# Stanford



# Julie Croteau

Director - SCI Strategic Communications and Program Development, Stanford Cancer Institute Core

## Bio

### BIO

Julie Croteau is an accomplished senior communications professional with over 18 years of experience working across industries and markets. She currently directs strategic communications for the Stanford Cancer Institute. In her previous position, she directed wellness communications for Stanford University, Stanford Health Care, and Stanford Children's Health. Before working at Stanford, she worked for Major League Baseball, Morgan Stanley, and Bear Stearns.

Julie is recognized as the first woman to play men's NCAA baseball (St. Mary's College of Maryland), as well as the first woman to coach men's NCAA Division I Baseball (University of Massachusetts). Croteau played professionally for the Colorado Silver Bullets in its inaugural year as the team's starting first baseman. She is also one of two women to ever play in a Major League Baseball-sanctioned winter league (Hawaiian Winter League), and her baseball glove and photo are on permanent display at the Baseball Hall of Fame in Cooperstown, New York.

Following her professional playing career, Julie appeared in the major motion picture, A League of Their Own. She was the television host of Rockies Weekly, the official magazine show for the Colorado Rockies and provided pre-game reports for the San Francisco Giants and Oakland A's. She also served as a television commentator for the World Series and All-Star Games for Major League Baseball.

In 2004 Croteau coached the United States Women's National Baseball Team, which captured Gold at the 2004 World Cup in Canada. In 2006, Croteau was tapped to be the Manager of the Women's National Team which also captured Gold in Taiwan.

Croteau has earned many honors for her accomplishments including, being recognized by the White House and Senate as a United States National Girls and Women in Sports honoree as well as being named NBC's the Today Show's Sportsman of the Week. Croteau was also selected by the National Organization of Women to receive the Most Valuable Player Award.

Croteau obtained her Bachelor of Arts degree from St. Mary's College of Maryland and attended Smith College on a full academic scholarship for graduate studies in Exercise and Sports Studies. An avid hiker and student of the Italian language, she enjoys her free time with her husband, Christopher Pepe and her two children, Sofia and Lorenzo. They reside in the San Francisco Bay Area.

E-mail her: jcroteau@stanford.edu

### CURRENT ROLE AT STANFORD

Director of Communications

### HONORS AND AWARDS

- Glove and photo on permanent display, Cooperstown, Baseball Hall of Fame (Ongoing)
- Honoree, San Francisco Giants (2017)
- President's Trailblazer Award, St. Mary's College of Maryland (2017)
- International Woman and Sport Achievement Award Nominee, International Olympic Committee (IOC) (2007)
- Honoree, Women's Sports Foundation (2006, 1994 & 1989)
- Nike Athlete, Nike (1993)
- Margaret Brent Award, American Association of University Women (1993)
- U.S. National Girls and Women in Sports Honoree, White House and Senate (1990)
- Leading Women of the Nineties Award, Mirabella Magazine (1990)
- First pitch, Baltimore Orioles (1989)
- Sportsman of the Week, NBC Today Show (1989)
- Most Valuable Player Award, National Organization of Women (1988)

# LINKS

• Wikipedia page: https://en.wikipedia.org/wiki/Julie\_Croteau