

Stanford



Marcia Cohen

Senior Associate Dean, Finance and Administration, School of Medicine

CONTACT INFORMATION

- **Administrative Contact**

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Bio

BIO

Marcia Cohen is the Senior Associate Dean for Finance and Administration for the Stanford University School of Medicine, a position she has held since 2006. Reporting to the Dean, Marcia is responsible for the oversight and direction of strategy and operations of the School's financial, administrative, and information technology functions. She has financial oversight for the School's \$2.0 billion budget, and sets financial and administrative policy for the School, including its 27 academic departments and 8 interdisciplinary institutes and centers.

Prior to joining Stanford in 2003, Ms. Cohen served as the Director of Finance in the Department of Medicine at the University of California, San Francisco (UCSF). Prior to UCSF, Marcia was a management consultant with Touche Ross (now Deloitte) including 5 years based in Hong Kong. Marcia graduated with a B.A. magna cum laude, majoring in Economics, from Carleton College and holds an MBA from the Yale University School of Management.

CURRENT ROLE AT STANFORD

Responsible for oversight and direction of all aspects of the schools financial and administrative functions reporting to the Dean.

Directing all aspects of the School's financial and administrative functions, including budget and financial planning, faculty compensation, human resources, facilities planning and operations, information technology services, research administration, and education programs administration. Serve as the School's administrative compliance officer, and establish the financial and administrative policies in the Dean's units as well as the School's 27 academic departments and 8 interdisciplinary institutes and centers.

EDUCATION AND CERTIFICATIONS

- MBA, Yale School of Management, Yale University, New Haven, Connecticut , Master's Degree, Public and Private Management
- BA, Carleton College, Northfield, Minnesota , Bachelor of Arts Degree, Major: Economics, magna cum laude, National Merit Scholar

Professional

WORK EXPERIENCE

- Senior Associate Dean, Finance and Administration - Stanford University School of Medicine (April 2006 - present)

- Interim Senior Associate Dean, Finance and Administration - Stanford University School of Medicine (November 2005 - March 2006)
- Assistant Dean, Fiscal Affairs and CFO - Stanford University School of Medicine (2003 - 2005)
- Director of Finance, Department of Medicine - University of California, San Francisco (1996 - 2003)

Publications

PUBLICATIONS

- **How to Think About Money in Academic Settings** *The Academic Medicine Handbook*
edited by Roberts, L. W.
Springer Science & Business Media.2013
- **Follow the Money: The Implications of Medical Schools' Funds Flow Models** *Academic Medicine*
Miller, J. C., Andersson, G. E., Cohen, M., Cohen, S. M., Gibson, S., Hindery, M. A., Hooven, M., Krakower, PhD, J., Browdy, D. H.
2012; 87 (12)

PRESENTATIONS

- Financial Outlook for Schools of Medicine - Council of University Chairs of Obstetrics and Gynecology (May 2012)
- Re-thinking the Vision and Mission During Turbulent Times - AAMC Group on Business Affairs (September 2009)
- Finance Basics for Human Resource Professionals: Challenges at the Intersection of Finance and Human Resources - AAMC Group on Business Affairs (April 2009)
- A Novel Approach to Clinical Funds Flow: Aligning Incentives Between the School and Hospital - AAMC Group on Business Affairs (April 2006)