

# Stanford

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## José Ramón Enríquez

Postdoctoral Scholar, Business

### Bio

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#### BIO

I am a postdoctoral fellow at the Golub Capital Social Impact Lab and the Stanford Digital Economy Lab, under the supervision of Susan Athey and Erik Brynjolfsson.

I study how to improve political accountability in developing contexts. I work on a variety of topics, such as the role of (mis)information, criminal-political violence, and policy coordination across levels of government. My recent work is centered on reducing misinformation sharing and enhancing online deliberation through the use of Generative AI.

Before joining Stanford, I obtained a Ph.D. in Political Economy and Government (PEG) from the Harvard Kennedy School and the Economics and Government departments at Harvard University. I also obtained a B.A. in Economics and a B.A. in Political Science from Instituto Tecnológico Autónomo de México (ITAM) in Mexico City. I was raised in Durango, Mexico.

#### PROFESSIONAL EDUCATION

- Doctor of Philosophy, Harvard University (2023)
- Master of Arts, Harvard University (2020)
- B.A., Instituto Tecnológico Autónomo de México (ITAM) , Economics (2017)
- B.A., Instituto Tecnológico Autónomo de México (ITAM) , Political Science (2017)

#### STANFORD ADVISORS

- Susan Athey, Postdoctoral Faculty Sponsor

### Publications

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#### PUBLICATIONS

- **Mass Political Information on Social Media: Facebook Ads, Electorate Saturation, and Electoral Accountability in Mexico** *JOURNAL OF THE EUROPEAN ECONOMIC ASSOCIATION*  
Enriquez, J., Larreguy, H., Marshall, J., Simpser, A.  
2024