - April 23, 2013)
- Toward a (New) Model for Japanese Innovation: Implications from the U.S. Model - Development Bank of Japan (March 19, 2013 - March 19, 2013)
- Cloud Computing: When Infrastructure Becomes a Service - IEEE Technology Management Council (Japan) (December 5, 2012 - December 5, 2012)
- Business Globalization and the Importance of Entrepreneurial Innovation - EMC Global Innovation Conference (October 31, 2012 - October 31, 2012)