



Samuel Goldberg

Assistant Professor of Marketing at the Graduate School of Business

 Curriculum Vitae available Online

Bio

BIO

I am currently a Postdoctoral Fellow at the Stanford Institute for Economic Policy. In the Fall of 2023, I will be joining Stanford Graduate School of Business as an Assistant Professor of Marketing.

I work mostly on topics in industrial organization and quantitative marketing with a particular interest on the role of privacy and monitoring technologies in markets.

I hold a PhD from Kellogg School of Management at Northwestern University and undergraduate degrees in Economics and Physics from Brandeis University.

ACADEMIC APPOINTMENTS

- Assistant Professor, Marketing

PROFESSIONAL EDUCATION

- BS, Brandeis University (2104)
- PhD, Kellogg School of Management (2022)