Stanford

Patrick David Swanson

Graduate, Communication

Bio

BIO

Patrick Swanson is an Austrian-American digital journalist with ten years of experience at the intersection of news and tech. He is currently a John S. Knight Journalism Fellow at Stanford, researching AI's impact on the information ecosystem, particularly focusing on the media, journalism and elections. He is collaborating with computer scientists to create AI tools for reporters and editors, working on AI policy and ethics, as well as exploring the impact of artificial intelligence on the media business.

Previously, Patrick founded and led the social media team at Austria's largest newsroom. In this role, he oversaw news coverage for an audience of 2.4 million followers on TikTok, Instagram, and Facebook, and pioneered strategies against misinformation and hate speech. He covered a wide range of issues from the European refugee crisis to wars, global elections, and the pandemic. As a lecturer at the University of Applied Sciences in Vienna from 2015 to 2022, Patrick taught courses on fact-checking to combat viral misinformation. In 2019, he won Austria's prestigious Walther Rode Prize for his coverage of the 'Ibiza scandal'.