

Stanford



Yoon Roh

MSx Fellow, expected graduation 2024

Bio

EDUCATION AND CERTIFICATIONS

- Professional Certified Marketer, American Marketing Association (2016)
- B.A. in Economics, Yonsei University (2013)

Professional

WORK EXPERIENCE

- Segment Leader | Professional Services Firm Korea - Gerson Lehrman Group (August 2016 - June 2023)
- Strategy Associate | Strategic Planning Department - Hyundai Capital Services (November 2015 - July 2016)
- Marketing Associate | Financial Business Department, Card Finance Team - Hyundai Card Company (January 2014 - November 2015)
- Marketing Associate | Retail Strategy Division, Retail Strategy Team - Kiwoom Securities (December 2012 - December 2013)